

# Career and Technical Education Series:

Middle School

Agriculture, Food and Natural Resources

**Architecture & Construction** 

Arts, A/V Technology & Communications

**Business Management and Administration** 

**Education & Training** 

Finance

Government & Public Administration

Health Science

Hospitality and Tourism

**Human Services** 

Information Technology

Law, Public Safety, Corrections, and Security

Manufacturing

**Marketing** 

Science, Technology, Engineering and Mathematics

Transportation, Distribution & Logistics

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This **Odysseyware**<sup>®</sup> Curriculum Catalog provides a quick-reference overview of our course materials. The catalog may also be helpful in planning instruction using **Odysseyware**<sup>®</sup> course materials. In this document, you will find:

- Customer Experience Management Team and Technical Support contact information
- a description of course contents;
- course information.

As always, we welcome your feedback.

Thanks for choosing us!

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#### **MIDDLE SCHOOL**

#### **Career Explorations 1**

#### **Course Overview**

The Career Explorations 1 course is designed to give seventh- and eighth-grade students an opportunity to explore various CTE subjects. Specifically, students will be able to learn about careers involving human-related services.

Each unit introduces one particular field and explains its past, present, and future. The goal is to whet students' appetites for these careers. Students can then explore that career in more detail as a high school student.

The objectives for this course are:

- Examine work, lifestyle, and a career.
- Evaluate the history of health care and the impact of science and technology has had on it.
- Explain why travel and tourism is important to our economy.
- Understand how geographic principles relate to traveler decisions.
- Explain the history the human services and how it functions in society.
- Analyze careers in the consumer services industry.

	UNIT	1: CAREER MANAGEMENT		
	Assig	nment Titles		
S 1	1.	Course Overview	14.	Project: Basic Employability Skills*
Z	2.	The Purpose of Work	15.	Problem Solving
I ĭ	3.	Personal Benefits Of Work	16.	Project: Problem Solving*
Ş	4.	Wages and Employment Benefits	17.	Lifelong Learning and Technology
EXPLORATIONS	5.	Project: Time Sheet	18.	Career Clusters
<u>P</u>	6.	Project: Earnings Statement	19.	Project: Career Clusters Research Tri-fold
$\Box$	7.	Lifestyle Goals		Brochure*
H	8.	Project: Lifestyle Budget	20.	Quiz: Elements of Work
품	9.	Societal Benefits of Work	21.	Special Project*
CAREER	10.	Quiz: What is Work?	22.	Review
	11.	Basic Work Qualifications	23.	Test
	12.	Work Environment	24.	Glossary and Credits
	13.	Basic Employability Skills		

	UNIT	2: INTRODUCTION TO CAREERS IN HEALTH SO	CIENCE:	S
г	Assign	nment Titles		
	1.	Medicine From Ancient Times Through the Middle	8.	Advances in Medical Imaging
~ Ó		Ages	9.	Innovations in Transplantation
田戸	2.	Medicine in the Seventeenth and Eighteenth	10.	Project: Genetics
AR RA		Centuries	11.	Project: How Technology is Used in Medicine
CAREER EXPLORATIONS	3.	The Rise of Modern Medicine	12.	Quiz: Recent Advances in Science and Technology
Α̈́	4.	Project: Ancient vs. Modern Medical Practices	13.	Special Project*
ú	5.	Project: Different Health Career Possibilities	14.	Test
	6.	Quiz: History of Medicine and Medical Discovery	15.	Glossary and Credits
	7.	Molecular Technology: Gene Chips		

	UNIT 3: INTRODUCTION TO HOSPITALITY AND TOURISM SYSTEMS						
5.1	Assign	nment Titles					
CAREER EXPLORATIONS	1.	Travel Terms	9.	The Countries We Visit — Part 2			
품은	2.	Segments of the Travel Industry	10.	Project: Geographic Basics and Where We Travel			
₩ ₩ ₩	3.	Travel Product Distribution and Why We Travel	11.	Project: The Countries We Visit			
S &	4.	Project: Travel Terminology	12.	Quiz: The Geography of Travel			
	5.	Project: Segments of the Travel Industry	13.	Special Project*			
X	6.	Quiz: The Foundations of Travel	14.	Test			
	7.	Geographic Basics and Where We Travel	15.	Glossary and Credits			
	8.	The Countries We Visit — Part 1					

	UNIT	4: INTRODUCTION TO HUMAN SERVICES		
1.0	Assig	nment Titles		
ž	1.	Solving Problems vs. Teaching Problem-Solving	8.	Policy and Program-Planning Interventions
꿈은		Skills	9.	Project: Designing A Human Services Organization
RE A	2.	Types of Populations, Services, and Fulfilling Needs	10.	Administration
CAREER EXPLORATIONS 1	3.	Project: Let's Get Happy and Let's Get Rich	11.	Project: Life After High School
J. J.	4.	What Human Services Organizations Do	12.	Quiz: Providers of Human Services
$\overline{\mathbf{X}}$	5.	Project: Know Your Surroundings	13.	Special Project*
	6.	Quiz: History, Standards, and Overarching Mission	14.	Test
	7.	Direct Service Interventions	15.	Glossary and Credits

	UNIT	5: INTRODUCTION TO CONSUMER SERVICES	5	
1	Assig	nment Titles		
CAREER EXPLORATIONS :	1.	What are Consumer Services?	8.	Safety Within the Organization
꿈은	2.	Customer Service And Consumer Advocacy	9.	Project: Drafting a Safety Policy
A E	3.	Project: Personal Skills Evaluation	10.	External Influences on Consumer Services
A R	4.	Professional Organizations, Certifications, and	11.	Project: Interview-based Article on Sustainability
		Resources	12.	Quiz: Organizational Structure
$\simeq$	5.	Project: Building a Portfolio	13.	Special Project*
	6.	Quiz: Introduction and Basic Competencies	14.	Test
	7.	Organizational Structures	15.	Glossary and Credits

R IONS1	UNIT	6: COURSE REVIEW, PROJECT, AND EXAM			
AREER	Assign	ment Titles			
₹ <u>6</u>	1.	Course Project: Decisions, Decisions*	3.	Exam	
EXP	2.	Review			

<sup>(\*)</sup> Indicates alternate assignment

#### **Career Explorations 2**

#### **Course Overview**

The Career Explorations 2 course is designed to give seventh- and eighth-grade students an opportunity to explore various CTE subjects. Specifically, students will be able to learn about careers involving various technical fields from computers to agriculture.

Each unit introduces one particular field and explains its past, present, and future. The goal is to whet students' appetites for these careers. Students can then explore that career in more detail as a high school student.

The objectives for this course are:

- Identify the basic components of a computer system and its use within a networking/communications environment.
- Discuss the history, development, and use of the Internet and mobile computing technology in business and society.
- Explore systems design and implementation.
- State the purpose of a computer network, and explain the role of network hardware in achieving that purpose.
- Identify the advancement of agriculture to the present day.
- Explain sustainable agriculture and its impact on society..
- Understand the STEM field along with the concepts, theories, practical applications, and STEM careers.

	UNIT	1: INFORMATION TECHNOLOGY		
2	Assig	nment Titles		
5	1.	Course Overview	8.	Internet in Business and Society
~ Q	2.	Computer Systems and Networks	9.	Human-Centered Technology
出戶	3.	Network Ethics and Security	10.	Project: Biometrics Report
A A	4.	Project: Benefit Analysis Study: Small Business	11.	Mobile Computing
20		Expansion	12.	Project: Geocache Treasure Hunt
CAREEF EXPLORATIO	5.	Information Storage	13.	Quiz: Internet in Business and Society
û	6.	Project: Correspondence Between Stringer and	14.	Project: Special Project*
		Newspaper Editor: Media Preview	15.	Test
	7.	Quiz: Computer Systems and Networks	16.	Glossary and Credits

	UNIT 2: INTRODUCTION TO INFORMATION SUPPORT AND SERVICES						
7	Assig	nment Titles					
S	1.	Supporting the Business Workflow Model	8.	Public Clouds			
CAREER EXPLORATION	2.	Project: Understanding Software Development	9.	Project: Moving to the Cloud			
出戶		Models	10.	Private Clouds			
AR AR	3.	Operating Systems, Hardware, and Software	11.	Hybrid Clouds			
C C		Selection	12.	Project: Companies in the Hybrid Cloud			
Α	4.	Project: Building a Mind Map	13.	Quiz: Cloud-Based Systems			
111	5.	Implementation and End-User Training	14.	Project: Special Project*			
	6.	Project: Preparing a Support Plan	15.	Test			
	7.	Quiz: On-Premise Systems	16.	Glossary and Credits			

	UNI	$\Gamma$ 3: INTRODUCTION TO NETWORK SYSTEM:	S	
CAREER EXPLORATIONS 2	Assig	nment Titles		
ž	1.	Networking Concepts	9.	Project: Slide Show: Networking Layers
품 은	2.	Project: Report: Technology Devices	10.	Data Encapsulation
A L	3.	Network Devices and Components	11.	Project: Slide Show: Data Encapsulation
OR S	4.	Network Topologies	12.	Quiz: OSI and TCP/IP Networking Models
P. P.	5.	Project: Hardware Awareness	13.	Project: Special Project*
$\Xi$	6.	Quiz: Computer Networks	14.	Test
	7.	The OSI Reference Model	15.	Glossary and Credits
	R	The TCP/IP Networking Model		•

	UNIT	4: INTRODUCTION TO AGRICULTURE, FOOD	, AND NA	ATURAL RESOURCES
3.2	Assig	nment Titles		
CAREER EXPLORATIONS 2	1.	People and Agriculture	9.	Agriculture and the Economy
꿈은	2.	Project: People, Agriculture, and Society	10.	Project: Research and Learn: Commodities and
A E	3.	Advances in Agriculture		Exchanges
OR S	4.	Today's Agricultural Consumer	11.	Food Distribution and Safety
	5.	Project: Percent Spent	12.	Quiz: Agriculture's Role in Society
$\Xi$	6.	Quiz: Overview of Agriculture	13.	Project: Special Project*
	7.	Sustainable Agriculture	14.	Test
	8.	Project: Research and Learn: The Power of Poo!	15.	Glossary and Credits

	UNIT	5: INTRODUCTION TO STEM		
2	Assig	nment Titles		
5	1.	What is STEM Education?	8.	Project: Create a Google Website
~ Ó	2.	The Great Discoverers and Discoveries	9.	Get Organized: Mind Maps and Mind Mapping!
出戶	3.	Project: Timeline of Great Discoverers and	10.	Education and Training in STEM
CAREER ORATION		Discoveries in the STEM Field	11.	Project: Mind Map of Personal STEM Education
20	4.	Identify Careers in Science, Technology,		and Career Plan
EXPL		Engineering, and Mathematics	12.	Quiz: What Lies Ahead?
û	5.	Project: Exploring Careers in the STEM Field	13.	Project: Special Project*
	6.	Quiz: Introduction	14.	Test
	7.	Get Organized: Outlines and Outliners!	15.	Glossary and Credits

CAREER LORATIONS 2	UNIT	UNIT 6: COURSE PROJECT, REVIEW AND FINAL EXAM					
	Assign	nment Titles					
	1.	Course Project: And the Results Are*	3.	Exam			
Ϋ́	2.	Review					

<sup>(\*)</sup> Indicates alternate assignment

#### **Keyboarding And Applications**

#### **Course Overview**

Keyboarding and Applications is a semester-long elective that teaches students keyboarding skills, technical skills, effective communication skills, and productive work habits. In this course, students will learn about proper keyboarding technique. Once students have been introduced to keyboarding skill, lessons will include daily practice of those skills. Students will gain an understanding of computer hardware, operating systems, file management, and the Internet. In addition, they will apply their keyboarding skills and create a variety of business documents, including word processing documents and electronic presentations.

This course provides key knowledge and skills in the following areas:

- 1. Computer Hardware
- 2. Keyboarding
- 3. Operating Systems
- 4. Word Processing
- 5. Electronic Presentations
- 6. Internet
- 7. Job Skills

By the end of the course, the student should be able to do the following:

- Identify various technologies, current and emerging.
- Select the appropriate technology to complete a task.
- Use the computer's operating system to execute work responsibilities.
- Demonstrate proper keyboarding technique.
- Improve speed and accuracy of keyboarding skills.
- Create word-processing documents with columns, graphics, and bulleted lists.
- Create and deliver an effective presentation following presentation guidelines.
- Effectively navigate the Internet and search for information.
- Evaluate a Web site in terms of reliability.
- Demonstrate communication skills for obtaining and conveying information.
- Send and receive information using electronic mail, following appropriate guidelines.

	UNIT	1: COMPUTER HARDWARE		
	Assign	nment Titles		
₽	1.	Course Overview	10.	Quiz 2: Business Solutions
A S	2.	Hardware and Software	11.	Alternate Quiz 2—Form A: Business Solutions*
KEYBOARDING AND APPLICATIONS	3.	Current Business Technology	12.	Alternate Quiz 2—Form B: Business Solutions*
	4.	Quiz 1: Overview of Hardware and Software	13.	Project: Technology in Business
공인	5.	Alternate Quiz 1—Form A: Overview of Hardware	14.	Special Project*
\ 2 ⊈		and Software *	15.	Review
ΥB	6.	Alternate Quiz 1—Form B: Overview of Hardware	16.	Test
Â,		and Software*	17.	Alternate Test-Form A*
	7.	Case Studies	18.	Alternate Test—Form B *
	8.	Emerging Technology	19.	Glossary and Credits
	9.	Project: Defining Technical Terms		

AND	UNIT 2: KEYBOARDING						
A Š	Assig	nment Titles					
/BOARDING ,	1.	Keyboarding Pretest	7.	Review			
S. S.	2.	Keyboarding Exercises	8.	Test			
\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \	3.	Number Keypad	9.	Alternate Test—Form A*			
BC	4.	Keyboarding Practice	10.	Alternate Test—Form B*			
KEY	5.	Project: Timed Typing Tests	11.	Glossary and Credits			
₹	6.	Special Project*					

Q	UNIT	UNIT 3: COMPUTER OPERATING SYSTEMS					
A S	Assign	nment Titles					
KEYBOARDING AN APPLICATIONS	1.	What Is an Operating System?	8.	Project: Customize Your Desktop			
	2.	Getting Started-Exploring the Desktop	9.	Special Project*			
₹ ()	3.	Using the Interface	10.	Review			
<b>₽</b>	4.	File Management	11.	Test			
ΥB	5.	Quiz 1: Operating Systems and File Management	12.	Alternate Test-Form A*			
Æ,	6.	Alternate Quiz 1—Form A: Keyboarding Skills*	13.	Alternate Test-Form B*			
	7.	Alternate Quiz 1—Form B: Keyboarding Skills*	14.	Glossary and Credits			

	UNIT	4: WORD PROCESSING		
	Assign	nment Titles		
₽	1.	Word Processing Basics	10.	Newsletters
A S	2.	Writing and Editing a Document	11.	Project: Creating a Newsletter
호호	3.	Project: Creating a Memo	12.	Quiz 2: Keyboarding Skills
	4.	Formatting	13.	Alternate Quiz 2—Form A: Keyboarding Skill*
KEYBOARDING AND APPLICATIONS	5.	Project: Writing Assignment	14.	Alternate Quiz 2—Form B: Keyboarding Skill*
94	6.	Quiz 1: Introduction to Word Processing	15.	Special Project*
ΥB	7.	Alternate Quiz 1—Form A: Introduction to Word	16.	Review
Ĕ,		Processing*	17.	Test
	8.	Alternate Quiz 1—Form B: Introduction to Word	18.	Alternate Test—Form A*
		Processing*	19.	Alternate Test—Form B*
	9.	Copying, Cutting, and Pasting	20.	Glossary and Credits

S	UNIT 5: PRESENTATION TECHNOLOGY					
KEYBOARDING AND APPLICATIONS	Assignment Titles					
AT	1.	What is Presentation Technology?	12.	Content		
<u> </u>	2.	How is Presentation Technology Used?	13.	Layout		
4	3.	Quiz 1: An Introduction to Presentation Technology	14.	Putting It All Together		
ΑP	4.	Alternate Quiz 1—Form A: An Introduction to	15.	Quiz 3: Presentation Planning		
₽		Presentation Technology*	16.	Alternate Quiz 3—Form A: Presentation Planning*		
₹	5.	Alternate Quiz 1—Form B: An Introduction to	17.	Alternate Quiz 3—Form B: Presentation Planning*		
ក្ន		Presentation Technology*	18.	Project: Creating a Presentation		
	6.	Working with Text	19.	Special Project*		
R	7.	Working with Graphics	20.	Review		
Ø	8.	Working with Special Effects	21.	Test		
Ą	9.	Quiz 2: Presentation Guidelines	22.	Alternate Test-Form A*		
Ē	10.	Alternate Quiz 2—Form A: Presentation Guidelines*	23.	Alternate Test—Form B*		
<u> </u>	11.	Alternate Quiz 2—Form B: Presentation Guidelines*	24.	Glossary and Credits		

	UNIT	6: INTERNET					
KEYBOARDING AND APPLICATIONS	Assignment Titles						
S S	1.	Internet Browsers	7.	Project: The History of the Internet			
ŽĔ	2.	Internet Strategies	8.	Special Project*			
S A	3.	Finding Reliable Internet Resources	9.	Review			
Αğ	4.	Quiz: Introduction to the Internet	10.	Test			
B P	5.	Alternate Quiz—Form A: Introduction to the	11.	Alternate Test—Form A*			
₽		Internet*	12.	Alternate Test—Form B*			
¥	6.	Alternate Quiz—Form B: Introduction to the	13.	Glossary and Credits			
		Internet*					

NS	UNIT	7: COMMUNICATION SKILLS		
APPLICATIONS	Assign	nment Titles		
ΑT	1.	Communication Skills	11.	Alternate Quiz 2—Form A: Desirable Workplace
<u> </u>	2.	Electronic Communication Skills		Skills, Habits, and Attitudes*
겉	3.	Beyond E-mail	12.	Alternate Quiz 2—Form B: Desirable Workplace
	4.	Project: Revising E-mail		Skills, Habits, and Attitudes*
AND	5.	Quiz 1: Overview of Effective Communication Skills	13.	Special Project*
∀	6.	Alternate Quiz 1—Form A: Overview of Effective	14.	Review
5		Communication Skills*	15.	Test
	7.	Alternate Quiz 1—Form B: Overview of Effective	16.	Alternate Test—Form A *
R		Communication Skills*	17.	Alternate Test-Form B*
KEYBOARDING	8.	Workplace Skills, Habits, and Attitudes	18.	Glossary and Credits
Ϋ́B	9.	Active Listening		
Ē	10.	Quiz 2: Desirable Workplace Skills, Habits, and		
_		Attitudes		

DING	IONS	UNIT	8: COURSE REVIEW AND EXAM		
A AR	S I	Assign	ment Titles		
YBC ▶	PĽ	1.	Review	3.	Alternate Exam—Form A*
Ř	AP	2.	Exam	4.	Alternate Exam—Form B*

<sup>(\*)</sup> Indicates alternate assignment

#### AGRICULTURE, FOOD AND NATURAL RESOURCES

#### Introduction to Agriculture, Food, and Natural Resources

#### **Course Overview**

This semester-length high school elective introduces students to the basic scientific principles of Agriculture and Natural Resources. Students will be recognizing and researching plant systems, animal systems, government policy, "green" technologies, agribusiness principles, and sustainability systems.

#### Objectives

- Apply understanding of ecosystems and systems thinking to the management of natural resources to maximize the health and productivity of the environment, agriculture, and communities.
- Analyze community practice or policy development related to sustainability in agriculture, food, and natural resources.
- Communicate the impact of "green" and sustainability principles on agriculture, food, and natural resource systems.
- Recognize the social, health, environmental, and economic costs and benefits of renewable energy production (e.g., solar, wind, and biofuels) in comparison to non-renewable energies (e.g., coal, oil, and natural gas).
- Analyze energy usage, renewable energy options, and renewable materials options to promote sustainable practices across AFNR.
- Use "green" technologies and sustainability practices to maintain safe and healthful working environments that sustain the natural environment and promote well-being in the AFNR workplaces.
- Demonstrate an understanding of "green" and sustainability trends that are influencing processes and markets in AFNR.
- Apply adaptive ecosystem management to a common pool resource (e.g., an irrigation system or fishing
  grounds) problem in a manner that addresses ecological (data, models, concepts, understanding, and scientific
  responsibilities), socioeconomic (values, interests, information, assets, private sector responsibilities), and
  institutional (law, policies, authority, assets, public sector responsibilities) contexts.

Students should be familiar with the concepts taught in general science classes. These courses include basic biology, basic simple chemistry, and fundamentals of earth science. A basic appreciation for the importance of these science topics and courses to agriculture and some knowledge of the various agricultural industries from farming and ranching to food production and protection is recommended

Q	UNIT 1: NATURE AND SCOPE OF AFNR AND THEIR ROLE IN SOCIETY AND ECONOMY						
S A S	Assign	nment Titles					
5,7 E	1.	Course Overview	11.	Project: Research and Learn: Commodities and			
$\frac{2}{5}$	2.	People and Agriculture		Exchanges			
E S S	3.	Project: People, Agriculture, and Society	12.	Food Distribution and Safety			
J. A. 品	4.	Advances in Agriculture	13.	Quiz 2: Agriculture's Economic Role in Society			
호 늘 복	5.	Today's Agricultural Consumer	14.	Project: Special Project*			
8 근 용	6.	Project: Percent Spent	15.	Test			
戸ひら	7	Quiz 1: Overview of Agriculture	16.	Course Project Part 1: Nature and Scope of AFNR			
= × ≥	8.	Sustainable Agriculture		and Its Role in Society and the Economy*			
AG	9.	Project: Research and Learn: The Power of Poo!	17.	Glossary and Credits			
	10.	Agriculture and the Economy					

## AGRICULTURE, FOOD, AND NATURAL RESOURCES INTRODUCTION TO

9.

3.

#### UNIT 2: AGRICULTURE, FOOD AND NATURAL RESOURCES AND THE ENVIRONMENT

Assign	ment Titles		
1.	Environment and Ecosystems	10.	Environmental Impacts

- 1. 2. Project: Case Study: DDT Project: Ecosystems in Your Area 11.
- Quiz 2: Agriculture, Food, and Natural Resources 3. Soil and Water Quality 12. 4. AFNR and Population Impact on the Environment **Environmental Practices**
- Project: Current Event: Sustainable practice in 5. 13. Project: Special Project\* agriculture and natural resources 14. Test
- Quiz 1: Overview of Environment and Ecosystems 15. Course Project Part 2: Agriculture, Food, and
- 7. Agriculture Personnel Support Systems Natural Resources and the Environment\* 8.
  - Green Technologies and Sustainable Agriculture Glossary and Credits 16. Project: Research and Share: Renewable Energy on

# NTRODUCTION TO AGRICULTURE, FOOD, AND NATURAL RESOURCES

#### UNIT 3: SAFETY AND HEALTH IN AGRICULTURE, FOOD AND NATURAL RESOURCES SYSTEMS

#### Assignment Titles

the Farm

- Risks in Agriculture, Food, and Natural Resources 2. Project: Research and Apply: Writing a Safety Plan
  - Risk Management in Agriculture, Food, and Natural Resources
- 4. Accident Response and Disaster Planning
- Project: Investigate and Write: Disaster Plans 5.
- 6. Quiz 1: Safety in Agriculture, Food, and Natural Resources Industries
- 7. Harvesting and Extracting Natural Resources
- 8. Natural Resources Conflict and Conservation
- 9. Project: Research and Learn: Natural Resource Conservation

- 10. **Moving Natural Resources**
- Project: Case Study: The Negative Impacts from the 11. Transportation Industry
- 12. Quiz 2: Workplace Health in Agriculture, Food, and **Natural Resources**
- 13. Project: Special Project\*
- 14. Test
- 15. Course Project Part 3: Safety and Health in Agriculture, Food, and Natural Resources Systems\*
- Glossary and Credits 16.

## AGRICULTURE, FOOD, AND NATURAL RESOURCES NTRODUCTION TO

#### **UNIT 4: INTRODUCTION TO PLANT SCIENCE**

### Assignment Titles

- What Is Soil? 1. 2. Fertilizers and Amendments 11.
- 3. Project: Understanding Fertilizers 12.
- Water and Soil 4. 5. Project: Current Event
- Quiz 1: Soils and the Environment
- 7. What Is a Plant?
- 8. Project: What Part Is This? Flower Anatomy
- Plant Physiology

- 10. Plant Reproduction, Behavior, and Defenses
- Project: Research and Learn: Plant Reproduction
- Quiz 2: Plants and Their Purpose
- 13. Project: Special Project\*
- 14.
- 15. Course Project Part 4: Introduction to Plant Science\*
- Glossary and Credits 16.

## GRICULTURE, FOOD, AND NATURAL RESOURCES

#### **UNIT 5: ANIMAL AGRICULTURE**

#### **Assignment Titles**

- Animals in Society 2. Project: Observe and Learn: Animals in Your Life
- 3. Classification and the Breeding of Animals
- 4. Animal Behavior and Health
- 5. Project: Research and Learn: Zoonotic Disease
- 6. Quiz 1: Introduction to Animal Agriculture
- 7. Animals and the Environment
- 8. Project: Problem Solving: Overgrazing
- Animal Welfare

- 10. Project: Research and Learn: Animal Welfare Laws
- 11. Waste Management
- 12. Quiz 2: Animal Welfare and Animals in the Environment
- 13. Project: Special Project\*
- 14.
- Course Project Part 5: Animal Agriculture\* 15.
- 16. Glossary and Credits

#### UNIT 6: COURSE PROJECT, REVIEW, AND EXAM

Assignment litles						
1.	Course Project Part 6: Protecting Our Future:	2.	Review			
	Sustainable Practices in AFNR*	3.	Exam			

(\*) Indicates alternate assignment

#### **Agribusiness Systems**

#### **Course Overview**

Agribusiness Systems is a semester-length high school elective that introduces the business, management, marketing, and financial skills needed to successfully produce food, fiber, and fuel for domestic and global markets. Nearly 16 percent of total U.S. employment and 14 percent of the U.S. gross domestic product can be attributed to agribusiness systems, which means agriculture, food, and natural resources play a pivotal role in the economic success of our nation.

Students will learn about the components of the agribusiness system and how they interact to deliver food to our tables. They will also learn about the key elements of a successful agribusiness enterprise: economics, financial management, marketing and sales, and government policies and regulations.

#### Objectives

- Introduce the components of agribusiness systems.
- Explain key business and management principles and issues for the agribusiness enterprise.
- Present an overview of the knowledge and skills needed by agribusiness enterprises.
- Expose students to career opportunities in agribusiness.
- Analyze and interpret agricultural policies in relation to their effects on the agribusiness system and agribusiness enterprises.
- Understand the impact of green practices and sustainability principles on natural resources and how they affect food production.
- Recognize the need for accurate records and financial practices to maintain a successful agribusiness enterprise.
- Analyze budgets and forecasts to determine business strategies.
- Develop interpersonal and communication skills and critical thinking skills that are necessary for a successful
  career in the constantly changing agribusiness industry.
- Demonstrate an understanding of global markets, trade policies, and food security and safety issues that affect the agribusiness industry.

<u>s</u>	UNIT	1: NATURE AND SCOPE OF THE AGRIBUSIN	NESS SYSTE	M AND ITS GLOBAL REACH
SYSTEMS	Assign	nment Titles		
ST	1.	Course Overview	10.	Project: Analyzing Trade Flow
S	2.	Today's Agribusiness Systems	11.	Agribusiness Policies and Regulations
25	3.	Project: Producing a Packaged Food	12.	Project: Debating the Use of GMOs
岁	4.	The Evolution of Agribusiness	13.	Quiz 2: Local and Global Agribusiness
ISI	5.	Agribusiness Skills in a Changing World	14.	Project: Special Project*
AGRIBUSINESS	6.	Project: Identifying Job Opportunities	15.	Test
32	7	Quiz 1: Overview of Agribusiness Systems	16.	Course Project Part 1: Introducing Your New
¥	8.	Global Agribusiness Systems		Business*
	9.	The Global Impact of Agribusiness Systems	17.	Glossary and Credits

	UNIT	UNIT 2: BASIC PRINCIPLES OF ECONOMICS IN AGRIBUSINESS				
AGRIBUSINESS SYSTEMS	Assign	nment Titles				
	1.	Your Personal Utility and the Law of Supply and	9.	Controlling the Market		
ΥS		Demand	10.	Project: Identifying the Impact of U.S. Price		
SS	2.	Project: Analyzing Personal Buying Decisions		Supports		
ES	3.	The Demand Curve and Microeconomics	11.	Scarcity and Economics		
Ζ	4.	Project: Determining Your Personal Utility	12.	Quiz 2: Supply and Market Equilibrium		
Š	5.	Macroeconomics in Agribusiness Systems	13.	Project: Special Project*		
≅	6.	Quiz 1: Understanding Consumer Behavior and	14.	Test		
5		Demand	15.	Course Project Part 2: The Economics of Your New		
۹	7.	Market Equilibrium		Enterprise*		
	8.	Project: Understanding Supply and Demand	16.	Glossary and Credits		

15	UNIT	UNIT 3: FINANCIAL MANAGEMENT AND BUDGETING				
AGRIBUSINESS SYSTEMS	Assign	nment Titles				
ST	1.	Understanding Financial Statements	9.	Introduction to Budgeting		
S	2.	Analyzing Financial Performance	10.	Creating Budgets		
SS	3.	Project: Calculating Financial Ratios	11.	Project: Creating a Cash Flow Budget		
岁	4.	Comparing Financial Performance	12.	Quiz 2: Budgeting and Forecasting		
ISI	5.	Project: Comparing the Financial Performance of	13.	Project: Special Project*		
<u>ਛ</u>		Two Companies	14.	Test		
꾡	6.	Quiz 1: Financial Statements and Statement Analysis	15.	Course Project Part 3: Financial Planning for Your		
A	7.	Forecasting		New Enterprise*		
	8.	Project: Forecasting Lifetime Income	16.	Glossary and Credits		

1S	UNIT 4: AGRIBUSINESS MARKETING AND SALES			
SYSTEMS	Assign	ment Titles		
ST	1.	Introduction to Marketing	9.	The Sales Process: Discovering Customer Needs
	2.	Market Research	10.	The Sales Process: Making the Sale
AGRIBUSINESS	3.	Project: Researching the Coffee Market	11.	Project: Negotiating a Pay Increase
뿔	4.	The Marketing Mix	12.	Quiz 2: Sales and AFNR Systems
ISI	5.	Project: Developing a Marketing Mix for a New Food	13.	Project: Special Project*
翼		Product	14.	Test
굕	6.	Quiz 1: AFNR Marketing	15.	Course Project Part 4: Marketing Your Products and
¥	7.	The Sales Process: Finding Customers		Services*
	8.	Project: Identifying Potential Customers	16.	Glossary and Credits

	UNIT	UNIT 5: POLICY AND GOVERNMENT INTERVENTION					
AGRIBUSINESS SYSTEMS	Assign	Assignment Titles					
	1.	Understanding the Farm Bill	9.	Project: Exploring an Agribusiness Job with Global			
	2.	Analyzing the Farm Bill		Implications			
	3.	Project: Debating Cuts to SNAP	10.	Food Safety			
	4.	Conservation and Energy Policies in the Farm Bill	11.	Project: Studying a Foodborne Pathogen			
	5.	Project: Analyzing a Farm Bill Conservation or	12.	Quiz 2: International Policy and Food Regulations			
Š		Energy Program	13.	Project: Special Project*			
GRIB	6.	Quiz 1: Agricultural Policy	14.	Test			
	7.	Our Global Food Supply	15.	Course Project Part 5: The Global Context for Your			
٩	8.	Food Security		New Enterprise*			
			16.	Glossary and Credits			

NESS 1S	UNIT	6: COURSE PROJECT, REVIEW, AND EXAM			
SUSI	Assign	nment Titles			
GRIBUSINES	1.	Course Project Part 6: Developing an Agribusiness	2.	Course Review	
₹		Enterprise Business Plan*	3.	Exam	

(\*) Indicates alternate assignment

#### **Animal Systems**

#### **Course Overview**

The role of animals in civilization has an ancient history, and they are no less prominent in today's society. For example, pigs were domesticated in China as long as 10,000 years ago and are still vital to our lifestyle today. But we know that pigs are also intelligent beings. What are their preferences for habitat and treatment, and what are their social and reproductive habits?

Animals today are used for clothing, food, transportation, agriculture, herding, companionship, guide assistance, and crime fighting, and research continues to reveal new uses. As our scientific understanding of animal systems grows, so do our best practices, ethical considerations, and research applications. How mankind treats animals impacts their well-being and productivity.

The course provides students with a wealth of information on livestock-management practices, animal husbandry, physiological systems, the latest scientific trends, and innovations in food production.

Changes in practices, regulations, and legislation for animal welfare continue as new research provides solutions to medical, ethical, and practical concerns. The course reviews current topics, such as advancements in technology and research, and defines areas of discussion while maintaining focus on best-management practices. How the research translates to management practices is a vital area of study and discussion.

#### Objectives

- Understand the role of animal agriculture in society.
- Examine and apply best-management practices in animal agriculture.
- Compare animal welfare versus animal rights.
- Evaluate and select superior animals to be used for reproductive purposes.
- Investigate animal-performance data.
- Explore careers in animal agriculture.
- Study the environmental impact of animal management and production systems.

This is an introductory course in animal systems at the high-school level. An interest in animal physiology, husbandry, livestock, veterinary practice, animal welfare, or food production would be desirable for students of the course. The information gained will be helpful in making educational decisions for undergraduate or graduate study. A student might use the knowledge gained from the course to further an interest in becoming a chef, a researcher, a doctor, a wildlife-management professional, or any number of applicable careers. No previous experience in or knowledge of these careers is required for the course.

Some students will have more experiential knowledge of animals; however, hands-on experience is not a requirement. The course covers livestock anatomy, physiology, and reproductive systems, but medical knowledge is not required for the course.

The ability to review online information, research topics independently, pursue hands-on projects, and create reports and presentations is required.

	UNIT 1: NATURE AND SCOPE OF ANIMAL AGRICULTURE IN OUR SOCIETY AND ECONOMY					
	Assign	nment Titles				
۸S	1.	Course Overview	10.	Project: For the Love of Animals		
SYSTEMS	2.	History of Animal Agriculture	11.	Animal Breeds and Classification		
LS)	3.	Project: In My Tribe	12.	Project: A Breed Apart		
	4.	Advancements in Animal Agriculture	13.	Careers in Animal Agriculture		
₹	5.	Project: The Discovery that Changed Farming	14.	Quiz 2: Animal Agriculture in our Society		
₹	6.	Today's Animal Agriculture and Consumer	15.	Project: Special Project*		
ANIMAL	7	Project: Reliance on Animal Products in Daily Life	16.	Test		
	8.	Quiz 1: Animal Agriculture	17.	Course Project Part 1: Why I Want to Study		
	9.	Animal Behavior and Safety Practices in Animal		Animals*		
		Agriculture	18.	Glossary and Credits		

	UNIT	2: ANIMAL SELECTION AND HEALTH		
	Assign	nment Titles		
۸S	1.	Parts and Processes of the Animal Cell	10.	Project: The Parasite Project
ANIMAL SYSTEMS	2.	Project: 3D Gelatin Animal Cell	11.	Best-Management Practices to Improve Herd
ls)	3.	Animal Anatomy and Physiology		Health
S	4.	Project: You Are What You Eat	12.	Quiz 2: Animal Health
₫	5.	Selecting Excellence	13.	Project: Special Project*
≧	6.	Quiz 1: Animal Anatomy and Physiology	14.	Test
Z	7.	Animal Diseases and Prevention	15.	Course Project Part 2: Your Career Role in Animal
	8.	Project: Animal Disease, Treatment, Prevention, and		Health*
		Prognosis	16.	Glossary and Credits
	9.	Animal Parasites and Treatment		

	UNIT	3: ANIMAL NUTRITION, GROWTH, AND DEVE	LOPMEI	NT
S	Assign	nment Titles		
SYSTEMS	1.	Animal Digestive Anatomy	10.	Project: Animal Parturition
Ë	2.	Project: Life as a Blade of Grass	11.	Animal Performance and Development
}	3.	Animal Nutrients and Needs	12.	Quiz 2: Animal Growth and Development
	4.	Project: The Six Nutrients of Life	13.	Project: Special Project*
Ž	5.	Selecting Feed and Feedstuff	14.	Test
ANIMAL	6.	Quiz 1: Animal Nutrition	15.	Course Project Part 3: Animal Nutrition,
⋖	7.	Mitosis, Meiosis, and Prenatal Development		Performance, and You*
	8.	Project: What do Meiosis and Mitosis Look Like?	16.	Glossary and Credits
	9.	Parturition and Postnatal Development		

	UNIT	4: ANIMAL REPRODUCTION		
ANIMAL SYSTEMS	Assign	nment Titles		
	1.	History of Genetics	10.	Project: Best-Management Practices
Ë	2.	Project: The Genome Project	11.	Gestation, Parturition, and Lactation
};	3.	Traits and Heredity	12.	Quiz 2: Animal Reproduction
Ļ	4.	Project: Traits, Breeds, and Hereditability	13.	Project: Special Project*
Σ×	5.	Biotechnology Advancements	14.	Test
₹	6.	Quiz 1: Genetics	15.	Course Project Part 4: Making Baby Animals: Your
⋖	7.	Reproductive Anatomy		Involvement in Animal Reproduction*
	8.	Project: How Do Different Species Reproduce?	16.	Glossary and Credits
	9.	Breeding Management		

	UNIT	5: ANIMALS AND THE ENVIRONMENT		
	Assign	nment Titles		
ΝS	1.	USDA Grades of Meat and Their Purposes	11.	Project: Animal Welfare and the Work of Dr. Temple
色	2.	Retail Cuts of Meat		Grandin
SYSTEMS	3.	Project: Interview Your Local Butcher	12.	Quiz 2: Animal Issues
	4.	Food Safety	13.	Project: Special Project*
ANIMAL	5.	Project: Food-Safety Guidelines	14.	Test
≧	6.	Quiz 1: Consumers and Public Perception	15.	Course Project Part 5: What Environment Has to Do
Z	7.	Wildlife Management in Cattle Ranching		With Your Career*
	8.	Project: Wildlife on the Ranch	16.	Glossary and Credits
	9.	Animal Waste Management and Treatment		
	10.	Animals and Society		

STEMS	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM				
LSY	Assignment Titles					
IIMAI	1.	Course Project Part 6: Your Life in Animal Systems*	2.	Course Review		
N N			3.	Exam		

(\*) Indicates alternate assignment

#### **Environmental Service Systems**

#### **Course Overview**

This semester-length, high school elective introduces students to career opportunities and educational pathways in a wide array of environmental fields. Students examine environmental legislation and regulations, government agencies and organizations, monitoring and testing methods and requirements. They discover the relationship between environmental regulations and careers, and study the issues, history, and current status of air and water quality, soil and atmospheric conditions. In an environmentally challenged world, ESS professionals are critically important. Job outlooks and salary scales reflect this need for educated, dedicated researchers, scientists, engineers, etc.

#### Objectives

- Compare and contrast careers in environmental service systems in terms of scope, academic preparation, employment potential, and career demands.
- Evaluate environmental-related issues with air, waste, water, and disposal.
- Explain how individuals can impact the environment in a positive manner and educate others about environmental issues.
- Articulate the science and technologies surrounding air, ecosystems, waste cleanup, toxics, and water.
- Identify sustainable practices and form a deeper understanding to balance the environment, society, and the economy.
- Describe laws and regulations impacting environmental service systems.
- Identify key laboratory and analytical instrumentation used for environmental monitoring.
- Discuss methods for improvement of analytical results.
- Recognize weather systems and weather patterns using meteorological principles and knowledge.
- Describe soil compositions and properties to demonstrate knowledge of soil science.
- Apply chemistry principles to environmental service systems.
- Evaluate wastewater treatment and compliance with regulations.
- Identify health risks associated with hazardous materials.
- Identify methods of conventional and alternative energy sources.

This is an introductory course in environmental service systems. The student needs to be interested in this field as a possible career, have computer and online access, and some experience with computer searches. Some students or student groups may have already done some field testing, such as simple pH water tests at home or in a stream. Some may have, or have access to, testing equipment and transportation to sites for testing projects, field trips to wastewater treatment plants, etc. The lesson projects are written so that students with access to labs, transportation, and equipment can use them, while those who do not can perform virtual testing. Students may be familiar with 2D and 3D computer modeling, and have access to such programs. These are not required, but are applicable to the course study.

	UNIT 1: ENVIRONMENTAL SERVICE SYSTEMS: GETTING STARTED					
	Assign	nment Titles				
	1.	Course Overview	8.	Laws Specific to your State		
AL MS	2.	What are Environmental Service Systems and Why	9.	Project: Research Environmental Regulations in		
与自		Do We Have Them?		Your State		
ENVIRONMENTAL SERVICE SYSTEMS	3.	EPA Action: Clean Air, Clean Water, Safe Drinking	10.	Career Research		
N S		Water & Toxic Substances Control	11.	Careers in the Field, Lab, and Library		
© ©	4.	Project: EPA Action: Research One of the Big Four	12.	Project: Career Shadowing		
₹≅		Acts	13.	Quiz 2: Career Opportunities in ESS		
	5.	EPA Regulations and Public Policy: Compliance and	14.	Project: Special Project*		
ш о,		Enforcement	15.	Test		
	6.	Project: EPA Compliance and Enforcement: A Case	16.	Course Project Part 1: Describe Your ESS Career		
		Study		Dream Job*		
	7	Quiz 1: Introduction	17.	Glossary and Credits		

	UNIT	2: ANALYTICAL PROCEDURES AND INSTRUM	IENTS	
	Assig	nment Titles		
ENVIRONMENTAL SERVICE SYSTEMS	1.	Explore the Basics in Laboratory Equipment	9.	Why is Calibration Important?
与恒	2.	Project: Lab Visit or Field Testing	10.	Project: Get Out in the Field as a Water Quality
E S	3.	What Did Erin Brockovich Learn?		Tester
$\leq S$	4.	Advanced Technology for Analytical Testing	11.	Educational Requirements for ESS Careers
& ≅	5.	Project: Run a TLC Plate Simulation and HPLC	12.	Quiz 2: Interpreting Results
₹≅		Investigation	13.	Project: Special Project*
名说	6.	Quiz 1: Introduction to Procedures, Testing, and	14.	Test
_ 0,		Equipment	15.	Course Project Part 2: Water Quality and You*
	7.	What Does Data Tell Us? Interpreting Results	16.	Glossary and Credits
	8.	Project: Investigate Your Water Quality Report		

	UNIT	3: SOLUTIONS AND SCIENTIFIC PRINCIPLES		
ENVIRONMENTAL SERVICE SYSTEMS	Assign	ment Titles		
	1.	Impact of Air Pollutants and Aerosols on the	8.	Project: Heavy Metal Disasters
与包		Atmosphere and Global Warming	9.	Wetlands and Watershed Management
E S	2.	Project: What's Global Warming? Presentation	10.	Project: Wetlands in Design
≥ S	3.	Hydrology: Impact and Effect on Groundwater and	11.	Education Requirements for Meteorologists
2 3		Agriculture	12.	Quiz 2: VOCs
i i i i i i i i i i i i i i i i i i i	4.	Coliform Bacteria in Drinking Water: Indicator	13.	Project: Special Project*
		Organisms and Microbial Testing	14.	Test
ш 0,	5.	Project: Boil Water Notices and/or Advisories Near	15.	Course Project Part 3: Making a Difference with
		You		Global Warming*
	6.	Quiz 1: Issues and Research in Soil	16.	Glossary and Credits

	UNIT	4: OPERATIONS OF ESS		
S i	Assign	nment Titles		
	1.	Pollution Prevention	10.	Career Opportunities in Hazardous Materials
ĮΣ	2.	Project: Your Pollution Index		Management
ENVIRONMENTAL SERVICE SYSTEMS	3.	Landfill Procedures and Criticality of Recycling	11.	Project: Career Research on Your Dream Job
<u>≅</u> ∺	4.	Project: Recycle This!	12.	Quiz 2: Wastewater Treatment
N H	5.	Drinking Water Treatments	13.	Project: Special Project*
₹ 5	6.	Quiz 1: Pollution Prevention	14.	Test
≥ %	7.	Wastewater Treatment	15.	Course Project Part 4: Careers Cleaning Up the
SE	8.	Hazardous Waste Materials and Alternative Energy		Planet
		Sources	16.	Glossary and Credits*
	9.	Project: Presentation on Hazmat or Alternative		
		Energy Topic of Your Choice		

	UNIT 5: TOOLS, EQUIPMENT, MACHINERY AND TECHNOLOGY USED IN ESS						
	Assignment Titles						
	1.	Surveying and Mapping Principles	9.	Hydraulic Systems and High-Flow Technologies			
AL MS	2.	Project: Make US Climate Maps and Maps of Your	10.	Project: Dam Disaster Report			
ENVIRONMENTAL SERVICE SYSTEMS		State	11.	Careers and Education Requirements in Hydraulic			
AEI 7S	3.	CAD Fundamentals		and Hydrologic Engineering			
₹ is	4.	Project: Explore CAD Programs and Applications in	12.	Quiz 2: Hydraulic Systems, Equipment, High-Flow			
S S S		Your Dream Career		Technologies, and Careers			
₹   ₹	5.	Geospatial Analysis Processes	13.	Project: Special Project*			
N H	6.	Quiz 1: Mapping and Surveying, Computer	14.	Test			
		Modeling, Geospatial Analysis	15.	Course Project Part 5: Design and Engineering in			
	7.	Common Hydraulic Equipment Used in		Your Dream Career*			
		Environmental Services	16.	Glossary and Credits			
	8.	Project: Three Gorges Dam Report					

ENTAL	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM				
RONMEN	Assign	nment Titles			
	1.	Course Project Part 6: Your Ultimate ESS Battle	2.	Course Review	
ENV		Plan*	3.	Exam	

(\*) Indicates alternate assignment

#### **Food Products and Processing Systems**

#### **Course Overview**

Agriculture, food, and natural resources (AFNR) are central to human survival and civilization. Mankind's development, use, and stewardship of natural resources to create food products have a long and ever-changing timeline. This course explores the history and evolution of food products, along with the processing methods that have arisen to feed an evergrowing world population.

Students study specifics in a wide spectrum of food product topics, from early methods of preservation to technological advancements in packaging, regulations in labeling, and marketing trends. The course prepares students for a variety of possible educational and career pathways in the food industry. Students learn industry terminology in each area of the overall system, from "farm to fork" to vertical integration to smart packaging.

Food product systems include global and local marketing of whole and processed foods. The course investigates the economic, environmental, and nutritional benefits of the food students are eating in a series of hands-on projects that supplement the studies and assessments. Health concerns and best practices in quality assurance, inspections, and labeling are reviewed. Students learn how dietary guidelines are made and how they change with the latest research. Students track their own food intake and dietary ratios and research ingredients, processing procedures, and safe handling practices to increase their consumer awareness of food products.

Advertising, marketing, product testing, and distribution of food products comprise a huge sector of food product systems and careers. The course prepares students for further research and work experience in these lucrative fields.

#### Objectives

- Apply the understanding of science and technology in the advanced production of food products and processing systems.
- Understand the difference between food safety, food security, and food quality.
- Analyze food production and environmental and sanitation policies and regulations related to food production and AFNR systems.
- Recognize consumer factors and the consumer's influence on the food products and the processing system in the development of food products.
- Understand the balance between local and global production of food products.
- Demonstrate an understanding of how natural resources and new sustainable production practices are influencing food products and the processing system.
- Understand how the food products and processing system complements other AFNR production systems.
- Analyze the changing industry structure and how the food production supply chain has evolved into its current state.

This is an introductory course in food products and processing systems. As such, there are no prerequisites for the student. An interest in the subject is expected. The projects require food journals, access to the pantry, trips to the produce market and grocery store, and interviews with professionals in the food industry, including dietitians and nutritionists.

Students will be reading nutritional panels on packed foods, measuring and weighing portion sizes, calculating sugar consumption, and researching ingredients in the projects as well. They must be able to research independently, "do the math" with a calculator or equivalent, take careful notes, and keep accurate notebooks and journals as part of the course.

	UNIT 1: WHAT IS THE FOOD PRODUCTS AND PROCESSING SYSTEM?					
<b>∂</b> &	Assig	nment Titles				
FOOD PRODUCTS AND PROCESSING SYSTEMS	1.	Course Overview	10.	Ice Cream Processing and Farm to Fork		
TS /S	2.	Food Processing and Preservation Through the	11.	Project: How Peanut Butter Is Made		
Si		Ages	12.	Global Food Production and a Growing World		
<u>5</u>	3.	Project: Take a Trip	13.	Quiz 2: Farm to Fork and Local to Global Food		
RC SSIIS	4.	Adding Value		Products and Processing Systems		
P SS	5.	Project: Making Chocolate	14.	Project: Special Project*		
99	6.	Sustainability and Interdependence	15.	Test		
6 <del>R</del>	7	Quiz 1: Food Products and Processing	16.	Course Project Part 1: Making Your Favorite Food		
	8.	Supplying the Food Chain		Better*		
	9.	Project: Field Trip to Local Produce Market	17.	Glossary and Credits		

	UNIT 2: CONSUMER-DRIVEN MARKETING AND FOOD PRODUCT DEVELOPMENT					
AND	Assign	nment Titles				
A E	1.	Push and Pull Marketing	10.	Project: Deconstructing Processed Foods		
TS /ST	2.	Project: Push Marketing Analysis with 10 Foods	11	A Food Product's Life Cycle and New Product		
UC S	3.	Learning from Failure		Development		
<u>5</u> 5	4.	Project: Failure to Launch	12.	Quiz 2: Local and Global Product Development		
RC	5.	Consumer Food Trends and Marketing	13.	Project: Special Project*		
FOOD PRODUCTS, PROCESSING SYST	6.	Quiz 1: Consumer-Driven Food Marketing	14.	Test		
50	7.	From Commodity to Processed Food	15.	Course Project Part 2: Bringing Your Food Product		
P.R.	8.	Project: Processed Foods Made from Basic		to Market*		
		Commodities	16	Glossary and Credits		
	9.	Vertical Integration in Agriculture				

0 10	UNIT 3: NUTRITION, FOOD CONSUMPTION, AND DIETARY TRENDS				
FOOD PRODUCTS AND PROCESSING SYSTEMS	Assign	nment Titles			
SA	1.	FDA and Nutrition Labeling	9.	Diet Changes and the MyPlate Dietary Guidelines	
ე გ	2.	Project: Keeping a Food Log for 24 Hours	10.	Project: Interview a Dietitian or Nutritionist	
200	3.	Food Labeling and Dietary Guidelines	11.	Advertising's Effect on Buying Choices	
ŏ≅	4.	Project: Pizza Party by the Nutritional Numbers	12.	Quiz 2: Food Consumption and Dietary Trends	
PR :SS	5.	Servings, Calories, and Nutrients	13.	Project: Special Project*	
O D	6.	Quiz 1: Nutrition and Labeling Requirements	14.	Test	
8 8	7.	Overweight and Obesity Causes	15.	Course Project Part 3: Health Watch*	
ща	8.	Project: Monitoring Weight and Food Consumption	16.	Glossary and Credits	
		in Your Family			

₽ S	UNIT 4: AGRIBUSINESS MARKETING AND SALES					
FOOD PRODUCTS AND PROCESSING SYSTEMS	Assignment Titles					
TS /ST	1.	How Is My Food Processed?	9.	Project: The Next Big Thing in Food Technology		
UC SS:	2.	Preserving Our Foods	10.	Genetically Modified Organisms in Food Production		
<u> </u>	3.	Project: Investigating Ingredients in Food Products	11.	Project: Food Log of GMOs in Your Diet		
RC	4.	Processed vs. Raw Foods	12.	Quiz 2: Sales and AFNR Systems		
<u> </u>	5.	Project: Food Log for Whole and Processed Foods	13.	Project: Special Project*		
ōŏ	6.	Quiz 1: AFNR Marketing	14.	Test		
은 <b>Ж</b>	7.	Food Packaging History and Advancements	15.	Course Project Part 4: Think Globally*		
	8.	Advances in Food Technology	16.	Glossary and Credits		

	UNIT 5: STANDARDS, REGULATIONS, AND SAFE FOOD PRODUCTION					
<b>₽</b> \$	Assig	nment Titles				
H A	1.	Food Inspections and Foodborne Illness	9.	Hand Washing and Hygiene in Food Production		
FOOD PRODUCTS AND PROCESSING SYSTEMS	2.	Project: Who's Responsible for the Safety of Your	10.	Project: Don Your Food Safety Inspector Hat at		
Sis		Food?		Home		
<u> </u>	3.	USDA Inspections and Branding	11.	Recall Management		
RC SSIIS	4.	Food Recall and Traceability	12.	Quiz 2: Food Safety Standards and Practices		
P S	5.	Project: Follow a Food Product Through a Recall	13.	Project: Special Project*		
99	6.	Quiz 1: Food Grading, Standards, and Inspections	14.	Test		
6 <del>R</del>	7.	Space Exploration: Its Earthly Impact on Food	15.	Course Project Part 5: Food Safety and Quality		
		Safety		Assurance with Your Food Product and Career*		
	8.	Project: Problem Spots Making a PB&J Sandwich	16.	Glossary and Credits		

SUCTS ING	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM				
NND STEN	Assign	ment Titles			
DDF / ROC SYS	1.	Course Project Part 6: Your Dream Career in Food	2.	Course Review	
Ř .		Product and Processing Systems*	3.	Exam	

<sup>(\*)</sup> Indicates alternate assignment

#### **Natural Resources Systems**

#### **Course Overview**

People depend on natural resources. Regions, cultures, nations, and societies are shaped by how people use land, water, plants, and wildlife. The large and small ecosystems that make up the environment are complex. Each component of our ecosystem depends on another.

The purpose of this course is to provide students with an overview of the planet's natural resource systems. Students will explore and develop a basic understanding of how the systems relate to one another other. Students will consider the role people play in managing, using, protecting, and conserving natural resources. In addition, the course will provide information about many different careers that are available to students who are interested in natural resources and natural resource management.

#### Objectives

- Recognize the complex and multidisciplinary interrelationships of the natural resource system, including the relationship between humans and the environment.
- Summarize the challenges and issues facing our natural resource system.
- Construct ideas for addressing challenges and issues related to natural resource management and identify the different career paths related to natural resource management.
- Analyze and interpret basic environmental policy and discuss the role of government involvement in natural resources.
- Identify environmental stewardship practices and strategies for sustainable natural resource management.
- Develop the communication and critical thinking skills required for addressing complex environmental problems that have multiple perspectives and multiple vested interests.

Students should be familiar with general concepts about the environment. Students wishing to gain additional insight into many of the issues and challenges facing wildlife managers before beginning this course may benefit from reviewing the information provided by the U.S. Department of Agriculture at <a href="http://usda.gov/wps/portal/usda/usdahome?navid=CONSERVATION">http://usda.gov/wps/portal/usda/usdahome?navid=CONSERVATION</a>.

	UNIT	1: HUMANS AND NATURAL RESOURCES		
	Assig	nment Titles		
15	1.	Course Overview	10.	Market Failures
골	2.	A Brief History of Natural Resources	11.	Project: My Everyday Externalities: Identifying Side
ST	3.	Do We Need Both Nonrenewable and Renewable		Effects of Behavior
S ₹		Resources?	12.	Approaches for Achieving a Balance Between the
ES C	4.	Project: Power Plant and Water Treatment		Economy and the Environment
AT SC		Facilities in Your Community	13.	Quiz 2: Managing Natural Resources
ZŽ	5.	The Science of Ecosystems	14.	Project: Special Project*
NATURAL RESOURCES SYSTEMS	6.	Project: Explore a Neighborhood Ecosystem	15.	Test
器	7	Quiz 1: Overview of Natural Resource Systems	16.	Course Project Part 1: History of Alternative
	8.	The Environment as an Economic Resource		Farming Method*
	9.	Project: Write Two Job Profiles in Natural Resource	17.	Glossary and Credits
		Systems		

	UNIT 2: FORESTS AND FOREST MANAGEMENT					
र्	Assign	nment Titles				
TEMS	1.	What Is a Forest?	9.	Project: Help End Deforestation: A Brochure		
L	2.	What's the Value of a Forest?	10.	Becoming a Part of the Management of Forests		
	3.	Project: My Earth	11.	Project: Career Day: Design a Poster		
	4.	What's Happening to Forests?	12.	Quiz 2: Management Practices		
LA 2	5.	Project: Forestry Ecology Program: Develop a Video	13.	Project: Special Project*		
ΖĘ		Brochure	14.	Test		
NATURAL RESOURCES SYS	6.	Quiz 1: Ecological Principles and Characteristics	15.	Course Project Part 2: Summarizing Case Studies of		
RE	7	Management of Forest Resources		Selected Method*		
	8.	Harvesting Forests and Approaches to Addressing	16.	Glossary and Credits		
		Deforestation		•		

	UNIT	3: WATER RESOURCES AND FISHERIES		
	Assign	nment Titles		
TEMS	1.	Water Resources	10.	The Aquaculture Industry and Careers in
쁘	2.	Project: Sources of Fish: A Survey		Fisheries
AL YS	3.	Addressing Our Water Issues	11.	Project: Aquaculture or Fisheries Career
JR/ SS	4.	Management of Water Resources		Profile
NATURAL RESOURCES SYS	5.	Project: Water Pollution: Explore Your	12.	Quiz 2: Fisheries and Fisheries Management
₹ ĕ		Neighborhood	13.	Project: Special Project*
_ 2	6.	Quiz 1: Water Resources and Management	14.	Test
ES	7.	Fish as a Renewable Exhaustible Resource	15.	Course Project Part 3: Modeling the
~	8.	Challenges and Issues with Fisheries		Agricultural Method for a City*
	9.	Project: A Presentation for a Town Hall	16.	Glossary and Credits
		Meeting		

UNIT 4: LAND, RANGELAND, AND WILDLIFE MANAGEMENT							
TEMS	Assignment Titles						
H	1.	Land Uses, Cover, and Changes	9.	Project: Map of Endangered Species			
AL YS	2.	Rangelands and Croplands	10.	Following a Career Path Related to Wildlife			
JR. S.S	3.	Project: A Portfolio of What's on Your Plate	11.	Project: Career Day: Design a Poster			
토핑	4.	Sustainable Land Management	12.	Quiz 2: Wildlife Resources			
NATURAL RESOURCES SYST	5.	Project: Geo Map Your Neighborhood	13.	Project: Special Project*			
õ	6.	Quiz 1: Lands and Rangelands	14.	Test			
ES	7.	The Value of Species: Biodiversity and	15.	Course Project Part 4: Solving Environmental			
~		Extinction		Issues with This Method*			
	8.	Management of Species and Wildlife	16.	Glossary and Credits			

	UNIT 5: THE ENVIRONMENT, ECONOMICS, SOCIETY, AND THE FUTURE						
15	Assig	nment Titles					
≥ Ш	1.	Balancing Economic Growth and Environmental	9.	Project: Mini-Documentary on Environmental			
L		Protection		Contests			
S₹	2.	Natural Resources and GDP	10.	Careers for Sustainable Solutions			
NATURA RESOURCES SN	3.	Project: GDP Around the World Poster	11.	Project: Sustainability Careers			
AT SC	4.	Natural Resources in Developed and Developing	12.	Quiz 2: Green Behavior and Making a Positive			
$z \ge $		Countries		Impact			
SC	5.	Project: LDC Special Report	13.	Project: Special Project*			
8	6.	Quiz 1: Global Resources, Global Challenges	14.	Test			
	7.	Perspectives on the Future of Natural Resources	15.	Course Project Part 5: Identifying Resources*			
	8.	Ways to Make an Impact Today	16.	Glossary and Credits			

AL CES MS	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
	Assign	ment Titles					
NAT RESO SYS	1.	Course Project Part 6: Finalize Your Proposal*	2. 3.	Course Review Exam			

(\*) Indicates alternate assignment

#### **Plant Systems**

#### **Course Overview**

Plant Systems is a semester-length high school elective that introduces students to the basics of plant biology, soil science, agriculture, and horticulture, along with the environmental management practices involved in each, including integrated pest management, biotechnology, growth techniques, and crop management. Students will learn the basic parts of a plant, how plants are scientifically classified, and how they interact with water, air, nutrients, and light to undergo the processes of photosynthesis and respiration. Plant reproduction, including pollination, germination, and dispersal of seeds, is also presented.

#### Objectives

- Explain the elements of both plant science and plant systems.
- Discuss current research in plant systems and in the growing of plants.
- Compare the different kinds of crops crucial to North American agriculture in terms of both purpose and biology.
- Implement an agricultural plan using the conservation methods of multiple cropping and integrated pest management.
- Understand the various ways plants grow from their roots and stems.
- Understand the difference between genetic engineering and cross-breeding.
- Explain the advantages and disadvantages of GMOs.
- Describe some current threats to agriculture that are not addressed by current precision technology.
- Describe the importance of high-yield farming in the 21st century.
- Compare the similarities and differences between sustainable agriculture, sustainable crop intensification, and conservation agriculture.
- Perform self-guided career planning using online resources.

	UNIT 1: WHAT IS PLANT SCIENCE?					
	Assign	nment Titles				
MS	1.	Course Overview	10.	Soil Nutrient Management		
띹	2.	What Is Plant Science?	11.	Conservation Practices		
PLANT SYSTEMS	3.	Project: Investigating Careers in the Plant Sciences	12.	Project: Putting Your State Soil into Practice		
S	4.	The Scientific Classification of Plants	13.	Quiz 2: Soil		
Ż	5.	Project: Understanding Phyla	14.	Project: Special Project*		
۵	6.	Plant and Seed Identification	15.	Test		
<u>a</u>	7	Quiz 1: Introduction	16.	Course Project Part 1: The CSA Concept: Interview		
	8.	Soil Types		a Farmer*		
	9.	Project: Determining Soil Types	17.	Glossary and Credits		

UNIT 2: PLANT STRUCTURE AND FUNCTION					
<u>s</u>	Assig	nment Titles			
PLANT SYSTEMS	1.	Plant Anatomy	9.	Respiration	
ST	2.	Project: Illustrating the Features of Flowers	10.	Biotechnology and Agriculture in Society	
SY	3.	Seeds	11.	Project: Investigating Golden Rice	
F	4.	Pollination and Plant Reproduction	12.	Quiz 2: Plant Physiology	
₹	5.	Project: Pollination and Colony Collapse Disorder	13.	Project: Special Project*	
굽	6.	Quiz 1: Plant Anatomy	14.	Test	
	7	Photosynthesis	15.	Course Project Part 2: Develop a Farm Map*	
	8.	Project: The Effects of Light on Plant Growth	16.	Glossary and Credits	

	UNIT 3: CROP MANAGEMENT					
	Assign	nment Titles				
	1.	Growing Climates of the United States	9.	Yield Calculations		
MS	2.	Yield Calculations and Pest Identification	10.	Crop Management and Stewardship of Natural		
끝	3.	Project: Integrated Pest Management for a Model		Resources		
ΥS		Crop	11.	Project: Sustainable Agriculture in Your State: A		
PLANT SYSTEMS	4.	Agricultural Technology		Research Study Profile		
z	5.	Project: Precision Agriculture in Your State: A Web	12.	Quiz 2: Crop Management Plans		
2		Page Summary for the Chamber of Commerce	13.	Project: Special Project*		
4	6.	Quiz 1: Precision Agriculture	14.	Test		
	7.	Crop Management and Pesticides	15.	Course Project Part 3: Create a Crop Plan*		
	8.	Project: Interview a Farmer about Crop Nutrient	16.	Glossary and Credits		
		Management Plans				

	UNIT	4: SPECIALTY CROPS		
	Assign	nment Titles		
Σ	1.	Greenhouses and Production Methods	9.	Project: Design Principles of Famous Gardens
H H	2.	Project: The Greenhouse Effect	10.	Turfgrass
ΥS	3.	Greenhouse Growth Techniques	11.	Project: Water Management for Golf Courses
LS	4.	Greenhouse Retail Products	12.	Quiz 2: Landscape and Orchards
PLANT SYSTEMS	5.	Project: Schedule for a Bedding Plant-Mum-	13.	Project: Special Project*
Ž		Poinsettia Greenhouse Operation	14.	Test
	6.	Quiz 1: Greenhouses	15.	Course Project Part 4: Outline an Integrated Pest
	7.	Orchards		Management Plan*
	8.	Landscape Design	16.	Glossary and Credits

UNIT 5: PLANT SCIENCE CAREERS					
	Assign	nment Titles			
<u>2</u>	1.	Careers in Agronomy	11.	Project: Agronomics: Studies from the Economic	
≥ Ш	2.	Careers in Horticulture		Research Service	
SYSTEMS	3.	Project: Interview a Master Gardener	12.	Plant Science Career Outlooks	
SY	4.	Careers in Landscape Design	13.	Quiz 2: Employers and Economics	
누	5.	Project: Investigating Landscape Urbanism	14.	Project: Special Project*	
PLANT	6.	Quiz 1: Training and Career Areas	15.	Test	
굽	7.	Plant Science Employers	16.	Course Project Part 5: Create a Nutrient	
	8.	Project: Conducting a Job Shadow		Management Plan*	
	9.	Agricultural Economics	17.	Glossary and Credits	
	10.	Agricultural Economics			

⊢ZW	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
<b>₩</b>	Assignment Titles					
PL,	1.	Course Project Part 6: Create Your Website *	2. 3.	Course Review Exam		

(\*) Indicates alternate assignment

#### Power, Structural, and Technical Systems

#### **Course Overview**

Power, Structural, and Technical Systems provides students with an understanding of the field of agriculture power and will introduce them to concepts associated with producing the food and fiber required to meet today's and tomorrow's needs. This understanding gives students the opportunity to explore agriculture machinery, as well as structures and technological concepts.

Students will understand the historical changes in agriculture and how agriculture has changed to meet the needs of the future world population. Students will be introduced to machinery, structures, biotechnology, and ethical and professional standards applicable to agriculture power.

Students will understand the technological innovations that have contributed to changing the face of agriculture. Computers and other technological tools have given farmers the ability to utilize precision agriculture. Students will gain an understanding of the professional career opportunities and responsibilities of growers across the country. Additionally, students can learn about some of the resources available to professionals in the agriculture industry.

#### Objectives

- Understand the field of agriculture power, structure and technology and the role that agriculture, food, and natural resources (AFNR) play in society and world economy.
- Understand the interaction among ANFR systems in the production, processing, and management of food, fiber, and fuel, along with sustainable use and stewardship of natural resources.
- Describe career opportunities and the means to achieve those positions.
- Analyze how issues, trends, technologies, and public policies impact systems in the Agriculture, Food, and Natural Resources Career Cluster.
- Summarize the importance of health, safety, and environmental management systems in AFNR organizations.

For topics in this course it is helpful for students to be familiar with general concepts of the world of agriculture, as well as the fundamentals of conducting research on websites. Students should be able to evaluate sources on the Web for validity. For some topics, students should be able to research the local community to locate specific businesses involved in mechanical repair.

If students are not acquainted with these topics, it is recommended that they familiarize themselves with methods of Web research, including evaluation of websites.

	UNIT	1: IMPORTANCE OF POWER, STRUCTURAL, A	ND TEC	HNICAL SYSTEMS
	Assigi	nment Titles		
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	1.	Course Overview	9.	Project: Design Your Toolbox
A. A	2.	Investigating Power, Structural, and Technical	10.	Measuring and Layout of Projects
₹E		Systems Present in Agricultural Systems	11.	Safety and Associated Practices in Power,
UR YS	3.	Project: Agriculture through the Ages		Structural, and Mechanical Systems
POWER, STRUCTURAL, AND TECHNICAL SYSTEMS	4.	Understanding Skills Needed for Professionals in	12.	Project: Farm Safety Rules
Ž₹		the Power, Structural, and Technical Systems	13.	Quiz 2: Equipment and Skills in Power, Structural,
ΕŞ	5.	Scientific Principles Associated with Agricultural		and Technical Systems
~ <u> </u>		Power, Structural, and Technical Systems	14.	Project: Special Project*
NE NE	6.	Project: Organic, No-Till, and Conventional Tillage	15.	Test
0 -		in Farming	16.	Course Project Part 1: Developing a Productive
<u>a</u>	7	Quiz 1: Introduction		Farm*
	8.	Identification of Tools and Equipment Used in	17.	Glossary and Credits
		Power, Structural, and Technical Systems		

	UNIT	UNIT 2: OPERATION AND MAINTENANCE OF EQUIPMENT AND POWER SYSTEMS					
POWER, STRUCTURAL, AND TECHNICAL SYSTEMS	Assignment Titles						
Α̈́S	1.	Importance of Maintenance in Power Equipment	10.	Project: Job-shadowing in a Large-Engine Repair			
₽₽	2.	Project: Visit a Mechanic		Shop			
UR	3.	Principles of Operation in Engines and Motors	11.	Understanding Regulations of Materials and Safe			
CT	4.	Project: Dust Bowl Argument		Handling			
Α̈́	5.	Tractor Safety and Maintenance	12.	Quiz 2: Operation and Equipment of Power Systems			
ES	6.	Quiz 1: Operation and Equipment of Power Systems	13.	Project: Special Project*			
~; <u> </u>	7	Importance of Maintenance in Small Power	14.	Test			
Ę Ę		Equipment	15.	Course Project Part 2: Developing Safety Policies			
8	8.	Project: Visit a Shop for Job-Shadowing		and Procedures*			
۵	9.	Transmitting Power and Energy Produced into	16.	Glossary and Credits			
		Usable Outputs					

UNIT 3: SOURCES OF POWER AND ENGINES AND EQUIPMENT EFFICIENCY AND POWERTRAIN							
AND 1S	Assignment Titles						
그음	1.	Selecting Power Sources	9.	Project: How Gears Work			
POWER, STRUCTURA TECHNICAL SYSTI	2.	Project: Greenhouse Gases Project	10.	Evaluation of Engine Power and Efficiency			
≥S	3.	Evaluating Resources	11.	Project: Purchasing a New Tractor			
N A	4.	Theory of How Power Is Produced by Engines and	12.	Quiz 2: Transferring Power and Efficiency			
본 )		Motors	13.	Project: Special Project*			
S, Z	5.	Project: Interview an Engine Repair Person	14.	Test			
<b>光</b> ::	6.	Quiz 1: Repairing Equipment and Power Systems	15.	Course Project Part 3: Selection of Power			
≥≒	7.	Transferring Power to Work		Equipment*			
8	8.	Identifying Power Transmissions and How They	16.	Glossary and Credits			
		Work					

Q.	UNIT	UNIT 4: DESIGNING, CONSTRUCTING, AND MAINTAINING STRUCTURAL SYSTEMS					
AP S	Assig	Assignment Titles					
નું ≧	1.	Designing Structures for Different Uses	9.	Safety Practices Associated with Construction			
R/ST	2.	Project: Comparison Shopping for Tools		Equipment			
POWER, STRUCTUR TECHNICAL SYST	3.	Designing Structures for Different Animals and	10.	Common Structural Techniques Used to Design and			
\ \ \ \ \ \		Uses		Build Greenhouses			
≥ O	4.	Basic Construction Techniques and Evaluating	11.	Project: Purchase a Greenhouse			
S, Z		Structural Systems	12.	Quiz 2: Construction and Maintenance of Structures			
<b>光</b> ::	5.	Project: Internship with a Shed Company	13.	Project: Special Project*			
≥≒	6.	Quiz 1: Designing and Planning Structures	14.	Test			
8	7.	Using Construction Equipment	15.	Course Project Part 4: A Modern Barn-Raising*			
	8.	Project: Construction Job Research	16.	Glossary and Credits			

	UNIT 5: IMPACT AND USE OF TECHNOLOGIES IN POWER AND STRUCTURAL SYSTEMS						
POWER, STRUCTURAL, AND TECHNICAL SYSTEMS	Assignment Titles						
A. A	1.	Computers and Their Role in Agricultural Power,	9.	Biotechnology Impact in Agricultural Power and			
₹E		Structural, and Technical Systems		Production Systems			
UR YS:	2.	Data Management and Use in Agricultural	10.	Project: Agriculture of the Future			
CT		Production	11.	Precision Technology Use in Power and Technical			
₽ K	3.	Project: Summary of Growing Conditions		Systems			
ΕŞ	4.	Evaluating Technical Systems	12.	Quiz 2: Advanced Technologies			
泛돗	5.	Project: Fantasy Farm Spreadsheet	13.	Project: Special Project*			
ME ME	6.	Quiz 1: Control and Monitoring Systems	14.	Test			
δſ	7.	Advanced Technology in Agricultural Power and	15.	Course Project Part 5: Selecting High Technology			
<u> </u>		Production Systems		Tools and Systems*			
	8.	Project: Design a New Plant	16.	Glossary and Credits			

R, L, AND :AL 1S	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
URA TEN	Assign	ment Titles				
SYS	1.	Course Project Part 6: Fitting the Systems	2.	Course Review		
STRUC STRUC		Together—Farm Planning*	3.	Exam		

(\*) Indicates alternate assignment

#### **ARCHITECTURE & CONSTRUCTION**

#### Introduction to Careers in Architecture and Construction

#### **Course Overview**

The goal of this course is to provide students with an overview of careers in Architecture and Construction in order to assist with informed career decisions. This dynamic, rapidly evolving career cluster is comprised of three pathways (fields): Design and Pre-Construction (Architecture and Engineering); Construction (Construction and Extraction); and Maintenance and Operations (Installation, Maintenance, and Repair). The Architecture and Construction career cluster is defined as careers in building, designing, managing, maintaining, and planning the built environment.

The built environment is not limited to buildings and structures—or to urban environments. A much broader view of the built environment helps students gain a better and more holistic understanding of the impact of the Architecture and Construction industries. The built environment encompasses all zones of human activity—from natural conservation areas with minimal human intervention to highly dense areas with tall skyscrapers and intricate highway systems to suburban cul-de-sacs. The interrelated components that make up the built environment are as varied and unique as the professionals who help shape it.

#### Objectives

- Differentiate each Pathway within the Career Cluster and describe the careers in each pathway
- Locate and evaluate career information in order to make an informed decision about career goals
- Identify skills, abilities, and talents needed for careers in Architecture and Construction and analyze how these relate to interest profiles
- Describe and characterize key technical and creative requisites for each educational path that fits the student's primary area (or areas) of interest
- Analyze the impact of the "green economy" on careers in Architecture and Construction.
- Research and predict the growth of industries that comprise the Career Cluster; analyze the ways that technology, innovation, and creative thinking have impacted these industries
- Describe and differentiate key attributes of careers
- Argue how Architecture and Construction careers may change as the economy grows or shrinks
- Evaluate the impact and importance of the regulation of Architecture and Construction in the following areas: planning and zoning, environmental regulations, OSHA regulations, building codes, and regulations ensuring equal access such as the Americans with Disabilities Act (ADA)

This is an introductory course in careers in architecture and construction. As such, there are no prerequisites other than interest in the subject for the student. Students will need online access in order to locate the research materials they will need to review. Some course projects also require online research. Microsoft Office software or the equivalent is required since the student will create presentations using PowerPoint.

Certain projects suggest some minimal physical field work, but virtual alternatives are available should students lack access to the suggested physical sites.

Communications skills, personal skills in recall and observation, experience assessment, and self-analysis are part of certain projects. Some projects direct students to interact with others to some extent; this should be within reach for any student.

<u>z</u>	UNIT 1: INTRODUCTION TO CAREERS IN ARCHITECTURE AND CONSTRUCTION					
EERS D	Assign	nment Titles				
띯우 _	1.	Course Overview	11.	Project: Learning to Teach Others About What You		
4 4	2.	Design and Pre-Construction: The Field at a Glance		Know		
S H L	3.	Project: Exploring Nonprofit Construction	12.	The Bigger Picture: The Role of Architecture and		
	4.	Construction Site Management		Construction in the US Economy		
N C N	5.	Project: Analyze a Local Construction Project	13.	Quiz 2: How You Can Shape the Built Environment		
≓ E S	6.	Maintenance and Operations	14.	Project: Special Project*		
얼 푼 줘	7.	Quiz 1: Pathways: The Built Environment as an	15.	Test		
P A O		Interrelated System	16.	Course Project Part 1: Architecture and		
RC /	8.	Department of Labor O*NET Career Tools		Construction: Industry and Careers in Focus*		
눋	9.	Project: Maker Essay	17.	Glossary and Credits		
	10.	Job Zones and Resources				

N S	UNIT 2: BUILDING THE FUTURE: THE ART AND SCIENCE OF BUILDINGS						
	Assignment Titles						
꿀물고	1.	The Architect and Engineer	9.	Commercial Construction			
	2.	Project: Visualization for Architects and Engineers	10.	The Role of Innovation in the Built Environment			
0 K C	3.	Education for Licensed Professions: Architects and	11.	Project: Materials			
Z F S		Engineers	12.	Quiz 2: The Evolution of Buildings			
	4.	The Design-Build Revolution	13.	Project: Special Project*			
당 높 중	5.	Project: Design Professionals Doing Humanitarian	14.	Test			
2 2 2		Work	15.	Course Project Part 2: Understanding LEED			
징区	6.	Quiz 1: The Architect and the Engineer		Certification and Green Building: Preparing Your			
INTRO[	7.	Residential Construction		Building for LEED Certification*			
Z	8.	Project: New Directions in Residential Construction	16.	Glossary and Credits			

N N	UNIT	UNIT 3: GREEN JOBS IN ARCHITECTURE AND CONSTRUCTION					
	Assig	nment Titles					
꿀물ㄹ	1.	Green Building	9.	Project: Preparing Your Own Emergency Kit			
	2.	Regulation and Assessment of Green Building	10.	Green Certification and Green Skills			
0 % U	3.	Project: Find a LEED Certified Building and Analyze	11.	Project: Design a New School Locker			
Z E S		It	12.	Quiz 2: Green Jobs			
	4.	Research and Development and its Impact on Green	13.	Project: Special Project			
당 분 종		Building and Construction	14.	Test			
2 2 2	5.	Project: Home Energy Audit Assignment	15.	Course Project Part 3: Courses of Study for			
O A	6.	Quiz 1: The Green Economy		Architecture and Construction Careers			
H.	7.	Green Economy	16.	Glossary and Credits			
Z	8.	Green Jobs					

NS IV	UNIT 4: THE ARTS AND THE BUILT ENVIRONMENT: JOBS FOR CREATIVES						
Hi O	Assignment Titles						
R Z Z	1.	Pre-Construction and Design Specialists	9.	The Trades: The Almost-Lost Arts of Master			
	2.	Project: Landscape Architecture in Large-Scale		Craftsmen			
5 K D		Action Essay	10.	Project: Master Craftsmen Resources			
돈단記	3.	Interdisciplinary Work Within Specializations	11.	The Future of the Past			
STE	4.	Project: Drawing and Geometry: Sketching Exercise	12.	Quiz 2: History and Tradition of the Building Arts			
는 를 짐	5.	The Role of Art, History, and Research in Design	13.	Project: Special Project*			
2 2 2	6.	Quiz 1: Pre-Construction and Design Specialists	14.	Test			
ō ₹	7.	Historical Research and Preservation in Architecture	15	Course Project Part 4: Sustainable Development			
NTRODU AR(		and Construction		Presentation*			
롣	8.	Project: National Register of Historic Places Project	16.	Glossary and Credits			

AREERS AND 1	UNIT	5: BUILDING THE CITY		
\(\frac{1}{2}\) \(\frac{1}{2}\)	Assign	nment Titles		
2 7 6	1.	Planning	10.	Project: The Well-Photographed Bridge Assignment
2 5 E	2.	Project: Future City Design	11.	The Need for Resilient Infrastructure
253	3.	Zoning	12.	Quiz 2: Civil Engineering
의 번 전	4.	Project: Retrofitting Urban Sprawl Assignment	13.	Project: Special Project*
다 를 중	5.	Overview of Prevailing Planning Trends	14.	Test
5 2 5	6.	Quiz 1: Planning	15	Course Project Part 5:Computer-Aided Design and
5 ₹	7.	Evolution of Civil Engineering		You*
꽃 골	8.	Project: Tinkercad 3D Modeling Assignment	16.	Glossary and Credits
Z	9.	Environmental and Civil Engineering		

NTRODUCTION TO CAREERS IN ARCHITECTURE AND CONSTRUCTION	UNIT	6: COURSE REVIEW, AND EXAM		
T S S S S S S S S S S S S S S S S S S S	Assign	ment Titles		
TION	1.	Course Project Part 6: Now That You Know: Where	2.	Review
ODUC CON		Do You See Yourself in the Architecture and	3.	Exam
R E E		Construction Career Cluster?*		

(\*) Indicates alternate assignment

#### **Construction Careers**

#### **Course Overview**

This course in Construction Technology introduces students to the basics of construction, building systems, engineering principles, urban planning, and sustainability. Students will learn the key techniques in building all types of buildings, as well as the key individuals involved in each step of the process. Many lessons present information on green building techniques and concepts that are becoming a standard part of the construction industry. Safety practices are emphasized in several lessons because construction is one of the most dangerous industries; students will learn that there is no way to be successful in construction without taking such issues seriously. Toward this end, the lessons also explore regulatory agencies and guidelines established for the purpose of protecting not only construction workers but also the occupants of a building.

The evolution of building types and materials informs a discussion on modern techniques and materials, as the technology developed through the field of building science makes advances allowing buildings to be more efficient, more comfortable, and more impervious to natural disasters. We consider traditional and sustainable building materials, which are sometimes one and the same. This includes lumber, masonry, glass, steel, tar, and asphalt. Concrete deserves special mention as the world's most common building material and its importance in a building's foundation. In terms of engineering concepts, we study how buildings and structures handle forces of compression, tension, and shear. Building processes include shell and core construction, curtain walls, heavy timber frame construction, light frame construction, different types of foundations, and different truss systems for roofs.

Highlighted careers include hands-on construction positions such as carpenter, ironworker, mason, and plumber, but also those involved in the design of a building, such as architects and engineers, and those involved in the regulatory aspects of the built environment, including urban planners and building inspectors. Toward that end, the development and adoption of model building codes are discussed, along with the work of the Occupational Safety and Health Administration (OSHA), which is the primary regulatory agency devoted to workplace safety. Mechanical engineers, civil engineers, historical preservationists, developers, and general contractors are some of the other professionals that influence the design and construction of buildings.

To better understand how a building impacts the environment, we study the formal process of life-cycle assessment, which considers how resources are created, maintained, used, and disposed of throughout the life of a building. The cradle-to-grave process of a building is discussed. How a foundation is laid, then how shell and core construction works, then the installation of systems—HVAC, electric, plumbing—including a roof, curtain walls, and cladding. We discuss how buildings are designed for efficient operation for the bulk of their life cycle, and finally how they are demolished. We discuss how a proper building envelope functions and how different cladding systems help prevent thermal transfer while allowing a building to breathe.

Urban planning and land use are increasingly part of the dialogue in which builders, developers, and construction workers are engaged. Every building is bound by zoning ordinances and building codes, which is an element all construction workers must understand in order to have sufficient insight into their jobs.

Two specialty construction fields that are becoming increasingly mainstream are green construction and historical preservation, driven by the U.S. Green Building Council's LEED rating system and the National Historical Preservation Act, respectively. We discuss the rise of green building systems, including solar roofs, green roofs, and gray-water systems, and the processes integral to historical preservation, which include lead and asbestos abatement, renovation, and adaptive reuse. These are growth areas for those interested in construction, and each offers individuals many options for specialization in cutting-edge techniques or in historical preservation techniques, both of which are highly valued in today's construction climate.

#### Objectives

- Describe the career opportunities available in construction and construction technology and the educational path for each profession or trade.
- Chart how a construction project proceeds from beginning to end, naming the stakeholders and workers necessary at each stage of the process.
- Explain the concept of life-cycle assessment and its role in sustainable construction.

- Compare the different techniques and materials involved in building a residence with those involved in building a commercial structure or civil engineering project.
- Evaluate and explain various laws, regulations, and professions designed to make construction sites safe for workers and buildings safe for their inhabitants.
- Summarize shell and core construction, beginning with an explanation of various types of foundations and by examining wood-frame construction versus steel-frame construction.
- Explain how a building functions as a system by describing the purpose of a building's envelope, roof, and cladding materials.
- Identify trends in sustainable construction, urban planning, and historical preservation.

This class has no prerequisites, but students should be interested in the built environment and skilled jobs that are very hands-on. Experience conducting online research is a plus, and having access to a digital camera of some sort is important for completing several of the lesson projects. Students will need a computer and reliable access to the Internet, as well as a dedicated notebook for use as a journal.

A couple of projects involve going out into the community and conducting interviews. Thus, good communication skills and a sense of professionalism are a plus. Knowledge of or experience with power tools, carpentry, or any skilled trades is useful but not necessary.

#### **UNIT 1: INTRODUCTION TO CAREERS IN CONSTRUCTION TECHNOLOGY Assignment Titles CONSTRUCTION CAREERS** Course Overview 10. Project: Create a Fact Sheet on Plumbing Tip: How 2. Construction Technology: Past, Present, and Future to Fix a Running Toilet 3. Project: Site View, Elevation View, and Plan View of Carpenters, Glaziers, and Other Tradespeople 11. Your House 12. Project: Using Carpentry Skills to Create a Corrugated Cardboard Shadow Box The Civil Engineer: Construction, Function, and 4. Assessment 13. Quiz 2: Building Systems and the Evolution of the 5. Project: Be a Structural Engineer Trades Contractors, Managers, and Foremen: Coordinating 14. Project: Special Project\* a Building Project 15. 7 Quiz 1: From Plans to Permanence: How Buildings Course Project Part 1:Design and Build Your Dream 16. Get Made House\* 8. Excavators, Masons, and Ironworkers 17. Glossary and Credits 9. Plumbers, Electricians, and HVAC Professionals

RS	UNIT 2: BUILDING LIFE-CYCLE ASSESSMENT AND REGULATION						
CONSTRUCTION CAREERS	Assignment Titles						
AR	1.	Life-Cycle Assessment: Materials Manufacturing	9.	Project: Interview a Building Inspector			
2	2.	Project: Analyze a Life-Cycle Assessment Case Study	10.	Urban Planning and Zoning			
Ó	3.	Life-Cycle Assessment and Construction Methods	11.	Project: Plan Your Own Town			
E	4.	Life-Cycle Assessment: Demolition	12.	Quiz 2: Building Codes and Regulation			
ž	5.	Project: Construction and Demolition Materials in	13.	Project: Special Project*			
Ĭ.		Single-Family Homes: Analyze an EPA Report	14.	Test			
SN	6.	Quiz 1: Life-Cycle Assessment: from Cradle to Grave	15.	Course Project Part 2:Your Dream House: Site Plan			
8	7.	Job-Site Safety and OSHA		and Foundation*			
<u> </u>	8.	Building Codes and Inspection	16.	Glossary and Credits			

S	UNIT	UNIT 3: BUILDING MATERIALS AND METHODS OF CONSTRUCTION 1					
E	Assignment Titles						
R.	1.	Shell and Core Construction: Foundations	10.	The Business of Building			
₹	2.	Project: Foundation Investigation: What's Beneath	11.	Project: Seattle's SR 99: The Alaskan Way Viaduct			
Ž		These World Landmarks		Replacement Tunnel			
은	3.	Shell and Core Construction: Concrete and Masonry	12.	Quiz 2: Heavy- and Light-Frame Construction			
<u> </u>	4.	Project: How to Build a Concrete-Framed Building	13.	Project: Special Project*			
RU	5.	Steel-Frame Construction	14.	Test			
ST	6.	Quiz 1: Foundations and Shell and Core Construction	15.	Course Project Part 3:Your Dream House and			
CONSTRUCTION CAREERS	7.	Heavy Timber-Frame Construction		Sustainable Design: Materials*			
	8.	Project: Joinery with Soap and Foam Board	16.	Glossary and Credits			
	9.	Light-Frame Construction					

RS	UNIT 4: BUILDING MATERIALS AND METHODS OF CONSTRUCTION 2							
CONSTRUCTION CAREERS	Assig	Assignment Titles						
AR	1.	Roof Structures and Styles	9.	Project: Do-It-Yourself Cladding				
2	2.	Roofing Trusses and Materials	10.	Building Science				
Ó	3.	Project: The Triangle vs. The Rectangle	11.	Project: Hurricane Sandy and Building Science				
Ē	4.	Green Roofs and Solar Roofs	12.	Quiz 2: The Envelope and External Finishes				
$\Xi$	5.	Project: Exploring Cool Roofs	13.	Project: Special Project*				
꿈	6.	Quiz 1: The Roof: Engineering Principles and	14.	Test				
SS		Materials	15	Course Project Part 4: Your Dream House and				
8	7.	The Building Envelope		Sustainable Design: Components of Green Building*				
	8.	Types of Building Cladding	16.	Glossary and Credits				

S	UNIT	UNIT 5: GREEN TECHNOLOGY, SUSTAINABILITY, AND PRESERVATION					
CAREERS	Assignment Titles						
25	1.	Sustainable Construction and Green Construction	9.	Project: Adaptive Reuse in Your Community			
S		Codes	10.	Preservation Trades Education and Safety			
	2.	Project: Sustainable Shelter: The FEMA Trailer vs.	11.	Project: Finding Work in the Field of Historic			
은		the Katrina Cottage		Preservation			
ַ	3.	Green and Not-So-Green Building Materials	12.	Quiz 2: Historical Preservation and Construction			
R	4.	Green Construction Jobs	13.	Project: Special Project*			
CONSTRUCTION	5.	Project: Interview a Green Builder	14.	Test			
Z	6.	Quiz 1: Green Construction Technology	15	Course Project Part 5: Schedule Your Dream Home			
ပ	7.	Historic Preservation		Build*			
	8.	Adaptive Reuse	16.	Glossary and Credits			

SS	UNIT	UNIT 6: COURSE REVIEW, AND EXAM						
TRUC	Assign	Assignment Titles						
CA	1.	Course Project Part 6: Your Dream House: Putting It	2.	Review				
8		All Together*	3.	Exam				

<sup>(\*)</sup> Indicates alternate assignment

#### ARTS, A/V TECHNOLOGY & COMMUNICATIONS

#### Introduction to Careers in Arts, A/V Technology, and Communications

#### **Course Overview**

This introductory course provides comprehensive information on five separate areas of arts and communications as potential educational and career pathways. Students who are interested in careers across a broad spectrum of professional positions, including fine artist, telecommunications administrator, magazine editor, broadcast journalist, or computer graphics artist, will gain useful perspective on industry terminology, technology, work environment, job outlook, and guiding principles.

Each of the five course units covers a specific area in its two chapters. Unit One focuses on audiovisual (A/V) technology in film, the arts, and businesses such as advertising. Students learn about job opportunities in a variety of settings, and the training programs, degrees and experience they may need to qualify for them. Unit Two covers the performing arts, including careers both on and offstage. Unit Three examines the exciting field of visual arts in depth, with discussions of artistic design principles, animation design, the work and training of multimedia artists, and developments in the burgeoning field of special effects and animation in studios worldwide. Unit Four enters the world of printing technology and print publishing, including digital media. Students study technological evolution and advancements in printing since the invention of paper. A timeline of predominantly US journalism gives students a glimpse into magazine editing, digital printing technology, broadcast journalism, and the legal and ethical issues of news reporting today. Finally, in Unit Five, the telecommunications industry is examined, as students learn more about careers in networking, phone technology, and communications, and the training or certification needed for various specific positions.

#### Objectives

- Analyze the impact of the news media on society.
- Discuss the job responsibilities of various careers within the performing arts.
- Analyze the principles of animation and how and why imagery moves on the screen.
- Describe various A/V technology careers and their job requirements.
- Analyze various careers in printing technology, including educational and training requirements.
- Argue how art history influences modern visual arts.
- Outline the principles of design and assess their influence in all aspects of the visual arts.
- Demonstrate technical skills and the use of various equipment and tools used in audio/video production.
- Demonstrate the importance of mastering software tools used in digital art.
- Describe how art directors differ from fine artists.
- Describe key positions in film production and explain the duties and responsibilities of each position.
- Evaluate the influence of digital technology on the work of visual artists.
- Evaluate the economic outlook of careers in A/V technology and film.
- Examine the career opportunities and requirements in performing arts.
- Examine the educational requirements of various careers in A/V technology in film.
- Examine the interdependent relationship between editorial and technical elements in the news media.
- Explain skills needed to operate equipment and tools used in technical positions.
- Explain the dynamics of art created by collaborative teams compared to that of an individual multimedia artist.
- Explore career pathways in the production and distribution of media.
- Identify careers in fine arts and how to supplement income with artistic skills.
- Summarize the effects of technological advances on the news media and the communications industry.
- Summarize features of transmission lines and network connectivity.

As this course targets students interested in potential careers in the arts, some artistic ability or experience is assumed for those specific career pathways. However, there are many technical and writing careers examined and presented in this course as well, so the course offers a wealth of information for all students interested in working in arts management, in printing publishing, in news, in communications fields such as advertising, marketing, or sales, and in telecommunications.

Most of the careers and professional fields outlined in this course stress the need to understand terminology, the roles of others, and the importance of working as a team. Students need to consider interpersonal skills, and should be able to discuss or consider workplace issues including ethical and legal responsibilities when working with others. Combining training and work experience during post-secondary education is a winning pathway in many of the careers evaluated. The course explores viable options and gives students opportunities to research specifics for their own plans.

Students need an aptitude for independent research, creative and critical thinking skills, and the ability to understand technical vocabulary and procedures at a foundational level, as they are presented in the lessons.

REERS IN SY, AND VS	UNIT 1: AUDIO/VIDEO TECHNOLOGY AND FILM							
S, A	Assignment Titles							
AR (S) C) N	1.	Course Overview	10.	Careers in Film: The Production Phase				
S S S S S S S S S S S S S S S S S S S	2.	A/V Technology - Through the Years	11.	Careers in Film: Post-Production				
	3.	Project: A Moment in Film or Audio History	12.	Project: Filmmaking: Then and Now				
853	4.	A/V Technology at Work	13.	Quiz 2: Careers in A/V Technology in Film				
Ĕ Ħ ₹	5.	Project: Research Careers in Your Dream Field	14.	Project: Special Project*				
2 ≥ 5	6.	A/V Technology - Careers and Education	15.	Test				
S, 7	7	Quiz 1: Careers in Audio/Video Technology	16.	Course Project Part 1: A/V Tech and You*				
INTR(	8.	Careers in Film: Development and Pre-Production	17.	Glossary and Credits				
<b>∠</b> ⋖	9.	Project: Screenwriting 101						

<u>≥</u> _	UNIT 2: PERFORMING ARTS						
EERS IN Y, AND 1S	Assignment Titles						
S, ₹ S	1.	Performing Arts in the Past	9.	Project: Actors' Career Pathways			
A O D	2.	Performing Arts in the Present	10.	Designers: Set, Costume, Lighting and Sound			
O O	3.	Project: Creative Fundraising Online	11.	Project: Set and Clothing Design Styles: 1970s and			
	4.	Overview of Production Managers in the Performing		Today			
호원들		Arts	12.	Quiz 2: Careers in A/V Technology in Film			
	5.	Project: Academic Programs in Production	13.	Project: Special Project*			
<u>2</u> ≥ 8		Management	14.	Test			
RO TS	6.	Quiz 1: Overview of Performing Arts	15.	Course Project Part 2: Your Pathway to Performing			
INTROI ARTS, C	7.	Playwrights, Screenwriters and Directors		Arts*			
	8.	Actors, Dancers and Musicians	16.	Glossary and Credits			

EERS IN Y, AND 4S	UNIT 3: VISUAL ARTS							
ER , Al	Assign	Assignment Titles						
8 6 S	1.	Principles of Design and Motion in Visual Arts	9.	Keeping Up with Technology				
255	2.	Project: Analyze a Work of Art	10.	Project: The Latest Thing in Digital Art Technology				
2 <u>2</u> 2	3.	The Art Director	11.	Working Alone, in Collaboration, and in Teams				
S E S	4.	Project: And the Art Direction Award Goes to	12.	Quiz 2: Multimedia and the Emergence of Digital Art				
ĔΨĔ	5.	Being a Fine Artist	13.	Project: Special Project*				
13 ≥ 5	6.	Quiz 1: Foundations of Visual Arts through Art	14.	Test				
S, A		Direction and Fine Arts	15	Course Project Part 3: Are You an Artist?*				
INTROI ARTS,	7.	Multimedia Artists in the Workplace	16.	Glossary and Credits				
<b>≟</b> ⋖	8.	Project: Your Dream Job as a Multimedia Artist						

SIS	Assignment Titles  1. Printing Technology Through the Years 2. Project: Printing with an Old Technology 3. Digital Technology at Work  1. Printing Technology Through the Years 2. Project: Printing with an Old Technology 3. Digital Technology at Work  1. Printing Technology Through the Years 4. Digital Technology Through the Years 5. Digital Technology Through the Years 6. Digital Technology at Work 6. Digital Technology at Work 7. Digital Technology at Work 7. Digital Technology Through the Years 8. Editing in the Media 9. Journalism and Broadcast Careers 10. Project: Reporter, News Anchor, or Technician?							
C, A								
8 6 N	1.	Printing Technology Through the Years	9.	Editing in the Media				
255	2.	Project: Printing with an Old Technology	10.	Journalism and Broadcast Careers				
2 <u>8</u> 1	3.	Digital Technology at Work	11.	Project: Reporter, News Anchor, or Technician?				
858	4.	Project: Digital Print Project	12.	Quiz 2: Introduction to Journalism and Broadcasting				
ĔΨΞ	5.	Printing Technology: Careers and Education	13.	Project: Special Project*				
2 ₹ 8	6.	Quiz 1: Introduction to Careers in Printing	14.	Test				
INTRODU ARTS, A/V CON		Technology	15	Course Project Part 4: Your Career in the Printing or				
ITR RT	7.	Journalism in the 20th Century		News Industry*				
<b>≟</b> ₹	8.	Project: A Major Moment in Journalism	16.	Glossary and Credits				

Z ∩	UNIT 5: TELECOMMUNICATIONS SYSTEMS				
EERS IN Y, AND IS	Assign	ment Titles			
S 7. E	1.	Regulations in the Telecommunications Industry	9.	Telecommunication Careers	
N O O	2.	Project: Web Security Now and in the Future	10.	Project: Choose a Work Environment, Find a Job	
0 0 10L :AT	3.	Telecommunications Timeline from Telephone to	11.	Training and Certification in Telecommunications	
		Videoconference		Careers	
DE CE T	4.	Telecommunications Transmission Methods	12.	Quiz 2: Overview of Careers in Telecommunications	
D Z	5.	Project: Explain the Cloud to Your Mom	13.	Project: Special Project*	
DD   A/	6.	Quiz 1: Overview of Telecommunications Systems	14.	Test	
RO TS	7.	The Changing Nature of Telecommunications	15	Course Project Part 5: Telecommute to Your Dream	
INTR(		Technology		Job!*	
	8.	Project: Future Telecom Trends	16.	Glossary and Credits	
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TION TO ARTS, A/V GY, AND	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM				
UCT IN AF	Assignment Titles					
ATRODUC REERS IN A ECHNOLO DMMUNIC	1.	Course Project Part 6: Describing Plans for	2.	Review		
R A E S		Exhibition or Distribution*	3.	Exam		

<sup>(\*)</sup> Indicates alternate assignment

# A/V Technology and Film Careers

# **Course Overview**

This course discusses careers in audio/visual (AV) technology and film, and provides students with background about the required skills, education, equipment, and technology in this industry. Students will understand the collaborative team effort of many different professionals who make films, videos, audio, and TV programming. The course begins with an introduction to the history and development of AV technology and film, with subsequent units focusing on specific sectors of the industry and the stages for producing film and media. The concluding unit focuses on the finishing stages for exhibition, distribution, and reaching a market. In addition, the course will provide information about many different careers that are available to students who are interested in AV technology and film.

### Objectives

- apply understanding of the technical and artistic elements of various careers
- analyze the importance of health, safety and environmental management systems, policies, and procedures common in arts, AV technology, and communications activities and facilities
- analyze the lifestyle implications and physical demands required in the arts, AV technology, and communications workplace
- evaluate the legal and ethical responsibilities required in the arts, AV technology, and communications workplace
- describe the career opportunities and means to achieve those opportunities in each of the arts, AV technology, and communications pathways.
- evaluate technological advancements and tools that are essential to occupations within the arts, AV technology, and communications career cluster.
- analyze the technical, artistic, critical thinking, and creative skills that are required to have successful careers in a competitive arts and communications environment

For topics in this course, it is helpful to students to be familiar with general concepts about the entertainment, broadcast, and information technology industries, as well as the basic skills for conducting research on websites.

If students are not familiar with these topics, it is important for them to familiarize themselves with online resources for audio, film, and technology concepts by visiting such sites as <u>aes.org</u>, or <u>aicp.com</u>. These websites will provide an introduction to audio production and filmmaking.

TECHNOLOGY AND FILM CAREERS	UNIT	UNIT 1: THE HISTORY AND PRACTICES OF A/VTECHNOLOGY AND FILM			
Ä	Assign	nment Titles			
. გ	1.	Course Overview	10.	Project: Design a Multimedia Website for a Film	
Σ	2.	The History of Sound and Film		Museum	
≓	3.	The Development of the A/V Industries and	11.	Policy and Regulations in Film, TV, and Media	
PF		Emergence of Corporations		Creation	
Z	4.	Project: Mini-Documentary on a Hollywood Studio	12.	Project: Short Video Report: Analyze a Commercial	
	5.	Technological Advances in Film and Sound into		or TV Program	
S		Modern Era	13.	Quiz 2: Principles and Practices in AV Technology	
Ä	6.	Project: Diagramming a Piece of Film		and Film	
ž	7	Quiz 1: The History and Development of AV	14.	Project: Special Project*	
동		Technology and Film	15.	Test	
νTE	8.	Basic Tools, Techniques, and Equipment for	16.	Course Project Part 1: Developing a Film Treatment	
		Production		or Storyboard*	
₹	9.	Basic Techniques for Synchronizing Audio and Video	17.	Glossary and Credits	

#### UNIT 2: EQUIPMENT AND TOOLS IN A/V TECHNOLOGY AND FILM A/V TECHNOLOGY AND FILM **Assignment Titles** Audio Production: Basic Tools and Techniques Project: Short Video Tutorial: How to Light an 2. Fundamentals of Electronics, Acoustics, Sound, and Interview 10. Systems and Techniques for Post-production Video 3. Project: Audio Documentary: History of Analog and 11. Project: Report: Video/Film Editing Software Digital Audio Products 4. Tools, Technology, and Equipment to Produce in 12. Quiz 2: Video Equipment and Technology Audio and Video Formats 13. Project: Special Project\* 5. Project: Illustrate an Audio Software User's Guide 14. Test Quiz 1: Audio Equipment and Technology Course Project Part 2: Writing a Pre-Production 6. 15. 7. Tools, Technology, and Equipment to Produce in Plan Based on Your Storyboard or Treatment\* Video and Film 16. Glossary and Credits Basic Operation and Set up of Camera and Lighting

Σ	UNIT 3: PRE-PRODUCTION PLANNING AND A/V & FILM TECHNICAL SUPPORT					
TECHNOLOGY AND FILM CAREERS	Assign	nment Titles				
9	1.	Pre-Planning for Production	10.	Pre-Planning Techniques and Requirements for		
₹ ,,	2.	Scripts, Screenplays, and Treatments		Post-Production		
\& \\	3.	Project: Write a Script or Screenplay	11.	Project: Write Instructions for Setting Bars and		
Ŏ H	4.	Pre-Planning: Tools, Technology, and Equipment		Tone		
O A	5.	Project: Write Pre-Production Checklists	12.	Quiz 2: Pre-Production Planning: Equipment and		
$\frac{1}{2}$	6.	Quiz 1: The Importance of Pre-Production Planning		Technology		
낊	7.	Scripts, Screenplays, and Treatments and How They	13.	Project: Special Project*		
Ę		Inform Production	14.	Test		
₹	8.	Project: Design a Storyboard	15	Course Project Part 3:Production Plan*		
4	9.	Equipment and Techniques for Video and Film	16.	Glossary and Credits		

FILM	UNIT 4: APPLYING EQUIPMENT AND TECHNOLOGY IN THE PRODUCTION STAGE				
문	Assign	ment Titles			
AND	1.	Production	8.	Camera, Sound, and Lighting, and Techniques and	
₹ ,,	2.	Project: Produce a Plan for a Production		Process	
당 왕	3.	The Ways People Work Together During Production	9.	Project: Make a Multimedia Presentation	
TECHNOLOGY A CAREERS	4.	Technical Support Functions and Visual Technical	10.	Technicians and Support Roles During Production	
<u>0</u>		Staff During Production	11.	Project: Make a How-To Video or Instruction Guide	
£	5.	Project: Develop a Gaffer Kit	12.	Quiz 2: Video Equipment and Technology	
	6.	Quiz 1: Performing Tasks and Applying Skills During	13.	Project: Special Project*	
Ę		Production	14.	Test	
\$	7.	The Role and Function of the Management Team and	15	Course Project Part 4:Post-Production Plan*	
4		Production Tasks	16.	Glossary and Credits	

	UNIT 5: THE POST-PRODUCTION PHASE OF A/V TECHNOLOGY AND FILM					
A/V TECHNOLOGY AND FILM	Α	ssignment Titles				
正	1	Post-production	8.	Project: Create a Workflow and Organizational		
₽	2	Post-Production Teams: Editors and Others Working		System for an Editing Session		
₹,	_	Together	9.	Sound Editing		
ે ઇ	3	8. Project: Produce a Tutorial to Identify the Parts an	10.	Finishing Phases for Exhibition and Distribution		
Ŏ	j	Editor's Program Timeline	11.	Project: Create a Video or Report about Color		
<u></u>	ξ 4	Applying High-Level Skills Using Equipment in Post-		Grading		
$\frac{1}{2}$	,	production	12.	Quiz 2: Post-Production Equipment and Technology		
낊	5	Project: Write a Report about Royalty-Free Music	13.	Project: Special Project*		
Ę		Options for Post-production	14.	Test		
<b>\$</b>	6	<ol><li>Quiz 1: The Post-Production Process</li></ol>	15	Course Project Part 5: Produce the Short Film,		
4	7	7. Video and Film Editing		Video, or Multimedia Presentation*		
			16.	Glossary and Credits		

OGY LM RS	2 UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
중호드믮		nent Titles				
7 = = =	1.	Course Project Part 6: Describing Plans for	2.	Review		
TECI		Exhibition or Distribution*	3.	Exam		

(\*) Indicates alternate assignment

# **BUSINESS MANAGEMENT AND ADMINISTRATION**

#### **Business Law**

#### **Course Overview**

This course is designed to provide students with the knowledge of some of the vital legal concepts that affect commerce and trade, after first gaining some familiarity with how laws are created and interpreted. Students will then be introduced to the types of businesses that can be created to engage in commerce as well as the contractual and liability considerations that can impact a business. Laws that affect how a business is regulated will also be reviewed, particularly the impact of administrative rules and regulations on a business. Global commerce and international agreements, treaties, organizations, and courts that can affect business will be discussed to get a better sense of what it means to "go global" with a business.

Consumer and environmental protections will be explained as well as bankruptcy options, should a business go insolvent. Lastly, no business exists without experiencing some kind of dispute or another, and so we will review the options that exist for dispute resolution and alternative dispute resolution to provide a better understanding of how best to deal with such matters.

### Objectives

- Develop a general overview of the legal system in the United States.
- Understand the types of businesses and corporations that exist.
- Develop insight into the formation of contracts.
- Learn about torts and liability considerations regarding torts.
- Develop an understanding of ethics and civil and criminal procedures.
- Develop an appreciation of the administrative law process along with the Commerce Clause and its effect on employment law.
- Comprehend the information about intellectual property law and e-commerce.
- Understand the global picture of international agreements and sources of international law, international trade, the UN and key organs and commissions, and the international courts created by treaties.
- Gain insight into consumer, environmental, and bankruptcy laws that can affect an individual and his or her business.
- Learn how to resolve disputes that may arise in the transaction of business through traditional or alternative means.

While there are no formal requirements for this course, it is important to understand that this is a challenging course requiring your best critical-thinking skills. The ability to conduct research, make lateral connections, and consider options not clearly outlined is a function of those who successfully practice the law. This course uses scenarios and case studies to apply the concepts offered and encourages creative (but legal and ethical) thinking. For the student who is considering a career in the law, this course is a good primer.

	UNIT 1: ROLE OF LAW AND ITS IMPACT ON BUSINESS					
	Assig	nment Titles				
	1.	Course Overview	9.	Sole Proprietorships and Agency		
>	2.	Sources of Law: the Legislative and the Executive	10.	Project: Starting a Business		
<b>\rightarrow</b>		Branches	11.	Partnerships		
BUSINESS LAW	3.	Project: Drafting a Bill	12.	Project: Partnerships		
ES	4.	Sources of Law: the Constitution and the Judicial	13.	Corporations		
롣		Branch	14.	Project: Understanding the Tender Offer		
ΩS	5.	Project: A Supreme Court Case	15.	Quiz 2: Corporations		
<u> </u>	6.	The Bill of Rights and Fundamental Guarantees	16.	Special Project*		
	7	Project: Comparing the Bill of Rights with the	17.	Test		
		Universal Declaration of Human Rights (United	18.	Course Project - Part 1: Role of Law and Its		
		Nations)		Impact on Business*		
	8.	Quiz 1: Sources Of Law and The Bill Of Rights	19.	Glossary and Credits		

UNIT 2: LEGAL CONSIDERATIONS IN BUSINESS LAW					
	Assign	nment Titles			
>	1.	Contracts: Basic Elements of Contracts	11.	Project: Lulu the Runaway Dog	
₩ W	2.	Project: Identifying Internet Agreements	12.	Torts: Strict Liability and Nuisance	
	3.	Contracts: Uniform Commercial Code	13.	Project: You be the Author: Write Your Own	
BUSINESS	4.	Project: Buyers, Sellers, and Warranties		Newspaper Articles	
Z	5.	Contract Defenses	14.	Quiz 2: Torts	
OS	6.	Project: Defensible Defenses	15.	Special Project*	
B	7.	Quiz 1: Contracts	16.	Test	
	8.	Torts: Intentional Torts	17.	Course Project - Part 2: Legal Considerations in	
	9.	Project: Review the Lemonade Stand Fact Pattern		Business Law*	
	10.	Torts: Negligence	18.	Glossary and Credits	

	UNIT 3: REGULATING A BUSINESS					
	Assign	ment Titles				
	1.	Ethics and the Law: Crimes Against Persons	11.	Project: Search the Headlines for News Stories on		
>	2.	Project: Know your State's Penal or Criminal Code		Federal Agencies and their Functions		
BUSINESSLAW		and Create Your Own Law	12.	Employment, Regulation, and Discrimination in the		
SL	3.	Ethics and the Law: Crimes Against Property		Workplace		
ES	4.	Project: Know Your White Collar Crimes	13.	Prepare Scenarios Using Gidgits Galore		
Z	5.	Criminal Procedure	14.	Quiz 2: Administrative Law, The Commerce Clause,		
OS	6.	Project: Create Your Own Crime		and Employment Law		
В	7.	Quiz 1: Ethics and The Law - Criminal And Civil	15	Special Project*		
		Procedure	16.	Test		
	8.	Introduction to Administrative Law	17.	Course Project - Part 3: Regulating a Business*		
	9.	Project: Federal Agencies and Their Functions	18.	Glossary and Credits		
	10.	Administrative Law and Adjudication				

	UNIT 4: GLOBAL COMMERCE					
	Assign	nment Titles				
	1.	Intro to Intellectual Property: Patents	11.	Project: The WTO Addresses Criticisms Against the		
≥	2.	Project: Developing a Patent		Organization		
LAW	3.	Intro to Intellectual Property: Trademarks and	12.	International Treaties and the UN, UN Organs and		
SS		Copyrights		Commissions, and International Courts		
ÿ	4.	Project: Applying for a Trademark	13.	Project: International Courts and Adjudication		
BUSINESS	5.	Electronic Commerce	14.	Quiz 2: Globalization and International Law		
B	6.	Project: Privacy Issues	15	Special Project*		
	7.	Quiz 1: Intellectual Property and E-Commerce	16.	Test		
	8.	Globalization and Sources of International Law	17.	Course Project - Part 4: Global Commerce*		
	9.	Project: Look Up a Treaty	18.	Glossary and Credits		
	10	International Trade GATT and the WTO				

	UNIT 5: PROTECTIONS AND RESOLUTIONS					
	Assign	nment Titles				
	1.	Consumer Law	11.	Project: Create an Employment Dispute and		
≥	2.	Project: Consumer Protection in Action		Resolve it through Arbitration		
≤	3.	Environmental Law	12.	Career Opportunities in Business Law		
25	4.	Project: Global Issues: The Future We Want?	13.	Project: Career Assessment		
BUSINESSLAW	5.	Business Protection (Bankruptcy)	14.	Quiz 2: Dispute Resolution and Alternative Dispute		
S	6.	Project: Bankrupt Your Business		Resolution		
B	7.	Quiz 1: Consumer Law, Environmental Law And	15	Special Project*		
		Bankruptcy Law	16.	Test		
	8.	Dispute Resolution	17.	Course Project - Part 5: Protections and		
	9.	Project: Create a Business Dispute and Resolve It		Resolutions*		
	10.	Alternative Dispute Resolution	18.	Glossary and Credits		

ESS	UNIT 6: COURSE REVIEW, AND EXAM					
JSINE	Assign	nment Titles				
B CS	1.	Course Project - Part 6: Pitching Your Product	2.	Review		
			3.	Exam		

# Career Management

### **Course Overview**

Career management is a semester-length high school elective course that assists students in their preparation for career selection. The course is designed to improve workforce skills needed in all careers including:

- communication
- leadership
- teamwork
- decision making
- problem solving
- goal setting
- time management

Students will complete activities that help identify personal interests, aptitudes, and learning styles. Students will use results of self-assessments to determining careers that may prove personally satisfying.

Students will complete an in-depth career research activity that can be repeated for each future career decision. Students will also create a career portfolio as they work through the curriculum.

	UNIT	1: WHAT IS WORK?		
	Assig	nment Titles		
	1.	Course Overview	16.	Project: Basic Employability Skills*
⊨	2.	The Purpose of Work	17.	Problem Solving
<u> </u>	3.	Personal Benefits Of Work	18.	Project: Problem Solving*
CAREER MANAGEMENT	4.	Wages and Employment Benefits	19.	Lifelong Learning and Technology
5	5.	Project: Time Sheet	20.	Career Clusters
Ž	6.	Project: Earning Statement	21.	Project: Career Clusters Research Tri-fold
₹	7	Lifestyle Goals	22.	Quiz 2: Elements of Work
~	8.	Project: Lifestyle Budget	23.	Alternate Quiz 2—Form A: Elements of Work*
H	9.	Societal Benefits of Work	24.	Alternate Quiz 2—Form B: Elements of Work*
ΑR	10.	Quiz 1: What is Work?	25.	Special Project*
Ö	11.	Alternate Quiz 1—Form A: What is Work?*	26.	Review
	12.	Alternate Quiz 1—Form B: What is Work?*	27.	Test
	13.	Basic Work Qualifications	28.	Alternate Test—Form A*
	14.	Work Environment	29.	Alternate Test—Form B*
	15.	Basic Employability Skills	30.	Glossary and Credits

	UNIT	2: SELF-ASSESSMENT		
	Assig	nment Titles		
	1.	Your Interests	15.	Project: Giving and Receiving Directions
	2.	Skills and Aptitudes	16.	Teamwork and Collaboration
E	3.	Project: Extended Activity – Play Web-based	17.	Project: Teamwork*
뿡		Aptitude, Skill, and Value Game*	18.	Career Clusters
点	4.	Project: Interests and Aptitudes	19.	Project: Career Clusters*
Μ	5.	Personality Traits and Values	20.	Quiz 2: Developing Interpersonal Skills
Z	6.	Project: Extended Activity – Inherited Values*	21.	Alternate Quiz 2—Form A: Developing
Ž	7.	Learning Styles		Interpersonal Skills*
CAREER MANAGEMENT	8.	Project: Complete a Transferable and Self-	22.	Alternate Quiz 2—Form B: Developing
Æ		Management Skills Inventory		Interpersonal Skills*
₹	9.	Quiz 1: Assessing Yourself	23.	Special Project*
	10.	Alternate Quiz 1—Form A: Assessing Yourself*	24.	Review
	11.	Alternate Quiz 1—Form B: Assessing Yourself*	25.	Test
	12.	Listening	26.	Alternate Test-Form A*
	13.	Speaking	27.	Alternate Test—Form B*
	14.	Writing	28.	Glossary and Credits

	UNIT	3: CAREER RESEARCH				
	Assignment Titles					
	1.	Project: Predict Career Information	16.	Alternate Quiz 2—Form A: Research Sources and		
⊨	2.	Career Skills, Tasks, and Tools		Skills*		
풉	3.	Project: Career Skills, Tasks and Tools*	17.	Alternate Quiz 2—Form B: Research Sources and		
Σ	4.	Career Education, Training and Qualifications		Skills*		
CAREER MANAGEMENT	5.	Career Wages and Benefits	18.	Project: Career Research Project		
Ž	6.	Career Outlook	19.	Project: Portfolio Project Careers		
₹	7.	Project: Extended Activity: Career Outlook*	20.	Project: Portfolio Project Post-Secondary Education		
~	8.	Quiz 1: Research Criteria	21.	Career Clusters		
	9.	Alternate Quiz 1—Form A: Research Criteria*	22.	Project: Career Clusters*		
AR A	10.	Alternate Quiz 1—Form B: Research Criteria*	23.	Special Project*		
Ü	11.	Internet Research	24.	Review		
	12.	Library and Print Resources	25.	Test		
	13.	Additional Research Resources	26.	Alternate Test-Form A*		
	14.	Evaluate and Use Multiple Resources	27.	Alternate Test—Form B*		
	15	Quiz 2: Research Sources and Skills	28.	Glossary and Credits		

	UNIT	4: PLANNING FOR YOUR CAREER		
	Assign	nment Titles		
	1.	Workplace Etiquette	15.	Project: Thinking Skills
	2.	Project: Work Poem*	16.	Extracurricular Activities
E	3.	Workplace Trends	17.	Quiz 2: Decision Making
岁	4.	Emerging Careers	18.	Alternate Quiz 2—Form A: Decision Making*
CAREER MANAGEMENT	5.	Adjusting to Workplace Trends	19.	Alternate Quiz 2—Form B: Decision Making*
AC	6.	Self-improvement	20.	Project: Portfolio Project Academics
Z	7.	Quiz 1: Workplace Considerations	21.	Project: Portfolio Project Activities
Σ	8.	Alternate Quiz 1—Form A: Workplace	22.	Career Clusters
R		Considerations*	23.	Project: Career Clusters*
핆	9.	Alternate Quiz 1—Form B: Workplace	24.	Special Project*
$\overline{S}$		Considerations*	25.	Review
	10.	Decision-Making Steps	26.	Test
	11.	Goal Setting	27.	Alternate Test—Form A*
	12.	Project: Setting Goals	28.	Alternate Test—Form B*
	13.	Conflict Management	29.	Glossary and Credits
	14.	Thinking Skills		

	UNIT	5: PREPARING FOR YOUR CAREER		
	Assign	nment Titles		
	1.	Résumé	13.	What To Expect During An Interview
E	2.	Project: Résumé*	14.	Researching Potential Employers
岁	3.	Cover Letter	15	Interview Behavior/Skills
短	4.	Project: Cover Letter*	16.	Interview Follow-up
CAREER MANAGEMENT	5.	Job Application	17.	Quiz 2: Contacting Employers
Z	6.	Project: Job Application*	18.	Alternate Quiz 2—Form A: Contacting Employers*
Σ	7.	Professional Online Presence	19.	Alternate Quiz 2—Form B: Contacting Employers*
R	8.	Project: Professional Presence*	20.	Special Project*
핆	9.	Quiz 1: Create Employment Documents	21.	Review
₹	10.	Alternate Quiz 1—Form A: Create Employment	22.	Test
		Documents*	23.	Alternate Test-Form A*
	11.	Alternate Quiz 1—Form B: Create Employment	24.	Alternate Test-Form B*
		Documents*	25.	Glossary and Credits
	12.	Finding Job Leads		

AREER AGEMENT	UNIT	6: COURSE REVIEW, AND EXAM		
RE GE	Assign	nment Titles		
A A	1.	Review	3.	Alternate Exam—Form A*
Σ	2.	Exam	4.	Alternate Exam—Form B*

# Office Applications I

### **Course Overview**

Office Applications 1 is a semester-length, high school elective that explores the use of application skills in Microsoft® Word®, Publisher®, and PowerPoint® 2010. Students will use these applications to design, develop, create, edit, and share business documents, publications, and presentations. This course provides key knowledge and skills in the following Microsoft Office® applications:

- Microsoft Word: Students are provided with an introduction to advanced skills in Microsoft Word that range from simply developing an understanding of the various uses of Word to more complex explorations of mail merge, tab stops, reference resources, and additional features available in backstage view.
- 2. Microsoft Publisher: Students learn to create publications, insert and edit publication items, and view, review, and share those publications.
- 3. Microsoft PowerPoint: Students will learn how to create presentations, enter and modify content, modify and deliver presentations, and collaborate and share PowerPoint presentations.

#### Objectives

- Create, modify, save, and format styles, text, font, pages, and folders in Microsoft Word.
- Demonstrate use of the Cut, Copy, and Paste commands and the Show/Hide button while editing documents.
- Show how to use Spell Check, Find and Replace, and AutoCorrect in the Word application.
- Know how to track changes and add comments in a document.
- Demonstrate how to insert, format, modify, and edit elements of a Word document.
- Demonstrate knowledge of Microsoft Word advanced skills.
- Understand the basics of references in Word.
- Modify document properties including templates.
- Recognize how to navigate, modify, edit, and review elements of the Microsoft Publisher application.
- Recall how to print and share a publication electronically.
- Demonstrate knowledge of how to open, modify, insert, create, present, and save elements of a PowerPoint
  presentation.

Students must be computer literate and have Internet access. Students should have basic research skills, as well as the ability to conduct online searches and access recommended websites. Word processing and presentation software is required to produce projects.

	UNIT	1: MICROSOFT® WORD® BEGINNING SKILLS		
	Assign	nment Titles		
	1.	Course Overview	16.	Backgrounds and Themes
<del>-</del>	2.	Microsoft Word and the Documents it can Create	17.	Project: Microsoft Word Page and Paragraph
ž	3.	Navigating the Word Screen		Formatting
은	4.	Open, Enter Text, Save and Print	18.	Quiz 3: Formatting Paragraphs and Pages
ξ	5.	Quiz 1: Word Introduction	19.	Alternate Quiz 3: Form A: Formatting Paragraphs
$\exists$	6.	Alternate Quiz 1: Form A: Word Introduction*		and Pages*
OFFICE APPLICATIONS	7	Alternate Quiz 1: Form B: Word Introduction*	20.	Alternate Quiz 3: Form B: Formatting Paragraphs
⋖	8.	Font: Basic Editing Features		and Pages*
<u> </u>	9.	Font Styles and the Clipboard	21.	Supplemental Lesson*
뜐	10.	Project: Microsoft Word Document Formatting	22.	Special Project*
Ō	11.	Quiz 2: Formatting Font	23.	Review
	12.	Alternate Quiz 2: Form A: Formatting Font*	24.	Test
	13.	Alternate Quiz 2: Form B: Formatting Font*	25.	Alternate Test: Form A*
	14.	Paragraph Formatting Features	26.	Alternate Test: Form B*
	15.	Page Setup Features	27.	Glossary and Credits

	UNIT	2: MICROSOFT® WORD® INTERMEDIATE SKIL	.LS	
	Assign	ment Titles		
	1.	Inserting Images into Documents	15.	Insert Comments and Track Changes
<u>S</u>	2.	Inserting Shapes, SmartArt and Text Boxes	16.	Autocorrect Options
Ó	3.	Special Parts in the Word Application	17.	Project: Review Tab Skills
OFFICE APPLICATIONS	4.	Project: Inserting and Modifying Content	18.	Quiz 3: Autocorrect Options
ð	5.	Quiz 1: Word Intermediate Skills	19.	Alternate Quiz 3: Form A: Autocorrect Options*
7	6.	Alternate Quiz 1: Form A: Word Intermediate Skills*	20.	Alternate Quiz 3: Form B: Autocorrect Options*
占	7.	Alternate Quiz 1: Form B: Word Intermediate Skills*	21.	Project: Collaborating on a Word Document*
Ë	8.	Inserting Tables	22.	Project: Supplemental Projects*
읃	9.	Organizing Content in Tables	23.	Special Project*
F.	10.	Project: Tables	24.	Review
	11.	Quiz 2: Working with Tables	25.	Test
	12.	Alternate Quiz 2: Form A: Working with Tables*	26.	Alternate Test: Form A*
	13.	Alternate Quiz 2: Form B: Working with Tables*	27.	Alternate Test: Form B*
	14.	Spell Check and Find and Replace	28.	Glossary and Credits

	UNIT	3: MICROSOFT® WORD® ADVANCED SKILLS		
	Assign	nment Titles		
	1.	Merging to Create Labels	15.	Using and Creating a Template
<u>S</u>	2.	Merging to Create Letters	16.	Project: Creating a document template
Ó	3.	Project: Creating a Merge	17.	Quiz 3: Backstage View
Ē	4.	Quiz 1: Word Advanced Skills	18.	Alternate Quiz 3: Form A: Backstage View*
S	5.	Alternate Quiz 1: Form A: Word Advanced Skills*	19.	Alternate Quiz 3: Form B: Backstage View*
급	6.	Alternate Quiz 1: Form B: Word Advanced Skills*	20.	Project: Unit Simulation*
OFFICE APPLICATIONS	7.	Endnotes and Footnotes	21.	Project: Supplemental Materials*
Ē,	8.	Hyperlinks	22.	Special Project*
읃	9.	Table of Contents	23.	Review
Ä	10.	Project: Inserting Special Report Features	24.	Test
	11.	Quiz 2: References	25.	Alternate Test: Form A*
	12.	Alternate Quiz 2: Form A: References*	26.	Alternate Test: Form B*
	13.	Alternate Quiz 2: Form B: References*	27.	Glossary and Credits
	14.	Share, Protect, and Modify Document Properties		

	UNIT 4: MICROSOFT® PUBLISHER® APPLICATION					
	Assign	nment Titles				
<del>-</del>	1.	Opening and Navigating Publisher	13.	Sharing and Printing Publications		
ž	2.	Designing Pages	14.	Project: Modify and Share a Publication		
은	3.	Inserting Text	15.	Quiz 2: Publications		
OFFICE APPLICATIONS	4.	Project: Open Publisher, Browse, and Select a	16.	Alternate Quiz 2: Form A: Publications*		
$\vdash$		Template	17.	Alternate Quiz 2: Form B: Publications*		
PP	5.	Quiz 1: Publisher	18.	Project: Design, Edit and Share a Publication		
₹	6.	Alternate Quiz 1: Form A: Publisher*	19.	Project: Supplemental Activities		
C	7.	Alternate Quiz 1: Form B: Publisher*	20.	Special Project*		
뜐	8.	Graphics	21.	Review		
ō	9.	Tables and Building Blocks	22.	Test		
	10.	Project: Inserting Enhancements	23.	Alternate Test: Form A*		
	11.	Viewing a Publication	24.	Alternate Test: Form B*		
	12.	Reviewing a Publication	25.	Glossary and Credits		

		5: MICROSOFT® POWERPOINT® APPLICATION  The street of the s		
	1.	PowerPoint Layout and Modifying Views	16.	Project: Simulation: Modify, Share, and Deliver a
	2.	Entering Text and Formatting Slides		Show
	3.	Quiz 1: PowerPoint Layout and Views	17.	Quiz 3: Modify, Share, Deliver a Show
ISNO	4.	Alternate Quiz 1: Form A: PowerPoint Layout and Views*	18.	Alternate Quiz 3: Form A: Modify, Share, Deliver a Show*
APPLICATIONS	5.	Alternate Quiz 1: Form B: PowerPoint Layout and Views*	19.	Alternate Quiz 3: Form B: Modify, Share, Deliver a Show*
Ž	6.	Images, WordArt, and SmartArt	20.	Project: Simulation: Design and Create a
4	7.	Charts and Tables		Presentation
	8.	Project: Simulation: Creating a Presentation	21.	Project: Supplemental Activities
OFFICE	9.	Quiz 2: Charts and Tables	22.	Special Project*
英	10.	Alternate Quiz 2: Form A: Charts and Tables*	23.	Review
O	11.	Alternate Quiz 2: Form B: Charts and Tables*	24.	Test
	12.	Transitions and Animations	25.	Alternate Test: Form A*
	13.	Set up Show and Timings	26.	Alternate Test: Form B*
	14.	Presentation Tools	27.	Glossary and Credits
	15.	Saving, Printing, Sharing, and Protecting a Presentation		

ë. IONSI	UNIT 6: COURSE REVIEW, AND EXAM				
FIC	Assign	nment Titles			
중	1.	Course Review	3.	Alternate Final Exam: Form A*	
APF	2.	Final Exam	4.	Alternate Final Exam: Form B*	

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(\*) Indicates alternate assignment

# Office Applications II

### **Course Overview**

Office Applications 2 is a semester-length, high school elective course that explores the use of application skills in Microsoft® Excel® and Microsoft® Access®. Students will use these applications to design, develop, create, edit, and share business spreadsheet and database documents. This course provides key knowledge and skills in the following areas:

- Introduction to advanced skills in Microsoft® Excel® ranging from basic spreadsheet terminology to exploring data entry, formatting, formulas, functions, charts, graphics, and additional features available in backstage view
- 2. Skills in Microsoft® Access®, ranging from basic relational database terminology to creating and modifying tables, forms, queries, and reports

#### Objectives

- Recognize the elements of an Excel spreadsheet.
- Demonstrate use of Excel navigation and protection tools.
- Know how to modify, edit, save, create, and format Excel spreadsheets.
- Use tools to manage Excel worksheets.
- Define the rules for creating formulas and functions in Excel worksheets.
- Demonstrate how to create, modify, and edit charts and shapes in Microsoft Excel.
- Demonstrate knowledge of database design.
- Manage the Access Environment.
- Create an Access database.
- Create, modify, and edit Access forms, queries, and reports.

Students must be computer literate and have Internet access. Students should have basic research skills, as well as the ability to conduct online searches and access recommended websites. Word processing and presentation software might be required to produce projects.

	UNIT	1: MICROSOFT EXCEL SPREADSHEETS BASIC	:S	
	Assig	nment Titles		
	1.	Course Overview	15.	Saving and File Formats
	2.	What is a Spreadsheet and What Are Its Uses?	16.	Sharing Worksheet Data with Other Users
= =	3.	Spreadsheet Design and the Microsoft Excel	17.	Managing Comments
SZ		Screen	18.	Printing Worksheets and Workbooks
APPLICATIONS	4.	Quiz 1: Overview of Spreadsheet Basics	19.	Project: Saving and Printing Microsoft Excel Files
ΙΨ	5.	Alternate Quiz 1: Form A: Overview of	20.	Quiz 3: Managing File Settings
2		Spreadsheet Basics*	21.	Alternate Quiz 3: Form A: Managing File Settings*
Ιď	6.	Alternate Quiz 1: Form B: Overview of	22.	Alternate Quiz 3: Form B: Managing File Settings*
		Spreadsheet Basics*	23.	Supplemental Lesson 1: Financial Terms*
OFFICE	7	Navigating in a Worksheet	24.	Supplemental Lesson 2: Financial Statements*
Ē	8.	Microsoft Excel Workbook Views	25.	Special Project*
Ö	9.	Microsoft Excel Window Views	26.	Review
	10.	Project: Managing the Worksheet Environment	27.	Test
	11.	Quiz 2: Spreadsheet Basics	28.	Alternate Test: Form A*
	12.	Alternate Quiz 2: Form A: Spreadsheet Basics*	29.	Alternate Test: Form B*
	13.	Alternate Quiz 2: Form B: Spreadsheet Basics*	30.	Glossary and Credits
	14.	Workbook Properties		

		SA CREATING A HOROCOUT EVOEL CREE A ROUTE	FTC	
	UNIT	2: CREATING MICROSOFT EXCEL SPREADSHE	EIS	
	Assigi	nment Titles		
	1.	Microsoft Excel Data Types	21.	Alternate Quiz 3: Form A: Creating Formulas*
	2.	Entering and Editing Cell Data	22.	Alternate Quiz 3: Form B: Creating Formulas*
	3.	Selecting, Filling, Moving, and Copying Cell Data	23.	Functions in Microsoft Excel
	4.	AutoFill	24.	Function Wizard and Linking Formulas
	5.	Project: Stock Market Project Part 1 - Researching	25.	Analyzing Data by Sorting and Filtering
		and Recording Stock Prices	26.	Project: Stock Market Project 4 - Entering
=	6.	Quiz 1: Data Entry		Functions
Ž	7.	Alternate Quiz 1: Form A: Data Entry*	27.	Quiz 4: Utilizing Functions and Data Commands
은	8.	Alternate Quiz 1: Form B: Data Entry*	28.	Alternate Quiz 4: Form A: Utilizing Functions and
Æ	9.	Cell Formats		Data Commands*
OFFICE APPLICATIONS II	10.	Editing Cells, Rows, and Columns	29.	Alternate Quiz 4: Form B: Utilizing Functions and
<u>a</u>	11.	Managing Worksheets		Data Commands*
₹	12.	Project: Stock Market Project 2 - Formatting a	30.	Project: Budget Project - Career Search
Ö		Spreadsheet	31.	Project: Budget Project - Housing Research
뜐	13.	Quiz 2: Formatting Cells and Worksheets	32.	Project: Budget Project - Vehicle Research
ō	14.	Alternate Quiz 2: Form A: Formatting Cells and	33.	Project: Budget Project - Utilities, Vacation, and
		Worksheets*		Miscellaneous Expense Research*
	15.	Alternate Quiz 2: Form B: Formatting Cells and	34.	Project: Budget Project - Final
		Worksheets*	35.	Special Project*
	16.	Order of Operations	36.	Review
	17.	Microsoft Excel Formulas	37.	Test
	18.	Types of Cell References in Formulas	38.	Alternate Test: Form A*
	19.	Project: Stock Market Project 3 - Entering	39.	Alternate Test: Form B*
	١	Formulas	40.	Glossary and Credits
	20.	Quiz 3: Creating Formulas		

	UNIT	3: MICROSOFT EXCEL GRAPHICAL REPRESEN	NOITATION	IS
	Assign	nment Titles		
	1.	Why Use Graphical Representations of Data?	15.	Project: Stock Market Project Part 6 â€" Creating
	2.	Creating Charts		Advanced Charts
=	3.	Quiz 1: Creating Charts in Microsoft Excel	16.	Quiz 3: Advanced Charting Options
SS	4.	Alternate Quiz 1: Form A: Data Entry*	17.	Alternate Quiz 3: Form A: Advanced Charting
<u> </u>	5.	Alternate Quiz 1: Form B: Data Entry*		Options*
OFFICE APPLICATIONS II	6.	Formatting Charts	18.	Alternate Quiz 3: Form B: Advanced Charting
<u> </u>	7.	Enhancing Charts with Illustrations		Options*
ᅜ	8.	Formatting Illustrations	19.	Project: Research and Chart Product Price
Α̈́	9.	Project: Stock Market Project Part 5 - Creating		Comparisons*
빙		and Enhancing Charts	20.	Project: Chart Budget Expenses*
Ě	10.	Quiz 2: Enhancing Microsoft Excel Charts	21.	Special Project*
Ö	11.	Alternate Quiz 2: Form A: Enhancing Microsoft	22.	Review
		Excel Charts*	23.	Test
	12.	Alternate Quiz 2: Form B: Enhancing Microsoft	24.	Alternate Test: Form A*
		Excel Charts*	25.	Alternate Test: Form B*
	13.	Creating Picture Charts	26.	Glossary and Credits
	14.	Sparklines		

	UNIT	4: MICROSOFT PUBLISHER APPLICATION						
	Assig	Assignment Titles						
	1.	What is a Database and Its Uses?	18.	Modifying a Table				
	2.	Database Design	19.	Importing Data from an Excel File				
	3.	Field Names, Data Types, and Properties	20.	Sorting and Filtering				
_	4.	Project: Designing a Customer Information Database	21.	Creating Relationships				
APPLICATIONS II	5.	Quiz 1: Database Design	22.	Project: Creating Customer Information Database				
6	6.	Alternate Quiz 1: Form A: Database Design*	23.	Quiz 3: Creating an Access Database				
Ē	7.	Alternate Quiz 1: Form B: Database Design*	24.	Alternate Quiz 3: Form A: Creating an Access				
S	8.	The Access Screen		Database*				
170	9.	Navigating in Table Datasheets, Forms, and	25.	Alternate Quiz 3: Form B: Creating an Access				
4		Reports		Database*				
E/	10.	Working in the Navigation Pane	26.	Project: Designing an Address List Database*				
OFFICE	11.	Save Options and Compact and Repair	27.	Project: Creating an Address List Database*				
뜻	12.	Project: Managing the Access Environment	28.	Project: Designing and Creating an Inventory				
)	13.	Quiz 2: Managing the Access Environment		Database*				
	14.	Alternate Quiz 2: Form A: Managing the Access	29.	Special Project*				
		Environment*	30.	Review				
	15.	Alternate Quiz 2: Form B: Managing the Access	31.	Test				
		Environment*	32.	Alternate Test: Form A*				
	16.	Creating an Access Database and Table	33.	Alternate Test: Form B*				
	17.	Entering Data	34.	Glossary and Credits				

	UNIT 5: MICROSOFT ACCESS FORMS, QUERIES, AND REPORTS					
	Assign	ment Titles				
	1.	Creating Forms	20.	Sorting and Filtering Records in a Report		
	2.	Editing the Design of a Form	21.	Creating Multi-table Reports		
	3.	Creating Multi-table Forms	22.	Editing the Design of a Multi-Table Report		
	4.	Editing Multi-table Forms	23.	Project: Address List Reports		
=	5.	Project: Address List Forms	24.	Quiz 3: Microsoft Access Reports		
SS	6.	Quiz 1: Microsoft Access Forms	25.	Alternate Quiz 3: Form A: Microsoft Access		
<u> </u>	7.	Alternate Quiz 1: Form A: Microsoft Access Forms*		Reports*		
Α	8.	Alternate Quiz 1: Form B: Microsoft Access Forms*	26.	Alternate Quiz 3: Form B: Microsoft Access		
<u> </u>	9.	Creating Simple Queries		Reports*		
ᅜ	10.	Creating Advanced Queries	27.	Project: Creating Forms for the Address List		
Ą	11.	Creating Multi-table Queries		Database*		
OFFICE APPLICATIONS II	12.	Calculating Totals in a Query	28.	Project: Creating Queries for the Address List		
莊	13.	Creating Calculated Fields in a Query		Database*		
Ö	14.	Project: Address List Queries	29.	Project: Creating Reports for the Address List		
	15.	Quiz 2: Microsoft Access Queries		Database*		
	16.	Alternate Quiz 2: Form A: Microsoft Access	30.	Special Project*		
		Queries*	31.	Review		
	17.	Alternate Quiz 2: Form B: Microsoft Access	32.	Test		
		Queries*	33.	Alternate Test: Form A*		
	18.	Creating Reports	34.	Alternate Test: Form B*		
	19.	Editing the Design of a Report	35.	Glossary and Credits		

Assignment Titles	
1. Review 3. Alternate Final Exam:	Form A*
2. Test 4. Alternate Final Exam:	Form B*

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(\*) Indicates alternate assignment

# **Principles of Business and Finance**

### **Course Overview**

This course will introduce students to the fundamental structure of the American economy, the complexities of the global economy, and the principles, practices, and strategies associated with starting, managing, or simply working for a business.

Through a combination of lessons and projects, students will trace a trajectory of their potential role in the American economy as consumers, laborers, and executives. With lessons on everything from marketing to writing formal business correspondence, from the basic structures and legal definitions of business to the operations and importance of financial institutions, students will emerge from this course with a thorough introductory understanding of the business world.

Students will perform research, conduct interviews, and write papers on various topics designed to enrich their understanding of the American business environment. They will also navigate an interactive and creative project that spans the length of the course and asks students to engage their learning, imaginations and individual career motivation with the course material.

The course begins with an exploration of the structure of businesses and the roles and responsibilities of those who seek to lead and manage these enterprises. From this baseline, students are introduced to topics of particular relevance in our emerging global business environment including: the technology that fuels business success, the strength of free market economies, the cyclical nature of the economy and business, hard asset and financial management, and the personal skills necessary to become a member of the business community.

### Objectives

- Understand the components of establishing a business.
- Explore the issues of investment capital, legal and ethical issues, and budgeting.
- Learn about the people side of business: human resources, group dynamics, leadership.
- Acquire information on business communications.
- Explore their role in the business world and how to present themselves successfully.

Students should have access to spreadsheet and Microsoft Word software. PowerPoint or other presentation software would also be helpful to allow them to learn how to give presentations through this medium.

BUSINESS INCE	UNIT	Γ 1: THE BUSINESS ORGANIZATION		
岁	Assig	nment Titles		
JSI JE	1.	Course Overview	10.	Management and Leadership
⊒ ĭ	2.	Introduction to Principles of Business	11.	Project: Manager of the Year
₽ <b>₹</b>	3.	Project: NAICS!	12.	Entrepreneurship
SS	4.	Business Structures	13.	Project: Entrepreneurship
길우	5.	Business Ethics	14.	Quiz 2: Leaders and Staffers
A C	6.	Project: Business Ethics	15.	Special Project*
Ž	7	Quiz 1: Structure and Philosophy	16.	Test
PRINCIPLES OF E AND FINAN	8.	Human Resources	17.	Course Project—Part 1: The Enterprise*
	9.	Project: Creating a Job Application	18.	Glossary and Credits

SS	UNIT 2: TECHNOLOGY: GATEWAY TO INTERNATIONAL BUSINESS OPPORTUNITIES					
Ä	Assign	nment Titles				
PRINCIPLES OF BUSINESS AND FINANCE	1.	Business Technology	10.	Project: Business Etiquette At Home and Abroad		
ᆵ	2.	Project: Promoting and Selling Technology	11.	Global Marketing		
₽ ₹	3.	Use of Technology in Business	12.	Quiz 2: Going Global		
SS	4.	Project: Use of Technology in Business	13.	Special Project*		
불우	5.	Business Financial Management Technology	14.	Test		
₽₽₽	6.	Quiz 1: Infrastructures	15.	Course Project—Part 2: Infrastructure and Further		
Ž	7.	International Business		Market Definition*		
PR	8.	Project: Expansion	16.	Glossary and Credits		
	9.	Business Etiquette at Home and Abroad				

PRINCIPLES OF BUSINESS AND FINANCE	UNIT	3: ECONOMICS AND BUSINESS		
SA	Assig	nment Titles		
ES	1.	The Market-based Economy	10.	Finance Options: Credit and Banking
<u>Z</u>	2.	Project: Understanding Supply and Demand	11.	Project: How do you?
SÜS	3.	Business Economics: Wants vs. Needs	12.	Strategic Business Planning
A B	4.	Project: Identifying YOUR Wants and Needs	13.	Quiz 2: Managing Business Capital
ōZ	5.	Unlimited Wants vs. Limited Resources	14.	Special Project*
Sir	6.	Project: Unlimited Wants vs. Limited Resources	15	Test
ᇫ	7.	Quiz 1: Markets and Movement	16.	Course Project—Part 3: The Root of the Enterprise*
Ş	8.	Money and Asset Management	17.	Glossary and Credits
₩	9.	Project: Record Keeping: Money and Asset		
₫		Management		

AND	UNIT	4: MARKETING, MARKETS, SALES AND CONS	JMERS	
SA	Assign	nment Titles		
PRINCIPLES OF BUSINESS FINANCE	1.	Marketing and Advertising	10.	Project: Who's Protecting You and How Do They Do
<u></u>	2.	Project: Marketing and Advertising		It
S 5	3.	Marketing in the 21st Century	11.	Group Dynamics
A A	4.	Project: Marketing in the 21st Century	12.	Project: Team Process
ΘZ	5.	Advertising in the 21st Century	13.	Quiz 2: Products (And Services) Need People
Si	6.	Project: Can this Ad Be Saved?	14.	Special Project*
귤	7.	Quiz 1: The 4 Ps: Product, Pricing, Placement and	15.	Test
Š		Promotion	16.	Course Project—Part 4: On Sale*
<u> </u>	8.	Sales Techniques and Careers	17.	Glossary and Credits
<u> </u>	9.	The Consumer		

PRINCIPLES OF BUSINESS AND FINANCE	UNIT 5: THE LANGUAGE OF BUSINESS AND EXPRESSING YOUR CAREER INTERESTS					
₹	Assign	nment Titles				
US CE	1.	Methods of Business Communication	9.	Project: Your Career Options		
A A	2.	Business Letters and Memos	10.	Get Out There!		
ŌΖ	3.	Project: Business Letters and Memos	11.	Project: Getting Out There		
ES O F	4.	Business Presentations	12.	Quiz 2: Creating Career Opportunities		
ᇫ	5.	Project: Business Presentation and Delivery	13.	Special Project*		
S A	6.	Quiz 1: Formality and Expediency	14.	Test		
₩.	7.	Your Role in Business Today and the Future	15	Course Project—Part 5: On Sale*		
<u>a</u>	8.	Career Choices	16.	Glossary and Credits		

LES OF S AND NCE	UNIT 6: COURSE REVIEW AND EXAM					
ESS AN	Assign	ment Titles				
NIS NIE	1.	Course Project—Part 6: Putting it all Together*	3.	Exam		
PRIN BUSI FI	2.	Review				

# **Small Business Entrepreneurship**

### **Course Overview**

This semester-long course is designed to provide the skills needed to effectively organize, develop, create, and manage your own business, while exposing you to the challenges, problems, and issues faced by entrepreneurs. Throughout this course, you will be given the chance to see what kinds of opportunities exist for small business entrepreneurs and become aware of the necessary skills for running a business. You will become familiar with the traits and characteristics that are found in successful entrepreneurs, and you will see how research, planning, operations, and regulations can affect small businesses. You will learn how to develop plans for having effective business management and marketing strategies.

Small Business Entrepreneurship will teach you basic principles of entrepreneurship and business ethics. You'll look at the major steps relevant to starting a new business. These steps include financing, marketing, and managing. Knowing how to analyze a business plan will help you develop one, while at the same time making it easier for you to understand the reasons businesses have to write one. Small Business Entrepreneurship is designed to give you an overview on running a business from start to finish.

### Objectives

- Understand the basic aspects of entrepreneurship.
- Recognize the legal environment of a small business.
- Describe basic economic principles.
- Understand scarcity and forecasting.
- Identify different kinds of costs.
- Explain the principles of financing.
- Identify kinds of financial records.
- Know the sources of financing.
- Explain target markets.
- Analyze market research and competition.
- Describe marketing mix.
- Recognize the roles of management.
- Construct a business plan.

Students must be computer literate and have Internet access. Students should have basic research skills, as well as the ability to conduct online searches and access recommended websites. Word processing and presentation software may be required to produce projects.

	UNIT	1: OVERVIEW OF SMALL BUSINESS ENTREF	PRENEURS	HIP
	Assign	nment Titles		
	1.	Course Overview	14.	Business Risks
	2.	What Is Entrepreneurship?	15.	Project: Business Risks
۵	3.	Entrepreneurial Traits	16.	Sources of Assistance
SS	4.	Project: Characteristics of Successful	17.	Roles of Government
∯ 85		Entrepreneurs	18.	Quiz 2: Legal Environment of a Small Business
SMALL BUSINESS ENTREPRENEURSHII	5.	Education, Aptitudes, and Skills	19.	Alternate Quiz 2 - Form A: Legal Environment of a
	6.	Goals		Small Business*
∃ <b>∺</b>	7	Personal Interests	20.	Alternate Quiz 2 - Form B: Legal Environment of a
₽ E	8.	Quiz 1: Basic Aspects of Entrepreneurship		Small Business*
중토	9.	Alternate Quiz 1 - Form A: Basic Aspects of	21.	Unit Project: Business Ventures - Part 1
血		Entrepreneurship*	22.	Special Project*
	10.	Alternate Quiz 1 - Form B: Basic Aspects of	23.	Review
		Entrepreneurship*	24.	Test
	11.	Ethics	25.	Alternate Test - Form A*
	12.	Project: Ethics	26.	Alternate Test - Form B*
	13.	Legal Forms of Business Ownership	27.	Glossary and Credits

	UNIT	2: ECONOMICS		
	Assign	nment Titles		
	1.	What Is the Role and Importance of Small	16.	Alternate Quiz 2 - Form B: Scarcity and
		Business Entrepreneurship in the Economy?		Forecasting*
	2.	Project: How Entrepreneurs Improve the Economy	17.	Fixed and Variable Costs
	3.	Supply and Demand	18.	Opportunity Costs
,, <del>°</del>	4.	Pricing and Production	19.	Project: Opportunity Costs
SMALL BUSINESS ENTREPRENEURSHIP	5.	Project: Supply and Demand Graph	20.	Profit Motive
<b>Z</b> 5	6.	Equilibrium	21.	Quiz 3: Costs
S H	7.	Project: Equilibrium Graph	22.	Alternate Quiz 3 - Form A: Costs*
B.B.	8.	Quiz 1: Basic Economic Principles	23.	Alternate Quiz 3 - Form B: Costs*
ALI EP	9.	Alternate Quiz 1 - Form A: Basic Economic	24.	Unit Project: Business Ventures - Part 2
₹ ₹		Principles*	25.	Special Project*
S H	10.	Alternate Quiz 1 - Form B: Basic Economic	26.	Review
		Principles*	27.	Test
	11.	Scarcity	28.	Alternate Test - Form A*
	12.	Economic Measurement	29.	Alternate Test - Form B*
	13.	Project: Economic Forecast	30.	Glossary and Credits
	14.	Quiz 2: Scarcity and Forecasting		
	15.	Alternate Quiz 2 - Form A: Scarcity and		
		Forecasting*		

	UNIT	3: FINANCING		
	Assig	nment Titles		
	1.	Start-Up Costs	16.	Alternate Quiz 2 - Form B: Financial Records*
_	2.	Costs of Goods Sold	17.	Sources of Financing
چ ن	3.	Operating Expenses	18.	Assess Collateral
ES:	4.	Gross Income, Net Income, and Break-Even Point	19.	Project: Financing Sources
Z 5	5.	Quiz 1: Principles of Financing	20.	Interest Rate and Monthly Payments
S H	6.	Alternate Quiz 1 - Form A: Principles of Financing*	21.	Quiz 3: Sources of Financing
LB RE	7.	Alternate Quiz 1 - Form B: Principles of Financing*	22.	Alternate Quiz 3 - Form A: Sources of Financing*
SMALL BUSINESS ENTREPRENEURSHIP	8.	Income Statement	23.	Alternate Quiz 3 - Form B: Sources of Financing*
₹ ₹	9.	Project: Income Statement	24.	Unit Project: Business Ventures - Part 3
SE	10.	Balance Sheet	25.	Special Project*
	11.	Project: Balance Sheet	26.	Review
	12.	Profitability and Projecting Cash Flow	27.	Test
	13.	Project: Financial Records	28.	Alternate Test - Form A*
	14.	Quiz 2: Financial Records	29.	Alternate Test - Form B*
	15.	Alternate Quiz 2 - Form A: Financial Records*	30.	Glossary and Credits

	UNIT	4: MARKETING		
	Assig	nment Titles		
	1.	Analyze a Market's Customers	15.	Marketing Terminology
	2.	Target Market	16.	Marketing Functions
	3.	Project: Target Market	17.	4P's and 7P's
چ رہ	4.	Quiz 1: Target Markets	18.	Project: Marketing Mix
ES:	5.	Alternate Quiz 1 - Form A: Target Markets*	19.	Project: Promotion
SMALL BUSINESS ENTREPRENEURSHIP	6.	Alternate Quiz 1 - Form B: Target Markets*	20.	Marketing Plan
US NE	7.	Steps of Market Research	21.	Quiz 3: Marketing Mix
LB RE	8.	Uses for Market Research	22.	Alternate Quiz 3 - Form A: Marketing Mix*
ALI EP	9.	Project: Current Event - Market Research	23.	Alternate Quiz 3 - Form B: Marketing Mix*
ΣX	10.	Project: Assessing Competitors' Strengths and	24.	Unit Project: Business Ventures - Part 4
S		Weaknesses	25.	Special Project*
	11.	Industry Characteristics	26.	Review
	12.	Quiz 2: Market Research and Competition	27.	Test
	13.	Alternate Quiz 2 - Form A: Market Research and	28.	Alternate Test - Form A*
		Competition*	29.	Alternate Test - Form B*
	14.	Alternate Quiz 2 - Form B: Market Research and Competition*	30.	Glossary and Credits

SMALL BUSINESS ENTREPRENEURSHIP	UNIT	5: MANAGEMENT AND BUSINESS PLANS		
RS	Assign	nment Titles		
_ <b>□</b>	1.	Functions of Management	14.	Project: Analyze a Business Plan - Part 3
Image: Control of the	2.	Project: Leadership Styles	15.	Project: Analyze a Business Plan - Part 4
<u>8</u>	3.	Organization Structure	16.	Quiz 2: Business Plan
SE SE	4.	Project: Organizational Chart	17.	Alternate Quiz 2 - Form A: Business Plan*
Ė	5.	Regulations to Protect Employees	18.	Alternate Quiz 2 - Form B: Business Plan*
<u></u>	6.	Quiz 1: Management	19.	Unit Project: Business Ventures - Part 5
SS	7.	Alternate Quiz 1 - Form A: Management*	20.	Special Project*
岁	8.	Alternate Quiz 1 - Form B: Management*	21.	Review
ISI	9.	Business Plan	22.	Test
BI	10.	Project: Business Plan	23.	Alternate Test - Form A*
4	11.	Project: Business Plan Sources	24.	Alternate Test - Form B*
<b>₹</b>	12.	Project: Analyze a Business Plan - Part 1	25.	Glossary and Credits
SI	13.	Project: Analyze a Business Plan - Part 2		

L SSS PRE-	UNIT	6: COURSE REVIEW, AND EXAM		
MALI SINE REPI	Assign	ment Titles		
RE EN S	1.	Review	3.	Alternate Exam - Form A*
	2.	Exam	4.	Alternate Exam - Form B*

<sup>(\*)</sup> Indicates alternate assignment

# **Technology and Business**

#### **Course Overview**

Technology and Business is a year-long, high school elective that teaches students technical skills, effective communication skills, and productive work habits needed to make a successful transition into the workplace or postsecondary education. In this course, students gain an understanding of emerging technologies, operating systems, and computer networks. In addition, they create a variety of business documents, including complex word-processing documents, spreadsheets with charts and graphs, database files, and electronic presentations.

This course provides key knowledge and skills in the following areas:

- 1. Emerging Technologies
- 2. Operating Systems
- 3. Word Processing
- 4. Spreadsheets
- 5. Databases
- 6. Communication Skills
- 7. Telecommunications
- 8. Electronic Presentations
- 9. Computer Networks
- 10. Project Management

By the end of the course, the student should be able to do the following:

- Select the appropriate technology to address business needs.
- Describe and compare types of operating systems.
- Use the computer's operating system to execute work responsibilities.
- Identify the purpose and style of various business documents.
- Create complex word-processing documents with columns, bulleted lists, tables, and graphs.
- Improve speed and accuracy of keyboarding.
- Use spreadsheets to calculate, graph, solve business problems, and make predictions.
- Perform data-management procedures using database technology.
- Demonstrate communication skills for obtaining and conveying information.
- Send and receive information using electronic mail, following appropriate guidelines.
- Describe and identify components of the telecommunications industry.
- Create and deliver an effective presentation following presentation guidelines.
- Describe the components required to establish a network.
- Identify the information management requirements and business needs of an organization.
- Use project-management tools and processes to manage a business project successfully.

SS	UNIT 1: BUSINESS TECHNOLOGY				
BUSINESS	Assign	nment Titles			
SI	1.	Course Overview	10.	Project: Defining Technical Terms	
B	2.	Hardware versus Software	11.	Quiz 2: Business Solutions	
	3.	Current Business Technology	12.	Alternate Quiz 2—Form A: Business Solutions*	
TECHNOLOGY AND	4.	Equipment Maintenance	13.	Alternate Quiz 2—Form B: Business Solutions*	
>	5.	Quiz 1: Overview of Business Technology	14.	Report: Technology in Business	
00	6.	Alternate Quiz 1—Form A: Overview of Business	15.	Special Project*	
Š		Technology*	16.	Review	
Ž	7	Alternate Quiz 1—Form B: Overview of Business	17.	Test	
끙		Technology*	18.	Alternate Test-Form A*	
H H	8.	Business Solutions Case Studies	19.	Alternate Test-Form B*	
	9.	Emerging Technology	20.	Glossary and Credits	

	UNIT	2: COMPUTER OPERATING SYSTEMS		
	Assig	nment Titles		
SS	1.	What Is an Operating System?	12.	Getting Started—Exploring the Desktop
Ä	2.	Utilities	13.	Using the Interface
SI	3.	Quiz 1: An Introduction to Operating Systems	14.	File Management
TECHNOLOGY AND BUSINESS	4.	Alternate Quiz 1—Form A: An Introduction to	15.	Quiz 3: Using the Operating System
⊡		Operating Systems*	16.	Alternate Quiz 3—Form A: Using the Operating
Z Z	5.	Alternate Quiz 1—Form B: An Introduction to		System*
> `		Operating Systems*	17.	Alternate Quiz 3—Form B: Using the Operating
00	6.	Mac		System*
) D	7.	Windows	18.	Project: Customize Your Desktop
Ž	8.	Linux	19.	Special Project*
ᄼ	9.	Quiz 2: Types of Operating Systems	20.	Review
H	10.	Alternate Quiz 2—Form A: Types of Operating	21.	Test
		Systems*	22.	Alternate Test—Form A*
	11.	Alternate Quiz 2—Form B: Types of Operating	23.	Alternate Test-Form B*
		Systems*	24.	Glossary and Credits

	UNIT	3: WORD PROCESSING		
	Assign	nment Titles		
SS	1.	Keyboarding Pretest	16.	Research Papers
TECHNOLOGY AND BUSINESS	2.	Keyboarding Exercises	17.	Project: Formatting a Research Paper
ISI	3.	Number Keypad	18.	Business Reports
BU	4.	Project: Timed Typing Tests*	19.	Project: Creating a Business Report
□	5.	Quiz 1: Keyboarding Skills	20.	Quiz 2: Creating Business Documents
4	6.	Alternate Quiz 1—Form A: Keyboarding Skills*	21.	Alternate Quiz 2—Form A: Creating Business
>5	7.	Alternate Quiz 1—Form B: Keyboarding Skills*		Documents*
ŏ	8.	Writing and Editing a Business Document	22.	Alternate Quiz 2—Form B: Creating Business
<u>6</u>	9.	Project: Creating a Memo		Documents*
Ž	10.	Business Letters	23.	Special Project*
ᇴ	11.	Project: Creating a Business Letter	24.	Review
l ¦ l	12.	Résumés	25.	Test
	13.	Project: Creating a Résumé	26.	Alternate Test—Form A*
	14.	Brochures and Newsletters	27.	Alternate Test—Form B*
	15	Project: Creating a Newsletter	28.	Glossary and Credits

	UNIT	4: SPREADSHEETS		
	Assign	nment Titles		
10	1.	Entering Data	17.	Creating Graphs
ES	2.	Formatting	18.	Project: Business Spreadsheets
Z	3.	Editing Data	19.	Project: Balance Sheets and Profit-and-Loss
ΩS	4.	Shortcuts		Statements
TECHNOLOGY AND BUSINESS	5.	Quiz 1: Spreadsheet Basics	20.	Quiz 3: Spreadsheet Applications
뉟	6.	Alternate Quiz 1—Form A: Spreadsheet Basics*	21.	Alternate Quiz 3—Form A: Spreadsheet
₹	7.	Alternate Quiz 1—Form B: Spreadsheet Basics*		Applications*
Ó	8.	Formulas	22.	Alternate Quiz 3—Form B: Spreadsheet
2	9.	Project: Using Simple Formulas		Applications*
9	10.	Advanced Formulas	23.	Special Project*
复	11.	Project: Using Advanced Formulas	24.	Review
EC	12.	Quiz 2: Spreadsheet Formulas	25.	Test
-	13.	Alternate Quiz 2—Form A: Spreadsheet Formulas*	26.	Alternate Test-Form A*
	14.	Alternate Quiz 2—Form B: Spreadsheet Formulas*	27.	Alternate Test—Form B*
	15.	Project: Creating a Personal Budget	28.	Glossary and Credits
	16.	Project: Estimating Income Taxes		

	UNIT	5: DATABASES		
SS	Assign	nment Titles		
BUSINESS	1.	Comparing Databases and Spreadsheets	14.	Project: Data Warehouse*
S	2.	Understanding Database Terms	15	Project: Using a Database to Create a Business
<u> </u>	3.	Project: Creating a Database		Report*
	4.	Working with Data and Records	16.	Quiz 2: Database Features
AND	5.	Project: Creating a Database	17.	Alternate Quiz 2—Form A: Database Features*
>	6.	Quiz 1: Database Basics	18.	Alternate Quiz 2—Form B: Database Features*
8	7.	Alternate Quiz 1—Form A: Database Basics*	19.	Special Project*
5	8.	Alternate Quiz 1—Form B: Database Basics*	20.	Review
ž	9.	Using Databases to Search and Query	21.	Test
TECHNOLOGY	10.	Project: Working with Queries	22.	Alternate Test—Form A*
쁜	11.	Project: Using a Database to Generate Mailings*	23.	Alternate Test—Form B*
	12.	Importing and Exporting Data	24.	Glossary and Credits
	13.	Data Analysis		

OGY NESS	UNIT	6: SEMESTER REVIEW AND EXAM		
ECHNOI ND BUSI	Assign	nment Titles		
풀픕	1.	Review	3.	Alternate Exam—Form A*
AN TÈ	2.	Exam	4.	Alternate Exam—Form B*

	UNIT	7: COMMUNICATION SKILLS		
	Assign	ment Titles		
	1.	Communication Skills	14.	Finding Reliable Internet Resources
S	2.	Electronic Communication Skills	15	Paraphrasing and Summarizing
ES	3.	Project: Revising E-mail Messages	16.	Organizing Information
Z	4.	Quiz 1: Overview of Effective Communication Skills	17.	Quiz 3: Using Written Information
OS	5.	Alternate Quiz 1—Form A: Overview of Effective	18.	Alternate Quiz 3—Form A: Using Written
ЭВ		Communication Skills*		Information*
Ę	6.	Alternate Quiz 1—Form B: Overview of Effective	19.	Alternate Quiz 3—Form B: Using Written
₹ ,		Communication Skills*		Information*
TECHNOLOGY AND BUSINESS	7.	Workplace Skills, Habits, and Attitudes	20.	Report: Business Skills
Š	8.	Active Listening	21.	Special Project*
9	9.	Constructive Feedback	22.	Review
其	10.	Project: Employee Action Plan	23.	Test
Щ	11.	Quiz 2: Desirable Workplace Skills, Habits, and	24.	Alternate Test—Form A*
		Attitudes	25.	Alternate Test—Form B*
	12.	Alternate Quiz 2—Form A: Desirable Workplace	26.	Glossary and Credits
		Skills, Habits, and Attitudes*		
	13.	Alternate Quiz 2—Form B: Desirable Workplace		
		Skills, Habits, and Attitudes*		

	UNIT 8: TELECOMMUNICATIONS TECHNOLOGY						
SS	Assignment Titles						
ÿ	1.	The Parts and the Pieces	11.	Project: Analyze It			
S	2.	Case Studies	12.	Quiz 2: Using and Choosing Telecommunication			
B	3.	Quiz 1: The Telecommunications Industry - An		Technology			
⊡		Overview	13.	Alternate Quiz 2—Form A: Using and Choosing			
ΥAΝ	4.	Alternate Quiz 1—Form A: The		Telecommunication Technology*			
		Telecommunications Industry - An Overview*	14.	Alternate Quiz 2—Form B: Using and Choosing			
Ö	5.	Alternate Quiz 1—Form B: The Telecommunications		Telecommunication Technology*			
Ž		Industry – An Overview*	15	Special Project*			
ž	6.	E-mail	16.	Review			
TECHNOLOGY AND BUSINESS	7.	Beyond E-mail	17.	Test			
	8.	E-mail Ethics and Work Habits	18.	Alternate Test—Form A*			
	9.	Netiquette	19.	Alternate Test—Form B*			
	10.	Evaluating Telecommunication Technologies	20.	Glossary and Credits			

	UNIT	9: PRESENTATION TECHNOLOGY		
SS		nment Titles		
TECHNOLOGY AND BUSINESS	1.	What is Presentation Technology?	12.	Content
ISI	2.	How is Presentation Technology Used?	13.	Layout
B	3.	Quiz 1: An Introduction to Presentation Technology	14.	Putting It All Together
₽	4.	Alternate Quiz 1—Form A: An Introduction to	15	Quiz 3: Presentation Planning
₹		Presentation Technology*	16.	Alternate Quiz 3—Form A: Presentation Planning*
>	5.	Alternate Quiz 1—Form B: An Introduction to	17.	Alternate Quiz 3—Form B: Presentation Planning*
ŏ		Presentation Technology*	18.	Project: Creating a Presentation
Ы П	6.	Working with Text	19.	Special Project*
Ž	7.	Working with Graphics	20.	Review
Ċ	8.	Working with Special Effects	21.	Test
H H	9.	Quiz 2: Presentation Guidelines	22.	Alternate Test—Form A*
	10.	Alternate Quiz 2—Form A: Presentation Guidelines*	23.	Alternate Test-Form B*
	11.	Alternate Quiz 2—Form B: Presentation Guidelines*	24.	Glossary and Credits
S	UNIT	10: COMPUTER NETWORKS		
TECHNOLOGY AND BUSINESS	Assign	nment Titles		
<u>z</u>	1.	What is Project Management?	10.	Career Paths in Information Technology
ž	2.	Project Management Tools	11.	Quiz 2: Managing a Project
DE	3.	Quiz 1: Introduction to Project Management	12.	Alternate Quiz 2—Form A: Managing a Project*
Z	4.	Alternate Quiz 1—Form A: Introduction to Project	13.	Alternate Quiz 2—Form B: Managing a Project*
>		Management*	14.	Special Project*
9	5.	Alternate Quiz 1—Form B: Introduction to Project	15	Review
Z		Management*	16.	Test
ž	6.	Initiating and Planning a Project	17.	Alternate Test—Form A*
픙	7.	Project: Initiating a Project	18.	Alternate Test—Form B*
Ë	8.	Executing and Closing a Project	19.	Glossary and Credits
	9.	Project: Project Meeting		,
	UNIT	11: PROJECT MANAGEMENT		
SS	Assign	nment Titles		
NESS	1.	What is Presentation Technology?	12.	Content
_				

	UNIT 11: PROJECT MANAGEMENT						
SS	Assignment Titles						
BUSINESS	1.	What is Presentation Technology?	12.	Content			
S	2.	How is Presentation Technology Used?	13.	Layout			
B	3.	Quiz 1: An Introduction to Presentation Technology	14.	Putting It All Together			
	4.	Alternate Quiz 1—Form A: An Introduction to	15	Quiz 3: Presentation Planning			
4		Presentation Technology*	16.	Alternate Quiz 3—Form A: Presentation Planning*			
, ,,	5.	Alternate Quiz 1—Form B: An Introduction to	17.	Alternate Quiz 3—Form B: Presentation Planning*			
Ö		Presentation Technology*	18.	Project: Creating a Presentation			
7	6.	Working with Text	19.	Special Project			
Ž	7.	Working with Graphics	20.	Review			
TECHNOLOGY AND	8.	Working with Special Effects	21.	Test			
H H	9.	Quiz 2: Presentation Guidelines	22.	Alternate Test-Form A*			
	10.	Alternate Quiz 2—Form A: Presentation Guidelines*	23.	Alternate Test-Form B*			
	11.	Alternate Quiz 2—Form B: Presentation Guidelines*	24.	Glossary and Credits			

TECHNOLOGY AND BUSINESS	UNIT	12: SEMESTER REVIEW AND EX	(AM		
<u> </u>	Assign	nment Titles			
풀믑	1.	Review	3.	Alternate Exam—Form A*	
A E	2.	Exam	4.	Alternate Exam—Form B*	

INOLOGY	UNIT	13: COURSE REVIEW AND EXAM		
	Assign	nment Titles		
ECH NO B	1.	Review	3.	Alternate Exam—Form A*
AN	2.	Exam	4.	Alternate Exam—Form B*

# **EDUCATION & TRAINING**

# Introduction to Careers in Education and Training

#### **Course Overview**

The Introduction to Careers in Education and Training course will introduce students to the field of education and training, and the opportunities available for early-childhood care, primary school, secondary school, higher education, vocational training, and adult and continuing education. The students will gain an understanding of the career options available in teaching, administrative work, and support services. They will also explore the education and background experience needed to succeed in these careers.

Students will learn about the evolution of the modern educational system in the United States, and the policies and laws that govern educational institutions. They will also discover the similarities and differences between the ethical and legal obligations of working with adults versus working with children.

Students will learn about the skills needed to be effective communicators. They will also learn how to differentiate between different types of learning theories, and they will explore how to implement current principles from educational psychology into the classroom.

Students will also learn how to create a safe and healthy learning environment. They will discover the federal laws and agencies that set health-and-safety standards, and they will learn how these regulations are enforced in the workplace.

The objective of this course is to introduce the student to the field of education and training, and to explain the career opportunities that are available in this field.

### Objectives

- Apply communication skills with students, parents, and other groups to enhance learning and a commitment to learning.
- Demonstrate critical-thinking skills while processing educational communications, perspectives, policies, and/or procedures.
- Categorize risks to safety, health, and the environment in education and training settings.
- Demonstrate group-collaboration skills to enhance professional education and training practice.
- Analyze ethical and legal policies of professional education and training practice.
- Describe legal rights that apply to individuals and practitioners within education and training settings.
- Define state and federal professional development requirements to maintain employment and to advance in an education and training career.
- Apply organizational skills and logic to enhance professional education and training practice.
- Demonstrate group-management skills that enhance professional education and training practice.

SIN	UNIT SKILI	1: EDUCATION AND TRAINING: HISTORICAL F .S	PERSPE	CTIVES, INTRODUCTION AND CRITICAL
8 4	Assign	nment Titles		
CAREERS I TRAINING	1.	Course Overview	10.	Overcoming Communication Barriers
₹ ≥	2.	Historical Foundations of Education and Training	11.	Educational Funding Opportunities to Improve
00	3.	Project: What Did Children Learn		Schools
ĖZ	4.	Current Trends and Social, Political, and Economic	12.	Project: Write an Educational Grant Proposal
δŽ		Goals of Education and Training	13.	Quiz 2: Communication Skills in Education and
ΕŌ	5.	Overview of Careers in Education and Training		Training
OC AT	6.	Project: Create a Job Advertisement	14.	Project: Special Project*
20	7	Quiz 1: Education and Training: Historical	15.	Test
절절		Perspectives, Introduction, and Critical Skills	16.	Course Project Part 1:You are the Teacher*
INTRODUCTION TO EDUCATION AND	8.	Communication Skills 101	17.	Glossary and Credits
_	9.	Project: Evaluate Communication Skills		

INTRODUCTION TO CAREERS IN EDUCATION AND TRAINING	UNIT	UNIT 2: LEARNING STYLES AND COLLABORATIVE LEARNING				
# €	Assig	nment Titles				
A E	1.	Learning and Learning Theories	10.	Careers in Instructional Design		
S R	2.	Project: Write a Classroom Activity	11.	Project: Write a Resume for an Instructional		
0.0	3.	How To Encourage Students To Want To Learn		Designer		
ZÆ	4.	How To Encourage Students to Think about Their	12.	Quiz 2: Collaborative Learning and Group Skills in		
$\overline{Q}$		Thinking		Education and Training		
5은	5.	Project: Develop Your Metacognitive Skills	13.	Project: Special Project*		
ŽΈ	6.	Quiz 1: Cognition and Learning	14.	Test		
55	7.	Group Dynamics	15.	Course Project Part 2: Design a Student Activity*		
<b>E</b> E	8.	Project: Diagram your Groups	16.	Glossary and Credits		
	9.	When Teachers and Students Learn Together				

0. 0.	UNIT 3: EDUCATIONAL POLICY AND HUMAN RESOURCE DEVELOPMENT				
۲É	Assign	ment Titles			
ZZŽ	1.	Careers in Educational Research and Policy	9.	Meeting Models	
걸음목	2.	Project: Investigate Career Options	10.	Careers in Human Resources Development	
S E S	3.	Federal Policies on Primary and Secondary Education	11.	Project: Design Your Undergraduate Curriculum	
<u></u>	4.	Federal Policies on Adult Education	12.	Quiz 2: Human Resource Development	
	5.	Project: Create an Informational Poster	13.	Project: Special Project*	
戸覧4	6.	Quiz 1: Perspectives in Educational Policy	14.	Test	
IN	7.	Conflict Management and Resolution	15.	Course Project Part 3: Resolve Potential Conflicts*	
0	8.	Project: Design a Conflict Resolution Pamphlet	16.	Glossary and Credits	

۲, ≥	UNIT 4: ETHICAL AND LEGAL POLICIES OF CAREERS IN EDUCATION AND TRAINING					
CAREERS I	Assignment Titles					
뛿몰	1.	Legal Responsibilities of Working with Children and	9.	Ethics in Higher Education		
A A		Adolescents	10.	Careers in Higher Education		
)     	2.	Project: The People Behind the Laws	11.	Project: Biography of a College President		
F 분	3.	Ethical Responsibilities in Education and Training	12.	Quiz 2: Ethical and Legal Responsibilities of		
Z	4.	Careers in Social Work, Psychology, and School		Working with Adults		
Ĕδ		Counseling	13.	Project: Special Project*		
S É	5.	Project: Interview a Professional	14.	Test		
<u> </u>	6.	Quiz 1: Ethical and Legal Responsibilities of Working	15	Course Project Part 4: Research Local, State, and		
2 S		with Children and Adolescents		Federal Education Laws*		
INTRODUCTION TO EDUCATION AND	7.	Laws Governing Higher Education	16.	Glossary and Credits		
=	8.	Project: Research a School's Financial Aid Options				

<u>z</u> (2	UNIT	UNIT 5: HEALTH AND SAFETY IN EDUCATION AND TRAINING				
I KS	Assignment Titles					
CAREERS I TRAINING	1.	Health and Safety Regulations in Early Child-care	9.	Training for Health and Safety in the Workplace		
₹ ₹		Settings	10.	Careers in Health and Safety		
) C	2.	Project: Create an Informational Brochure	11.	Project: Create a Chart Comparing Careers in		
F 분	3.	Health and Safety Regulations in K–12 Schools		Health and Safety		
Z	4.	Careers in Health and Safety in Schools	12.	Quiz 2: Health and Safety in the Workplace		
Ĕδ	5.	Project: Write a School Newspaper Article that	13.	Project: Special Project*		
SE		Highlights the Contributions of School Health and	14.	Test		
INTRODUCTION TO EDUCATION AND		Safety Personnel	15	Course Project Part 5: Design a Safe and Healthy		
	6.	Quiz 1: Health and Safety in the School Setting		Learning Space*		
卢피	7.	Health and Safety Regulations in the Workplace	16.	Glossary and Credits		
	8.	Project: Create an Informational Poster				

CCTION ERS IN ON AND IING	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM				
DUC REE	Assign	ment Titles			
TRO UCA TRA	1.	Course Project Part 6: Write an Educational Grant	2.	Review	
E C C		Proposal *	3.	Exam	

# **Teaching and Training Careers**

#### **Course Overview**

This course introduces students to the art and science of teaching. It provides a thorough exploration of pedagogy, curriculum, standards and practices, and the psychological factors shown by research to affect learners. In five units of study, lessons, and projects, students engage with the material through in-depth exploration and hands-on learning, to prepare them for teaching and training careers. Students are given many opportunities to be the teacher or trainer, and to explore the tasks, requirements, teaching strategies, and research-based methods that are effective and high-quality.

Unit One provides foundational information on the evolution of education, educational formats, learning theories and theorists, and the interconnectedness of knowledge areas in teaching and training careers. In Unit Two, students become teachers, creating courses and lesson plans to standards, in their exploration of instructional design and planning. They investigate resources and types of materials teachers select, use, and create.

Unit Three focuses on classroom strategies, as students role-play in simulations to devise methods of handling classroom issues and engage individual learners. They assess student and teacher performance through assessments themselves, examining the effectiveness of various methods. Unit Four focuses on the importance of a positive environment, as evidenced through research, and students identify elements that achieve this outcome. Students contrast inclusion-based education with previous instructional models from educational history. Unit Five completes the 30 lesson segments with student investigation of data collection; rankings; student records; and how data is collected, compiled, used, and stored. Students research outreach methods and accountability regulations and practices, to see how data use affects community standing and relationships, policy reform, and school reputation.

Students complete the course with a comprehensive knowledge of what is required in educational qualifications, preparing for, obtaining, and excelling in a teaching and training career they are encouraged to determine for themselves. They gain an informed awareness of research-based methods, effective strategies, the needs of individual learners, and the challenges teachers and trainers face in today's educational landscape.

### Objectives

- Categorize uses of statistics, evaluations, and reports.
- Compare learning styles and effective tools.
- Compare presentation and preparation attributes of teaching with other professions.
- Compare training and teaching goals and learning strategies.
- Identify components or types of lesson segments.
- Argue the importance of engaged learners and a positive environment.
- Describe the benefits of inclusive classrooms .
- Describe the importance of well-planned lessons for holding attention.
- Describe knowledge areas in training in contrast to teaching.
- Describe learning theory and theorists.
- Describe research on individual learners and school readiness.
- Describe teaching styles and lesson planning.
- Differentiate training pedagogy from that of teaching.
- Evaluate the needs of individual learners.
- Identify teacher-parent interactions.
- Identify the value of effective teaching styles.
- Summarize the effectiveness of balanced lesson flow.
- Summarize the evolution of learning theories.
- Summarize factors important to adult learning.
- Summarize factors in classroom environments that affect learning.
- Summarize the theory of multiple intelligences.
- Summarize ways in which materials assist individual learners.
- Summarize Worldviews in learning theory.

TEACHING AND TRAINING CAREERS	UNIT	1: FOUNDATIONS OF PEDAGOGY		
Ē	Assign	nment Titles		
₹	1.	Course Overview	10.	Assessing Instructional Standards
TR S	2.	Educational Knowledge Areas	11.	Individual Learning in Standardized Classrooms
り出	3.	Project: Your Pet Theory	12.	Project: Classroom Anecdotes as Research
A B	4.	Learning Theories and Student Experiences	13.	Quiz 2: Standards and Standardized Learning
Ş Ş	5.	The Difference Between Teaching and Training	14.	Project: Special Project*
	6.	Project: Training Day	15.	Test
ġ	7	Quiz 1: History, Learning Theories and Theorists	16.	Course Project Part 1: Your Educational Approach*
Ë	8.	Defining Instructional Standards	17.	Glossary and Credits
	9.	Project: Pick a Subject and Plan a Class to Standards		

ING	UNIT	2: PLANNING AND PREPARING A LESSON		
Ī	Assign	nment Titles		
CHING AND TRAI CAREERS	1.	Creating the Lesson Plan	9.	Resources: Teacher-Created Materials
	2.	Project: Build Your Lesson Plan	10.	Project: Explore Teacher-Created Materials
	3.	Revising Lesson Plans for Effectiveness	11.	Resources: Evaluating the Source
(5 \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	4.	Project: Revise Your Lesson Plan	12.	Quiz 2: Curriculum Resources
ž	5.	Using Bloom's Taxonomy	13.	Project: Special Project*
丟	6.	Quiz 1: The Lesson Plan	14.	Test
TEA(	7.	Choosing and Using Resources: Textbooks	15.	Course Project Part 2:Your Daily Plan as a Teacher*
Ë	8.	Project: Find a Great Textbook for Your Class	16.	Glossary and Credits

Ş	UNIT	3: DELIVERING AND ASSESSING		
TEACHING AND TRAINING CAREERS	Assign	nment Titles		
₹	1.	Teaching Skills for Effective Lessons	9.	Types of Assessments
TR SS	2.	Project: Think Fast!	10.	Creating Assessment Activities
り出	3.	Lesson Components for Success	11.	Project: Create an Awesome Assessment
A R	4.	Project: Rethink Your Lesson Plan for Successes	12.	Quiz 2: Assessments
5 2	5.	Active Learning Strategies	13.	Project: Special Project*
	6.	Quiz 1: Teaching Styles	14.	Test
Ç	7.	Focus on Assessments	15.	Course Project Part 3: You're the Teacher, What's
E/	8.	Project: Research Assessment Requirements in Your		Your Style?*
_	1	State	16	Glossary and Credits

TEACHING AND TRAINING CAREERS	UNIT	UNIT 4: MANAGING THE LEARNING ENVIRONMENT				
를	Assign	ment Titles				
₹	1.	Schools in the Community	9.	Improving Learning Environments		
S TR	2.	Project: A Moment in School History	10.	Inclusion of Multiple Intelligences		
	3.	Developmentally Appropriate Materials	11.	Project: Multiple Intelligences in Action		
A B	4.	Creating Positive School Environments	12.	Quiz 2: Inclusive Classroom Strategies		
ρ Σ	5.	Project: Create a Positive Environment	13.	Project: Special Project*		
皇	6.	Quiz 1: School Environments in the Community	14.	Test		
Ş	7.	The Inclusive Classroom	15	Course Project Part 4: Meet the Principal: You!*		
4	8.	Project: The Non-Inclusive Classroom: A Cautionary	16.	Glossary and Credits		
		Tale				

TEACHING AND TRAINING CAREERS	UNIT	5: DATA AND USE IN SCHOOL RELATIONS		
<u> </u>	Assig	nment Titles		
₹.,	1.	Keeping Track of Performance	9.	Teacher-Parent Communication
L 25	2.	Project: School Report Cards and Rankings Check	10.	Accountability in Education
	3.	Data Collection Systems	11.	Project: Accountability Project
A S	4.	Project: Data Collection Systems Hunt	12.	Quiz 2: Education Outreach
žΟ	5.	How Data Affects Policy in Education	13.	Project: Special Project*
丟	6.	Quiz 1: Data Collection in Schools	14.	Test
ĕ	7.	Education Advocacy	15	Course Project Part 5: Peer Evaluations*
l ⊨	8.	Project: You're the Advocate	16.	Glossary and Credits

S AND NG RS	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM  Assignment Titles					
S & G	1.	Course Project Part 6: Putting it All Together*	3.	Exam		
TE/	2.	Review				

# **FINANCE**

### Introduction to Careers in Finance

#### **Course Overview**

The Introduction to Careers in Finance course provides the fundamentals of the financial services industry in the United States and explores the jobs and career opportunities that the industry offers.

Unit 1 introduces the financial services industry and the financial systems that operate in the US and internationally.

Unit 2 examines securities markets and investment companies, looks at how companies evaluate and mitigate risk, and discusses the valuation of stocks and bonds.

Unit 3 discusses the roles and responsibilities of corporate finance and accounting, analysis of financial statements, capital budgeting, and capital structure.

Unit 4 focuses on banking services, including how the industry is organized and regulated and how risks are managed.

Unit 5 looks at the insurance industry, including how it is organized and regulated, how it addresses risks, and the career opportunities it offers.

### Objectives

- Explain the financial system.
- Evaluate career opportunities in financial services.
- Describe the role of intermediaries in finance.
- Examine and define the key agencies governing US banking and securities industries.
- Characterize the impact of international finance on US financial system regulations.
- Review the attributes of a well-functioning financial system.
- Evaluate the role of regulatory bodies in ensuring compliance with regulations.
- Identify the importance of transparency in the financial system.
- Identify different types of securities and markets.
- Describe how diversification works with risk and return.
- Discuss how to analyze a bond for investment purposes.
- Describe, compare, and apply the main techniques used for equity valuation.
- Analyze the methods used to assess the value of a futures contract.
- Discuss the roles and responsibilities of corporate finance.
- Create a framework to understand the analysis of financial statements.
- Describe how money grows over time when invested through compounding.
- Identify issues affecting the cost of capital.
- Describe the elements of a company's capital structure.
- Explain how a company can use its profits to increase its value.
- Describe the nature, structure, and functions of banking firms.
- Explain how banks mitigate their risks.
- Describe the role of the Federal Reserve in supporting banks.
- Summarize the nature and types of risks faced by businesses and how they use insurance to manage those
  risks.
- Explain nontraditional risks and how companies address them.
- Summarize the types of jobs and careers offered by insurance companies.
- Discuss the role of state insurance commissioners in regulating insurance companies.

Students will need access to the Internet to conduct research for the lesson assignments. They will also need a paper or electronic notebook to record their "Reflections" or "Notebook" responses from the lessons and their assignments.

INTRODUCTION TO CAREERS IN FINANCE	UNIT 1: FINANCE OVERVIEW AND FINANCIAL SERVICES						
H.	Assig	nment Titles					
盗	1.	Course Overview	11.	Project: The Fiscal Cliff			
ა	2.	Introduction to the Financial Services Industry	12.	International Finance			
<u> </u>	3.	Project: Exploring Careers in Financial Services	13.	Project: When Financial Services Fail to serve the			
ZZ	4.	Financial System and Financial Intermediaries		Consumer			
<u>o</u> z	5.	Project: Exploring Stock Market Fraud	14.	Quiz 2: Constantly Changing Financial Systems			
F #	6.	Dynamics of Financial Services Systems	15.	Project: Special Project*			
Ž	7	Quiz 1: Market Organization and Structure	16.	Test			
0	8.	Traits for a Healthy Financial System	17.	Course Project Part 1: Find the Right Company*			
TR	9.	Project: Mortgage Meltdown	18.	Glossary and Credits			
Z	10.	Financial Regulation and Compliance					

, iii	UNIT	2: SECURITIES ANALYSIS AND INVESTMENTS		
TO NCE	Assign	nment Titles		
INTRODUCTION CAREERS IN FINA	1.	Securities Markets and Investment Companies	9.	Equity Valuation
걸	2.	Project: When It All Goes Wrong on Wall Street	10.	Project: Researching Stock Valuations
SZ	3.	Risk and Return, Efficient Diversification	11.	Options and Futures Valuation
Z 8	4.	Introduction to the Financial Services Industry	12.	Quiz 2: Securities Valuation
	5.	Project: Risk Analysis	13.	Project: Special Project*
F Z	6.	Quiz 1: Basics of Securities Analysis	14.	Test
= 5	7.	Bond Valuation	15.	Course Project Part 2: Explore Jobs and Careers*
	8.	Project: Evaluating Bonds	16.	Glossary and Credits

ERS	UNIT 3: PRINCIPLES OF CORPORATE FINANCE						
CAREI	Assign	nment Titles					
ა ე	1.	Introduction to Financial Statement Analysis	9.	Project: Financial Condition of the Energy Industry			
<u>0</u> □	2.	Project: Financial Statement Analysis	10.	Dividends and Payout Policy			
ZÆ	3.	Financial Statement Analysis	11.	Project: Effects of the Mortgage Meltdown			
<u> </u>	4.	Project: Application of Ratio Analysis	12.	Quiz 2: Capital Structure			
다 벌	5.	The Time Value of Money	13.	Project: Special Project*			
TRODUCTION TO C IN FINANCE	6.	Quiz 1: The Finance Function and Financial	14.	Test			
Ō		Reporting and Analysis	15.	Course Project Part 3: Prepare a Learning Plan*			
¥	7.	Capital Budgeting and the Cost of Capital	16.	Glossary and Credits			
ĬZ	8.	Financial Leverage and Capital Structure Policy					

N S	UNIT	4: BANKING SERVICES		
噐	Assign	nment Titles		
AREERS	1.	Organization and Structure of the Banking Industry	10.	Project: Bailing Out Troubled Banks
	2.	Project: Bitcoin: A New Approach to Currency	11.	Asset-backed Securities, Loan Sales, and Derivatives
0 💆	3.	Banking Regulation	12.	Project: Bank Financial Positions
INTRODUCTION TO C FINANCE	4.	Project: Exploring the Dodd-Frank Act	13.	Quiz 2: Bank Risk Management
Ō₫	5.	Bank Financial Statements and Performance	14.	Project: Special Project*
E "	6.	Project: Bank Solvency and Risk Measures	15	Test
Ž	7.	Quiz 1: Introduction to Banking	16.	Course Project Part 4: Understand Risk*
10	8.	Managing Liability and Liquidity Risk	17.	Glossary and Credits
T <sub>R</sub>	9.	Managing Deposit Insurance: Bank Capital and		
Z		Capital Regulation		

, H	UNIT	5: RISK MANAGEMENT AND INSURANCE		
INTRODUCTION TO CAREERS IN FINANCE	Assig	nment Titles		
Z ¥	1.	The Role of Insurance in Addressing Risk	9.	Project: Advising the Client on an Annuity.
을 듣	2.	Project: Keystone: Yes or No?	10.	Government Regulation of Insurance
ijZ	3.	Introduction to Risk Management	11.	Project: Client Advice for Health Care Compliance
کر 2	4.	Project: Risk Assessment and Mitigation	12.	Quiz 2: Insurance
	5.	Advanced Topics In Risk Management	13.	Project: Special Project*
FE	6.	Quiz 1: Risk Management	14.	Test
≥ 5	7.	Careers in Insurance	15	Course Project Part 5: Be Aware of Regulations*
	8.	Financial Operations of Insurance	16.	Glossary and Credits

INTRODUCTION TO CAREERS IN FINANCE	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM				
	Assign	ment Titles				
	1.	Course Project Part 6: Look to the Future*	3.	Exam		
≧¥	2.	Review				

# **Banking Services Careers**

#### **Course Overview**

The Introduction to Careers in Finance course provides the fundamentals of the financial services industry in the United States and explores the jobs and career opportunities that the industry offers.

Unit 1 introduces the financial services industry and the financial systems that operate in the US and internationally.

Unit 2 examines securities markets and investment companies, looks at how companies evaluate and mitigate risk, and discusses the valuation of stocks and bonds.

Unit 3 discusses the roles and responsibilities of corporate finance and accounting, analysis of financial statements, capital budgeting, and capital structure.

Unit 4 focuses on banking services, including how the industry is organized and regulated and how risks are managed.

Unit 5 looks at the insurance industry, including how it is organized and regulated, how it addresses risks, and the career opportunities it offers.

### Objectives

- Explain the financial system.
- Evaluate career opportunities in financial services.
- Describe the role of intermediaries in finance.
- Examine and define the key agencies governing US banking and securities industries.
- Characterize the impact of international finance on US financial system regulations.
- Review the attributes of a well-functioning financial system.
- Evaluate the role of regulatory bodies in ensuring compliance with regulations.
- Identify the importance of transparency in the financial system.
- Identify different types of securities and markets.
- Describe how diversification works with risk and return.
- Discuss how to analyze a bond for investment purposes.
- Describe, compare, and apply the main techniques used for equity valuation.
- Analyze the methods used to assess the value of a futures contract.
- Discuss the roles and responsibilities of corporate finance.
- Create a framework to understand the analysis of financial statements.
- $\bullet \quad \text{Describe how money grows over time when invested through compounding.} \\$
- Identify issues affecting the cost of capital.
- Describe the elements of a company's capital structure.
- Explain how a company can use its profits to increase its value.
- Describe the nature, structure, and functions of banking firms.
- Explain how banks mitigate their risks.
- Describe the role of the Federal Reserve in supporting banks.
- Summarize the nature and types of risks faced by businesses and how they use insurance to manage those risks.
- Explain nontraditional risks and how companies address them.
- Summarize the types of jobs and careers offered by insurance companies.
- Discuss the role of state insurance commissioners in regulating insurance companies.

Students will need access to the Internet to conduct research for the lesson assignments. They will also need a paper or electronic notebook to record their "Reflections" or "Notebook" responses from the lessons and their assignments.

CAREERS	UNIT	1: DESCRIPTION OF THE BANKING INDUSTRY		
RE	Assign	nment Titles		
	1.	Course Overview	10.	Project: Open a New Bank
ES	2.	Overview of the Federal Reserve System	11.	Credit Unions
)[C]	3.	The Money Supply and Monetary Policy	12.	Project: Compare and Contrast
SERVICES	4.	Project: Fed Decision Making	13.	Quiz 2: Types of Financial Institutions
SE	5.	Banking Regulations and Oversight	14.	Project: Special Project*
9	6.	Project: Factors of a CAMELS Rating	15.	Test
BANKING	7	Quiz 1: The Federal Reserve	16.	Course Project Part 1: Introduction of Your Product
Ż	8.	Overview of Bank Charters		or the Improvement to a Product*
B∧	9.	State-Chartered Versus Federally-Chartered Banks	17.	Glossary and Credits
		,		•

CAREERS	UNIT	2: BANK PERFORMANCE		
R	Assign	ment Titles		
S	1.	Overview of Bank Performance	10.	Reporting Financial Information
ES	2.	Specific Criteria for Measuring Bank Performance	11.	Project: Investigating Bank Violations
SERVICES	3.	Project: Bank Analysis	12.	Quiz 2: Financial Information and Laws and
₹	4.	Customers and Bank Performance and Profitability		Regulations
	5.	Project: Bank Ranking Analysis	13.	Project: Special Projec*t
٦	6.	Quiz 1: Maximizing Bank Performance	14.	Test
₹	7.	Overview of Financial Reports	15.	Course Project Part 2: Choosing a Charter*
BANKING	8.	Project: Reviewing a Federal Reserve Report	16.	Glossary and Credits
B/	9.	Income Statements and Balance Sheets		

BANKING SERVICES CAREERS	UNIT	3: BANK PRODUCTS		
8	Assign	nment Titles		
S	1.	Checking Accounts	10.	Project: Research a Loan
ES	2.	Project: Checking Account Comparison	11.	Finding the Right Loan and Bank to Meet Your
Σ	3.	Savings Operations		Needs
₹	4.	Project: Research Savings Options	12.	Project: Find the Best Loan
SE	5.	Banks and Technology	13.	Quiz 2: Lending
Ş	6.	Project: Bank Comparisons	14.	Project: Special Project*
₹	7.	Quiz 1: Deposit Accounts and e-Banking	15.	Test
Z	8.	Overview of Lending Products	16.	Course Project Part 3: Bank Services*
B/	9.	The Lending Process	17.	Glossary and Credits

SERVICES CAREERS	UNIT	4: CUSTOMER RELATIONSHIPS		
R	Assign	nment Titles		
S	1.	Overview of Personal Financial Planning	9.	Being Involved to Increase Profitability
ES	2.	Services Offered by Banks	10.	Designing the CSR Program
7	3.	Project: Financial Planning Services	11.	Project: CSR Investigation
-	4.	Technology, Personal Financial Planning, and	12.	Quiz 2: The Bank and the Community
SE		Customer Retention	13.	Test
Ď	5.	Project: Explore Personal Finance Software	14.	Course Project Part 4: Corporate Social
Σ	6.	Quiz 1: Personal Financial Planning		Responsibility Strategy*
BANKING	7.	Overview of CSR	15	Glossary and Credits
B∕	8.	Project: Researching CSR		

<b>'</b> 0	UNIT	5: BANKING AND CONSUMERS		
BANKING SERVICES CAREERS	Assig	nment Titles		
<u>≥</u>	1.	The Role of Bank Employees	9.	Skills, Experience, and Education
H K	2.	Project: What Do Bank Employees Do?	10.	Project: Job Research
SS	3.	Bank Employees and their Customers	11.	Bank Career Trends
Z K	4.	Project: New Bank Customer Service Code	12.	Quiz 2: Bank Employee Careers
ΞO	5.	Building Relationships and Earning a Profit	13.	Test
₹	6.	Quiz 1: Overview of Bank Employees	14.	Course Project Part 5: Finding Key Employees*
B	7.	Career Opportunities	15	Glossary and Credits
	8.	Project: Exploring Careers in a Bank		

NG CES	UNIT	6: COURSE PROJECT, REVIEW, AND EXAM			
	Assign	ment Titles			
A E E	1.	Course Project Part 6: Planning For the Trends*	3.	Exam	
S	2.	Review			

# **GOVERNMENT & PUBLIC ADMINISTRATION**

### Introduction to Careers in Government and Public Administration

#### **Course Overview**

The Introduction to Government and Public Administration course will provide students with an overview of American politics and public administration, including how political institutions and public management systems at the local, state, and federal levels exercise supervisory authority and maintain accountability.

Students will learn about the foundations of the U.S. government, the separation of powers, the federal civil service system, and the relationship between the government and state and local officials.

They will also learn about governmental powers of the states and of local governments, such as education, law enforcement, and transportation.

Students will learn about politics in the United States and the electoral process, political attitudes and opinions, and American political parties.

They will also learn about the structure of U.S. federal governmental institutions, the nature of bureaucracy, and the functions of the executive, legislative, and judicial branches of government.

Students will also learn about policy making in American government, including discussions of foreign and defense policies.

After completing this course, the student will have a fundamental understanding of U.S. government and public administration. They will be able to explain the history and structure of the government, how the government functions and relates to state and local governments, and how the government creates and enforces public policies.

After completing the course, students will be able to:

# Objectives

- Explain the missions, responsibilities, and type of government agencies.
- Describe the federal civil service and the importance of intergovernmental cooperation.
- Identify ideas behind the federal system, including how the federal government interacts with state and local governments.
- Explain the political party system
- Discuss the electoral process and the role of mass media.
- Compare and contrast the three branches of U.S. federal government—executive, legislative, and judicial.
- Describe the policy making process and the differences between types of public policies.

<b>ヹ</b>	UNIT 1: ADMINISTRATIVE AND POLITICAL SYSTEMS IN THE UNITED STATES						
EERS IN JBLIC 1	Assign	nment Titles					
# B Z	1.	Course Overview	10.	Project: Workforce Development Planning			
A P P	2.	Foundations of U.S. Government and Democracy	11.	Promoting Inter-Agency Coordination			
o ¥ ₹	3.	Project: The Founding Fathers	12.	Project: The Hometown Federal Government			
FE	4.	A History of U.S. Public Administration	13.	Quiz 2: The Federal Career Service			
오후로	5.	The Modern Civil Service	14.	Project: Special Project*			
	6.	Project: Cabinet-level Departments	15.	Test			
A ER	7	Quiz 1: History and Constitutional Foundations of	16.	Course Project Part 1: The Foundations of the U.S.			
S 6		Democratic Governance		Government*			
INTRODU GOVER AI	8.	Public Service Roles and Responsibilities	17.	Glossary and Credits			
	9.	Career Development in Federal Agencies					

7	UNIT	2: OVERLAPPING POWERS OF GOVERNMENT	S	
S I	Assign	nment Titles		
EERS JBLIC	1.	Understanding Federal, State, and Local Roles and	10.	Project: Create a Video or Report about a Local
A B B B		Responsibilities		Agency
SPE	2.	Federalism and Separation of Powers	11.	Job Performance
요절절	3.	Project: Organize a Debate on Federalism	12.	Quiz 2: Employment Opportunities with Local and
S E E	4.	Contemporary Intergovernmental Relations		State Governments
Ε¥	5.	Project: Will You Collect Social Security?	13.	Project: Special Project*
$\leq \leq \leq$	6.	Quiz 1: Federalism and Intergovernmental	14.	Test
O S		Relationships	15.	Course Project Part 2: Separation of Powers
INTRODU GOVER AE	7.	Number, Size, and Scope of Governments		Between the States and Federal Government*
=	8.	Project: Conduct a Mock Public Hearing	16.	Glossary and Credits
	9.	Sources of Revenue and Spending Priorities		

7	UNIT	3: POLITICS, ELECTIONS, AND DEMOCRATIC PA	ARTICI	PATION
EERS IN UBLIC	Assign	nment Titles		
무 점 _	1.	Formation of Public Opinion	9.	Voter Turnout and the Electoral College
A S S	2.	The American Voter	10.	Project: Election Day
SPE	3.	Project: Make Two Data Graphics About Social	11.	Redistricting, Reapportionment, and
P E 전		Media for Public Engagement		Gerrymandering
S E S	4.	Participation and Political Parties	12.	Quiz 2: Campaigns, Elections, and the Role of Mass
Ĕ₹	5.	Project: Write and Design a Voter Guide		Media
2 8 5	6.	Quiz 1: Public Opinion, Political Parties, and Interest	13.	Project: Special Project*
INTRODU( GOVERN ADI		Groups	14.	Test
E S	7.	Political Campaigns, Financing Elections, and Role of	15	Course Project Part 3: The American Voter*
<b>≟</b>		Social Media	16.	Glossary and Credits
	8.	Project: Interview with a Politician		

≝,,	UNIT 4: GOVERNMENTAL INSTITUTIONS: EXECUTIVE, LEGISLATIVE, AND JUDICIAL					
EERS IN JBLIC	Assig	nment Titles				
E S S	1.	Changing Role of the Chief Executive	10.	Judicial Review		
EAI F F	2.	Project: Rewriting History Report	11.	Project: Understanding the State Court System		
P A S	3.	The Executive Bureaucracy	12.	Quiz 2: The Legislative and Judicial Branches:		
ZFE	4.	Joint Control of Executive Agencies		Congress and the Courts		
은힐물	5.	Project: Freedom of Information	13.	Project: Special Project*		
	6.	Quiz 1: Executive Branch Responsibilities and	14.	Test		
ME AE		Restraints	15	Course Project Part 4: How the Executive Branch		
5 S	7.	Congressional Authority		Interacts with the Legislative Branch*		
INTRODI GOVEI Al	8.	Legislative and Budget Processes	16.	Glossary and Credits		
	9.	Project: Making a Law				

SIN	UNIT 5: PUBLIC POLICY AND PROGRAM IMPLEMENTATION						
EERSI JBLIC	Assig	nment Titles					
A S S	1.	Domestic and Social Policies	9.	Protecting the United States			
SPE	2.	Project: Analyze a Policy	10.	Presidential Direction in Foreign and Defense Policy			
오존	3.	Regulatory Policies	11.	Project: A Job in the State Department			
NO IN IN	4.	Fiscal and Monetary Policies	12.	Quiz 2: Protecting the Homeland: U.S. Foreign and			
Ė₹	5.	Project: How the Federal Reserve Implements		Defense Policy			
2 4 5		Monetary Policy	13.	Project: Special Project*			
	6.	Quiz 1: Putting Government Policies into Action	14.	Test			
INTRODU GOVER AI	7.	Making Foreign and Defense Policy	15	Course Project Part 5: Domestic Policy Issues*			
₹	8.	Project: Negotiating a Treaty	16.	Glossary and Credits			

RS IN AENT AELIC ATION	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM  Assignment Titles				
PUC RNN STR					
AND CA	1.	Course Project Part 6: Serving the People: The Final	2.	Review	
Z F & A		Product *	3.	Exam	

# **National Security Careers**

#### **Course Overview**

This course discusses careers in national security. It provides you with the history, background, and recent advances in this field. Millions of people work in national security positions, from military enlisted personnel, writers, politicians, photographers, and law enforcement personnel to agents, investigators, scientists, and administrative personnel. Just about any career you can imagine is available in national security.

In Unit 1, students learn that the term national security means much more than just U.S. military, the CIA, or the FBI. National security includes the actions of the president, Congress, law enforcement, and many agencies working together to ensure the safety of the United States and our allies. The unit covers the major departments and agencies responsible for national security. It also presents the history, laws, and policies that guide these groups. In many cases, these laws and policies directly affect the lives of most Americans.

Unit 2 presents the policymakers and agencies that make up the national security bureaucracy. It outlines the national security roles of the president, presidential cabinet and advisors, the 17 national security agencies, and Congress. Oversight and funding are also discussed in this unit.

Unit 3 provides information on the history and national security roles of the U.S. armed forces. It covers the Army, Air Force, Navy, Marines, National Guard, and Coast Guard. Technological advancements are presented, as well as careers within these branches of the military.

Unit 4 covers intelligence agencies and federal law enforcement. It covers the roles, responsibilities, and legal limitations of intelligence and law enforcement. Intelligence gathering (operations) and analysis are presented, including careers with various intelligence and law enforcement agencies.

Unit 5 discusses national security challenges in the 21st century. Rising threats such as terrorism, rogue nations, and weapons of mass destruction are presented. The unit also explores chemical, biological, nuclear, and radiological weapons examples and threats.

### Objectives

- Analyze and interpret the theories behind various national security policies.
- Understand the duties of the various career paths in the national security field.
- Recognize and be able to apply the different laws and regulations affecting national security policies.
- Develop the interpersonal, conflict resolution, communication. and critical-thinking skills that are required for successful careers in an ever-changing economic, technological, political, and social environment.
- Understand how various agencies interact to ensure the safety of the United States.
- Demonstrate an understanding of military, intelligence, and law enforcement practices.
- Apply analytical methods to understand the process of gathering and utilizing intelligence to detect threats to national security.
- Understand the evolution of national security in the United States.
- Recognize the importance of technology as part of the overall process of providing national security.
- Develop an appreciation for the variety of roles and responsibilities associated with a career in a national security organization.

S	UNIT	1: INTRODUCTION TO LEGAL, POLITICAL, AND	HISTO	RICAL ASPECTS OF NATIONAL SECURITY
NATIONAL SECURITY CAREERS	Assign	ment Titles		
器	1.	Course Overview	10.	America's Rise as a World Power
<b>∀</b>	2.	What Is National Security?	11.	Project: U.S. Rise as World Power After 1898
ĭ	3.	Laws Guiding National Security	12.	The Legacy of the Cold War and War on Terror
	4.	Project: National Security Laws Chart	13.	Quiz 2: History of National Security Policy and
ᅙ	5.	Philosophies of National Security		Modern Concerns
), EC	6.	Project: Isolationism vs. Interventionism Venn	14.	Project: Special Project*
نڌ		Diagram	15.	Test
Ž	7	Quiz 1: Theories, Laws, and Politics of National	16.	Course Project Part 1: Investigate a National
<u> </u>		Security		Security Career*
ΑT	8.	U.S. National Security Policy Before 1898	17.	Glossary and Credits
Ž	9.	Project: U.S. Diplomacy, Foreign Policy, and National		
		Security Timeline (1607-1898)		

	UNIT	2: THE NATIONAL SECURITY BUREAUCRACY							
RS	Assign	Assignment Titles							
NATIONAL SECURITY CAREERS	1.	The Role and Responsibility of the President in	9.	Congressional Committees, Oversight, and					
AR		National Security		Appropriations					
Ú	2.	Project: President's National Security Response	10.	Project: Personal Reaction to Congressional					
Ē		Analysis		Committee Work					
- R	3.	U.S. Executive Departments	11.	Declaring War and Authorization for Use of Force					
<u>ຼ</u>	4.	Project: Executive Department National Security	12.	Quiz 2: The Legislative Branch					
SE		Issues and Solutions Chart	13.	Project: Special Project*					
ΑF	5.	Presidential Advisors	14.	Test					
N	6.	Quiz 1: The Executive Branch	15.	Course Project Part 2: An Interview of National					
$\vdash$	7.	Roles and Responsibilities of the U.S. Senate and		Security Personnel*					
₹		House of Representatives	16.	Glossary and Credits					
_	8.	Project: Roles of Congress: Similarities and							
		Differences							

RS	UNIT	UNIT 3: THE ARMED FORCES					
NATIONAL SECURITY CAREERS	Assignment Titles						
AR	1.	The U.S. Military	8.	Project: The National Guard in Your State			
Ú	2.	The Impact of Technology on Combat and Non-	9.	Roles of the Coast Guard			
É		Combat Operations	10.	Project: Coast Guard Missions Chart			
R	3.	Project: Military Technologies and Combat	11.	National Guard and Coast Guard Careers			
ប្ដ		Operations	12.	Quiz 2: The National Guard, Air National Guard, and			
SE	4.	Military Careers and Benefits		Coast Guard			
Ψ	5.	Project: Personal Military Career Plan	13.	Project: Special Project*			
N N	6.	Quiz 1: The United States Army, Navy, Marine Corps,	14.	Test			
I ĭ		and Air Force	15.	Course Project Part 3: National Security Career			
₹	7.	History, Organization, and Role of the National		Chart*			
_		Guard	16.	Glossary and Credits			

CAREERS	UNIT 4: INTELLIGENCE AND LAW ENFORCEMENT AGENCIES						
RE	Assign	Assignment Titles					
٧	1.	Understanding the Reality of Intelligence Operations	9.	Federal Law Enforcement Operations			
	2.	Project: Film Critique: Spy Movie	10.	Federal Law Enforcement Career Paths			
F	3.	The Impact of Technology on Intelligence Gathering	11.	Project: Federal Law Enforcement Career Plan			
$\Xi$	4.	Project: Declassified Intelligence Technologies	12.	Quiz 2: Law Enforcement Agencies			
Ä		Research	13.	Project: Special Project*			
L S	5.	Legal Constraints and Accountability of Intelligence	14.	Test			
Ž		Agencies	15	Course Project Part 4: Storyboard of a National			
<u> </u>	6.	Quiz 1: Intelligence Agencies		Security Scenario & Response*			
NATIONAL SECURITY	7.	Organization of Federal Law Enforcement Agencies	16.	Glossary and Credits			
Ż	8.	Project: Federal Law Enforcement Interview		·			

NATIONAL SECURITY CAREERS	UNIT	UNIT 5: NATIONAL SECURITY CHALLENGES IN THE 21ST CENTURY				
Assignment Titles						
S	1.	Identifying Terrorist Organizations	10.	Project: Nuclear WMD Research		
<b>~</b>	2.	Preventing Acts of Terrorism	11.	The Threat of Chemical, Biological, Nuclear, and		
	3.	Project: Reaction to Terrorism Prevention		Radiological (CBNR) Weapons		
Ę	4.	Responding to Acts of Terrorism	12.	Quiz 2: Weapons of Mass Destruction		
ξ	5.	Project: Response to a Terrorist Attack	13.	Project: Special Project*		
Ļ	6.	Quiz 1: Terrorism and Non-State Actors	14.	Test		
Ž	7.	Understanding the History and Policies Regarding	15	Course Project Part 5: Create a Multimedia		
<u>o</u>		Weapons of Mass Destruction		Presentation*		
₽	8.	Project: WMD: History, Uses, and Regulations	16.	Glossary and Credits		
Ž	9.	Recognizing Nuclear Weapons Proliferation				

AAL RS T₹	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
호롱뿔	Assign	ment Titles				
SEC	1.	Course Project Part 6: Give a Multimedia	2.	Review		
N S		Presentation *	3.	Exam		

<sup>(\*)</sup> Indicates alternate assignment

# **HEALTH SCIENCE**

### Introduction to Careers in the Health Sciences

#### **Course Overview**

This course is an overview of health careers and overriding principles central to all health professions. Units include:

- science and technology in human health
- anatomy, physiology, and disease development
- privacy, ethics, and safety in health care
- communication and teamwork in the health care environment
- health careers; creating a diverse workforce of lifelong learners

The course provides a foundation for further study in the field of health science. When students complete the course, they will be able to discuss the potential career choices and have an understanding of basic concepts that apply to many different career choices.

### The student will:

- evaluate the history of health care with respect to current developments
- compare and contrast methods of communication within the health care community
- examine the roles and responsibilities of individuals as members of a health care team
- compare career options in health care with respect to educational requirements and licensure
- examine issues relating to workforce diversity and access to health care
- distinguish between ethical and unethical practices in health care
- analyze potential and existing workplace hazards that can compromise health care worker safety, and the safety of patients and coworkers
- evaluate the impact of science and technology on health care
- understand how to organize and structure work individually and in teams for effective performance and attainment of goals
- understand how to interact with others in ways to demonstrate respect for individual and cultural differences and for the attitudes and feelings of others
- understand the role of antibodies in the body's response to infection
- examine role of the skin in providing nonspecific defenses against infection
- analyze the organization of the body and functions and interactions of organ systems

CAREERS	UNIT	1: SCIENCE AND TECHNOLOGY					
품수	Assignment Titles						
\$ ⊞	1.	Course Overview	9.	Advances in Medical Imaging			
ဥ	2.	Medicine From Ancient Times Through the Middle	10.	Innovations in Transplantation			
두 돈		Ages	11.	Project: Genetics			
<u>P</u> 0	3.	Medicine in the 17th and 18th Centuries	12.	Project: How Technology is Used in Medicine			
다 의	4.	The Rise of Modern Medicine	13.	Quiz 2			
$\lesssim \pm$	5.	Project: Ancient vs. Modern Medical Practices	14.	Special Project*			
ᇢ풑	6.	Project: Different Health Career Possibilities	15.	Test			
INTRODUCTION TO IN THE HEALTH SC	7	Quiz 1	16.	Course Project Part - 1: 21st Century Skills*			
<u>z</u> –	8.	Molecular Technology: Gene Chips	17.	Glossary and Credits			

CAREERS	UNIT	T 2: ANATOMY AND PHYSIOLOGY IN HEALTH A	ND DIS	EASE
움이	Assig	nment Titles		
ა <u>⊟</u>	1.	Microscopic and Macroscopic Organization of the	9.	Tuberculosis: A Worldwide Health Problem
ဥ္သ		Body	10.	Project: Creating a Care Plan
INTRODUCTION TO IN THE HEALTH SC	2.	Organ Systems and Their Functions	11.	Project: Creating a Training Aid
ᅙ뒫	3.	Human Physiology	12.	Quiz 2
₽₩	4.	Project: Systems of The Human Body	13.	Special Project*
三分山	5.	Project: Research of Disease or Disorder	14.	Test
당돈	6.	Quiz 1	15.	Course Project Part - 2: 21st Century Skills*
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	7	The Pathophysiology of Cancer	16.	Glossary and Credits
<u>z</u> –	8.	Pathophysiology of Diabetes		

Ę	UNIT 3: PRIVACY, ETHICS, AND SAFETY				
15 T	Assign	ment Titles			
Z 뿐 s	1.	The Patient's Bill of Rights	9.	Safety in the Workplace	
은 뿌 땅	2.	HIPAA	10.	Project: Disposing of Biological Waste	
SEX	3.	Ethics in Health Care	11.	Project: Real World Examples	
<u> </u>	4.	Project: The Patient's Bill of Rights Scenario	12.	Quiz 2	
RS S	5.	Project: Ethics and Morals	13.	Special Project*	
E BE	6.	Quiz 1	14.	Test	
CAR	7.	Hazards and Exposures	15.	Course Project Part - 3: 21st Century Skills*	
C	8.	OSHA Standards	16.	Glossary and Credits	

ODUCTION TO CAREERS THE HEALTH SCIENCES	UNIT 4: COMMUNICATION AND TEAMWORK IN THE HEALTH CARE ENVIRONMENT					
85	Assign	nment Titles				
ა ⊑	1.	The Health Care Hierarchy – A Thing of the Past	10.	Project: Mind Map of The Three Types of		
ဥ ၁၄	2.	Project: Pre-lesson Activity Continued		Communication		
딜	3.	The Evolution of Health Care Teams	11.	Communication with the General Public		
<u> </u>	4.	Project: Research Health Care Teams	12.	Quiz 2		
다 의	5.	A Model of Success: Geriatric Teams	13.	Special Project*		
$\gtrsim \pm$	6.	Quiz 1	14.	Test		
ᆼᄄ	7.	Communication with Team Members	15.	Course Project Part - 4: 21st Century Skills*		
\ <u>\</u> \ <u>\</u> \ <u>\</u>	8.	Project: Strategies For Effective Communication	16.	Glossary and Credits		
Z -	9.	Communication with Patients				

INTRODUCTION TO CAREERS IN THE HEALTH SCIENCES	UNIT	5: HEALTH CAREERS: CREATING A DIVERSE W	ORKFC	PRCE OF LIFELONG LEARNERS			
R S	Assignment Titles						
გ ⊞	1.	Academic Preparation for Careers in Health Science	9.	Finding the Right Career for You			
ဥ သ	2.	Project: Planning Ahead	10.	Project: Writing a Health Science Job Description			
두 돈	3.	Licensure and Certification	11.	Finding the Right School to Attend			
<u>0</u>	4.	Keeping up with Advances in your Field	12.	Quiz 2			
□ F H	5.	Project: Exploring Careers	13.	Special Project*			
う品	6.	Quiz 1	14.	Test			
ᆼᄄ	7.	Professional Organizations	15.	Course Project Part - 5: 21st Century Skills*			
¥ . ≥ ¥	8.	Project: Comparing and Contrasting Health Science	16.	Glossary and Credits			
<u> </u>		Careers					

RS IN LTH ES	UNIT	6: COURSE REVIEW AND EXAM			
DUC REE ENC	Assign	ment Titles			
O CA PHE SCI	1.	Course Project Part - 6: 21st Century Skills*	2.	Review	
<b>∠</b> ⊢			3.	Exam	

### Careers in Allied Health

### **Course Overview**

Allied health is the term for the area of healthcare (and health care professions) that provide support and care services other than specific doctoring and nurse care. At times, the line between allied health and "non-allied health" may seem to be separated by level of degree/education, although this isn't always true.

Allied health career paths can be divided into general roles like diagnostic (testing to see what's wrong), technical (taking care of technology aspects), therapeutic (moving the patient toward healing) and direct patient care (caring for the patient in other ways), although there is some overlap in a few roles. There are a few hundred potential jobs and dozens of potential settings that one could work in.

The career field is important for several reasons. First, the care and support that allied health professionals provide is integral to the health care system. In addition it's estimated that these professionals make up more than half of the entire health care field. This representation within the industry shows how very important the various roles are.

In this course, we will focus on select allied health careers, studying a variety of different levels, responsibilities, settings, education needs and amounts of patient contact. We will look at things like the degree or training needed for each job, the environment one would work in, how much money the position could make, and the facts of the actual working day.

Then, within each job group, we will explore important aspects that are applicable to the entire field of allied health, such as behaving ethically, working as a team, keeping patients safe and free from infections and germs, honoring diverse needs of diverse patients, and following laws and policies.

The last unit will then include several activities that allow the student to seriously engage with their career exploration and selection.

### Objectives

- learn about allied health careers, academic preparation, lifestyle, skills needed, licensing and credentialing, employment potential, and continuing education.
- explore ethical and legal challenges in the healthcare field.
- understand the role of allied health care professionals in the overall health care environment and the importance of teamwork in patient care.
- examine the importance of cultural, social, and ethnic diversity in the healthcare workforce and environment.
- learn legal/regulatory guidelines addressing patient and medical information and understand the issues related to confidentiality.
- learn about safety measures and regulatory requirements.

Since this course leans heavily on reporting and research, students should already know how to choose appropriate resources (especially online), and how to properly cite those resources.

푡	UNIT 1: INTRODUCTION TO ALLIED HEALTH CAREERS				
E	Assig	nment Titles			
エ	1.	Course Overview	9.	Project: Ethics and Responsibilities of EMTs	
₩ ₩	2.	What is Allied Health?	10.	Surgical Technologists	
ALLIED	3.	Project: Educational Pathway (education, testing,	11.	Perfusionist	
		and credentials)	12.	Project: Exploring Allied Health Careers	
Z	4.	Exploring the Allied Health Competency Model	13.	Quiz 2: First Responders and Emergency Personnel	
RS	5.	Project: Evaluating Your Competencies	14.	Special Project*	
H	6.	Who's the Hero? An Allied Health Story	15.	Test	
CAREERS	7	Quiz 1: Introduction	16.	Course Project Part - 1: Establishing Your Blog*	
Ü	8.	First Responders: EMT/Paramedic	17.	Glossary and Credits	

	UNIT	2: ART AND TECHNOLOGY		
CAREERS IN ALLIED HEALTH	Assign	nment Titles		
	1.	Medical Arts & Special Skills: Medical Illustrator	9.	Project: Cystic Fibrosis Report
舟	2.	Project: Medical Illustration/Emergency Medicine	10.	Therapists and Technologists: Polysomnographic
i d		Career Comparison		Technologists and Sleep Apnea
<u> </u>	3.	Medical Arts & Special Skills: Orthotists and	11.	Project: Polysomnographic Technologist (PT)
7		Prosthetists		Scenario
Ž	4.	Project: Communication Research and Report	12.	Quiz 2: Therapists and Technologists
S	5.	Medical Arts & Special Skills: Art Therapist	13.	Special Project*
R	6.	Quiz 1: Medical Arts and Special Skills	14.	Test
器	7	Therapists and Technologists: Respiratory	15.	Course Project Part - 2: Situs Inversus*
S S		Therapists and Cystic Fibrosis	16.	Glossary and Credits
	8.	Therapists and Technologists: Radiologic		
		Technologist and Situs Inversus		

푬	UNIT 3: EXERCISE SCIENCE AND PATIENT EVALUATION				
	Assign	ment Titles			
舟	1.	Exercise as Medicine and the Exercise Physiologist	9.	Electro-neurodiagnostic (END) Technologist and	
습	2.	Project: Day in the Life		the Epileptic Patient	
<u> </u>	3.	Kinesiotherapy and the U.S. Veteran returning from	10.	Project: Epilepsy Research paper	
		Afghanistan	11.	Cardiovascular Technologist	
Ž	4.	Project: Research on VA and Their Services	12.	Quiz 2: Evaluating the Patient	
S	5.	Fitness Instructor and the New Year's Resolution	13.	Special Project*	
꼾	6.	Quiz 1: Exercise Science	14.	Test	
묎	7.	Audiologists and the Hip Hop Concert	15.	Course Project Part - 3: Blogging about an	
CAREERS IN ALLIED HEAL	8.	Project: The Hip Hop Mogul		Echocardiogram*	
			16.	Glossary and Credits	

푣	UNIT 4: HEALTH INFORMATICS AND HEALTH ADMINISTRATION				
7	Assigi	nment Titles			
) HEAL	1.	Health Informatics, Data Acquisition, and Medical Coding	10.	Applications, Activities and Case Studies in Hospital and Health Care Management	
IN ALLIED	2.	Project: Medical Coding Ethics	11.	Project: Developing Comparison of Healthcare	
7	3.	Dental Informatics		Funding	
ž	4.	Telemedicine and Mobile Computing Informatics	12.	Quiz 2: Hospital Administrator/Health Care	
S	5.	Project: Online Symptom Analysis		Management	
H	6.	Quiz 1: Health Informatics and Medical Coding	13.	Special Project*	
Æ	7.	Introduction to Healthcare Management	14.	Test	
CAREERS	8.	Introduction to the Hospital Administrator Role	15.	Course Project Part - 4: Blogging on Medical Ethics*	
	9.	Project: Creating an Organizational Chart	16.	Glossary and Credits	

青	UNIT 5: COUNSELING, DIETETICS AND CHOOSING A CAREER IN ALLIED HEALTH				
7	Assign	ment Titles			
CAREERS IN ALLIED HEAL	1.	Genetic Counseling- An Introduction to the Career	9.	Diet and the Body	
	2.	Bioinformatics and the Human Genome	10.	Project: Choose My Plate	
	3.	Project: Mapping Genes	11.	Career Exploration Activities	
	4.	Prenatal Counseling and Anomalies, Choice, Ethics,	12.	Project: The Case Study	
		Science	13.	Quiz 2: Dietetics and Nutrition	
S	5.	Project: Cystic Fibrosis Testing and Ethical Decisions	14.	Special Project*	
ER	6.	Quiz 1: Genetic Counseling	15.	Test	
SARE	7.	Dietetics and Nutrition: Intro to the Career	16.	Course Project Part - 5: Personal Trainer and*	
	8.	Project: The Debate Between the Nutritionist and		Dietician Consulting	
		Dietician	17.	Glossary and Credits	

ALLIED H	UNIT 6: COURSE REVIEW AND EXAM					
S FI	Assignment Titles					
CAREERS IN HEALT	1.	Course Project Part - 6: Final Blogging Project *	2. 3.	Review Exam		

# Forensics: Using Science to Solve a Mystery

### **Course Overview**

This course is the overview of modern-day forensic science careers at work using science concepts to collect and analyze evidence and link evidence to the crime and suspects in order to present admissible evidence in courts of law. Modern-day forensic science practices have come into being thanks to the contribution of science and legal professions seeking ways to study crime scenes and criminal activities in an effort to stop crime. Of particular interest in this course are the various applications of medicine in the field of forensic science.

This course identifies science concepts and critical thinking in the area of forensic science. Following the presentation of the concepts, students are encouraged to conduct online research exploring examples and applying the concepts just learned. Links to case studies and interactive learning tools are supplied along with high-quality research sites. Projects are assigned throughout the course that allow students to actively apply the information just learned. These projects include simulated crime-scene investigation, actual DNA separation, development of a cybersecurity plan, and the identification of specific forensic skills used during the course of a very large murder case.

The focus of this course is to assist students in making career choices. Secondary school students who complete this course will have gained an awareness of the diversity of careers available in the forensic field. In addition, attention is drawn to many similar careers in medicine and computer science. Included in this overview of careers is the consideration of job descriptions and availability, educational and training requirements, licensing and certification, and typical annual salaries. Students who take this class will become equipped to make more informed career choices in regards to the forensic and medical science fields. At the same time, students will survey the history and scope of present-day forensic science work.

In this course, students will fulfill the following objectives:

- Compare and contrast the professions in the field of forensic science in terms of job descriptions, educational and training requirements, licensing and certification, and legal and ethical considerations.
- Examine the history of forensic science and the contributions of physical evidence, fingerprints, ballistics, animation, and molecular techniques in solving crimes and identifying victims and perpetrators.
- Assess the contributions of medical professionals in the development of forensics as a science.

There is a great deal of research and related online study incorporated into this course. The student will be at a great disadvantage if the suggested work is not completed. It is recommended that the student have successfully completed a secondary-level course in biology and have a good background in physical science.

An updated computer system including a good firewall as well as popup and virus protection is highly recommended. The following are the technology recommendations:

- high-speed Internet and functional sound system
- a presentation software program such as PowerPoint
- aupdated word-processing capabilities
- a good firewall and anti-virus protection

Ж	UNIT 1: HISTORY OF FORENSICS SCIENCE AND DNA ANALYSIS					
FORENSICS: USING SCIENCE TO SOLVE A MYSTERY	Assign	nment Titles				
	1.	Course Overview	10.	DNA at Work in Forensics		
	2.	Science Goes to Court	11.	Project: Creating a DNA Digital Gallery		
	3.	History of Physical Evidence Investigation Methods	12.	DNA Ethics and Legalities		
	4.	Project: Creating a Timeline, Part One	13.	Quiz 2: DNA Analysis and Forensics		
S: I	5.	Identity Is Key	14.	Special Project*		
55.7	6.	Project: Creating a Timeline, Part Two	15.	Test		
SZ SS	7	Quiz 1: The History and Development of Forensic	16.	Course Project: The Biography of a Crook Turned		
RE TC		Science		Spy*		
6	8.	History of DNA Analysis and Forensics	17.	Glossary and Credits		
	9.	Project: Investigating Careers in Genomics				

FORENSICS: USING SCIENCE TO SOLVE A MYSTERY	UNIT	2: CSI AND FORENSIC MEDICAL AND DENTAL	. PROFE	SSIONALS
윤	Assig	nment Titles		
SC	1.	Role of CSI Crime Scene Investigation	10.	Project: Teeth as Evidence
<u>5</u> <u>2</u>	2.	Project: Processing the Scene	11.	Forensic Psychiatry
€ ≥	3.	Evidence Collection and Processing	12.	Quiz 2: Medical and Dental Professionals in
∑. Ā	4.	Project: Protecting the Crime Scene and Evidence		Forensics
CS:	5.	Documenting a Crime	13.	Special Project*
<u>S</u>	6.	Quiz 1: Crime Scene Investigator	14.	Test
E Ö	7	Medical Examiner and Forensic Pathologist	15.	Course Project: The Canine Caper*
%  -	8.	Project: Forensic Pathology	16.	Glossary and Credits
ш	9.	Odontology		

∢	UNIT 3: FORENSIC BIOLOGIST, FORENSIC CHEMIST, PHYSICAL ANTHROPOLOGIST						
JSING JLVE A	Assignment Titles						
	1.	Forensic Biology	9.	Osteology and Archeology			
S (%)	2.	Project: Forensic Genetics Using Technology	10.	Project: The Secret in the Cellar			
	3.	Entomology	11.	Taphonomy			
	4.	Project: Using Insects to Solve a Case	12.	Quiz 2: Forensic (Physical) Anthropologist			
	5.	Chemistry	13.	Special Project*			
FOREI SCIENC	6.	Quiz 1: Forensic Biologist and Forensic Chemist	14.	Test			
SC	7.	Anthropology	15.	Course Project: The Burning Star*			
	8.	Project: An Anthropologist's Field Trip	16.	Glossary and Credits			

H	UNIT	4: FORENSIC TOXICOLOGIST, COMPUTER FO	RENSICS	S AND FORENSIC ENGINEERING
Ž ≿	Assign	nment Titles		
FORENSICS: USING SCIENCE TO SOLVE A MYSTERY	1.	Toxicology	10.	Project: Solving a Real Crime with a Real Computer
	2.	Project: The Uncommon Scents Incident		Forensic Investigator
	3.	Alcohol	11.	Forensic Engineer
	4.	Project: Solve an Alcohol Case	12.	Quiz 2: Computer Forensics and Forensic
S: L VE	5.	Drugs		Engineering
55	6.	Quiz 1: Forensic toxicologist	13.	Special Project*
SZ SS	7.	Computer Forensics	14.	Test
RE TC	8.	Project: Online Crime and Establishing Personal	15.	Course Project: Developing a Cyber-security Plan
9		Security		for a Medical Clinic*
	9.	Legal and Ethical Issues of Computer Forensics	16.	Glossary and Credits

FORENSICS: USING SCIENCE TO SOLVE A MYSTERY	UNIT	5: ADDITIONAL CAREERS IN FORENSICS		
문	Assig	nment Titles		
SC	1.	What is Forensic Nursing?	10.	Project: Decision Making
5 ₹	2.	Project: Forensic Intake Forms	11.	Career Opportunities in Forensic Science
Z ≥	3.	History of Forensic Nursing	12.	Project: What I Have Learned About Career Paths
	4.	Human Trafficking	13.	Quiz 2: Forensic Linguistics, Animation, Art, and
CS >	5.	Project: Violence Against Women Act		Photography, and Choosing a Career
SOS	6.	Quiz 1: Forensic Nursing	14.	Special Project*
É Ö	7.	Linguistics	15.	Test
R ⊢	8.	Project: Communications Training	16.	Course Project: Count the Forensic Careers*
Ĭ.	9.	Forensic Animation, Art, Photography	17.	Glossary and Credits

VSICS: USING CE TO SOLVE AYSTERY	UNIT	6: COURSE REVIEW AND EXAM			
ICS: TO: STE	Assign	ment Titles			
A MCE	1.	Project: Choosing A Career*	2.	Review	
FOREN: SCIENC A M			3.	Exam	

# **Nursing: Unlimited Possibilities and Unlimited Potential**

### **Course Overview**

Each year the Gallup Poll conducts a survey of the American public to determine the ten most respected professions in the country. Since 2001, registered nurses have topped that list.

More registered nurses (2.7 million in 2010) work in healthcare than any other professional position; at the same time, a national shortage of qualified nurses exists and is projected to become significantly worse by 2020. As new nursing positions become available and a significant number of registered and licensed practical nurses approach retirement age, there are opportunities for recent graduates of accredited nursing programs throughout the country.

However, in an era of new medical technology and increased specialization in patient care, healthcare administrators are becoming more discerning; offers of employment are extended to recent graduates of accredited baccalaureate nursing programs in far greater numbers than those offered to licensed practical nurses or registered nurses who successfully completed a hospital-based diploma program as well as those with an associate degree in nursing from a community college or professional school.

This course provides students opportunities to compare and contrast the various academic and clinical training pathways to an entry-level position in nursing and to explore the growing number of opportunities for professional advancement given the proper preparation and experience.

In June 2012, the U.S. Supreme Court upheld the majority of provisions in the Affordable Care Act, which will extend health insurance benefits to an additional thirty-two million residents of this country and represents the most significant changes in healthcare since the introduction of Medicare and Medicaid. Nurses will continue to play a pivotal role in the care and treatment of these patients as well as have opportunities to make significant contributions to a new definition of healthcare.

Partially in response to these rapid changes in healthcare, the Robert Wood Johnson Foundation and the National Academies' Institute of Medicine conducted a thorough study of the current state of nursing as well as the profession's role in the future. This study,  $The\ Future\ of\ Nursing$ , has grown into a national initiative to redefine nursing education and scope of practice.

In this course, students will have several opportunities to learn about the expanding scope of professional practice for registered nurses and better understand the important changes proposed in the education and ongoing professional development of nurses.

A project at the end of this course will assist students in focusing their ambition and commitment to nursing service by better defining their available educational and clinical training opportunities.

### Objectives

- Compare and contrast a variety of careers in nursing on the basis of academic preparation, scope of practice, training, licensure, patient contact, management/administrative responsibilities, and lifestyle.
- Examine nursing skills common to all nursing professions and explore skill sets that are specific to a nursing specialty or discipline.
- Calculate dosage given age, gender, anthropometric data and specific medication.
- Examine the history of the nursing profession and its contributions to health care through time.
- Evaluate case studies for scientific content and issues of ethics, privacy, and legal limitations to practice.

	UNIT	1: THE NURSING PROFESSION			
D A	Assignment Titles				
벌 얼 털	1.	Course Overview	11.	Project: Case Study: The Nursing Code of Ethics	
国区	2.	History of Nursing	12.	Professionalism in Nursing	
∃ ≅ 5	3.	Registered Nursing	13.	Project: Presentation on a Career as a Registered	
	4.	Project: Careers in Nursing		Nurse	
등 등 년	5.	LPN, CNA, HHA	14.	Quiz 2: Ethics and Professionalism in Nursing	
	6.	Project: Caveat Emptor	15.	Special Project*	
	7	Quiz 1: Introduction	16.	Unit Test	
물뜨목	8.	The Nursing Code of Ethics	17.	Course Project - Part 1: Selecting Your Research	
	9.	Project: Defining the Members of a Healthcare Team		Topic*	
	10.	Role of the Nurse as Part of a Health Care Team	18.	Glossary and Credits	

	UNIT	2: PRIMARY NURSING POSITIONS		
∄⋴≝▮	Assign	ment Titles		
	1.	Palliative and Hospice Nursing	9.	Nurse Practitioner
LIN SS /	2.	Project: Observing Pain and the Effects of Chronic	10.	Project: What's Your Position?
목끝입		Illness	11.	Nurse Educator
% <b>⊒</b> Ω	3.	Certified Nurse Midwife	12.	Project: Why Not Nursing?
	4.	Critical Care Nursing	13.	Quiz 2: Primary Nursing Positions, Part 2
RSI SS	5.	Project: Service Learning	14.	Special Project*
글 전 뉟	6.	Quiz 1: Primary Nursing Positions, Part I	15.	Unit Test
2 5	7	Nurse Anesthetist	16.	Course Project - Part 2: Identifying Resources*
	8.	Project: Analyzing Anesthesia	17.	Glossary and Credits

	UNIT 3: NURSING SPECIALTIES					
A D	Assign	ment Titles				
트윈틱	1.	OR Nursing and the Humanitarian Mission	9.	Oncology Nurse and the Child with Leukemia		
国区	2.	Project: More about Médecins Sans Frontières	10.	Project: On Trial: Clinical Oncology Trials		
∃ ≅ [2]	3.	Pediatric Nursing	11.	Orthopedic Nurse and the Pedestrian		
들부스	4.	Project: Read	12.	Quiz 2: Nursing Specialties: Correctional, Oncology		
등 등 등	5.	Psychiatric Nursing		and Orthopedic Nursing		
	6.	Quiz 1: Operating Room Nurse, Pediatrics, and	13.	Special Project*		
%		Psychiatry	14.	Unit Test		
물요물	7.	Correctional Nursing	15.	Course Project - Part 3: Developing a Survey*		
	8.	Project: Case Study: What Constitutes Appropriate	16.	Glossary and Credits		
		Care?				

	UNIT	4: MORE NURSING SPECIALTIES		
ا ب	Assign	ment Titles		
걸ద	1.	Careers in Nursing - AIDS Care Nurse	9.	Occupational Health Nurse and the Brazilian
	2.	Project: Myths and Misconceptions about HIV/AIDS		Blowout Standards Correlation
ES.	3.	Cardiac Rehabilitation Nurse: Heart Transplant	10.	Project: The Safety Film
목물입	4.	Project: Developing a Cardiac Rehabilitation	11.	Gastroenterology/Endoscopy Nurse
		Program	12.	Quiz 2: Nursing Specialties: Infection Control,
	5.	Ambulatory Nursing and Patient Independence		Occupational Health and
RSI IM	6.	Quiz 1: Nursing Specialties: AIDS Care, Cardiac		Gastroenterology/Endoscopy
글 전 뉟		Rehabilitation, and Ambulatory Nurse	13.	Special Project*
<b>∠</b> 5	7.	Infection Control and the Nosocomial Infection	14.	Unit Test
	8.	Project: Writing a News Story	15.	Course Project - Part 4: A Case Study*
			16.	Glossary and Credits

	UNIT	5: NURSING CAREER ALTERNATIVES		
اب م	Assign	nment Titles		
	1.	Flight Nurse	10.	Finding the Right Nursing Career
	2.	Project: Help! Rating Air Ambulance Service	11.	Project: Finding the Right Nursing Career
LIS S		Providers	12.	Quiz 2: Nursing Career Alternatives: Holistic Nurse,
	3.	Forensic Nurse		Research Nurse, and Finding the Right Career in
ਲੂ ⊒ Ω	4.	Project: Elder Abuse PSA		Nursing
	5.	Travel Nurse	13.	Special Project*
SSI IMI	6.	Quiz 1: Nursing Career Alternatives: Flight Nurse,	14.	Unit Test
□ 집 된		Forensic Nurse and Travel Nurse	15.	Course Project - Part 5: Organizing Your
<b>4</b> 5	7.	Holistic Nurse		Presentation*
	8.	Project: Investigating Therapies	16.	Glossary and Credits
	9.	Nurse Researcher		

IG: TIES AITED IAL	UNIT 6: COURSE REVIEW AND EXAM					
SIN	Assign	ment Titles				
NUF POSSI AND UF	1.	Course Project - Part 6: Your Final Presentation *	2. 3.	Review Exam		

# Physicians, Pharmacists, Dentists, Veterinarians and Other Doctors

### **Course Overview**

This course focuses on preparation for physician-level careers, including dental, veterinary and pharmaceutical, along with a look into the Physician Assistant and alternative medicine systems. This course will also introduce the topics of diversity, and the move toward an emphasis on social and cultural skills in medicine, in addition to academic ability.

These careers are usually the lead in the health care system, directing the care of their patients, whether that is through primary care, direct care, pharmaceuticals, or, if the patients happen to be animals! Generally, requiring a longer course of study and an advanced degree delineates these careers. Their programs are quite often competitive at the entry level.

In this course, we will focus on the preparation for entry to practice, along with navigating the field once you are in it (working as part of a team, dealing with patients, etc). In order to help you to best choose your career path, we will study different roles, responsibilities, settings, education needs and amounts of patient contact. We will look at things like the degree or training needed for each job, the environment one would work in, how much money the position could make, and the facts of the actual working day.

Then, within each job group, we'll explore important aspects that are applicable to the entire health field, such as behaving ethically, keeping patients safe and free from infections and germs, and following laws and policies. This course will also focus on diversity, and the need for social and cultural skills in medicine, in addition to academic ability.

Lastly, some lessons will cover specific medical procedures and many will cover ongoing issues within the medical establishment, such as staffing shortages, new developments, and common arguments or disagreements. In addition to typical medical roles, we will look at veterinary roles, public health roles, and alternative medicine.

The last unit will then include career exploration activities that will help you to make some choices and start preparing your pathway to a professional career.

### Objectives

- compare and contrast the professional degrees and fields of medicine on the basis of academic preparation, scope of practice, training, licensure, philosophy, lifestyle, and career options.
- explore the history of medical professions from ancient times to modern day practice.
- evaluate case studies for scientific content and issues of ethics, privacy, and legal limitations to practice
- create a personal plan for a professional career path.

Since this course leans heavily on reporting and research, students should already know how to choose appropriate resources (especially online), and how to properly cite those resources.

**	UNIT	1: PHYSICIANS, PHARMACISTS, DENTISTS, VE	TS AND	OTHER DOCTORS		
THER	Assign	Assignment Titles				
, EO	1.	Course Overview	10.	A Few Important Things You Should Know NOW:		
STS D (	2.	Planning for a Career as a Medical Professional:		Credit, Cell Phones and Other Bills		
AND OT		Academics	11.	A Few Important Things You Should Know NOW:		
S S	3.	Project: Successful Test Taking		Integrity, Honesty, and Character		
AR SIA	4.	Planning for a Career as a Medical Professional:	12.	Project: DEA Licensing		
₽₹₽		Volunteerism and Community Service	13.	Quiz 2: A Few Important Things You Should Know		
ξŞ,	5.	Project: Mentor Letter		NOW!		
₹ H □	6.	Planning for a Career as a Medical Professional:	14.	Special Project*		
Sic		Success and Positive Thinking; It's No Accident	15.	Test		
HY: TS,	7	Quiz 1: Planning for a Career as a Medical	16.	Course Project - Part 1: Marketing Research and		
P IS		Professional		Analysis*		
PHYSICIA DENTISTS, VET	8.	A Few Important Things You Should Know NOW:	17.	Glossary and Credits		
Δ		The Trap of Social Media		•		
	9.	Project: Social Media Action Plan Chart				

RMACISTS, ANS AND OTHER S	UNIT	2: PHYSICIAN AND PHYSICIAN ASSISTANT		
O.	Assign	ment Titles		
IS:	1.	Physicians: The M.D., Medical Doctor	10.	Physician Assistant: Primary Care in Rural and
SA	2.	Project: Crohn's Disease Research		Urban Settings
RN AN SS	3.	Physicians: The D.O., Doctor of Osteopathy	11.	Project: Physician Assistant Day in the Life
A S S	4.	Project: Board Specialty Research	12.	Physician Assistant: Day in the Life, Part II
Z Z Z	5.	Physicians: Primary Care, Family Practice, and Other	13.	Project: The PA Code of Ethics
N E S		Medical Specialties	14.	Quiz 2: Physician Assistant
'SICIA i, VETE	6.	Project: AMA's Code of Medical Ethics	15.	Special Project*
YSI S, V	7	Quiz 1: Physicians	16.	Test
HZ ST	8.	Physician Assistant: History, Education, and Scope of	17.	Course Project - Part 2: Case Study on Crohn's
- E		Practice		Disease*
PHYS DENTISTS,	9.	Project: Physician Assistant Career History Timeline	18.	Glossary and Credits

CISTS, NS AND	UNIT	UNIT 3: DENTISTS AND PHARMACISTS					
STS	Assign	nment Titles					
AN S	1.	Dentistry: History and Career Introduction	8.	Project: Pharmacy Math			
M M	2.	Project: Ethical Issues in Dentistry	9.	Pharmacists: Pharmacists and Ethics			
NA NA	3.	Dentistry: Introduction to Oral Health and Its	10.	Pharmacists: Career Paths for the Pharmacist			
문器음		Connection to Heart Disease	11.	Project: Pharmacists' Role Compare and Contrast			
E E S	4.	Dentistry: General Dentistry, Public Health and	12.	Quiz 2: Pharmacists			
₹ > E		Specialties	13.	Special Project*			
SIC STS	5.	Project: Gaps in Dental Care	14.	Test			
돌 를	6.	Quiz 1: The Dental Profession	15.	Course Project - Part 3: Stitches*			
PHYSICI, DENTISTS, OT	7.	Pharmacists: Becoming a Pharmacist, Intro to the	16.	Glossary and Credits			
_		Career					

ACISTS, ANS AND	UNIT	UNIT 4: OPTOMETRY AND VETERINARY MEDICINE				
SIS.	Assign	nment Titles				
1AC IAN	1.	Becoming an Optometrist	10.	Project: Cosmetic Surgery for Animals		
AR AR	2.	Project: Optometry Career Chart	11.	One Health: Zoonotic Diseases and Public Health		
PHA ERIN DOC	3.	New Frontiers in Eye Care	12.	Project: Researching an Outbreak		
	4.	Project: Write Your Own Test	13.	Quiz 2: Veterinary Medicine		
VET VET HER	5.	A Day in the Life of an Optometrist	14.	Special Project*		
PHYSICIA DENTISTS,	6.	Quiz 1: Optometry	15.	Test		
YSI LIS	7.	Becoming a Veterinarian	16.	Course Project - Part 4: Case Study of a Disease		
품등	8.	Project: Ethics for Veterinarians		Outbreak*		
□	9.	Veterinary Specialties	17.	Glossary and Credits		

ACISTS, ANS AND SS	UNIT 5: COMPLEMENTARY AND ALTERNATIVE MEDICINE					
STS	Assign	nment Titles				
SASCI	1.	History and Intro into Oriental Medicine	9.	Integrative Medicine		
A N N	2.	Project: Comparing and Contrasting Fields of	10.	Project: Creating a Personal Wheel of Health		
A A L		Medicine	11.	Career Exploration		
PHAI ERIN, DOC	3.	Principles and Theories	12.	Project: Case Study		
ANS, VETI HER	4.	Project: Diagnosing Patient Case Study	13.	Quiz 2: Naturopathic		
₹ > E	5.	Techniques and Applications	14.	Special Project*		
SIC	6.	Quiz 1: Acupuncture/Oriental Medicine	15.	Test		
ξĒ	7.	The Field of Naturopathy and the Naturopathic	16.	Course Project - Part 5: Integrative Medicine*		
PHYSICIA DENTISTS, \		Doctor	17.	Glossary and Credits		
	8.	Project: Critiquing Naturopaths				

NS, ISTS, S, NS AND TORS	UNIT	UNIT 6: COURSE REVIEW AND EXAM				
SICIA MAC NTIST ARIA DOC	Assign	ment Titles				
PHY PHAR DEI THER	1.	Course Project - Part 6: The Finale*	2.	Review		
VET			3.	Exam		

# Public Health: Discovering the Big Picture in Health Care

### **Course Overview**

In this course, we discuss the multiple definitions of public health and the ways that these definitions are put into practice. We explore the five core disciplines and the ways that they interact to reduce disease, injury and death in populations. By understanding the roles of public health, we are able to gain a greater appreciation for its importance and the various occupations that one could pursue within the field of public health. Unit 1 introduces the definition of public health and provides a description that allows you to differentiate public health from other health care fields. The five core disciplines and the interactions between local, state, and federal organizations are also discussed. The history of public health concludes the introductory unit. Unit 2 focuses on specific information regarding the core disciplines of behavioral science and emergency preparedness and response. Unit 3 takes a detailed look at epidemiology and biostatistics. Unit 4 relates to environmental and occupational health issues. Finally, Unit 5 describes global health and the future of public health.

Because of public health's broad and multi-faceted nature, it is important to understand the details and the overall interactions and importance that make the field essential to modern society. There are many disciplines that work together on different levels within public health. Each public health worker contributes to the overall function of the field itself. By entering the field of public health, you will play an integral part in improving the health and lives of a large number of people. The contributions of public health to society have shaped our modern world and will continue to do so in the future.

In this course, students will learn to:

- Define public health.
- Compare and contrast the scope of the various professions within public health.
- Formulate a solution to current problems of public health.
- Examine the role of public health in determining health policy.

There are no formal prerequisites to this course. However, it is assumed the student will have access to the Internet and associated resources and will understand how to conduct research using the Internet. It is important the student learn how to discern correct and quality information on the web. Students will need to conduct personal interviews as part of their projects.

ISTS, 4S AND	UNIT 1: THIS IS PUBLIC HEALTH					
STS	Assign	nment Titles				
A S	1.	Course Overview	10.	Public Health Milestones in the Eighteenth and		
M M	2.	What is Public Health?		Nineteenth Centuries		
A A F	3.	The Five Core Disciplines of Public Health	11.	Project: Create Public Health Time Line		
문器임	4.	Project: Research Public Health Issues	12.	Public Health in the 20th Century		
S, E E	5.	The Public Health System and Infrastructure	13.	Quiz 2: The History of Public Health		
₹ > E	6.	Project: Research Public Health Agencies Response	14.	Special Project*		
SICI STS, OT		to Public Health Issues	15.	Test		
ξĒ	7	Quiz 1: Introduction to Public Health	16.	Course Project Part - 1: Health Services		
PHYSIC DENTIST C	8.	The History of Public Health		Administrator*		
_	9.	Project: Early Years of Public Health	17.	Glossary and Credits		

SE 3.	UNIT 2: HEALTH EDUCATION AND BEHAVIORAL SCIENCE				
ΣΨ	Assign	nment Titles			
PUBLIC HEALTH: DISCOVERING THE BIG PICTURE IN HEALTH CARE	1.	Promoting Public Health and Public Health	9.	Project: Researching Bioterrorism Agents	
P S		Education	10.	Hurricane Katrina	
SC	2.	Project: Developing a Public Service Announcement	11.	Project: Researching Hurricane Katrina	
<u> </u>	3.	Public Health Enemy #1: Tobacco	12.	Quiz 2: Public Health Emergency Preparedness and	
표盟	4.	Public Health Enemy #2: Obesity		Response	
돌	5.	Project: Marketing Bad Habits	13.	Special Project*	
풀음	6.	Quiz 1: Health Education (Health Promotion) &	14.	Test	
의 <u>5</u>		Behavioral Science	15.	Course Project Part - 2: Health Educator or	
OBI EB	7	Coordinating Response on a National, State, and		Outreach Provider*	
ᇫ		Local Level	16.	Glossary and Credits	
	8.	The Threat of Bioterrorism			

₩	UNIT	UNIT 3: EPIDEMIOLOGY, BIO STATISTICS AND OUTBREAK INVESTIGATION				
/ERING TH CARE	Assign	nment Titles				
똢	1.	Epidemiology: The Foundation of Public Health	9.	Prevention and Treatment		
	2.	Project: Creating a Timeline for Legionnaire's or	10.	Project: Microbe Game		
SC		Lung Cancer	11.	Outbreak Investigation		
PUBLIC HEALTH: DISCOY THE BIG PICTURE IN HEAL	3.	Epidemiologic Methods and the Importance of	12.	Quiz 2: Disease Control and Outbreak Investigation		
		Biostatistics	13.	Special Project*		
187	4.	Project: Clinical Trials	14.	Test		
풀음	5.	Ethical and Legal Considerations in Epidemiology	15.	Course Project Part - 3: Epidemiologist or		
2 5	6.	Quiz 1: Epidemiology and Biostatistics		Laboratory Personnel*		
UBI E B	7.	Principles of Infectious Diseases	16.	Glossary and Credits		
교표	8.	Project: Researching and Presenting Infectious				
·		Diseases				

S E	UNIT	UNIT 4: THE CDC, ENVIRONMENTAL AND OCCUPATIONAL HEALTH						
ER	Assign	Assignment Titles						
δĦ	1.	CDC: Description and Historical Perspective	9.	Population Growth as a Health Issue				
<u>≥</u> <u>≥</u>	2.	Project: Global Disease Campaigns	10.	Project: Population Research and Comparison				
PUBLIC HEALTH: DISCOVERING THE BIG PICTURE IN HEALTH CARE	3.	CDC and Public Health Promotions	11.	Occupational Exposure				
	4.	Project: Family Health History	12.	Quiz 2: Environmental and Occupational Health				
PI SI	5.	CDC and Emergency Response	13.	Special Project*				
불일	6.	Quiz 1: The Centers for Disease Control and	14.	Test				
EB EB		Prevention (CDC)	15.	Course Project Part - 4: Environmental Health				
ᆱᄄ	7.	Importance of a Clean Environment		Employee*				
Δ.	8.	Project: Health Effects of Air Pollutants	16.	Glossary and Credits				

	UNIT	5: GLOBAL HEALTH, THE WORLD HEALTH ORG	GANIZA	ATION (WHO) AND FUTURE PUBLIC HEALTH
G	CHAL	LENGES		
≅ 5	Assign	nment Titles		
PUBLIC HEALTH: DISCOVERING THE BIG PICTURE IN HEALTH CARE	1.	Global Health: We are One World	11.	Exploring your Career Opportunities in Public
0 ₹	2.	Project: Global Health Organization		Health
SISC HE	3.	The Role of the World Health Organization (WHO)	12.	Project: Public Health Career Exploration
 ∷ ≍	4.	Project: Researching Internet Drug Stores	13.	Quiz 2: Future Challenges and Finding the Right
토품	5.	Public Health in Russia		Career in Public Health
B H	6.	Quiz 1: Global Health and The WHO	14.	Special Project*
프 품	7.	Pandemic Flu and Emergency Preparedness	15.	Test
ZE E	8.	Project: Pandemics	16.	Course Project Part - 5: A Public Health Care
	9.	Other Challenges in Public Health in the 21st		Provider*
" ‡		Century	17.	Glossary and Credits
	10.	Project: Healthy ME!		

LTH: THE BIG EALTH	UNIT	UNIT 6: COURSE REVIEW AND EXAM				
SING SING ARE	Assign	ment Titles				
UBLICH OVERIN TURE IN CAF	1.	Course Project Part - 6: The Final Interview *	2.	Review		
DISC			3.	Exam		

# **Scientific Discovery and Development**

### **Course Overview**

This course teaches students about careers in laboratory science while simultaneously instructing them on major concepts in the biological sciences. The curriculum is quite comprehensive and is spread over five units:

- Unit One begins with a history of clinical laboratory science, which covers two lessons. These lessons lay the groundwork by explaining how clinical laboratories evolved and became professionalized and how scientific discoveries and breakthroughs fueled the development of the laboratory while the sub-disciplines in biology were also advancing. The science covered in the first unit includes immunology, the circulatory system, and the blood-bank system.
- Unit Two touches on the circulatory system and gives more detailed instruction on microbiology and the subfields within it.
- Unit Three covers cells and tissues and includes discussion of cell division as well as basic genetics.
- Unit Four launches into research. A brief history of the philosophy of science is provided to students, along with an explication of the scientific method. The unit goes on to teach the difference between basic and applied research. This unit also covers three major areas in bioresearch: biotechnology, nanotechnology, and pharmaceutical research and development.
- Unit Five culminates with research in the social science that is something of a hybrid, since the topics cross
  over into science. Emphasis is put on the interdisciplinary nature of this type of research. The last few lessons
  in the unit raise the controversial issues of embryonic stem-cell research and the problems raised by
  outsourcing clinical research. The final lesson gives students a chance to catch their breath and do some
  exercises that can help them find a career path they are interested in.

The writer has taken pains to make the course interesting and relevant. You will notice that many of the introductory sections use cutting edge scientific breakthroughs, facts, stories, and anecdotes. Liberal use has been made of The Immortal Life of Henrietta Lacks. Richard Dawkins has also been tapped, along with the latest popular news about mitochondrial DNA and similar subjects. The course writer also keeps the level of content high while at the same time writing in an accessible and understandable style so that students can grasp the material. Still, it is a lot of material to grasp, and no doubt they will benefit from additional instruction that may be provided by their teacher. Students should come away from this course with a solid understanding of what goes on in a laboratory. Some of the science material will be new to some students, and for advanced students, some of the material may be review. But for the majority of students, the science content will be interesting and challenging.

### Objectives

- Compare and contrast a variety of careers in the clinical laboratory and in research and development as to job description, education, training, certification, and licensure, and work environment
- Evaluate the legal and ethical considerations inherent to professions in the clinical laboratory and in research and development
- Summarize the pros and cons of controversial issues in medical research, such as stem cell research and the
  double standards for human subjects research in developing countries, and formulate a position based on a
  variety of sources
- Review human anatomy and physiology as it pertains to the circulatory system and immunology, as well as basic cell biology, and genetics
- Describe the major historical events in the development of the field of clinical laboratory science as we know it today

### Scientific Discovery Course Requirements

Students will need an Internet connection, pen and paper, and a computer that they can use every day. It would be helpful if the teacher spends some time teaching or reviewing the skill of Internet research—specifically, how to separate the wheat from the chaff. The course makes liberal use of Internet websites and encourages students to do so as well. Projects are a mix of formats, including some dry labs, but many of them will be challenging, and students will need to do research to complete them. (If the teacher has access to a wet lab, some of the projects can be adapted; the teacher may also want to augment the course with his or her own wet labs if a lab is available.) The course includes quite a bit of writing, including formal essay and research paper writing. Again, it would be helpful for the teacher or a librarian to go over the basics of paraphrasing, quoting, rules about avoiding plagiarism, and the like. Students will need to choose a stylebook. The MLA or APA stylebook would probably be most appropriate. APA is often used for the sciences.

Students should have access to a biology and anatomy textbook, at a minimum. They do not need to carry textbooks around, but they should be able to use textbooks as an additional resource when they need further explanation or clarification. Of course, their teacher will also be a resource.

This course probably would work best with students who have already had a course in basic biology. However, that is not an absolute prerequisite.

	UNIT	1: INTRODUCTION TO LABORATORY SCIENCE		
>	Assig	nment Titles		
SCIENTIFIC DISCOVERY AND DEVELOPMENT	1.	Course Overview	11.	Blood Bank Technology Specialist
≥≅	2.	History of Clinical Laboratory Science	12.	Project: Creating a Clinical Laboratory Sciences
Σ <del>δ</del>	3.	Project: Back in the Day		Career Guide
	4.	Clinical Laboratory Science after 1945	13.	Quiz 2: People and Milestones
드 등 등	5.	Project: The State of My State's Clinical Laboratories	14.	Special Project*
를 등 등	6.	Clinical Laboratory Scientist	15.	Test
	7	Quiz 1: History and Clinical Laboratories	16.	Course Project - Part 1: Gregor Mendel's
플 공	8.	Clinical Laboratory Technologist		Contributions to the Study of Genetics*
SC	9.	Clinical Laboratory Technician	17.	Glossary and Credits
	10.	Project: Television Dramas and Medical Laboratory		
		Technology		

Ϋ́	UNIT 2: CLINICAL LABORATORY CAREERS					
SCIENTIFIC DISCOVERY AND DEVELOPMENT	Assignment Titles					
ÓΣ	1.	Phlebotomist	9.	Clinical Microbiology		
ISC OP	2.	Project: Order of the Draw	10.	Public Health Microbiologist		
ÜΞ	3.	Hematology	11.	Project: Comparing Two Categories of Pathogens		
음질	4.	Research Immunology	12.	Quiz 2: Infectious Agents		
ΕQ	5.	Project: Talking Immunity	13.	Special Project*		
듭님	6.	Quiz 1: Contributions to Science	14.	Test		
N SC	7	Microbiologist	15.	Course Project - Part 2: History of the Virus*		
• • • • • • • • • • • • • • • • • • • •	8.	Project: Diagnosis and Treatment of Infection	16.	Glossary and Credits		

>	UNIT	3: TISSUES AND CELLS		
꼾누	Assign	nment Titles		
SCIENTIFIC DISCOVERY AND DEVELOPMENT	1.	Structural Anatomy of Tissues	10.	Cytogenetic Tech & Diagnostic Molecular Scientist
	2.	Project: Developing a Lab Manual	11.	Project: Is Left-handedness Genetic?
	3.	Histotechnologist and Histotechnicians	12.	Quiz 2: Cellular Construction
	4.	Pathologist Assistant	13.	Special Project*
트	5.	Project: Prepping Specimens in the Histology Lab	14.	Test
ΕG	6.	Quiz 1: Lab Positions	15.	Course Project - Part 3: Vaccine Development as
팔목	7.	Cytotechnologist		Early Genetic Engineering*
S	8.	Genetics and the Genome	16.	Glossary and Credits
	9.	Project: Recent Adaptations in Humans		

>	UNIT	4: RESEARCH AND DEVELOPMENT					
SCIENTIFIC DISCOVERY AND DEVELOPMENT	Assignment Titles						
	1.	Research	9.	Biotech: Nanotechnology			
Ω <del>δ</del>	2.	Project: Investigating a Problem by Using the	10.	Pharma R&D			
음으		Scientific Method	11.	Project: Virtual Lab: Immunology			
_ E ⊆	3.	Types of Research	12.	Quiz 2: Public Health and Scientific Discoveries			
듣	4.	Project: Why Should I Get My Child Vaccinated?	13.	Special Project*			
	5.	Medical Research	14.	Test			
兴 <b>공</b>	6.	Quiz 1: Medical Research and Its History	15.	Course Project - Part 4: The Discovery of the			
S	7.	Biotech: Genetic Engineering, Gene Therapy		Structure of DNA*			
	8.	Project: Virtual Lab: Simulating a PCR Test	16.	Glossary and Credits			

	UNIT	5: RESEARCH AND DEVELOPMENT, PART II		
RY	Assign	nment Titles		
SCIENTIFIC DISCOVERY AND DEVELOPMENT	1.	Economics	10.	Project: Is a Double Standard of Care Ethically
QΣ	2.	Project: Reforming America's Health Care System		Justifiable?
ISC OP	3.	Medical Sociology and Health Psychology	11.	Choosing a Career
	4.	Medical Anthropology	12.	Project: What's the Right Career for You?
문질	5.	Project: Create a Survey	13.	Quiz 2: Ethics and the Big Picture of Research
ΕĠ	6.	Quiz 1: Anthropology	14.	Special Project*
집님	7.	Stem-Cell Research	15.	Test
Σ	8.	Project: Stem-Cell Point/Counterpoint	16.	Course Project - Part 5: Genetic Diversity in Human
0,	9.	Double Standards in Research		Populations*
			17.	Glossary and Credits

FIC ERY MENT	UNIT	6: COURSE REVIEW AND EXAM			
토중무등	Assign	ment Titles			
SCIEI DISCO A DEVELO	1.	Course Project - Part 6: A Scientific Breakthrough*	2. 3.	Review Exam	

# Therapeutics: The Art of Restoring and Maintaining Wellness

### **Course Overview**

This course focuses on careers that help restore and maintain mobility and physical and mental health, such as physical therapists, physical therapy assistants, occupational therapists, athletic trainers, massage therapists, dieticians and dietetic technicians, art therapist, neurotherapists, vocational rehabilitation counselors, and registered dental hygienists.

Each career is explored in depth, examining typical job duties, educational and licensure requirements, working conditions, average salary, and job outlook. Key concepts and specific skill sets are introduced in the lessons, allowing students to apply what they have learned to health careers.

This course is important because skilled health care workers are in high demand and expected to remain so for the foreseeable future. The unprecedented growth in this field is due to an aging population with more chronic conditions, new technology that has saved and lengthened lives, and increased demand for high-tech services.

Students who take this course will come away with a broad perspective of the myriad career opportunities in health care today. They will understand how people in different health care professions interact with each other, and how significant expected growth in the industry can give them flexibility, good pay, and high job satisfaction.

### Objectives

- Compare and contrast careers that help restore and maintain mobility and enhance physical and mental health.
- Evaluate the importance of prevention and preventive services in health.
- Assess the importance of education, training, certification, and licensure in different health professions.
- Examine the roles and responsibilities of health care workers as part of the health care team.
- Understand ethical guidelines and legal limitations inherent in each career.
- Examine variations in scope of practice that can influence job descriptions by state.
- Summarize the value of therapy in maintaining health and treating the whole person rather than just one part
  or a disease.

Students will have to research different aspects of health care in the areas of science, medicine, social science, psychology, and microbiology. They also will be asked to find and summarize job-specific information such as licensure requirements in their state.

Some of the tasks in the chapter projects ask for answers that can be found in the lessons themselves, while others require research using the Internet. Students should have access to a computer with Internet and a good working knowledge of how to find information on the Web. While sample URLs are usually presented as a starting point, the student should have a basic knowledge of using search engines to find specific information.

Students will need an Internet connection, pen and paper, and a computer that they can use every day. It would be helpful if the teacher spends some time teaching or reviewing the skill of Internet research—specifically, how to separate the wheat from the chaff. The course makes liberal use of Internet websites and encourages students to do so as well. Projects are a mix of formats, including some dry labs, but many of them will be challenging, and students will need to do research to complete them. (If the teacher has access to a wet lab, some of the projects can be adapted; the teacher may also want to augment the course with his or her own wet labs if a lab is available.) The course includes quite a bit of writing, including formal essay and research paper writing. Again, it would be helpful for the teacher or a librarian to go over the basics of paraphrasing, quoting, rules about avoiding plagiarism, and the like. Students will need to choose a stylebook. The MLA or APA stylebook would probably be most appropriate. APA is often used for the sciences.

Students should have access to a biology and anatomy textbook, at a minimum. They do not need to carry textbooks around, but they should be able to use textbooks as an additional resource when they need further explanation or clarification. Of course, their teacher will also be a resource.

This course probably would work best with students who have already had a course in basic biology. However, that is not an absolute prerequisite.

#### UNIT 1: PHYSICAL THERAPY (PHYSIOTHERAPY) AND BIOMECHANICS THERAPEUTICS: THE ART OF RESTORING AND MAINTAINING WELLNESS Assignment Titles Course Overview **Physical Therapist** 2. Biomechanics and Physical Therapy Physical Therapy Assistant 10. 3. Project: Analyzing Requirements for Physical 11. **Project: Patient Scenarios** 12. Athletic Trainer 4. History of Physical Therapy Project: Patient Case Studies 13. 5. Project: History of Physical Therapy 14. Quiz 2: Professions in Physical Therapy 6. 7 Physical Therapy and Wellness 15. Special Project Project: Evaluating Yourself on Prochaska's Scale Test 16. Quiz 1: The Field of Physical Therapy and Course Project Part - 1: Concussions 17. Biomechanics Glossary and Credits 18.

₹ SS	UNIT	2: OCCUPATIONAL THERAPY AND RELATED	RS	
YER	Assig	nment Titles		
불수보	1.	What is Occupational Therapy?	8.	Recreational Therapist
: 5 A	2.	Project: Occupational Therapist Hypothetical	9.	Project: Designing a Recreational Activity
S ∰ S		Scenario	10.	Audiologist
독ᅙ볼	3.	A Career as an Occupational Therapist	11.	Project: Hearing Loss Prevention
ESI N	4.	Project: Looking from a Different Perspective	12.	Quiz 2: Related Careers
A I	5.	A Career as an Occupational Therapy Assistant or	13.	Special Project*
原の言		Aide	14.	Test
H W	6.	Quiz 1: The Field of Occupational Therapy	15.	Course Project Part - 2: TBI*
_	7	Vocational Rehabilitation Counselor	16.	Glossary and Credits

SS	UNIT 3: DIETETICS AND NUTRITION: DIETITIAN AND DIETETIC TECHNICIAN					
A C A	Assig	nment Titles				
불수별	1.	What is Nutritional Therapy?	9.	Project: Food Safety		
T: 5	2.	Project: Creating a Diet	10.	Public Health Nutritionist		
SS (S)	3.	History of Dietetics and Nutrition	11.	Project: Analyzing Sodium Content		
50₹	4.	Nutrition Science	12.	Quiz 2: Occupations in Nutrition and Dietetics		
ES SE	5.	Project: Obesity and Youth	13.	Special Project*		
A R	6.	Quiz 1: The Field of Dietetics and Nutrition	14.	Test		
B H H	7.	Registered Dietitian	15.	Course Project Part - 3: The Olympics*		
E   A	8.	Dietetic Technician, Registered	16.	Glossary and Credits		

RT ESS	UNIT 4: SPEECH-LANGUAGE PATHOLOGIST, ART THERAPISTS, MASSAGE THERAPISTS						
¥ Q ₩	Assig	Assignment Titles					
불숙표	1.	What is Speech-language Pathology?	10.	Animal-assisted Therapy			
: 5 A	2.	Common Speech Pathologies	11.	Project: Therapy Animals			
SS € S	3.	Project: Speech Pathology Case Study	12.	Quiz 2: Massage Therapy, Art Therapy, and Animal-			
ĘŌ≧	4.	Speech Pathology and Autism		assisted Therapy			
ES: N	5.	Project: Causes and Treatment of Autism	13.	Special Project*			
R R	6.	Quiz 1: Speech-language Pathologist	14.	Test			
문 등 등	7.	Massage Therapy	15.	Course Project Part - 4: Health and Wellness*			
THEF OF MAIN	8.	Art Therapy	16.	Glossary and Credits			
	9.	Project: Exploring Art Therapy					

.RT ) ESS	UNI	T 5: SUPPORT CAREERS, BIOFEEDBA	ACK AND PSYCHO	THERAPY
A C H	Assig	nment Titles		
불수글	1.	Registered Dental Hygienist	10.	Project: Exploring a Career Path
r: 5	2.	Dental Assistant	11.	Exploring Your Career Opportunities in
CS S S S S	3.	Project: Dentures		Therapeutics
Ę₽≅	4.	Dental Laboratory Technician	12.	Project: Career Explorations in Therapeutics
PEL SSI NIN	5.	Project: Creation of Dentures	13.	Quiz 2: Biofeedback and Neurotherapy
A B E	6.	Quiz 1: Dental Health	14.	Special Project*
開品	7.	Biofeedback	15.	Test
H AM	8.	Project: Operant Conditioning	16.	Course Project Part - 5: TMJ*
	9.	NeuroTherapy	17.	Glossary and Credits

TICS: OF AND IING	UNIT	UNIT 6: COURSE REVIEW AND EXAM					
ARTING TAIN	Assignment Titles						
THERA THE. MAIN	1.	Course Project Part - 6: Your Favorite Sport *	2.	Review			
			3.	Exam			

# **HOSPITALITY AND TOURISM**

### Introduction to Hospitality and Tourism Systems

### **Course Overview**

Travel and tourism is now the largest industry in the world: In the United States alone, over 7.5 million people work in this industry, and in 2010, 60 million international visitors came to the United States, spending \$134 billion. All of the sectors of the travel and tourism industry work together to serve this growing market of visitors, who have a significant impact on the U.S. economy.

This course establishes a foundation for the concept of tourism, travel, and hospitality as a system. Students will learn about the various segments of the travel and tourism industry and how they are interrelated and integral to international and domestic travel and tourism. This discussion will include travel agencies, tour companies, the airlines and other transportation sectors, lodging facilities, cruise lines, and marketing companies.

In this course, students will learn to:

- Explain why travel and tourism is important to our economy.
- Identify the six major sectors of the travel and tourism industry.
- Understand how geographic principles relate to traveler decisions.
- Understand the different types of airline flights and aircraft, the car-rental industry, and the rail-travel
  industry.
- Classify the different types and brands of lodging.
- Describe the types of service offered in the food-services industry.
- Describe the different kinds of cruise lines, ships, and popular cruise destinations.
- Understand the basic types of marketing.
- Understand the basic types of marketing and what marketing organizations do.
- Explain how the Internet and social media have changed the tourism industry

ION TO ID TOURISM 4S	UNIT 1: AN INTRODUCTION TO THE TRAVEL INDUSTRY AND THE PLACES WE GO					
o <del>Y</del>	Assig	nment Titles				
ΡĒ	1.	Course Overview	10.	The Countries We Visit - Part 2		
10 C S	2.	Travel Terminology	11.	Project: Geographic Basics and Where We Travel		
든목습	3.	Segments of the Travel Industry	12.	Project: The Countries We Visit		
S Y Z	4.	Travel Product Distribution and Why We Travel	13.	Quiz 2		
장무당	5.	Project: Travel Terminology	14.	Special Project*		
INTROI HOSPITALII S)	6.	Project: Segments of the Travel Industry	15.	Test		
볼등	7	Quiz 1	16.	Course Project Part - 1: Geography of the Island*		
SC	8.	Geographic Basics and Where We Travel	17.	Glossary and Credits		
Ĭ	9.	The Countries We Visit - Part 1				

≱		2: EXPLAINING AGENCIES, OPERATORS, INSTRI RANCES	UMEN	TS OF RECORD AND OTHER ROBUST
ALI S		ment Titles		
INTRODUCTION TO HOSPITALITY AND TOURISM SYSTEMS	1.	Travel Agents and Agencies	10.	Project: Careers in Travel Agencies and Tour
SF	2.	Types of Tours and Tour Operators		Companies
요	3.	Why People Take Tours and What Makes a	11.	Project: Health Concerns and Safety and Security
0 57		Successful Tour Operator		While Traveling
	4.	Project: The Value of Travel Agents	12.	Quiz 2
<u></u>	5.	Project: Types of Tours and Tour Operators	13.	Special Project*
E 2	6.	Quiz 1	14.	Test
Ď.	7.	Careers in Travel Agencies and Tour Companies	15.	Course Project Part - 2: Tours of the Island*
9 A	8.	Government Documents and Currency and Exchange	16.	Glossary and Credits
Ř,		Rates		
Z	9.	Health Concerns and Safety and Security While		
		Traveling		

<u>s</u>	UNIT 3: THE AIRLINES AND OTHER MODES OF TRANSPORTATION						
0 ≧	Assig	Assignment Titles					
Z ≻ Z	1.	The Aviation System	9.	Train Travel			
조 는 조	2.	Aircraft and Airlines	10.	Project: Evaluating Online Air Travel Websites			
5 ₹ ₹	3.	The Airport Experience	11.	Project: Evaluating Online Car Rental Websites			
> 드 %	4.	Project: Airline Travel Interview	12.	Quiz 2			
OI OS	5.	Project: Hartsfield-Jackson International Airport	13.	Special Project*			
동국무		Profile	14.	Test			
≥ 9	6.	Quiz 1	15	Course Project Part - 3: Transportation to the			
4	7.	Airfares and Airline Tickets		Island*			
	8.	Car Rentals	16	Glossary and Credits			

<u>s</u>	UNIT	4: THE HOSPITALITY AND CRUISE INDUSTRY		
0 ≧	Assign	nment Titles		
Z Z Z	1.	Accommodations and Lodging Facilities	10.	Cruise Costs, Shore Excursions, and Cruise Ship
	2.	Project: Accommodations and Lodging Facilities		Careers
	3.	Hotel Branding and Pricing	11.	Project: A Comparison of Hotels and Cruise Ships
> 드 왕	4.	The Food Services Industry	12.	Quiz 2
285	5.	Project: Food Service	13.	Special Project*
K 포 드	6.	Quiz 1	14.	Test
≥ 9	7.	Why People Cruise; Cruise Lines and Ships	15.	Course Project Part - 4: Lodging on the Island*
_ ₹	8.	Project: Cruise Lines and Ships	16.	Glossary and Credits
	9.	Cruise Destinations and the Shipboard Experience		

	UNIT 5: MAKING CONNECTIONS: MARKETING AND TECHNOLOGY						
O EMS	Assignment Titles						
TION TO ALITY A SYSTE	1.	The Concept of Marketing and the Major Steps of Marketing	9.	Social Media and Other Travel Related Technologies			
	2.	Project: Brand USA Research	10.	Medical Tourism and the Future of Travel			
5 <del>1</del> 5	3.	Selling Travel and Serving Travelers	11.	Project: Space Travel Sales Presentation			
SP SP	4.	Project: Consultative Selling	12.	Quiz 2			
요우호	5.	Destination Marketing Organizations, Conventions	13.	Special Project*			
누드		and Meetings, and Insuring Travel	14.	Test			
	6.	Quiz 1	15.	Course Project Part - 5: Marketing the Island*			
4	7.	Technology in Travel and the Internet	16.	Glossary and Credits			
	8.	Project: Travel Agency Website					

ALITY ALITY SISM 15	To Line State Course Review and Exam				
SPIT	Assign	ment Titles			
SEE	1.	Course Project Part - 6: Creating a Website For The	2.	Review	
ĭ Ç ⋖		Island*	3.	Exam	

# Food and Beverage Management

### **Course Overview**

This course, an introductory Food & Beverage Management course, is designed as an overview to prepare students for F&B core courses and to introduce them to specialty areas. Students will learn the basics of food service management and operations with an emphasis on the fundamental values of hospitality and responsible management. We will examine where the industry began, current best practices, and future trends.

Students will gain knowledge of and understand how the correct blend of hard skills (food and beverage management principles) and soft skills (providing exceptional guest service) can maximize profits in the hospitality industry. Additional topics will include menu planning and pricing, types of service styles, food and beverage marketing, facility design and layout, financial controls, sanitation, safety, ethics, and legal concerns. We will also identify opportunities and career paths for those interested in the food & beverage industry.

### Objectives:

- Improve written, verbal, and presentation skills
- Describe the types of food service facilities
- Identify different settings of food service operations
- Compare and contrast commercial vs. institutional food service operations
- Identify management positions, production and service personnel, organizational charts, and career paths
- Understand the fundamentals of management as they pertain to food service
- Understand the basics of the science of nutrition and contemporary dietary concerns, and multicultural/diversity issues of food service
- Outline the steps to menu pricing, schedules, planning, and design
- Develop a standardized recipe
- Focus on the importance of purchasing, receiving, storage and issuing
- Describe the methods of preparation and production
- Describe the types of service and income control procedures
- Consider ethical and legal standards related to food and beverage management
- Identify the types and uses of foodservice equipment and utensils
- Identify the economic aspects of food service operations including the uniform system of accounts, financial statements, and ratio analysis
- Be familiar with food service automation, hardware, and software
- Realize the importance of sanitation including foodborne illness, personal cleanliness and health procedure for safe food handling, cleanup, and accident prevention
- Identify trends in the food and beverage industry

Students must be computer literate and have Internet access. Students should have basic research skills, as well as the ability to conduct online searches and access recommended websites. Word processing and presentation software is required to produce projects.

The following textbooks have been used as a basis for the entire course and while the student is not required to purchase them, if they would like to have more in depth knowledge of the topic, the following information will be useful.

Management of Food and Beverage Operations ©2010, 13 chapters, Softbound ISBN 978-0-86612-344 Author: Jack D. Ninemeier

Publisher: American Hotel & Lodging Association

Managing Service in Food and Beverage Operations ©2012, 15 chapters, Softbound ISBN 978-0-86612-358-7

Authors: Ronald F. Cichy and Philip J. Hickey, Jr. Publisher: American Hotel & Lodging Association

	UNIT 1: THE FOOD SERVICE INDUSTRY					
병	Assign	nment Titles				
FOOD AND BEVERAGE MANAGEMENT	1.	Course Overview	10.	Fundamentals of Management and F&B Marketing		
当品	2.	The Beginning of the Food Service Industry	11.	Project: Promotional Marketing		
∯ ∑	3.	Segments of the Food Service Industry	12.	Career Paths in Food Service		
GE	4.	Project: Food and Beverage Service Opportunities	13.	Quiz 2: Food and Beverage Operations		
Ž≸	5.	Industry Trends and Developments	14.	Special Project*		
₹ ₹	6.	Project: Company Benefits	15.	Test		
ō≥	7	Quiz 1: Introduction to Food and Beverage	16.	Course Project Part - 1: Your New Food Service		
G		Management		Operation*		
	8.	F&B Staff and Tasks Involved in a F&B Operation	17.	Glossary and Credits		
	9.	Project: A New Job				

	UNIT 2: MENU MANAGEMENT AND FOOD COST CONTROLS					
B	Assign	ment Titles				
4	1.	Menu Planning: Objectives, Considerations and Meal	10.	Project: Standardizing Recipes		
声品		Periods	11.	Project: The Waffle Dilemma		
∯ <u>≥</u>	2.	Types of Menus, Schedules and Food Categories	12.	Quiz 2: Food Service Cost Controls and Pricing		
E E	3.	Menu Designs, Menu Trends, Menu Changes		Strategies		
Ž∮	4.	Project: Evaluating a Menu	13.	Special Project*		
FOOD AND BEVERA MANAGEMENT	5.	Project: Critiquing the Menu	14.	Test		
ŌΣ	6.	Quiz 1: The Menu	15.	Course Project Part - 2: Marketing Plan and Menu		
요	7.	Developing Standard Recipes		Design*		
	8.	Determining Costs	16.	Glossary and Credits		
	9.	Setting Menu Pricing				

111	UNIT 3: FOOD & BEVERAGE FUNCTIONAL AREAS AND SERVICE				
FOOD AND BEVERAGE MANAGEMENT	Assign	nment Titles			
	1.	Functional Areas of Food and Beverage Production	9.	Setting up Revenue and Control Procedures	
	2.	Project: Product Specification	10.	Increasing Food and Beverage Sales	
	3.	Supplies and Common Equipment Items	11.	Project: Suggestive Selling Script	
₽₽	4.	Production Planning and Principles	12.	Quiz 2: Food and Beverage Service	
άŻ	5.	Project: "Green" Restaurants	13.	Special Project*	
5 ₹	6.	Quiz 1: Functional Areas of Food and Beverage	14.	Test	
0 -		Operations	15	Course Project Part - 3: Functional Areas of Service*	
ŭ.	7.	Providing Superior Guest Service	16	Glossary and Credits	
	8.	Project: Country Club Service			

	UNIT 4: FACILITIES AND FINANCE				
AGE	Assign	nment Titles			
	1.	Facility Design: The Planning Process	9.	The Income Statement and Balance Sheet	
	2.	Decorating and Redesigning Areas of the Food and	10.	Ratios and Accounting Computer Systems	
FOOD AND BEVERAGE MANAGEMENT		Beverage Operation			
	3.	Project: Evaluating the Design of an Establishment	11.	Project: Financial Status of the Spotted Dog Café	
Ž∮	4.	Selecting Food and Beverage Equipment	12.	Quiz 2: Finance in Food and Beverage	
0 ₹	5.	Project: Restaurant Equipment	13.	Special Project*	
_	6.	Quiz 1: Facilities, Layout and Design	14.	Test	
6	7.	System of Accounts and the Operating Budget	15.	Course Project Part - 4: Physical Design and Layout*	
	8.	Project: Creating an Operating Report	16.	Glossary and Credits	

GE	UNIT	5: SANITATION, ETHICS AND LEGAL CONCERN	S IN FC	OOD AND BEVERAGE MANAGEMENT				
ĕ ∟	Assign	Assignment Titles						
FOOD AND BEVERA MANAGEMENT	1.	Alcohol Service and Legal Restrictions and Liabilities	9.	Security Issues				
ĕΞ	2.	Physical Impact of Alcohol	10.	Legal Issues				
O B GE	3.	Project: Responsibility and Alcohol	11.	Project: Legal Issues at the Spotted Dog Café				
ΖŞ	4.	Intervention Techniques	12.	Quiz 2: Safety, Sanitation and Legal Issues				
~ ₹	5.	Project: Stopping Alcohol Service	13.	Special Project*				
ō≥	6.	Quiz 1: Beverage Service	14.	Test				
요	7.	Sanitation, Health and Safety Issues	15.	Course Project Part - 5: Safety and Sanitation*				
	8.	Project: Food Safety Visual Aids	16.	Glossary and Credits				

AENT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
D AI ERA GEN	Assig	nment Titles				
FOC BEV MANA	1.	Course Project Part - 6: Pitching Your Concept*	2. 3.	Review Exam		

<sup>(\*)</sup> Indicates alternate assignment

# **Food Safety and Sanitation**

### **Course Overview**

This comprehensive course will cover the principles and practices of food safety and sanitation that are essential in the hospitality industry for the protection and well-being of staff, guests and customers. The course will provide a systems approach to sanitation risk management and the prevention of food contamination by emphasizing the key components of the Hazard Analysis Critical Control Point (HACCP) food safety system. After successful completion of this course, students will be prepared to meet the requirements of state and national certification exams.

In this course, students will learn:

- to recognize the reasons for managing a sanitary foodservice operation
- to understand the root causes of food borne illness and the prevention strategies that minimize the risk of food borne illness
- to apply an effective food safety management program to meet the demands of consumers
- to be provided with the necessary food safety knowledge required to successfully secure national certification in food safety management

	UNIT	1: FACING UP TO THE IMPORTANCE OF F	OOD SAFET	Y
	Assig	nment Titles		
FOOD SAFETY AND SANITATION	1.	Course Overview	10.	Building an Effective Personal Hygiene System - The
₹ Z	2.	Providing Safe Food		Safe Food Handler
	3.	Bacteria	11.	Project: Preventing Cross-contamination
19 ≥	4.	Viruses, Parasites, and Fungi	12.	Project: Food Allergies
S ≥	5.	Project: Food-borne Illness Essay	13.	Project: Case Study Essay
SA S	6.	Project: Food-borne Illness Outbreaks	14.	Quiz 2
ŏ	7	Quiz 1	15.	Special Project*
ш	8.	Varieties of Contamination	16.	Test
	9.	Caring for Customers with Allergies	17.	Course Project Part - 1: Introducing Your Program*
		-	18.	Glossary and Credits

	UNIT 2: FOOD TRAVEL PATH: THE FLOW OF FOOD THROUGH THE OPERATION					
FOOD SAFETY AND SANITATION	Assig	nment Titles				
Z	1.	Establishing the Foodservice Safety System	10.	Project: Conducting an Analysis and Writing a		
<i>&gt;</i>	2.	Avoiding Time/Temperature Abuse		Report		
듣두	3.	Flow of Food: Purchasing and Receiving	11.	Project: Practicing Food Safety at Home		
ĭğ È	4.	Project: Survey Five Food-service Establishments	12.	Quiz 2		
	5.	Project: Time/temperature Abuse Training	13.	Special Project*		
$\overline{S}$	6.	Quiz 1	14.	Test		
요	7.	Storing food safely	15.	Course Project Part - 2: Discussing the HACCP		
	8.	Preparing Food Safely		System*		
	9.	Keeping Food Safe After Prepping and Cooking	16.	Glossary and Credits		

	UNIT 3: CLEAN AND SANITARY FACILITIES AND EQUIPMENT				
AND	Assig	nment Titles			
₹z	1.	Facilities and Equipment Design	9.	Developing a Cleaning Program	
Ē.E	2.	Project: Creating a Flow Diagram	10.	Project: Creating a Cleaning Procedure	
FOOD SAFET	3.	Utilities and Safety	11.	Controlling Pests	
SE	4.	Project: Summarizing Research Projects	12.	Quiz 2	
Z A	5.	Cleaning and Sanitizing	13.	Special Project*	
ŏ °′	6.	Quiz 1	14.	Test	
ш	7.	Facility Maintenance	15	Course Project Part - 3: Pest Control*	
	8.	Project: Creating a Sanitation Area	16	Glossary and Credits	

	UNIT	4: ACCIDENT PREVENTION AND CRISIS MANA	GEME	NT
	Assign	nment Titles		
FOOD SAFETY AND SANITATION	1.	Preventing Accidents and Taking Action in an	9.	Government Regulation and HACCP
ΥZ		Emergency	10.	Project: Role Playing an Inspection
€	2.	Project: Read and Summarize Article	11.	Food Protection Industry Associations
<u>₩</u> .	3.	First Aid, CPR and Fire Hazards	12.	Quiz 2
S ≥	4.	Crisis Management	13.	Special Project*
SAI	5.	Project: Writing a Press Release	14.	Test
ŏ"	6.	Quiz 1	15.	Course Project Part - 4: CPR*
ш.	7.	Food-borne Illness Outbreak	16.	Glossary and Credits
	8.	Project: Developing Procedures for Dealing with an		
		Outbreak		

	UNIT	5: SANITATION MANAGEMENT		
FOOD SAFETY AND SANITATION	Assign	nment Titles		
ΑZ	1.	The Importance of Employee Training	9.	Sustainability and the Local Food Movement
	2.	Project: Personal Hygiene Guidelines	10.	Preparing for Certification
# ₹	3.	Methods for Training and Motivating Employees	11.	Project: Read Study Guide and Create a Quiz
\$ <del> </del> ≥	4.	Project: Safety and Sanitation Exercise	12.	Quiz 2
SA	5.	Careers in Food Safety and Sanitation	13.	Special Project*
ŏ	6.	Quiz 1	14.	Test
ш	7.	Nutrition and Organic Foods	15.	Course Project Part - 5: Food Providers*
	8.	Project: Conduct Survey on Organic Foods	16.	Glossary and Credits

IY AND	ZZ UNIT 6: COURSE REVIEW AND EXAM				
AFET	Assign	nment Titles			
OD SAI	1.	Course Project Part - 6: Creating a Food Safety	2.	Review	
POG \$		Manual*	3.	Exam	

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# **Lodging Operations Management**

### **Course Overview**

This course introduces students to hotel management. Students taking this course briefly review the history of the lodging industry, and place contemporary hotels in a larger context of the hospitality industry. They then study hotels from several different angles: vision and mission, organizational structures, and the structure and functions of different divisions within the hotel.

The course emphasizes the rooms divisions, and addresses how it relates to food and beverage, sales and marketing, hospitality, and security divisions. In the process, students get a chance to research and/or observe a number of hotels and hotel divisions in action. As a result, this course is valuable to students planning a career in hotel management, especially those interested in front office operations. It is also useful to any student interested in the hospitality industry or business in general.

In this course, students will learn to:

- use written communication skills in creating, expressing and interpreting information and ideas including technical terminology and information
- solve problems using critical thinking skills
- classify hotels in terms of their levels of service, and ownership and affiliation
- describe how hotels are organized and explain how functional areas within hotels are classified
- summarize front office operations during the four stages of the guest cycle
- discuss the sales dimension of the reservations process
- identify the tools managers use to track and control reservations
- list the seven steps of the registration process
- discuss creative registration options
- identify typical service requests that guests make at the front desk
- describe the process of creating and maintaining front office accounts
- understand the importance of check-out procedures to ensure guest satisfaction and verify settlement of account
- discuss the importance of housekeeping standards to assure guest satisfaction
- summarize the steps in the front office audit process
- explain the concept of revenue management
- discuss how managers can maximize revenue by using forecast information in capacity management, discount allocation, and duration control
- explain important issues in developing and managing a security program
- research the major duties and qualifications for managerial positions common to front of the house and back of the house operations

There are no formal prerequisites for the course. However, the course assumes students will have regular and reliable access to the Internet, that they are comfortable reading and writing, and that they are willing and able to engage in Internet-based research.

	UNIT 1: OVERVIEW OF THE LODGING INDUSTRY				
<u>S</u>	Assign	ment Titles			
LODGING OPERATIONS MANAGEMENT	1.	Course Overview	10.	Classifying Functional Areas by BOH or FOH or by	
ĔĦ	2.	A Look Back at the Hotel Industry - Historical		Divisions/Departments	
₹ ₩		Development	11.	Front Office Operations and Structure	
	3.	Project: Historical Change	12.	Project: Reorganize Front Office Positions	
P G O	4.	Classification of Hotels	13.	Quiz 2: The Hotel Organizational Structure	
	5.	Types of Travelers and What Influences Them to Buy	14.	Special Project*	
5 ₹	6.	Project: Evaluate a Hotel's Virtual Identity	15.	Test	
<u> </u>	7	Quiz 1: The Traditional and Modern Hotel	16.	Course Project - Part 1: Site Selection & Target	
7	8.	The Organizational Chart		Market*	
	9.	Project: Evaluate and Revise a Hotel's Mission	17.	Glossary and Credits	
		Statement			

S	UNIT	UNIT 2: MANAGING GUEST SERVICES AND ESTABLISHING RATE STRUCTURE					
TIONS	Assign	nment Titles					
Ĕ	1.	Superior Guest Service and Service Strategies	9.	Front Office Communications			
- ≥ =	2.	Project: Role Play Service Qualities	10.	Establishing the Room Rate			
필습	3.	Managing Guest Service	11.	Project: Differences in Room Rates			
Q 9	4.	Office Services and Handling Complaints	12.	Quiz 2: The Guest Cycle			
9 3	5.	Project: Researching Service Standards in Practice	13.	Special Project*			
LODGING OPEF MANAGEM	6.	Quiz 1: Front Office Operations	14.	Test			
<u> </u>	7.	Stages in the Guest Cycle and Front Office	15.	Course Project - Part 2: Mission Statement*			
<b>=</b>		Documents	16.	Glossary and Credits			
	8.	Project: Fine-Tuning the Guest Cycle					

	UNIT 3: PROCESSING RESERVATIONS AND THE REGISTRATION PROCESS					
OPERATIONS AGEMENT	Assign	nment Titles				
으ㄴ	1.	Role of the Sales Department and Types and Sources	8.	Project: Alternative Registration		
A III		of Reservations	9.	Selling and Turning Away Guests		
꼾포	2.	Group Reservations and Reservation Computer	10.	Project: Practicing Difficult Conversations		
증명		Systems	11.	Record Keeping and Front Office Accounting		
≷ِق	3.	Project: Researching PMS Software Report	12.	Quiz 2: Registration		
₹ ₹	4.	Forecasting and Revenue Management	13.	Special Project*		
LODGING C MANA(	5.	Project: Forecasting	14.	Test		
ō	6.	Quiz 1: Reservations	15	Course Project - Part 3: Organizational Structure		
	7.	The Registration Process and Creative Registration	16.	Glossary and Credits*		
		Options				

	UNIT 4: FINANCIAL OPERATIONS AND ROOMS MANAGEMENT TECHNOLOGY						
LODGING OPERATIONS MANAGEMENT	Assignment Titles						
2 ∟	1.	Front Office Functions During Check Out and	9.	Project: Future Access			
ΑÄ		Settlement	10.	Other Common Property Management System			
꼾호	2.	Check Out Options and Internal Controls		Interfaces			
G B	3.	Project: Check Out Options	11.	Project: Borrowing Technology			
ğ	4.	The Audit Process	12.	Quiz 2: Property Management Interfaces and			
₹ ₹	5.	Project: Interview a Night Auditor		Technology			
2 ≥	6.	Quiz 1: Check Out and Settlement and the Audit	13.	Special Project*			
ō		Process	14.	Test			
	7.	Guest Services Technology/Telecommunications	15.	Course Project - Part 4: Room Rate*			
	8.	Guest Room Locking Services	16.	Glossary and Credits			

	UNIT 5: FRONT OFFICE MANAGEMENT OPERATIONS						
SZ	Assignment Titles						
_	1.	Functions of Management	9.	Project: The Human Side of Emergencies			
A Z	2.	Project: Researching the Reality of Management	10.	Planning Your Future in Lodging			
꼾톤	3.	Housekeeping: Planning, Staffing and Scheduling	11.	Project: Planning Your Hotel Career			
LODGING OPERATIONS MANAGEMENT	4.	Human Resources: Management Techniques and	12.	Quiz 2: Safety, Security and Securing a Career in			
ອ ≱		Strategies		Lodging			
<u>₹</u> ₹	5.	Project: Internal and External Recruiting	13.	Special Project*			
ე ≥	6.	Quiz 1: Role of Front Desk Management	14.	Test			
ō	7.	Security Program and the Role of Management	15.	Course Project - Part 5: Recruiting and			
_	8.	Workplace Safety, the Law and Handling		Interviewing*			
		Emergencies	16.	Glossary and Credits			

SGING ATIONS GEMENT	UNIT	UNIT 6: COURSE REVIEW AND EXAM						
S A TI	Assign	ment Titles						
LOD PER/ ANA(	1.	Course Project - Part 6: Superior Service	2.	Review				
υΣ			3.	Exam				

# Marketing and Sales for Tourism and Hospitality

# **Course Overview**

This course is designed as an introduction to the study of tourism and hospitality marketing and sales. Students will be introduced to marketing theory and application of the basic principles of marketing as applied in hospitality and tourism. The relationship between marketing and other functions such as advertising, sales techniques, and public relations in order to maximize profits in a hospitality organization is addressed. Students will have an opportunity to explore this multi-faceted world, identifying multiple career paths and opportunities.

# Objectives

- Explain the impact of technology on tourism and hospitality marketing and sales.
- Develop a plan for a career in tourism and hospitality marketing and sales.
- Create a marketing plan for a local business in the community
- Improve written, verbal, and presentation skills.

ځ ک	UNIT	1: INTRODUCTION TO MARKETING		
TOURISM AND HOSPITALITY	Assigi	nment Titles		
Ė	1.	Course Overview	11.	Project: Creating a Market Plan
SP	2.	Understanding Marketing Basics	12.	Budgeting for the Marketing Plan and Marketing
오	3.	Project: Creating a Marketing Plan		Strategies for Product Life Cycle Stages
古	4.	Historical Development of Marketing	13.	Quiz 2: The Marketing Plan
Z	5.	Project: Design a Video	14.	Special Project*
>	6.	Importance of Hospitality Marketing	15.	Test
<u>S</u>	7	Quiz 1: What Is Marketing?	16.	Course Project - Part 1: Marketing Research and
3	8.	SWOT Analysis		Analysis*
ō	9.	Project: SWOT Analysis	17.	Glossary and Credits
1	10.	The Marketing Plan		•

FOR	UNIT 2: MARKETING RESEARCH AND ANALYSIS				
ISI Pal	Assignment Titles				
MARKETING AND SALES TOURISM AND HOSPITA	1.	Characteristics of the Travel Product	9.	Methods of Segmenting Markets	
SC SC	2.	Structure of the Hospitality and Tourism Industry	10.	Market Research	
날	3.	Project: Sector Trends	11.	Project: Target Markets and Advertising Mediums	
ΑQ	4.	Product/Service Mix and Branding	12.	Quiz 2: The Customer	
₽ Z	5.	Project: Branding Timeline	13.	Special Project*	
ES	6.	Quiz 1: The Product	14.	Test	
출동	7.	Market Segmentation	15.	Course Project - Part 2: Marketing Strategy and	
AR C	8.	Project: Market Segmentation: Benefits vs		Planning*	
ΣΥ		Limitations	16.	Glossary and Credits	

LES FOR ITALITY	UNIT 3: MARKETING STRATEGY AND PLANNING				
7. 	Assig	nment Titles			
₩ <b>E</b>	1.	Promotional Mix and Communications	10.	Use of Technology in Providing Service to	
SP	2.	Project: The Promotional Mix		Customers	
을 우	3.	Advertising and Public Relations	11.	Project: Sherman and Clayton Acts Research Paper	
Z A	4.	Project: Publicity and Its Effect	12.	Quiz 2: Using Personal Selling Techniques and	
<u>5</u> Z	5.	Sales Promotion and Merchandising in the		Providing Superior Customer Service	
<u>₹</u>		Hospitality and Tourism Industry	13.	Special Project*	
E IS	6.	Quiz 1: Hospitality Promotion	14.	Test	
축공	7.	Basics of Personal Selling	15	Course Project - Part 3: Delivering Hospitality	
MARKETING AND SA TOURISM AND HOSP	8.	Project: Personal Selling Script		Services to Customers*	
2 -	9.	Satisfying the Customer	16.	Glossary and Credits	

LES FOR	ő È UNIT 4: DELIVERING HOSPITALITY SERVICES TO CUSTOMERS					
IS I	Assig	nment Titles				
3 5	1.	The Travel Trade	9.	The Role of Technology		
SC SC	2.	Project: Travel Trade Intermediaries PowerPoint	10.	Project: Making a Market Research PowerPoint		
일 포	3.	Internet Travel Intermediaries	11.	Database Marketing		
ΑĐ	4.	The Power of the Web in Tourism and Hospitality	12.	Project: Database Marketing Timeline		
2 4		Marketing and Sales	13.	Quiz 2: Keeping the Customer Happy		
E ≥	5.	Project: Online Marketing Poster	14.	Special Project*		
줆	6.	Quiz 1: The Distribution Mix	15.	Test		
MARKETING AND SAI TOURISM AND HOSP	7.	Market Research and Customer Service	16.	Course Project - Part 4: Your Marketing Strategy*		
ΣΥ	8.	Project: Kinds of Market Research	17.	Glossary and Credits		

FOR	UNIT 5: CAREER OPPORTUNITIES IN TOURISM AND HOSPITALITY				
IS:	Assign	nment Titles			
1 H	1.	Choosing a Career	9.	Project: Create Your Own Resume	
SC SC	2.	Project: Choose a Career Research Paper	10.	Preparing for the Interview	
닐	3.	Developing an Action Plan	11.	Project: Writing a Thank You Letter	
ΑĞ	4.	Careers in Marketing	12.	Quiz 2: Finding and Applying for a Job	
ΣZ	5.	Project: Self-Marketing Plan	13.	Special Project*	
E ≅	6.	Quiz 1: Planning for a Career in Hospitality	14.	Test	
X 등		Marketing and Sales	15.	Course Project - Part 5: Executive Summary*	
MARKETING AND SALES TOURISM AND HOSPITA	7.	Entering the Job Market	16.	Glossary and Credits	
ΣΥ	8.	Applying for a Job			

G AND OR AND LITY	UNIT	6: COURSE REVIEW AND EXAM		
ES F ISM ITA	Assign	ment Titles		
SAL SAL OUR	1.	Course Project - Part 6: Board Presentation*	2.	Review
AM 5 H		-	3.	Exam

# **Planning Meetings and Special Events**

### **Course Overview**

Welcome to Planning Meetings and Special Events. Being a meetings and special events planner is an important job that's both demanding and rewarding. The Bureau of Labor Statistics projects this profession will grow by 43.7 percent between 2010 and 2020.

It's not all fun and parties, though. In 2012, CareerCast ranked being an event planner as the sixth most stressful job, with soldiers and firefighters holding the top two positions. That's because a meeting coordinator is responsible for every detail of an event. Planners have to know how to communicate, be empathetic, and think of their clients. It's crucial to remember that in some instances the event will be a once-in-a-lifetime occasion, so it's important to get it right.

Being a meetings and events planner can be an interesting career, one that you can be sure won't ever be boring.

### Objectives

- Recognize the skills needed to work in this industry.
- Develop generic skills that can be used in many positions.
- Learn the acronyms of the meetings and planning special events industry.
- Understand the great importance of accepting responsibility.
- Consider the opportunities for pursuing a career in this field.

This course starts with an historical overview and continues by equipping students with the skills and perspectives they need to plan meetings and special events. All resources and materials are online. The only prerequisites are the ability to write, think, and question. If there's an opportunity to do hands-on meeting planning, take advantage of it to put into practice some of the information you'll learn.

	UNIT	1: MEETINGS ARE BIG BUSINESS		
10.10	Assig	nment Titles		
PLANNING MEETINGS AND SPECIAL EVENTS	1.	Course Overview	10.	Working With A Special Events Committee and
	2.	The Evolution of the Meetings and Special Events		Understanding Fundraising
田四		Industry	11.	Project: Interview a Committee Member
Σ₹	3.	Project: Communication through the Ages	12.	Supervising, Networking and Designing Work
בַּ כַּ	4.	Types of Meetings		Schedules
<b>₩</b>	5.	Project: Researching the CVB	13.	Project: Supervision Research
Z S C	6.	Learning the Lingo	14.	Quiz 2: Committees, Supervising and Schedules
Ş₹	7	Quiz 1: Getting Started	15.	Special Project*
<u>н</u> 4	8.	Preparing to be the Perfect Planner	16.	Test
	9.	Project: Research Planner Credentials	17.	Course Project - Part 1: The Theme*
			18.	Glossary and Credits

	UNIT	2: PLAYING WITH PUZZLES		
PLANNING MEETINGS AND SPECIAL EVENTS	Assig	nment Titles		
	1.	Working Definitions and Overviews	9.	More on Budgets
出品	2.	Laying the Foundation	10.	Other Miscellaneous Budgeting Issues
Σ₹	3.	Project: Using SMART	11.	Project: Researching a Bank Account
שַׁלַבַּ	4.	Networking, Associations and Tools of the Trade	12.	Quiz 2: Planning Stage Two – It All Comes Back to
<b>₩</b>	5.	Project: Identifying Your Own Network Exercise		the Budget
	6.	Quiz 1: Planning Stage One – Working Through the	13.	Special Project*
₽₽		Theory	14.	Test
П 4	7.	Budgets	15.	Course Project - Part 2: The Budget*
	8.	Project: Tracking Your Money	16.	Glossary and Credits

S S	UNIT 3: FINANCIAL MANAGEMENT OF MEETINGS AND EVENTS						
PLANNING MEETINGS AND SPECIAL EVENTS	Assignment Titles						
	1.	Becoming Seamless	9.	Working with Suppliers			
	2.	Project: Reconstructing a Checklist	10.	Get it on Paper			
2 ¥	3.	Sites and Selection	11.	Project: Interviewing Vendors			
ĭ Ž ∐	4.	Project: Organizing a Site Meeting	12.	Quiz 2: Getting Things Lined Up			
로 S	5.	Mapping the Space	13.	Special Project*			
₽₽	6.	Quiz 1: Becoming Seamless	14.	Test			
A A	7.	Getting Into the Field	15	Course Project - Part 3: The Venue*			
	8.	Project: Making Your Own Business Card	16.	Glossary and Credits			

UNIT 4: DESIGNING THE PROGRAMAND DON'T FORGET THE FOOD				
PLANNING MEETINGS AND SPECIAL EVENTS	Assign	nment Titles		
	1.	Get the Right Caterers	9.	The Internet, Social Media, SEO and LinkedIn
	2.	Project: A Catered Affair	10.	Project: Setting Up a Networking Account
Σ∀	3.	Everything you want to know about F&B set ups	11.	The Technology Revolution
\$ <u>5</u>	4.	Project: A Be-Creative Assignment	12.	Quiz 2: Advertising
	5.	From Pipe and Drape to Double-checking AV	13.	Special Project*
Z S		Equipment	14.	Test
Ş₹	6.	Quiz 1: F&B	15.	Course Project - Part 4: The Goodies*
В	7.	Meet the Media	16.	Glossary and Credits
	8.	Project: Writing a News Release		

S S	UNIT	5: IMPORTANCE OF POTPOURRI		
PLANNING MEETINGS AND SPECIAL EVENTS	Assig	nment Titles		
	1.	Transportation	9.	Evaluations for Meetings and Special Events
三角	2.	Project: Booking Airline Tickets	10.	Project: Evaluating A Special Event Project
2 ₹	3.	Monitoring	11.	Reflecting and Projecting
žΩ	4.	Project: Monitoring Employees	12.	Quiz 2: Wrapping it Up
Z ds	5.	International Considerations	13.	Special Project*
₹₽	6.	Quiz 1: Details, details, details	14.	Test
모 A	7.	Masala Tips and Ideas	15.	Course Project - Part 5: Final Details*
	8.	Project: Reflecting on Your Learning	16.	Glossary and Credits

S	UNIT	6: COURSE PROJECT, REVIEW AND EXAM				
ENT	Assignment Titles					
	1.	Course Project - Part 6: The Big Presentation*	2.	Review		
			3.	Exam		

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# Sustainable Service Management for Hospitality and Tourism

### **Course Overview**

This comprehensive course will cover the principles and practices of sustainable service management. The purpose of this course is to provide students with an understanding of socially, environmentally, and financially sustainable hospitality management. The course will provide a sustainable approach to service management, incorporating the role of the customer, employee, leaders, and the environment. After successful completion of this course, students will understand and be able to explain the fundamentals of sustainability in the hospitality industry.

### The student will:

- articulate the importance of customer-centered service in the hospitality industry
- know how to empower employees to create sustainable service
- be able to describe leadership qualities that contribute to a sustainable service environment
- be able to identify drivers of sustainable success in service businesses
- understand how green policies and social profit benefit the planet and the bottom line

This course does not require any pre-requisites and is self-contained. It does require that the student has access to the Internet for external readings and encourages students to utilize the library as necessary, but there are no texts required.

_	UNIT 1: CREATING A CUSTOMER-CENTERED HOSPITALITY ENVIRONMENT				
E SISM	Assign	nment Titles			
동생	1.	Course Overview	10.	Project: The Service Setting Essay	
등 전	2.	Defining Sustainable Service Management	11.	Communication for Sustainable Service	
	3.	Project: Essay on Service	12.	Project: Hospitality Industry Website Comparison	
A ME	4.	Managing the Guest Experience	13.	Quiz 2: Quality Management Strategies	
₹ 55 E	5.	Customer Knowledge	14.	Special Project*	
\ <u>\alpha</u> \alpha	6.	Project: Guest Satisfaction Index Study	15.	Test	
TSU MA	7	Quiz 1: Sustainable Service Management for the	16.	Course Project - Part 1: Starting Your Company*	
SO OS		Guest Experience	17.	Glossary and Credits	
Ĭ	8.	Standards for Service Delivery		·	
	9.	The Service Setting			

Σ	UNIT	2: FOCUS ON THE EMPOWERED EMPLOYEE		
SERVICE NT FOR ID TOURISM	Assign	nment Titles		
≅ 2 3	1.	Hiring for Sustainable Success	9.	Teamwork & Sustainability
REF	2.	Project: Interviewing for a Position	10.	Project: Create a Team!
	3.	Training for Sustainable Success	11.	Brand Cultivation for Sustainable Success
ABLE SEME	4.	Project: Train the Trainee	12.	Quiz 2: Organizational Culture and Brand
¥ ¥ ⊑	5.	Motivating Employees for Sustainable Success		Cultivation
ST A	6.	Quiz 1: Hiring, Training, and Motivating for	13.	Special Project*
SUS M/ SPI		Sustainable Success	14.	Test
SI	7.	Creating a Sustainable Culture	15.	Course Project - Part 2: Hiring Employees*
	8.	Project: The Culture of a Company	16.	Glossary and Credits

Σ	UNI	T 3: FOCUS ON SUSTAINABLE LEADERSHIP		
CE ~	Assig	nment Titles		
	1.	Defining Sustainable Leadership	10.	Project: Reflection on the Vision/Mission of an
E E	2.	Project: Effective Leader		Organization
	3.	Core Values & Competencies	11.	Decision Making
A SE	4.	Personal Vision & Mission	12.	Quiz 2: Leadership Roles
Z Z Z	5.	Project: Your Vision and Mission Statements	13.	Special Project*
A A A T	6.	Quiz 1: Values-Driven Leadership	14.	Test
SUS M	7.	Leaders as Mentors and Coaches	15	Course Project - Part 3: The Leaders*
	8.	Project: Intrinsic and Extrinsic Motivators	16.	Glossary and Credits
	9.	Interpersonal Skills for Leaders		

Σ	UNIT 4: FOCUS ON SUSTAINABLE ORGANIZATIONS					
CE RISN	Assign	ment Titles				
Ž P ∂	1.	Organizational Values	9.	Sustainable Systems		
REL	2.	Project: Comparing Organizational Values	10.	Project: Service Organization Blueprint		
単色素	3.	Organizational Climate and Ethics	11.	The Customer and the Organization		
₽ĕ₩	4.	Project: Core Values and Competencies	12.	Quiz 2: Structures within the Organization		
Z Z Z	5.	Strategic Focus for Sustainability	13.	Special Project*		
TA A E	6.	Quiz 1: Sustainable Organizational Values, Ethics and	14.	Test		
SS ≥ S		Strategies	15.	Course Project - Part 4: Building the Culture*		
- 유	7.	Sustainable Organization Management	16.	Glossary and Credits		
	8.	Project: Organizational Theories				

Σ	UNIT 5: THE SUSTAINABLE FUTURE				
SERVICE NT FOR ID TOURISM	Assign	ment Titles			
Ž E O	1.	Social Responsibility	10.	Sustainability Overview	
REF	2.	Project: Social Responsibility	11.	Project: Creating a Resume	
벌뿌줅	3.	A Sustainable World	12.	Quiz 2: Sustainable Hospitality Today and	
AAB GEN	4.	Project: Social Responsibility (Part 2)		Tomorrow	
	5.	Safety and Security	13.	Special Project*	
ST A	6.	Quiz 1: Organizational Responsibility	14.	Test	
SUS M OSPI	7.	Social Media and Sustainability	15.	Course Project - Part 5: Your Social Responsibility*	
유	8.	Innovation and the Future	16.	Glossary and Credits	
	9.	Project: Future World			

SERVICE NT FOR Y AND M	UNIT 6: COURSE PROJECT, REVIEW AND EXAM					
ABLE: EMEN ALIT: URISI	Assign	ment Titles				
USTAINA MANAG HOSPIT TO	1.	Course Project - Part 6: Tell Your Tale*	2.	Review		
SUSI AM H			3.	Exam		

# Transportation and Tours for the Traveler

### **Course Overview**

Welcome to Transportation and Tours for the Traveler! This course looks at transportation and package tours. During this course, you will learn about the package tour industry today, the travel industry professionals, and the package tour customers. You will find out who tour operators have to work with to create travel products and what kinds of decisions they have to make in terms of meal, lodging, attractions, and, of course, transportation. You will read about how a tour operator plans and markets a tour and discover what happens before the tour, during the tour, and after the tour. Finally, you will learn about how technology, events like 9/11 and the global recession, and increased environmental awareness are affecting the travel industry today.

By focusing on all of the different components that go into creating a tour, you will be able to get a sense of what working for a tour operator really entails as well as what other careers are available in the tour industry. Having this perspective will help you better understand the process you undergo as you plan your own vacations and give you the background to feel comfortable entering the tour industry.

Transportation and Tours for the Traveler Goals and Objectives

- To provide students with an understanding of how the tour industry is organized
- To introduce the suppliers that tour operators must partner with and consider how best tour operators can foster positive working relationships with them
- To learn how package tours are created
- To understand how tours are marketed and promoted
- To examine how tour operators arrive at prices for their products
- To understand exactly how a tour operator prepares for, executes, and reflects on a tour
- To critically think about current issues in technology and society that affect the tour industry
- To improve students' oral and written communication skills
- To improve students' critical thinking skills

It is essential that you have access to a computer and the internet for this course. You will also need to visit and establish good relationships with several travel agents and other local organizations that serve tourists in order to complete many of the assignments.

TRANSPORTATION AND TOURS FOR THE TRAVELER	UNIT 1: LINKING TRANSPORTATION AND TOURS TO THE TRAVEL PRODUCT				
₽~	Assign	ment Titles			
9 🗒	1.	Course Overview	10.	Destination Marketing Organizations	
A A	2.	Introduction to Transportation and Tours	11.	Project: How Is Your Area Represented?	
N A W	3.	Project: Case Study: Florida	12.	Travel Agents	
ĔΞ	4.	What is a Package Tour?	13.	Project: A Visit to a Travel Agency	
##	5.	Project: What Tour Would You Take?	14.	Quiz 2: Travel Industry Professionals	
S S	6.	Who Takes a Tour?	15.	Special Project*	
SS	7	Project: Understanding Your Group as a Travel Unit	16.	Test	
₹	8.	Quiz 1: Introduction to Tours	17.	Course Project - Part 1: The Tour Company*	
F	9.	Tour Operators	18.	Glossary and Credits	

URS	UNIT 2: SUSTAINABLE TOUR PRODUCTS			
TRANSPORTATION AND TOURS FOR THE TRAVELER	Assignment Titles			
	1.	Working with Suppliers	10.	Project: Making a Recommendation for an Airline
	2.	Working with Suppliers: Attractions & Dining		Carrier
	3.	Project: Researching a Tour	11.	On the Road: Cruises
	4.	Working with Suppliers: Accommodations	12.	Quiz 2: Transportation
	5.	Project: Writing a Tour Review	13.	Special Project*
	6.	Quiz 1: Element Suppliers	14.	Test
	7.	On the Road: Motor Coaches, Cars, Trains	15.	Course Project - Part 2: Choosing Suppliers*
	8.	Project: Evaluating Tours	16.	Glossary and Credits
F	9.	On the Road: Airplanes		

TRANSPORTATION AND TOURS FOR THE TRAVELER	UNIT	T 3: RULES OF THE ROAD AND OTHER DETAILS		
₽~	Assig	nment Titles		
E E	1.	Itineraries: Where Are We Going? What Are We	9.	Logistics Managing Negotiations and Reservations
A A		Doing?	10.	Logistics: Budgets, Costs, and Pricing
R S	2.	Project: Creating an Itinerary	11.	Project: Consultant for Go Global Tours
Ě	3.	More Issues In Research and Design of Tours	12.	Quiz 2: Logistics
₽₽	4.	Tour Logistics	13.	Special Project*
9 Q	5.	Project: Write an Itinerary	14.	Test
is or	6.	Quiz 1: Itinerary Design	15	Course Project - Part 3: Planning a Tour Itinerary*
₹	7.	Logistics: Choosing a Motor Coach	16.	Glossary and Credits
F	8.	Project: Motor Coach Tour of Niagara Falls		

9	UNIT	4: SHOW ME THE MONEY		
E AN	Assig	nment Titles		
ON	1.	Marketing Research	9.	Project: Niche Market
SS AV	2.	Project: Market Research on a Tour	10.	Marketing: The Tour Brochure
A R R	3.	The Marketing Plan	11.	Project: Day Itinerary
용으로	4.	Marketing and Promotions	12.	Quiz 2: Marketing Strategies
TRANSP(	5.	Project: Assessing Marketing Plans	13.	Special Project*
ANS	6.	Quiz 1: Preparing to Market a Tour	14.	Test
¥	7.	Direct Marketing	15.	Course Project - Part 4: Marketing the Tour*
	8.	Marketing: Groups vs. Individuals	16.	Glossary and Credits

₽ .	UNIT	5: SEEING IS BELIEVING. THE END IS NEAR!		
N AN	Assign	nment Titles		
ON AN	1.	Pre-Tour: Handling Tour Customers	9.	Current Issues in Transportation and Tours
SS A	2.	Project: Informational Bulletin	10.	Project: Current Issues in Transportation and Tours
Z Z E	3.	Who Makes a Good Tour Director?	11.	Careers in Transportation and Tours
유무품	4.	Project: Wanted: Tour Director	12.	Quiz 2: After the Tour
ISP RT	5.	Managing a Tour on the Road	13.	Special Project*
TRANSP FOR T	6.	Quiz 1: Before and During the Tour	14.	Test
Ĕ	7.	After the Tour	15.	Course Project - Part 5: Tour Management*
	8.	Project: Tour Questionnaire and Evaluation	16.	Glossary and Credits

ANSPORTATION AND TOURS R THE TRAVELER	UNIT	UNIT 6: COURSE REVIEW AND EXAM					
ORT, TOU	Assign	nment Titles					
TRANSF AND FOR THI	1.	Course Project - Part 6: The Final Presentation*	2. 3.	Review Exam			

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# **HUMAN SERVICES**

## Introduction to Human Services

#### **Course Overview**

This course introduces high school students to the possibilities for careers in the human services professions. Through anecdotes, lessons, and a variety of assignments and projects, students will learn about the broad variety of jobs available in the human services. These begin with entry-level positions, such as associate social workers, that require only a two-year Associate of Arts degree. At the apex of the profession, being a psychiatrist brings the most prestige and the biggest salary, but only after many years of school and training.

Students will learn exactly what the human services are and the ethics and philosophies of the helping professions. The history of the profession will be covered, as well as the impact of the cultural, social, and economic environment on individual people, especially those who are in need of social services assistance.

By the conclusion of this course, students will have a firm introductory understanding of the social services professions. Employment at all levels of social work and related jobs is projected to grow rapidly over the next decade. Students will have a better idea of whether this is a career course they would like to explore further.

# Objectives

- to provide students with information about the history and development of the human services field
- to offer insight into the practical as well as theoretical functions of the human services profession in society
- to offer students opportunities to identify and strengthen problem-solving abilities
- to develop or increase interpersonal communications skills, which are critical in human services or helping professions
- to help develop students' self-awareness while they explore whether the field of human services is a viable career path that fits with their values and personal characteristics

As an introduction to the human services professions, this course requires no specific academic prerequisites. Any student willing to do the assigned work will be able to complete this course successfully. The only real requirements are a desire to help others and a curiosity about human services as a possible career choice.

Z	UNIT	UNIT 1: HUMAN SERVICES: CHANGING AND IMPROVING PEOPLE'S LIVES					
Ψ	Assign	Assignment Titles					
INTRODUCTION TO HUMAN SERVICES	1.	Course Overview	10.	Project: Designing A Human Services Organization			
	2.	Solving Problems vs. Teaching Problem Solving Skills	11.	Administration			
Σ̈́Ξ	3.	Types of Populations, Needs, and Services	12.	Project: Life After High School			
2 ≥	4.	Project: Let's Get Happy and Let's Get Rich	13.	Quiz 2: Providers of Human Services			
S SC	5.	What Human Services Organizations Do	14.	Project: Special Project*			
)QC	6.	Project: Know Your Surroundings	15.	Unit 1 Test			
<u> </u>	7	Quiz 1: History, Standards, and Overarching Mission	16.	Course Project Part 1: Disaster Strikes!*			
Ξ	8.	Direct Service Interventions	17.	Glossary and Credits			
	9.	Policy and Program-Planning Interventions					

z	UNIT 2: VALUES, ETHICS, AND LEGAL ISSUES					
Σ	Assig	nment Titles				
∃ :	1.	Basic Values of Helping Professions	10.	Legal and Ethical Dilemmas		
INTRODUCTION TO HUMAN SERVICES	2.	The Ethical Decision - Making Process	11.	Project: A New Beginning		
	3.	Project: Cultural Diversity Education	12.	Quiz 2: The Practice: Applying Values and Ethics in		
	4.	Laws, Legal Statutes, and Legal Issues		Real-Life Situations		
S SC	5.	Project: Legal Statutes and Legal Issues	13.	Project: Special Project*		
<u>D</u>	6.	Quiz 1: A Framework of Underlying Values	14.	Unit 2 Test		
-RC	7.	Respecting Life Choices	15.	Course Project Part 2: Ethics in Action!*		
ੁ	8.	Confidentiality and Consent	16.	Glossary and Credits		
	9.	Project: Volunteering to Help				

Z		3: EVERYTHING INTERCONNECTED? SYSTEM ER PERSPECTIVES	S THEOI	RY, THE ECOLOGICAL FRAMEWORK AND
INTRODUCTION TO HUMAN SERVICES	Assign	nment Titles		
ヸ	1.	Understanding the Nature of Human Systems	9.	Project: Nurture, the Family, and the Decision
TO ES	2.	Definition of Systems' Characteristics, Basic	10.	Recent Psychoanalytical Approaches
N S		Properties, and Behaviors	11.	Project: Monitoring Digression
H	3.	Project: Homeostasis and Homeostatic Balance	12.	Quiz 2: Non-systemic Perspectives
S	4.	Ecological Perspectives: Systems Within Systems	13.	Project: Special Project
OD	5.	Project: The Scientific Method	14.	Unit 3 Test
Ž.	6.	Quiz 1: Systems Theory Basics	15	Course Project Part 3: What Makes People Tick?
롣	7.	Basic Human Growth and Development	16.	Glossary and Credits
	8.	Nature Versus Nurture		

	UNIT	4: FROM THEORY TO PRACTICE		
INTRODUCTION TO HUMAN SERVICES	Assig	nment Titles		
≥ ⊃	1.	What Processes Bring About Individual Change?	9.	What Do You Do First?
H	2.	Project: Communications Theory Project	10.	Basic Communication and Interviewing Skills
ES	3.	Working with Multidisciplinary Teams	11.	Project: Effective Communication
8 ≥	4.	Domestic Violence and Child Abuse	12.	Quiz 2: What Human Services Professionals
E	5.	Project: An Addiction Study		Actually Do and How It Is Done: Theory Applied to
Ď,	6.	Quiz 1: The Helping Process: To Change or Not To		Practice
ΙΟ		Change?	13.	Project: Special Project*
Ë	7.	Services that Help People	14.	Unit 4 Test
=	8.	Project: Best Delivery Model	15.	Course Project Part 4: We're All In This Together!*
			16.	Glossary and Credits

	UNIT 5: CLIENTS AND HELPERS IN HUMAN SERVICES					
Z	Assig	nment Titles				
HUMAN	1.	Helping Professionals' Skills or Abilities	8.	Project: Self-Motivation		
로	2.	Project: Let's Get S.M.A.R.T.	9.	Special Challenges of Human Services Professionals		
ပ လ	3.	Interpersonal Characteristics of Helping	10.	Developing Career Goals and Plans		
Z B		Professionals	11.	Project: Identifying Career Goals		
E ≥	4.	Project: Tour Guide to the Martians: Empathy and	12.	Quiz 2: Knowing Yourself and Your Emotional "		
5 B		The Conscious Use of Self		Baggage": How the Personal Can Influence the		
INTRODUCTION TO SERVICES	5.	Taking Care of Yourself: Managing Burnout and		Professional, and Where Do You Go From Here?		
ĭ ĭ		Stress	13.	Project: Special Project*		
Ξ	6.	Quiz 1: Getting into the Field of Human Services: Is	14.	Unit 5 Test		
		This Career Path Right for You?	15.	Course Project Part 5: Are Youthe One?*		
	7.	Was I Born to Be a Helper?	16.	Glossary and Credits		

TION AN ES	UNIT 6: COURSE REVIEW AND EXAM					
DOC	Assign	nment Titles				
TRODI TO HU SERV	1.	Course Project Part 6: Countdown to Lift Off!	2.	Review		
Z		Mapping a Path to a Human Services Career*	3.	Exam		

# **Counseling and Mental Health Services**

### **Course Overview**

The mental health field is diverse. There are many different options available to those interested in working in the counseling and mental health field. This course introduces and exposes the students to some topics, issues, and populations that are related to the counseling and mental health field. Students will first receive information about on the history of the mental health system in the United States and about some common mental illnesses. They will then explore different counseling and mental health topics, populations, mental health needs of these populations, and work place settings. Some topics and populations discussed are addiction, dual diagnosis disorders, vulnerable children, different vulnerable populations, and mental health issues in the criminal justice system. Some workplace settings of counseling and mental health workers analyzed are the criminal justice system, school systems, acute psychiatric care settings, community mental health centers, and child protective services.

This course will also introduce students to various careers in the mental health field. Some of the professions reviewed are, psychiatrists, psychologists, school counselors, social workers, social and human service assistants, dual diagnosis disorder counselors, recovery coaches, correctional counselors, forensic psychologists, crime victim advocates, geriatric psychiatrists, and recreational therapists. The roles, responsibilities, and duties of these workers along with the educational, licensure/certification, job outlook, and salaries of these professions are discussed. Lastly, the ethics and competencies important to these professions are presented. Students are provided with resources in order that they may be able to conduct online research of schools and credential requirements of their individual states. This course will equip students with information and resources on counseling and mental health careers, and the coursework will give students the opportunity to apply some of this knowledge in practical scenarios.

### Objectives

- Describe and compare careers in counseling and mental health in terms of academic preparation, skill sets, licensing, employment potential, and continuing education.
- Describe the professional behaviors and skills required for human service occupations.
- Analyze the role of mental health workers in as ensuring fair and ethical treatment for human service clients.
- Evaluate consequences of unethical behavior for both the clients and human service workers.
- Identify personal qualities necessary for success in the field of counseling and mental health.
- Demonstrate basic oral communications skills involved in interviewing and working with clients in a human services setting.
- Demonstrate the ability to present information to various groups and audiences using appropriate technology.
- Produce written documents of professional quality appropriate to the purpose of the communication and intended receiver.
- Recognize the importance of inter- professional team work and communication in the human service arena.
- Recognize the role that social problems play in the development of various mental and or behavior disorders.
- Identify mental health models used by mental health workers to assist them in understanding client problems.
- Describe selected interventions used by mental health professionals.
- Recognize different work environments of mental health workers.

The Student should understand the following concepts about the counseling field:

- A mental health system exists in the United States.
- Basic understanding of the educational system in the United States.
- Understand that the goal of mental health careers is to help others.
- School counselors, therapists, social workers, and psychiatrists are some professionals who work in the mental health field.

To be successful in this course, the student should be comfortable with these technical expectations:

- Access and navigate the Internet.
- Access teachertube.com.
- Use word processor (Microsoft Word, Word Perfect, etc.).
- Create PowerPoint Presentations.
- Post to Discussion Thread.
- Create a Timeline

	UNIT 1: INTRODUCTION TO MENTAL HEALTH AND COUNSELING CAREERS					
CES	Assign	ment Titles				
COUNSELING AND MENTAL HEALTH SERVICES	1.	Course Overview	12.	Project: Newspaper Article on Stigma and Mental		
Ë	2.	History of Mental Health in the United States		Illness		
Ŧ	3.	Project: History of Mental Health in the United	13.	Professional Requirements for Hospital Mental		
AL.		States Timeline.		Health Workers		
出	4.	The Medical Model of Mental Health and Major	14.	Project: Case Study on severe depression		
AL A		Mental Disorders	15.	Competencies and Ethics of Mental Health Workers		
Ż	5.	Project: Major Mental Disorder PowerPoint	16.	Project: PowerPoint Presentation On Competencies		
Σ		Presentation		and Ethics in an Acute Psychiatric Hospital		
₽	6.	Project: Medical Model Article	17.	Quiz 2: Careers in Mental Health Represented in an		
Ā	7	Stress and Mental Health		Acute Psychiatric Care Setting		
ĭ ĭ	8.	Project: Interview and Report on Adolescent	18.	Project: Special Project*		
넗		Academic Performance Stress	19.	Unit 1 Test		
ž	9.	Project: Stress Management Plan Essay	20.	Course Project Part 1: Newsletter On Mental		
Ö	10.	Quiz 1: Introduction to Careers in Mental Health and		Health Careers in an Acute Psychiatric Hospital*		
		Counseling	21.	Glossary and Credits		
	11.	Professionals at an Acute Psychiatric Hospital				

ICES	UNIT	UNIT 2: COUNSELING AND MENTAL HEALTH CAREERS WITH VULNERABLE CHILDREN					
RV	Assign	Assignment Titles					
COUNSELING AND MENTAL HEALTH SERVICES	1.	History of Child Protective Services in the United	9.	Mental Health Worker Educational Requirements			
		States	10.	Mental Health Worker Competencies and Ethics			
	2.	Project: History of Child Protective Services in the	11.	Project: Essay on Child Welfare Competencies and			
		United States Timeline		Ethical Guidelines			
	3.	Child Abuse and Neglect	12.	Quiz 2: Mental Health Careers Working with			
	4.	Project: School Newspaper Article on Child Abuse		Vulnerable Children			
Σ		and Neglect	13.	Project: Special Project*			
Ž	5.	Mental Disorders of Vulnerable Children	14.	Unit 2 Test			
<u>'</u>	6.	Quiz 1: Child Maltreatment and the Vulnerable Child	15.	Course Project Part 2: Newsletter on Mental Health			
Ⅎ	7.	Mental Health Workers and the Vulnerable Child		Careers in the Field of Child Welfare Protection*			
SE	8.	Project: Letter on the Roles and Duties of a School	16.	Glossary and Credits			
Ź		Counselor, Child Welfare Case Worker, and Social					
$\mathcal{E}$		and Human Service Assistant					

-	UNIT	UNIT 3: FIELDS OF ADDICTIONS AND DUAL DIAGNOSIS						
HEAL	Assign	Assignment Titles						
	1.	Addiction Disorders	10.	Competencies and Ethics of Addiction Professionals				
AL.	2.	Project: Addiction	11.	Project: Presentation on the Competencies and				
IN S	3.	Dual Diagnosis Disorder		Ethics of Addiction Workers				
COUNSELING AND MENTAL SERVICES	4.	Treatment for Addictions and Dual Diagnosis	12.	Quiz 2: Addiction and Mental Health Workers				
N N		Disorders	13.	Project: Special Project*				
3A SE	5.	Project: Addiction Counselor Case Study	14.	Unit 3 Test				
ž	6.	Quiz 1: Addiction Disorders	15	Course Project Part 3: Newsletter On Mental				
SEL	7.	Addiction and Dual Diagnosis Disorder Workers		Health Careers in Addiction Disorders and Dual				
3	8.	Project: Taking a Stand		Diagnosis Disorders*				
8	9.	Addiction and Dual Diagnosis Workers' Professional	16.	Glossary and Credits				
		Requirements						

ICE	UNIT	4: CRIMINAL JUSTICE ARENA		
HEALTH SERVICES	Assigi	nment Titles		
	1.	Mental Health and the Criminal Justice System	10.	Competencies and Ethics of Criminal Justice
	2.	Mental Health and Victims of Crime		Workers
. HEAI	3.	Project: Mental Health Treatment Programs for Offenders and Victims of Crime	11.	Project: Presentation on Competencies and Ethics
COUNSELING AND MENTAL HEALTH	4.	Treatment Programs for Offenders and Victims		of Mental Health Workers
	5.	Project: Effectiveness of Jail Diversion Programs	12.	Quiz 2: Mental Health Workers in the Criminal
	6.	Quiz 1: Mental Health and the Criminal Justice		Justice Field
N		System	13.	Project: Special Project*
91	7.	Mental Health Workers in the Criminal Justice Field	14.	Unit 4 Test
£	8.	Project: Essay on Professionals in Correctional	15.	Course Project Part 4: Newsletter On Mental
ASE		Institutions		Health Careers in the Criminal Justice System*
Ž	9.	Criminal Justice Mental Health Workers'	16.	Glossary and Credits
$\mathcal{E}$		Professional Requirements		

ES	UNIT	5: COUNSELING AND MENTAL HEALTH CAREEI	RS WIT	TH VULNERABLE POPULATIONS			
)   	Assignment Titles						
TH SER	1.	Vulnerable Populations: The Elderly and the	10.	Competencies and Ethics of Workers with the			
		Homeless		Vulnerable			
AL	2.	Vulnerable People - HIV/AIDS and Intellectual	11.	Project: Presentation on the Competencies and			
COUNSELING AND MENTAL HEALTH SERVICES		Disablement		Ethics of Mental Health Workers of Vulnerable			
	3.	Project: Community Mental Health Center		Populations			
		Statement	12.	Quiz 2: Mental Health Workers of Vulnerable			
	4.	Community Mental Health Centers for Vulnerable		Populations			
₽		Populations	13.	Project: Special Project*			
Ι	5.	Project: Ryan White Letter	14.	Unit 3 Test			
<u>Z</u>	6.	Quiz 1: Vulnerable Populations	15.	Course Project Part 5: Newsletter on Mental Health			
딢	7.	Mental Health Workers with Vulnerable Populations		Careers Working with Vulnerable Populations*			
ž	8.	Project: Persuasive Essay	16.	Glossary and Credits			
Ö	9.	Professional Requirements of Mental Health					
)		Workers with Vulnerable People					

AND	UNIT 6: COURSE REVIEW AND EXAM					
ING, HEA ICES	Assignment Titles					
COUNSELING AND MENTAL HEALTH SERVICES	1.	Course Project Part 6: Career Exploration Workshop Presentation on Counseling and Mental Health Careers*	2. 3.	Review Exam		

# **Early Childhood Development and Services**

### **Course Overview**

Early Childhood Development (ECD) is an introductory course offering a detailed overview of both developmental stages and areas of early childhood, and how early childhood education professionals provide optimal assistance during these important years of growth and learning. An examination of the history, theories, teaching models, research, and policies that grew with the advance of early childhood education, as well as an introduction to the achievements of many leaders in this field, provide students a thorough grounding in the science and practice of early childhood education. This course further provides students with keen insight into why these years are so important to the life of the child, what areas of physical, emotional, and cognitive development are manifested from birth through age five, and what developmentally appropriate practices are proving to be most effective.

Students will see how state, county, and community programs and non-profit social service organizations benefit from a combination of contributions and regional and federal funding mandated through national legislation; students will also appreciate the role ECE professionals play in their work with families, organizations, and licensing administrators. Students will be able to identify the advances, the challenges, the results, and the trends in ECE, explore a wide spectrum of professional possibilities, and learn the requirements and responsibilities of those positions. The complex interaction of state and federal policymaking on program funding and availability is covered in depth, as are codes of ethics and legislation affecting the quality of preschool and kindergarten programs.

Diversity is a key topic, and inclusion of families and children of cultural, economic, linguistic, and ethnic and ability diverse backgrounds are covered in depth. The rights, programs, and services available for children with disabilities and their families are reviewed. As the areas of study show, the need for highly qualified, engaged professionals in preschool classrooms, child care centers, and school readiness programs is growing. Teachers and other professionals in the field need to be not only educated in ECD, but also adept at building positive relationships between teacher and child and parent and colleagues, with the sensitivity to, enthusiasm for, and awareness of diversity issues and developmentally appropriate practices requiring skill and ongoing training.

Through creative projects in each unit, leading to completion of the capstone project, students become the professionals they are studying to be, hypothetically designing preschool curricula, counseling parents and working with infants with disabilities in mental health home intervention visits, researching credentials and education pathways for careers, investigating state funding and licensure requirements for programs, and getting involved in advocacy for major issues in the field. This course prepares students to make more informed decisions about their education and career pathway possibilities, endowing them with a solid understanding of the field and its importance in the well-being and success of not just a few young children and their families but of society and future generations.

## Objectives

- Compare and contrast careers in early childhood development with regard to scope, academic preparation, certification, skill set, roles and responsibilities, and continuing education.
- Identify the historical, cultural, and social foundations of early childhood development and the related services.
- Describe agencies and organizations that support the profession of early childhood education and development.
- Recognize milestones of typical development in young children.
- Identify communication and problem-solving skills necessary to develop best practices in the field for young children and their families.
- Examine ethical and legal implications of working with young children and their families.

This is an introductory course in early childhood development (ECD) and early childhood education (ECE); there are no prerequisites. Students enrolled in the course are assumed to be interested in ECD and ECE and possibly considering a career as an ECE professional. The course offers a wealth of information on many aspects of the field, including education, credentialing, licensing, and endorsement area requirements for various positions.

QN	UNIT 1: INTRODUCTION TO EARLY CHILDHOOD DEVELOPMENT					
EARLY CHILDHOOD DEVELOPMENT AND SERVICES	Assignment Titles					
표	1.	Course Overview	10.	Organizations that Support Early Childhood		
Σ	2.	Who Am I? - Identifying Careers Through Credentials		Programs		
9		and Responsibilities	11.	How Does Your State Compare?		
SES	3.	Project: Who Am I - Identifying Career Roles and	12.	Project: Family Engagement in Practice		
M N		Responsibilities	13.	Quiz 2: History of Early Childhood Education and		
의 의	4.	Opening a Licensed Child Care Facility in My State		Development		
운 *'	5.	Project: Open for Business	14.	Project: Special Project*		
9	6.	Center-Based vs. Family Home Care	15.	Unit 1 Test		
동	7	Quiz 1: Careers in Early Childhood Development	16.	Course Project Part 1: Opening a Licensed Child		
<u> </u>	8.	History of the Early Childhood Education Profession		Care Facility in Your State*		
AR	9.	Project: History of the Early Childhood Education	17.	Glossary and Credits		
ш		Profession Timeline Project				

AND	UNIT	UNIT 2: DIVERSITY AND FAMILY ENGAGEMENT					
CHILDHOOD DEVELOPMENT. SERVICES	Assign	ment Titles					
	1.	Diversity in Early Childhood Education	9.	Project: Teaching			
OPI	2.	Project: Two Children	10.	Services to Families with Disabled Children			
/EL	3.	Understanding Inclusion Law and Practice	11.	Project: Active Outdoor Play: Playground			
E E	4.	Strategies for Engaging All Children, Including		Shadowing			
20 ₹		Diverse Environments and Abilities	12.	Quiz 2: Family Engagement			
OC SE	5.	Project: Putting Planning Into Practice	13.	Project: Special Project*			
품	6.	Quiz 1: Recognizing Diversity in Children and Their	14.	Unit 2 Test			
≢		Families	15.	Course Project Part 2: You're an Infant Mental			
	7.	Understanding Family Engagement		Health (IMH) Home Visitor - One Visit Report*			
EARLY	8.	Strategies For Engaging All Families of Young Children	16.	Glossary and Credits			

JENT	UNIT	UNIT 3: UNDERSTANDING CHILD DEVELOPMENT					
Ψ	Assign	ment Titles					
Θ	1.	Development: Motor and Cognition	9.	Play and Physical Activity in Preschool			
CHILDHOOD DEVELOPN AND SERVICES	2.	Project: Developmental Milestones Timeline - Part 1	10.	Developmentally Appropriate Practices			
	3.	Development: Language and Social Emotional	11.	Project: Book Nooks Playbook			
		Development	12.	Quiz 2: Preschool Development			
	4.	Project: Developmental Milestones Timeline - Part 2	13.	Project: Special Project*			
A E	5.	Health, Screening and Assessment	14.	Unit 3 Test			
丟	6.	Quiz 1: Development Zero to Three	15	Course Project Part 3: Developmentally			
	7.	Typical Development of Preschoolers		Appropriate Practices in My Preschool Group*			
ARLY	8.	Project: Three Children, Ages 3-5 at My Preschool	16.	Glossary and Credits			
П		and What I Did to Help Their Development					

Z	UNIT	UNIT 4: STRATEGIES FOR ENHANCING DEVELOPMENT AND LEARNING						
CHILDHOOD DEVELOPMENT AND SERVICES	Assignment Titles							
	1.	Emergent Literacy	9.	Working with Challenging Behaviors				
	2.	Project: Emergent Literacy Ideas for New Parents -	10.	Project: Ethics in Action Interview				
		You're the Professional	11.	Extending Positive Relationships to the Home				
OD ER	3.	Early Literacy Experiences	12.	Quiz 2: Developing Positive Relationships				
10 DS	4.	Project: Creating a Print-rich Environment at Home	13.	Project: Special Project*				
A E		and in a Preschool Classroom	14.	Unit 4 Test				
丟	5.	Writing Development	15.	Course Project Part 4: Challenging Behaviors Home				
> <u>`</u>	6.	Quiz 1: Promoting Literacy in Early Childhood		Makeover*				
ARLY	7.	Developing Positive Relationships	16.	Glossary and Credits				
П	8.	Project: Emotional Literacy: Your Story						

EARLY CHILDHOOD DEVELOPMENT AND SERVICES	UNIT 5: LAWS AND POLICIES IN EARLY CHILDHOOD EDUCATION				
Σ	Assign	nment Titles			
⊴	1.	Child Maltreatment	10.	Current Issues and Trends in Early Childhood	
VE	2.	Reporting Maltreatment	11.	Project: Pre-K Programs: Why You Should Care	
필잉	3.	Project: Mandated Reporter Fact Sheet/Checklist		Presentation	
OD ER	4.	Promoting Resilience and Positive Outcomes	12.	Quiz 2: Ethics and Advocacy in Early Education and	
P S D	5.	Project: Case Study in Promoting Resilience		Development	
₽ E	6.	Quiz 1: Child Maltreatment: Law, Prevention, and	13.	Project: Special Project*	
王 `		Early Intervention	14.	Unit 5 Test	
>.	7.	Code of Ethics	15.	Course Project Part 5: Trendwatch!*	
ARI	8.	Advocacy	16.	Glossary and Credits	
Ð	9.	Project: You're the Advocate!			

Y CHILDHOOD JELOPMENT D SERVICES	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM				
HE OPP	Assign	ment Titles				
RLY CI DEVEL AND S	1.	Course Project Part 6: A Day In The Life	2.	Review		
EAR DI			3.	Exam		

<sup>(\*)</sup> Indicates alternate assignment

# **Family and Community Services**

# **Course Overview**

This course introduces applications within professions related to Family and Community Services. You will identify degree and credential requirements for occupations in this pathway and identify individual, social, historical, economic, and cultural context to increase awareness of family and community services. You will develop the abilities necessary to evaluate and identify a range of effective communication strategies and skills for establishing a collaborative relationship with others. You will also complete a variety of projects to apply your skills and knowledge.

The course begins by introducing you to Family and Community Services, associated careers, and general requirements. The first unit requires you to investigate the skills required for many professions, including effective communication and critical thinking. The remaining units are divided among career fields. Each chapter begins with a lesson that discusses the general role of the professionals, their required skills and knowledge, educational requirements, employment opportunities, and salaries. The following lessons in each chapter then discuss various aspects of the career in greater detail.

# Objectives

- Analyze careers in Family and Community Services in terms of employment opportunities, salary levels, education requirements, necessary skills, certification requirements, entrepreneurial opportunities, and employment outlook.
- Understand the importance of exhibiting ethical responsibilities and encourage co-workers to comply ethical
  and legal responsibilities in the work place.
- Be able to clearly articulate organizational policies, rules, and procedures.
- Analyze needs, accommodations, and living conditions of families with various disadvantaging conditions and analyze situations that require crisis intervention.
- Be familiar with effective family advocacy strategies and the rights and responsibilities of the clients and families.
- Understand the ethical, legal, and safety issues related to positions in social work.
- Research and evaluate local, state, and national agencies that provide support for family and consumer services agencies such as health care, Medicare, food stamps, and child care.
- Analyze community-networking opportunities in Family and Community Services.
- Guide individuals through the process of recognizing concerns and making informed decisions.

There are no specific requirements for taking and succeeding in this course. This is a foundation course on family and community services that provides an overview of family and community systems and the professionals who serve and support them.

Certain educational requirements and minimum experience or training are necessary for many careers. Higher pay in an occupation usually occurs with increased time spent at work, education, training, responsibilities, and experience. Different skills and education levels are required for different jobs. All careers have benefits and drawbacks, dependent on their pay, rewards, and stresses.

ä	Assignment Titles					
SERVICES	1.	Course Overview	10.	Internal and External Influences on Organizations		
	2.	What are Family and Community Services?	11.	Project: Connecting Family and Community		
≧	3.	Basic Skill Set Analysis of Career Paths		Services with Sustainability		
COMMUNITY	4.	Project: Analyzing a Work Environment	12.	Professional Organizations, Resources,		
₹	5.	Employment Portfolios and E-portfolios		Certifications		
<u> </u>	6.	Project: Developing a Personalized Employment	13.	Quiz 2: Organizational Structure		
		Portfolio	14.	Project: Special Project*		
Z V	7	Quiz 1: Introduction and Basic Competencies	15.	Unit 1 Test		
FAMILY AND	8.	Analysis and Comparison of Different Organizational	16.	Course Project Part 1: Seeking Career Advice*		
Σ		Structures	17.	Glossary and Credits		
2	9.	Project: Creating Your Own Organizational				
		Structure				

ES	UNIT	UNIT 2: SOCIAL WORKERS					
Ν	Assign	nment Titles					
FAMILY AND COMMUNITY SERVICES	1.	Social Workers	10.	The Social Worker at Patient Discharge			
	2.	Project: Presenting Social Work Careers	11.	Project: Researching the Patient Discharge Process			
	3.	Understanding Family Challenges		of a Local Hospital			
₹	4.	Project: Determining Family Challenges and	12.	Quiz 2: Health Care Social Workers			
⅀		Advocacy Strategies	13.	Project: Special Project*			
S	5.	Social Work Resources	14.	Unit 2 Test			
뮢	6.	Quiz 1: Child, Family, and School Social Workers	15.	Course Project Part 2: Interviewing a Child, Family,			
× ×	7.	What is a Health Care Social Worker?		School, or Health Care Social Worker*			
Ē	8.	Understanding Patient and Family Challenges	16.	Glossary and Credits			
ΡΑ	9.	Project: Understanding Family Challenges and					
_		Advocacy Strategies					

SERVICES	UNIT	UNIT 3: MANAGEMENT AND PLANNERS					
₹	Assignment Titles						
FAMILY AND COMMUNITY SE	1.	Social, Community, and Emergency Managers	10.	Client Benefits			
	2.	Community Programs and Services	11.	Project: Presenting Government Benefits and			
	3.	Project: Using a Logic Model to Improve a		Assistance			
		Community	12.	Quiz 2: Planning Aides and Eligibility Interviewers			
	4.	Disaster Preparedness	13.	Project: Special Project*			
DQ	5.	Project: Preparing for a Local Disaster or Emergency	14.	Unit 3 Test			
MILY AN	6.	Quiz 1: Social, Community, Emergency Managers	15	Course Project Part 3: Interviewing a Manager,			
	7.	Planning Aides and Eligibility Interviewers		Planning Aide, or Eligibility Interviewer*			
	8.	The Planning Process and Permit Applications	16.	Glossary and Credits			
7	9.	Project: Planning an Ideal Community					

CES	UNIT	UNIT 4: THERAPISTS AND TREATMENTS SPECIALISTS					
SERVICES	Assign	Assignment Titles					
SE	1.	Marriage and Family Therapists	10.	Juvenile Rehabilitation			
≟	2.	Therapy Topics	11.	Project: Rehabilitating Juvenile Criminal Offenders			
AND COMMUNITY	3.	Project: Responding to Bullying	12.	Quiz 2: Probation Officer/Correctional Treatment			
	4.	Advocacy, Ethical, and Legal Issues		Therapist			
Ó	5.	Project: Resolving Conflicts	13.	Project: Special Project*			
ŏ	6.	Quiz 1: Marriage and Family Therapists	14.	Unit 4 Test			
	7.	The Correctional Treatment Therapist	15.	Course Project Part 4: Interviewing a Marriage and			
Հ	8.	Court Systems and Procedures		Family Therapist or a Correctional Treatment			
FAMILY	9.	Project: Presenting Court Procedures		Specialist*			
Ŧ,			16.	Glossary and Credits			

ES	UNIT	5: EDUCATION AND CHILD CARE		
ΛIC	Assign	nment Titles		
SERVICES	1.	The Role of an Educator	10.	Official Requirements and Qualifications for
-	2.	Basic Duties of an Educator		Childcare
FAMILY AND COMMUNITY	3.	Project: Presenting the Roles of Your Role Model	11.	Project: Identifying and Remediating Safety Hazards
Σ	4.	Effective Presentation Techniques		to Children
Σ	5.	Project: Instructing Students with Effective	12.	Quiz 2: Childcare
S		Presentation Techniques	13.	Project: Special Project*
2	6.	Quiz 1: Education	14.	Unit 5 Test
<b>∀</b>	7.	The Childcare Specialist	15.	Course Project Part 5: Interviewing an Educator or
   	8.	Age-appropriate Development Activities and Safety		Childcare Specialist*
Ψ¥	9.	Project: Planning Developmentally Appropriate	16.	Glossary and Credits
_		Activities		

/ AND JNITY ICES	UNIT	6: COURSE PROJECT, REVIEW, AND EXA	AM	
MUN WICH	Assig	nment Titles		
FAMILY COMML SERVI	1.	Course Project Part 6*	2.	Review
			3.	Exam

 $<sup>(\</sup>begin{tabular}{l} (\begin{tabular}{l} (\be$ 

# **Introduction to Consumer Services**

### **Course Overview**

In this introductory Consumer Services course, students analyze various career paths in terms of employment opportunities. We will discuss educational requirements, including applicable hard and soft skills, certifications, and licensures for different pathways. Developing research, analytical, and presentations skills will be key components.

This course is designed as an overview to prepare students for a consumer services-related career and to introduce them to specialty areas. Emphasis is placed on the human services aspect (vs. corporate concerns) of consumer services. Social issues and advocacy, as well as ethics and legalities, are a recurring theme. Students will gain knowledge of current issues affecting various consumer services professions, and the impact of local, state, national and global issues on consumer services.

### Objectives

- Analyze careers in the in the consumer services industry in terms of employment opportunities, salary levels, education requirements, necessary skills, certification requirements, entrepreneurial opportunities, and employment outlook.
- Understand the importance of exhibiting ethical behavior and encourage co-workers to comply with ethical and legal responsibilities in the work place.
- Identify common safety concerns in an organization and describe ways to promote safety in the workplace.
- Demonstrate active listening techniques to interpret information and ensure the clarity of the information.
- Understand the role and importance of consumer advocacy groups at national, state, and local levels.
- Define the roles of credit counselors and risk management specialists.
- Describe and evaluate design careers, writing careers, and related communications-based careers in translation and interpretation.
- Define the role of writers and editors in consumer services.
- Demonstrate an ability to articulate clearly the organization's policies, rules, and procedures.
- Describe the role of a public relations director and evaluate public relations careers within consumer services.
- Evaluate sales and related marketing careers in consumer services.

Students should be computer literate at an intermediate level and have Internet access. Students should have basic research skills, as well as the ability to conduct online searches and access recommended websites. Basic math skills at the Algebra I level (arithmetic, ratios, graphing) are required. Access to and intermediate-level proficiency with word processing, spreadsheet, and presentation software is highly encouraged for use in producing projects.

INTRODUCTION TO CONSUMER SERVICES	UNIT	1: INTRODUCTION TO CONSUMER SERVICE	S	
2.0	Assig	nment Titles		
SNS	1.	Course Overview	10.	Project: Drafting a Safety Policy
S	2.	What are Consumer Services?	11.	External Influences on Consumer Services
유밀	3.	Customer Service And Consumer Advocacy	12.	Project: Interview-based Article on Sustainability
NO S	4.	Project: Personal Skills Evaluation	13.	Quiz 2: Organizational Structure
SE SE	5.	Presenting the Professional Identity	14.	Project: Special Project*
Ď	6.	Project: Building a Portfolio	15.	Unit 1 Test
IQ.	7	Quiz 1: Introduction and Basic Competencies	16.	Course Project Part 1: Building an Org Chart*
Ë	8.	Organizational Structure	17.	Glossary and Credits
=	9.	Safety Within the Organization		

ER	UNIT 2: CUSTOMER SERVICE AND CONSUMER ADVOCACY					
INTRODUCTION TO CONSUMER SERVICES	Assignment Titles					
SNS	1.	What is Customer Service?	9.	Project: Consumer Protection		
$\mathcal{S}_{\mathbf{S}}$	2.	Conflict Resolution Strategies	10.	The Role of Policymakers		
2 2 2	3.	Project: Constructing a Customer Service Encounter	11.	Project: A Plan for Advocacy		
N ≥		Log	12.	Quiz 2: Consumer Advocacy		
E BS	4.	Working With Databases	13.	Project: Special Project*		
Ď	5.	Project: Constructing a Database	14.	Unit 2 Test		
IO.	6.	Quiz 1: The Customer Service Representative	15.	Course Project Part 2: Serving the Client*		
Ë	7.	What is Consumer Advocacy?	16.	Glossary and Credits		
=	8.	Consumer Advocacy at Various Levels				

œ	UNIT 3: COUNSELING, ADVISEMENT, EDUCATION					
ΜE	Assign	nment Titles				
INTRODUCTION TO CONSUMER SERVICES	1.	Financial Counseling	10.	Risk Management in Financial Planning		
Ő	2.	Developing a Financial Plan	11.	Project: Building an Estate Plan		
O C	3.	Project: Building a Financial Plan	12.	Quiz 2: Credit Counseling and Risk Management		
Ϋ́	4.	Spending Patterns and Budgeting	13.	Project: Special Project*		
JO 19	5.	Project: Building a Budget	14.	Unit 3 Test		
୍ର "	6.	Quiz 1: Financial Counseling Roles	15	Course Project Part 3: Our Town's Children		
DOC	7.	Credit Counseling and Risk Management		Programs*		
IRC	8.	Applying for Credit and Credit Scoring	16.	Glossary and Credits		
Ż	9.	Project: Evaluating Credit Offers				

~	UNIT 4: CREATIVITY					
ΜE	Assign	nment Titles				
usu	1.	Creative Consumer Services – Design	9.	Project: Hiring a Language Services Professional		
Ó	2.	Fashion and Costume Design	10.	Reading Strategies		
OC SES	3.	Project: Design Influences	11.	Project: Reading to Write		
Σ×	4.	Trademarks, Patents, and Copyrights	12.	Quiz 2: Writing and Interpretation		
OER 30	5.	Project: Protecting Your Original Work	13.	Project: Special Project*		
<u> </u>	6.	Quiz 1: The Designer	14.	Unit 4 Test		
ď	7.	Writing and Editing	15.	Course Project Part 4: Building a Brand*		
IRC	8.	Translation and Interpretation	16.	Glossary and Credits		
Z						
INTRODUCTION TO CONSUMER SERVICES	6. 7.	Quiz 1: The Designer Writing and Editing	<b>14.</b> 15.	Unit 4 Test Course Project Part 4: Building a Brand*		

INTRODUCTION TO CONSUMER SERVICES	UNIT	UNIT 5: MANAGEMENT, SALES, PUBLIC RELATIONS					
5	Assig	nment Titles					
SNS	1.	Management Careers	10.	Marketing and Selling a Product			
S	2.	Strategic Analysis	11.	Project: Writing a Marketing Plan			
유밀	3.	Project: Conducting a SWOT analysis	12.	Quiz 2: Sales and Public Relations			
NO S	4.	Working With Employees	13.	Project: Special Project*			
SE	5.	Project: Developing a Training Presentation	14.	Unit 5 Test			
ρΩ	6.	Quiz 1: Management	15.	Course Project Part 5: Growing a Sustainable			
ا ا	7.	Sales, Marketing, and Public Relations		Organization*			
Ė	8.	The Importance of Public Image	16.	Glossary and Credits			
=	9.	Project: Writing a Media Release					

CTION TO UMER /ICES	UNIT	UNIT 6: COURSE REVIEW, AND EXAM						
SUN	Assignment Titles							
RODUC CONSU SERV	1.	Course Project Part 6: Our Town's Children, Inc.	2.	Review				
Ę		Annual Report 20XX*	3.	Exam				

# Introduction to Human Growth and Development

### **Course Overview**

This course focuses on human growth and development over the lifespan, as well as careers that help people deal with various physical, intellectual, and socioemotional issues, such as physicians, nurses, nutritionists, substance abuse counselors, clergy, teachers, career counselors, psychologists, and psychiatrists.

This course is important because it gives the student a background in human growth and development from before birth, through childhood, into adulthood, and through death and grief. It gives the student perspective and highlights where people in the caring professions are most needed.

Students who take this course will come away with a broad understanding of all the careers that help people from birth to death. They will understand how people in the helping professions interact with each other and how continued growth in this sector can give them flexibility, good pay, and high job satisfaction.

### Objectives

- Compare and contrast careers that provide care and counseling for people throughout the life span.
- Evaluate the importance of a stable, loving family structure on socioemotional development.
- Assess the importance of proper prenatal care on the developing fetus.
- Examine the roles and responsibilities of parents, teachers, and health care professionals in generating positive outcomes regarding children.
- Understand the different developmental tasks humans have during each stage of life and that we never stop learning and growing.
- Examine their personal interests and inabilities in relation to choosing an appropriate career.
- Summarize the value of education in achieving their life goals.

Students will have to conduct research into areas such as obedience versus conformity; single-sex versus same-sex schools; the perspectives of the psychologists Erik Erikson, Jean Piaget, Sigmund Freud, Lev Vygotsky, and Lawrence Kohlberg; and career assessments. Some of the tasks in the chapter projects ask for answers that can be found in the lessons themselves, while others require research using the Internet. Students should have access to a computer with Internet and a good working knowledge of how to find information on the web. While sample URLs are usually presented as a starting point, the student should have a basic knowledge of using search engines to find specific information.

UNIT	1: STARTING STRONG: INTRODUCTION TO A	LIFELON	NG JOURNEY		
Assignment Titles					
1.	Course Overview	9.	Infancy: From Birth through the First Year		
2.	Physical Growth and Development of our Bodies	10.	Project: Baby Steps		
3.	Cognitive Development - Learning to Think	11.	Getting Through the First Year		
4.	Project: Child's Play	12.	Project: My Baby Book		
5.	Socioemotional Development, Personality, and	13.	Quiz 2: Biological Beginnings: Prenatal and Infancy		
	Behavior	14.	Project: Special Project*		
6.	Project: Why Do We Obey?	15.	Unit 1 Test		
7	Quiz 1: The Nature of Development and	16.	Course Project Part 1: The Game of Life -		
	Developmental Perspectives		Objective*		
8.	Prenatal Blueprints and Development Milestones	17.	Glossary and Credits		
	Assign 1. 2. 3. 4. 5.	Assignment Titles  1. Course Overview 2. Physical Growth and Development of our Bodies 3. Cognitive Development - Learning to Think 4. Project: Child's Play 5. Socioemotional Development, Personality, and Behavior 6. Project: Why Do We Obey? 7 Quiz 1: The Nature of Development and Developmental Perspectives	<ol> <li>Course Overview</li> <li>Physical Growth and Development of our Bodies</li> <li>Cognitive Development - Learning to Think</li> <li>Project: Child's Play</li> <li>Socioemotional Development, Personality, and Behavior</li> <li>Project: Why Do We Obey?</li> <li>Quiz 1: The Nature of Development and Developmental Perspectives</li> </ol>		

γË	UNIT	2: CHILDHOOD: EARLY, MIDDLE, AND LATE		
INTRODUCTION TO HUMAN GROWTH AND DEVELOPMENT	Assign	ment Titles		
⊋ <u>6</u> .	1.	Changes in Early Childhood	10.	Pre-Teens' Socioemotional Personality
은핃	2.	Cognitive Development in Early Childhood	11.	Project: Same-Sex or Single-Sex Schools?
N H	3.	Project: Cooking Spaghetti	12.	Quiz 2: Middle and Late Childhood: From
6 1 1	4.	Socioemotional Development		Kindergarten Through Elementary School
P SC	5.	Project: The Emotion Book	13.	Project: Special Project*
ᅙᄄ	6.	Quiz 1: Early Childhood: Toddlerhood and Preschool	14.	Unit 2 Test
N N N	7.	Physical Growth	15.	Course Project Part 2: The Game of Life - The Look
	8.	Cognitive Development		and Feel*
	9.	Project: Developmental Milestones Chart	16.	Glossary and Credits

ΣÄ	UNIT 3: ADOLESCENCE				
INTRODUCTION TO HUMAN GROWTH AND DEVELOPMEN	Assign	nment Titles			
문병	1.	Puberty and Physical Growth	9.	Project: Four Families	
은필	2.	Who Am I? Developing a Healthy Identity	10.	When Things Don't Go Well	
Z (A)	3.	Project: Who Am I?	11.	Project: Health Alert	
일	4.	Adolescent Cognitive and Moral Development and	12.	Quiz 2: Socioemotional Development	
A C		Values	13.	Project: Special Project*	
용표	5.	Project: Peer Pressure	14.	Unit 3 Test	
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	6.	Quiz 1: Changes and Challenges of Adolescence	15	Course Project Part 3: The Game of Life - Building	
<u>₹</u> 8	7.	Adolescence and Relationships		the Board*	
0	8.	Rearing Adolescents	16.	Glossary and Credits	

z F	UNIT 4: ADULTHOOD: YOU HAVE ARRIVED					
INTRODUCTION TO HUMAN GROWTH AND DEVELOPMEN	Assign	ment Titles				
로 병	1.	High School Teen to College Young Adult	10.	Finances and Retirement		
은핃	2.	Love and Close Relationships: A Family of One's Own	11.	Project: Does College Pay Off?		
E S	3.	Project: Intimacy	12.	Quiz 2: Middle Adulthood		
일	4.	Careers - What I Want to Be	13.	Project: Special Project*		
P C	5.	Project: Career Assessment	14.	Unit 4 Test		
ᅙᄄ	6.	Quiz 1: Young Adulthood	15.	Course Project Part 4: The Game of Life:		
₹ ≶	7.	Generativity - Families, Children, and Beyond		Developing a Marketing Plan*		
<u>'</u> ≥ %	8.	Midlife Crises	16.	Glossary and Credits		
0	9.	Project: The Positive Parts of Middle Adulthood				

z Z	UNIT 5: FINISHING STRONG: ENDING THE LIFELONG JOURNEY						
INTRODUCTION TO HUMAN GROWTH AND DEVELOPMEN	Assignment Titles						
로 등	1.	The Aging Brain	10.	Grieving			
P 년	2.	Relationships in Older Couples	11.	Project: Stages of Grief			
ΓÄΘ	3.	Project: Time and Change	12.	Quiz 2: Death, Dying and Grief			
일	4.	Grasping the Meaning and Purpose in Life	13.	Project: Special Project*			
P SC	5.	Project: Is Old Age a Problem to be Solved?	14.	Unit 5 Test			
ĞΕ	6.	Quiz 1: Aging and Death	15.	Course Project Part 5: The Game of Life: More			
8 ₹	7.	Death		Marketing*			
	8.	End-of-Life Decision Making	16.	Glossary and Credits			
G	9.	Project: Advance Directives					

AND AND AENT	UNIT	UNIT 6: COURSE REVIEW AND EXAM				
DUG PEG	Assignment Titles					
SZ C F	1.	Course Project Part 6: The Game of Life: Developing	2.	Review		
<u> </u>		Directions*	3.	Exam		

# **Personal Care Services**

### **Course Overview**

This course in Personal Care Services introduces students to a variety of careers in the following areas: cosmetology (including hairstyling and haircutting, esthetics, manicuring, makeup, and teaching) and barbering (including cutting and styling of hair and facial hair and manicuring for men); massage therapy, teaching body-mind disciplines (yoga, Pilates, and the martial arts), and fitness (general exercise classes and acting as a personal trainer); and mortuary science (embalming and funeral directing). The course teaches students about what each career entails and the education and training they will need to become credentialed in various career specialties. In addition, about half of the course is devoted to teaching knowledge associated with the various professions, so that students can get a feel for what they will have to learn and whether they would like to learn it.

Five of 30 lessons are devoted to anatomy, which will be a subject covered in some fashion in most educational programs that students undertake to become personal care professionals. The first anatomy lesson in Unit One covers the major organ systems. Additional anatomy lessons are on the integumentary system (Unit Two), the musculoskeletal system (Unit Three), the respiratory and cardiovascular systems (Unit Four), and the blood and lymph systems (Unit Five). Moreover, technical information that would be learned in the study of each profession is systematically covered as the course progresses through career tracks and particular job titles. Each unit also contains important information on health and safety issues, including legal issues, as they relate to various personal care professions. Ethics as they ought to be applied to the personal care professions are also covered in some depth.

As they progress through the course, students will learn about the educational requirements to pursue various job titles, along with how they will prepare themselves to become credentialed in a chosen profession. Most of the job titles discussed in this course will require some sort of professional licensure, and students are provided with detailed information on that subject. In some cases, job titles may require a credential from a recognized professional association. This information is also laid out in the course, and students are directed to where they can find additional information about education, training, and credentialing of personal care professionals. The course also provides important information about public and private options for education and how costs may differ.

The introductory material for each lesson is designed to pique student interest in the lesson content, and this preparatory material is highly engaging and covers a wide range of topics. In many instances, the teacher can actually use the material that is in the lesson's introduction as part of the course content, since many of these introductions do contain additional useful information about the lesson's topic. Finally, the course has distinctive environmental and holistic health strands, which are also reflected in the final project, and the teacher can choose to emphasize this portion of the course and even augment it with additional material.

### Objectives

- Explore the various types of personal-care careers.
- Investigate the structure and function of the human body.
- Discuss the types of interpersonal skills needed for personal-care careers.
- Investigate careers in the beauty industry.
- Discuss the education, licensing, and training needed for a career in the beauty industry.
- Examine health and safety issues and legal considerations of a career in the beauty industry.
- Explore careers in the bodily health support industry.
- Discuss the education, licensing, and training needed for a career in the bodily health support industry.
- Examine health and safety issues and legal considerations of a career in the bodily health support industry.
- Investigate careers in the areas of body-mind movement instruction and group exercise and fitness.
- Investigate careers in the funeral-service industry.
- Examine health and safety issues and legal considerations of a career in the funeral-service industry.
- Discuss the ways in which these various careers interact.

This course has no prerequisites, other than a strong interest in learning about one or more of the careers covered in these lessons and the maturity to work independently to some degree.

Students will need an Internet connection, pen and paper, and a computer that they can use every day. It would be helpful if the teacher could spend some time teaching or reviewing the skill of Internet research—specifically, how to know whether a source is reliable or not—since many of the projects require Internet research. The teacher might also wish to review the pros and cons of using Wikipedia—which can be a good source when the researcher catches an entry after it has been vetted by several people. It is also important to teach students how to find Internet sources that were originally in print. Since the projects also include different types of writing, including essay- and research-paper writing, it would be helpful for the teacher or a librarian to go over the basics of paraphrasing, quoting, rules about avoiding plagiarism, and so on. Students will need to choose a style book. The MLA or APA stylebook would probably be most appropriate. APA is often used for the social or applied sciences. Some of the projects also require students to conduct interviews, so the teacher might want to explain how to conduct an interview. Some of the topics to be covered might include researching sources, preparing for an interview (writing questions), presenting oneself in a professional manner, taking notes, recording the conversation, and turning the interview into an article.

Students should have access to an anatomy textbook and can be encouraged to use the library to get additional books about the areas in which they have a high interest. For cosmetology, Milady or similar textbooks would be helpful. It should be easy to find books on massage, exercise, specialized mind-body disciplines such as yoga, Pilates, and various styles of martial arts, as well as more general books on the martial arts. Books on mortuary science might need to be ordered from other branches of the library if the local branch or high school library doesn't have books. However, advise students to use "undertaker" as a keyword when looking for books. Encourage students to also use the Internet for additional source materials.

	UNIT	1: INTRODUCTION TO PERSONAL CARE CARE	ERS	
ES	Assig	nment Titles		
PERSONAL CARE SERVICES	1.	Course Overview	10.	Social Psychology
Ë	2.	Beauty Careers Overview	11.	Project: Writing Your Obituary
ES	3.	Project: Interview a Personal Care Worker	12.	Communication and Interpersonal Skills
Α̈́	4.	Healthy Body Careers Overview	13.	Quiz 2: Foundational Knowledge for Personal Care
Ļ	5.	Project: Logging Miles		Careers
Ž	6.	Funeral Services Careers Overview	14.	Project: Special Project*
SO	7	Quiz 1: Personal Care Careers	15.	Unit 1 Test
胀	8.	The Human Body's Anatomy and Physiology	16.	Course Project Part 1: Raising Awareness about
	9.	Project: Investigate Common Diseases of an Organ		Sustainability*
		System	17.	Glossary and Credits

	UNIT	2: CAREERS IN THE BEAUTY INDUSTRY		
S	Assig	nment Titles		
SERVICES	1.	Anatomy of Hair, Skin, and Nails	9.	Project: Research the Life of a Famous Hairstylist
~	2.	Project: Causes and Treatment of Skin Cancer	10.	Issues and Considerations in Cosmetology
	3.	Cosmetology Careers - Focus on Hair	11.	Project: Write an Article on Hair-Smoothing
器	4.	Project: Create a State-Specific FAQ For		Treatments
PERSONAL CARE		Cosmetology Or Barbering Education and Training	12.	Quiz 2: Credentialing, Career Choices, and
₫	5.	Cosmetology Careers - Esthetics, Teaching, and		Professional Responsibilities
6		Combinations	13.	Project: Special Project*
RS	6.	Quiz 1: Training of Personal Appearance Workers	14.	Unit 2 Test
풉	7.	Professional Qualifications for Personal Care	15.	Course Project Part 2: Safe and Sustainable
	8.	Professions		Personal Care Products*
		Career Paths for Personal Appearance Workers	16.	Glossary and Credits

	UNIT	3: CAREERS TO SUPPORT A HEALTHY BODY		
PERSONAL CARE SERVICES	Assign	nment Titles		
	1.	Anatomy for Massage	10.	Health and Safety and Ethical Responsibilities
⋧	2.	Project: Label the Bones in the Body	11.	Project: Ethical Dilemmas - What Would You Do?
SE	3.	Massage Careers, Part 1 - Skills, Knowledge, and	12.	Quiz 2: Credentialing, Career Choices, and
Æ		Education		Professional Responsibilities
S	4.	Project: Research a Massage Modality	13.	Project: Special Project*
ÞΓ	5.	Massage Careers, Part 2 - Education and Training	14.	Unit 3 Test
N O	6.	Quiz 1: Training of Massage Therapists	15	Course Project Part 3: Massage Therapy as a
RS	7.	Credentialing of Massage Therapists		Compliment to Cancer Treatment*
풉	8.	Jobs and Careers for Massage Therapists	16.	Glossary and Credits
	9.	Project: Assess Your Fitness as a Caregiver to the		
		Sick		

Ś	UNIT	4: CAREERS IN WHOLE PERSON FITNESS		
PERSONAL CARE SERVICES	Assig	nment Titles		
S	1.	Anatomy of the Respiratory System	10.	Fitness Instructor/Personal Trainer/Athletic Trainer
SE	2.	Yoga Instructor	11.	Project: Explore a Career - Physical Education
RE	3.	Project: Two Weeks of Yoga		Teacher or Athletic Trainer
ర్తి	4.	Pilates Instructor	12.	Quiz 2: Training of Martial Arts or General Fitness
₹	5.	Project: Ancient Greek Gymnastics		Instructors
Ö	6.	Quiz 1: Training of Yoga and Pilates Instructors	13.	Project: Special Project*
RS	7.	Martial Arts Instructor	14.	Unit 4 Test
풉	8.	Project: Health Benefits of the Martial Arts	15.	Course Project Part 4: Health Benefits of Fitness*
	9.	Types of Exercise Taught by Fitness Instructors	16.	Glossary and Credits

	UNIT 5: HOW THESE CAREERS INTERACT				
	Assign	nment Titles			
SERVICES	1.	Blood and Lymph Systems	10.	Project: Alkaline Hydrolysis: A Green Alternative to	
ĕ	2.	Project: Investigate Autoimmune Diseases		Burial or Cremation	
띘	3.	Funeral Service Careers - Skills and Knowledge	11.	Humanistic Psychology and Its Application to	
	4.	Project: Researching a Day in the Life of a Mortician		Careers in Personal Care	
PERSONAL CARE	5.	Funeral Service Careers - Education and Training	12.	Quiz 2: Credentialing, Career Choices, and	
Ĺ	6.	Quiz 1: Training of Funeral Services Professionals		Professional Responsibilities	
Ž	7.	Funeral Service Careers - Credentialing and Industry	13.	Project: Special Project*	
SO		Trends	14.	Unit 5 Test	
ER	8.	Project: Interview a Funeral Director about Green	15.	Course Project Part 5: How to Plan for a Green	
-		Burial Options		Burial*	
	9.	Funeral Service Careers - Health and Safety and Ethical Responsibilities	16.	Glossary and Credits	

CARE	UNIT	UNIT 6: COURSE REVIEW AND EXAM					
NAL SVIC	Assignment Titles						
PERSONAL CA SERVICES	1.	Course Project Part 6: Improving the Sustainability	2.	Review			
E E		Profile of an Industry Segment*	3.	Exam			

# **INFORMATION TECHNOLOGY**

# Introduction to Information Technology

#### **Course Overview**

In this course, we introduce students to the knowledge base and technical skills that will help them to successfully compete for jobs within the Information Technology Career Cluster. Lessons are structured so that students learn and then demonstrate not only critical assessment and analytic skills, but also interpersonal skills that are valued so highly among IT employers.

We explore a range of career tracks that include network engineers, application/programming developers, and systems analysts. These career paths are described in depth, discussing typical job responsibilities, educational and licensure requirements, working conditions, and job outlooks.

Our lessons help students place the evolution of technology and job opportunities in context so that they will understand their important role in furthering its development. We believe that the most successful IT professionals combine technical know-how with leadership ability. To this end, students learn that their acquired expertise comes with the responsibility to represent themselves and the companies they work for within the highest legal and ethical standards.

# Objectives

- Identify the basic components and structure of a computer system and its use within a networking/communications environment.
- Design and implement a basic network while being introduced to multiple types of network systems.
- Apply both ethical and industry standard security policies to networks.
- Discuss the history and development and use of the Internet in business and society.
- Explain the development of human-centered technology interaction.
- Apply mobile computing technology capabilities to learning and business.
- Identify the variety of operating systems found on desktops, laptops, and mobile devices.
- Understand mobile application architecture, deployment, and marketing.
- Determine best practice application skills for the variety of information technology systems available to implement.
- Plan, develop, and implement an information system.
- Maximize use of the Internet within the home and business.
- Identify the structure of wireless communication networks and the mechanisms behind its functionality.
- Identify and develop protocols for use of the Internet within business.
- Identify and develop information system libraries and repositories of information.
- Develop an understanding of the logic behind object-oriented programming.
- Identify the multiple programming languages for use in mobile/Internet application development.
- Plan, develop, and implement a mobile/Internet application.

Students should have access to a laptop or desktop computer and a smart device.

INTRODUCTION TO INFORMATION TECHNOLOGY	UNIT 1: HARDWARE AND COMMUNICATIONS TECHNOLOGY INTRODUCTION					
IAT	Assign	nment Titles				
Ã	1.	Course Overview	9.	Human-Centered Technology		
5₹	2.	Computer Systems and Networks	10.	Project: Biometrics Report		
ZĞ	3.	Network Ethics and Security	11.	Mobile Computing		
요호	4.	Project: Benefit Analysis Study: Small Business	12.	Project: Geocache Treasure Hunt		
중토		Expansion	13.	Quiz 2: Internet in Business and Society		
ĔĔ	5.	Information Storage	14.	Project: Special Project*		
OQ.	6.	Project: Correspondence Between Stringer and	15.	Unit 1 Test		
ОО		Newspaper Editor: Media Preview	16.	Course Project Part 1: Capstone Project*		
TR	7	Quiz 1: Computer Systems and Networks	17.	Glossary and Credits		
Z	8.	Internet in Business and Society		•		

INTRODUCTION TO INFORMATION TECHNOLOGY	UNIT	UNIT 2: OPERATING SYSTEMS, SYSTEM SOFTWARE, MOBILE APPLICATIONS					
ΙΑΤ	Assignment Titles						
RM	1.	Computer, Server, and Mobile Operating Systems	8.	Project: Mobile App Development			
당	2.	Project: Similarities/Differences Chart: School	9.	Applications vs. Software			
Zŏ		Operating Systems	10.	The Mobile Application Business			
요호	3.	Operating Systems vs. System Software	11.	Project: Market Research Comparison/Contrast			
중토	4.	Battle of the Operating Systems		Matrix - Free Mobile App			
ĔĔ	5.	Project: PowerPoint Presentation: Smart Phone	12.	Quiz 2: Mobile Application Development			
Ď,		Preference Survey	13.	Project: Special Project*			
OO	6.	Quiz 1: Operating Systems and System Software	14.	Unit 2 Test			
TR	7.	Mobile Application Development and	15.	Course Project Part 2: Capstone Project*			
₹		Implementation	16.	Glossary and Credits			

ζS	UNIT	UNIT 3: INTRODUCTION TO INFORMATION SYSTEMS					
INTRODUCTION TO INFORMATION TECHNOLOGY	Assign	nment Titles					
E S	1.	What is an Information System?	10.	Implementing Information Systems			
65	2.	Project: Building a Local GIS	11.	Project: On the Job: System Developer			
든쁜	3.	Types of Information Systems	12.	Quiz 2: Developing and Implementing Information			
) N	4.	Jobs in Information Systems		Systems			
ΩĔ.	5.	Project: Career Day Presentation	13.	Project: Special Project*			
μŽΑ	6.	Quiz 1: Introduction to Information Systems	14.	Unit 3 Test			
S ≥	7.	Planning Information Systems	15.	Course Project Part 3: Capstone Project*			
Ę	8.	Project: Strategic Report	16.	Glossary and Credits			
	9.	Developing Information Systems					

OGY	UNIT 4: INTERNET UTILIZATION AND INFORMATION LITERACY					
و <u>ح</u>	Assignment Titles					
ZZ	1.	Internet Use in Home and Business	9.	Information Library Systems		
은걸	2.	Project: School Internet Policies Report	10.	Jobs in Information Literacy		
SE	3.	Security on the Internet	11.	Project: Digital Library Research		
<u> </u>	4.	Project: Comparison Shopping Report	12.	Quiz 2: Internet Best Practices and Protocols		
P. P	5.	Cloud Computing	13.	Project: Special Project*		
<u> </u>	6.	Quiz 1: Internet Use in Home and Business	14.	Unit 4 Test		
INTRODUCTION TO INFORMATION TECHNOL	7.	Internet Best Practices and Protocols	15.	Course Project Part 4: Capstone Project*		
₹	8.	Project: Search Strategy and Intelligent Agent	16.	Glossary and Credits		

Z	UNIT	UNIT 5: MOBILE APPLICATION PROGRAMMING AND PRODUCTIVITY				
INTRODUCTION TO INFORMATION TECHNOLOGY	Assign	nment Titles				
Ψ	1.	Mobile Application Construction	8.	Project: Compare/Contrast Report: Five Mobile		
S ≻	2.	Project: Flowcharts for Free-to-Play and Pay-to-		Operating Platforms		
F S		Play Versions of a Travel Game App	9.	Tools of the Trade		
0.0 0.0	3.	Mobile Application Programming	10.	Outsourcing vs. In-House Development		
ΖŽ	4.	The Business of Mobile Application Development	11.	Project: Design a Work-Around; Role-Playing		
으답	5.	Project: Compare/Contrast Report: Contract		Panel		
ΣF		Versus Salaried Mobile App Development Jobs	12.	Quiz 2: Mobile Application Development		
٦	6.	Quiz 1: Mobile Application Construction and	13.	Project: Special Project*		
RC		Programming	14.	Unit 5 Test		
Ξ	7.	Mobile Application Development Project	15.	Course Project Part 5: Capstone Project*		
		Management	16.	Glossary and Credits		

TION ATION OGY	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
DUG NOL	Assign	nment Titles				
TRO FCH	1.	Course Project Part 6: Capstone Project*	3.	Exam		
ĭ p F	2.	Review				

# **Fundamentals of Computer Systems**

### **Course Overview**

The Computer Fundamentals course will provide students with an understanding of computers and how they operate as well as a basic understanding of how to manage and maintain computers and computer systems. These skills will provide students with the ability to configure computers and solve computer problems.

Students will learn details about the different elements of computers and computer systems. They will learn to identify hardware devices and their functions. They will be instructed on the role of operating systems as well as how to install and customize the Windows operating system. Students will learn about networking and the Internet. They will also be introduced to security issues in order to protect themselves and their computers and data.

Students will also learn about some of the software applications typically used on computers today, such as Microsoft Office. In addition, students will learn specifics about maintaining and troubleshooting computers, including managing files, backing up systems, and using the administrative tools in the Windows operating system. Lastly, the students will learn the basics of customer service and working as a help desk support technician.

# Objectives

- After completing this course the student will understand computers and their functions, as well as develop basic customer service skills, and be able to effectively meet customer needs.
- Students will be able to implement problem-solving techniques to understand the nature of computer
  problems. They will also understand hardware components, software, and the Internet, so they are able to
  develop, maintain, and update computer systems.
- After this course, students also will be able to use the Internet to update computer systems and complete other IT service-related tasks. They will be able to install, configure, or modify software and operating systems to ensure optimal system function.
- Students will be able to perform computer backup procedures to protect information. They also will be able to recognize potential security threats and understand the procedures for maintaining security.
- After this course students will be able to provide IT support and training for computers and networks.

For topics in this course, it is helpful for students to be familiar with the basics of using desktop or laptop computers as well as accessing Web sites over the Internet.

If students are not familiar with these topics, it is recommended, though not required, that they familiarize themselves with the operating system and Web browser they will be using for this course. This includes turning on a computer and logging into an account, if necessary, exploring the different types of software available, navigating through some of the operating system menus to understand the available tools, and doing a basic search on the Internet.

	UNIT 1: COMPUTER HARDWARE AND OPERATING SYSTEMS						
SOF	Assig	nment Titles					
S.E	1.	Course Overview	10.	The Boot Sequence-Command Prompt and BIOS			
FUNDAMENTALS COMPUTER SYSTE	2.	The Motherboard and the CPU	11.	Installation, Upgrades, and Maintenance of			
Z S	3.	Storage Systems and Memory		Operating Systems			
₩ E	4.	Project: Semiconductor Chips	12.	Project: Installing an Operating System			
ΑĎ	5.	Graphic Devices and Peripherals	13.	Quiz 2: The Operating System			
불	6.	Project: Building a Computer	14.	Project: Special Project*			
교유	7	Quiz 1: Computer Hardware	15.	Unit 1 Test			
0	8.	Operating Systems Basics	16.	Course Project Part 1: Operating System*			
	9.	Project: Testing Operating Systems	17.	Glossary and Credits			

	UNIT 2: CONFIGURING THE COMPUTER					
OF MS	Assig	nment Titles				
	1.	Windows Desktop, Start Menu, and Task Bar,	9.	Project: Setting Up an Internal Network		
'AI		Including Windows Task Manager	10.	Troubleshooting Internet Connectivity		
Z S	2.	The Control Panel	11.	Project: Creating a Strategy Using Available		
FUNDAMENTALS COMPUTER SYSTE	3.	Project: Help Desk Solutions		Resources		
ΔÞ	4.	Windows Accessories and Built-in Applications	12.	Quiz 2: Networking		
뉟벌	5.	Project: Scavenger Hunt	13.	Project: Special Project*		
균증	6.	Quiz 1: Windows 101	14.	Unit 2 Test		
0	7.	Basic Networking Concepts	15.	Course Project Part 2: Networking*		
	8.	Connecting to a Network or Domain	16.	Glossary and Credits		

F S	UNIT	3: COMPUTER PROGRAMS					
OF	Assignment Titles						
YES ST	1.	Internet Uses and Abilities	9.	Microsoft Excel			
IDAMENTALS (	2.	Project: Researching the History of the Internet	10.	Project: Developing a Spreadsheet			
	3.	Comparing Internet Browsers	11.	Microsoft PowerPoint/Outlook			
ŞĒ	4.	Configuring Internet Options	12.	Quiz 2: Microsoft Office			
<u>7</u> <u>₹</u>	5.	Project: Determining Browser Controls	13.	Project: Special Project*			
FUN COM	6.	Quiz 1: The Internet	14.	Unit 3 Test			
<u> </u>	7.	Microsoft Word	15.	Course Project Part 3: Microsoft Office*			
	8.	Project: Support Tech	16.	Glossary and Credits			

և S	UNIT 4: PROTECTING YOURSELF, THE COMPUTER, AND YOUR DATA						
OF	Assignment Titles						
ALS ST	1.	Staying Safe on the Web	9.	Project: Creating a Data Security Plan			
TT/ SY	2.	Project: Be Secure	10.	Using the Cloud			
FUNDAMENTALS COMPUTER SYSTE	3.	Security Threats to Your Computer	11.	Project: Using Cloud Computing Services			
ŞΕ	4.	Security Threat Removal Tools	12.	Quiz 2: Data Protection			
70	5.	Project: Putting Your Computer Skills to the Test	13.	Project: Special Project*			
N ≥	6.	Quiz 1: Virus Protection	14.	Unit 4 Test			
<u> </u>	7.	Managing Your File System	15.	Course Project Part 4: Security*			
	8.	Backing Up Your Computer	16.	Glossary and Credits			

	UNIT 5: TROUBLESHOOTING						
FUNDAMENTALS OF COMPUTER SYSTEMS	Assignment Titles						
SC	1.	The Computer Management Console	8.	Project: Preventive Maintenance			
'AI YS	2.	Built-in Tools from Windows – Troubleshooting,	9.	Computers and the Environment			
Z S		Help and Support, Remote Assistance	10.	Supporting the Computer User			
₩ ₩ E	3.	Project: Troubleshooting Computers	11.	Project: Providing Good Customer Service			
ĕÞ	4.	Using the Internet as a Resource	12.	Quiz 2: The Role of the Help Desk			
닐	5.	Project: Researching Computer Issues and	13.	Project: Special Project*			
		Solutions	14.	Unit 5 Test			
_ 0	6.	Quiz 1: Troubleshooting Tools and Resources	15.	Course Project Part 5: Preventive Maintenance*			
	7.	Preventive Maintenance	16.	Glossary and Credits			

FUNDAMENTALS OF COMPUTER SYSTEMS	UNIT	6: COURSE REVIEW AND EXAM		
	Assign	ment Titles		
	1.	Course Project Part 6*	3.	Exam
<u> </u>	2.	Review		

# **Fundamentals of Digital Media**

# **Course Overview**

This course gives an overview of the different types of digital media and how they are used in the world today. Students examine the impact that digital media has on culture and lifestyle. The course reviews the basic concepts for creating effective digital media and introduces a number of different career paths that relate to digital media.

Students will examine some tools used to create digital media and discuss best practices in the creating of digital media. This includes an overview of the process used to create new media pieces as well as the basics concepts of project management.

In the course, students will examine the use of social media, digital media in advertising, digital media on the World Wide Web, digital media in business, gaming and simulations, e-commerce, and digital music and movies. Students will review ethics and laws that impact digital media use or creation.

## Objectives

- Discuss different types of digital media.
- Explain the value of using online video and audio for business.
- Discuss careers in digital media.
- Compare and contrast digital media and traditional forms of media.
- Discuss living in a digital society and the changes resulting from it.
- Discuss project management as a career.
- Describe the evolution of social media.
- Discuss ethics and social media.
- Identify some challenges that the gaming industry will face in the future.
- Compare the different types of computer languages.
- Determine the role digital media plays in globalization.
- Explain the limitations of doing business on the web.
- Describe some different laws that relate to digital media.
- Explain the cannons of journalism.
- Describe some expected changes in social media and advertising.
- Determine what type of schooling is necessary for their chosen career.

Student should have a basic understanding of computers and the Internet.

	UNIT 1: INTRODUCTION TO DIGITAL AND ONLINE MEDIA TYPES					
ш	Assign	nment Titles				
9. OF	1.	Course Overview	10.	Project: Digital Media and Business		
FUNDAMENTALS	2.	Digital Camera Basics	11.	Best Practices for Digital Media		
<u> </u>	3.	Digital Cameras vs. Mobile Cameras	12.	Project: Analyze and Evaluate: Digital Media		
	4.	Project: What Do People Really Know About	13.	Quiz 2: Digital Media in Our World		
¥₽		Digital Media?	14.	Project: Special Project*		
<u>2</u> <u>5</u>	5.	The Rise of Digital Libraries	15.	Unit 1 Test		
<u> </u>	6.	Project: Jobs in Digital Media	16.	Course Project Part 1: Digital Media Cuts Paper		
正	7	Quiz 1: Digital Media		Use*		
	8.	Digital Media in Business and Society	17.	Glossary and Credits		
	9.	Storing and Sharing Online Media				

UNIT 2: DIGITAL MEDIA: EFFECTIVENESS AND PRODUCTION							
ш	Assignment Titles						
5 OF A	1.	Traditional Media vs. Digital Media	9.	Project: Analyze and Evaluate: Web Sites			
LS D	2.	The Rise of a Digital Society	10.	Media Production: Audio and Video			
E #	3.	Project: Research and Write: Is the Internet a Bad	11.	Project: Working in the Field			
FUNDAMENTALS DIGITAL MEDIA		Influence on Young People?	12.	Quiz 2: Digital Media Production			
₹₽	4.	Digital Citizenship	13.	Project: Special Project*			
<u>5</u>	5.	Project: A Digital Life	14.	Unit 2 Test			
Z 0	6.	Quiz 1: Effectiveness of Digital Media	15.	Course Project Part 2: E-waste*			
正	7.	Digital Media Production	16.	Glossary and Credits			
	8.	Tools for Media Production: Web and Interactive					
		Digital Media					

	UNIT 3: PROJECT MANAGEMENT AND SOCIAL MEDIA						
LL.	Assign	nment Titles					
A A	1.	Project Management: Project Planning	10.	Staying Safe When Using Social Media Sites			
FUNDAMENTALS DIGITAL MEDIV	2.	Project: Pet Grooming Web Site	11.	Project: Current Event: Cyber Bullying			
ΕĦ	3.	Project Management: Project Monitoring	12.	Quiz 2: Social Media			
	4.	Project: Problem Solving	13.	Project: Special Project*			
¥₽	5.	Project Management: Project Termination	14.	Unit 3 Test			
<u>5</u>	6.	Quiz 1: Project Management	15.	Course Project Part 3: Social Media and			
30	7.	Social Media Defined		Environmental Activism*			
正	8.	Uses of Social Media	16.	Glossary and Credits			
	9.	Project: Research and Learn: Social Media and					
		Problem Solving					

FUNDAMENTALS OF DIGITAL MEDIA	UNIT 4: GAMING, SIMULATIONS, WEB SITES, AND APPS						
<u>ত</u>	Assignment Titles						
<u>.</u>	1.	Video Games and the Video Game Industry	9.	Web Pages: Beyond the Basics			
Ö _	2.	Project: The Game Designer's Presentation	10.	Web Pages and E-commerce			
LS	3.	Simulations and Modeling	11.	Project: Designing an E-commerce Site			
¥₩	4.	Creating Video Games and Simulations	12.	Quiz 2: Web Sites and Apps			
	5.	Project: New Games 101	13.	Project: Special Project*			
Σ	6.	Quiz 1: Gaming and Simulations	14.	Unit 4 Test			
A	7.	Creating Web Sites	15.	Course Project Part 4: Environmental Gaming*			
ᄛ	8.	Project: Research and Learn: Practice your	16.	Glossary and Credits			
교		HTML Development Skills					

	UNIT 5: TRENDS IN DIGITAL AND ONLINE MEDIA						
ш	Assignment Titles						
A A	1.	Best Practices of Digital Advertisement and	9.	Project: In the Future, What Will Digital Media Look			
		Promotion		Like for You?			
ΕĦ	2.	Project: Going Global	10.	Finding a Career that is Right for You			
	3.	Digital Media in Advertising	11.	Project: Find Your Dream Job and Figure Out How			
¥₽	4.	Law and Digital Media		to Land It			
FUNDAMENTALS C DIGITAL MEDIA	5.	Project: Research and Learn: Law and Digital	12.	Quiz 2: The Future of Digital Media			
Z 0		Media	13.	Project: Special Project*			
正	6.	Quiz 1: Digital Business	14.	Unit 5 Test			
	7.	Digital Audio and Video	15.	Course Project Part 5: Powering a Digital World*			
	8.	The Future of Digital Media	16.	Glossary and Credits			

NTALS MEDIA	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
MEN	Assig	nment Titles					
FUNDAI OF DIGIT	1.	Course Project Part 6: Digital media and	2.	Review			
- III		Sustainability*	3.	Exam			

# **Fundamentals of Programming and Software Development**

# **Course Overview**

This course will provide students with an understanding of basic software development concepts and practices, issues affecting the software industry, careers within the software industry, and the skills necessary to perform well in these occupations.

Students will learn details about core concepts in programming using Java, including writing and debugging code, proper syntax, flow of control, order of operations, comparison operators, and program logic tools and models. They will learn the function of key program techniques including if statements, looping, and arrays. They will also learn about web development using HTML and drag-and-drop development of user interfaces in an Integrated Development environment.

Students will also learn about the Software Development Life Cycle and the different variations used to create software. They will learn about different programming languages and paradigms. They will learn about the importance of usability and user-centered design processes. Students will also learn about careers in the software industry, the education and skills required to work in the industry, and related career resources. Finally, the capstone project will allow students to explore and state opinions on key issues and trends impacting the software industry, and to learn about the experience of working in the industry.

# Objectives

- Understand the relationship between computer hardware and software.
- Describe the purpose and high-level organization of the central processing unit.
- Understand categories of software and be able to properly assign software products into the correct category.
- Describe the key functions of systems software.
- Describe the functionality of popular software applications (e.g., word processing, database management, spreadsheet development).
- Understand the function and operation of compilers and interpreters.

For topics in this course, it is helpful for students to be familiar with the basics of using desktop and laptop computers as well as accessing websites over the Internet.

If students are unfamiliar with these topics, it is recommended, though not required, that they familiarize themselves with creating and saving files in a text editing or word processing application and with using web browsers and conducting searches on the Internet.

WARE	UNIT	UNIT 1: INTRODUCTION TO COMPUTERS				
× ×	Assignment Titles					
PF.	1.	Course Overview	10.	Project: Writing Your First Java Program		
LS SC NT	2.	Computer History	11.	Java Syntax Overview		
Z G H	3.	Project: Computer Generations	12.	Project: Hello World! Documentation		
P S EN	4.	Introduction to Computer Hardware	13.	Quiz 2: How Computers and Programs Think		
A M H	5.	Project: Understanding Hardware	14.	Project: Special Project*		
Ģ₹ĕ	6.	Introduction to Computer Software	15.	Unit 1 Test		
	7	Quiz 1: Perspective and Foundations	16.	Course Project Part 1: The Impact of GUI		
_ £	8.	Design and Function of the Central Processing		Computing*		
FUI PROGRAN		Unit	17.	Glossary and Credits		
_ ₽	9.	Introduction to Java Programming				

VARE	UNIT	Γ 2: PROGRAMMING LANGUAGES					
Š	Assig	Assignment Titles					
농 탆 .	1.	Introduction to Java Variables	9.	Switch and Case			
SC	2.	Project: Using Variables in Java	10.	Project: Using Switch-Case and Nested If			
Z G W	3.	Java Math Operations		Statements			
P S EN	4.	Project: Using Mathematical and Comparison	11.	User-Defined Methods			
A M H		Operators in Java	12.	Quiz 2: Branching and Methods			
5 € €	5.	Operators and Escape Sequences	13.	Project: Special Project*			
FUN PROGRAN	6.	Quiz 1: Processing Data	14.	Unit 2 Test			
_ Æ	7.	New Data Types and the If Statement	15.	Course Project Part 2: Ethics in Programming*			
&	8.	Project: Using If and If-Else Statements and	16.	Glossary and Credits			
Δ.		Reading User Input					

/ARE	UNIT	UNIT 3: INTRODUCTION TO PROGRAMMING				
ı⊾.≨	Assig	nment Titles				
SOF	1.	Introduction to the For Loop	10.	Parallel and Multidimensional Arrays		
AL: DS	2.	Project: Grading on a Loop	11.	Project: The Logic of Multidimensional Arrays		
FAS	3.	Loops-Practice with the Do-While Loop	12.	Quiz 2: Managing Complex Data		
₩ Ş Q	4.	Loops-Practice with the While Loop	13.	Project: Special Project*		
A ∰ B	5.	Project: Using Loops in a Guessing Game	14.	Unit 3 Test		
	6.	Quiz 1: Loops-Power and Simplicity	15.	Course Project Part 3: The Life of a Software or		
H A	7.	Arrays-Syntax and Use		Web Developer*		
F PROGRA	8.	Arrays-Passing by Reference	16.	Glossary and Credits		
PR	9.	Project: Professional Associations Research				

Ę	UNIT	4: CONTROL BLOCKS		
유민물	Assig	nment Titles		
LS G G A OP	1.	Classes and Objects	9.	HTML Images, Links, and Web Development Tools
ĕĕĕ	2.	Project: The Importance of Usability	10.	Project: Your Favorite Recipe - On a Web Page
	3.	Constructors and Packages	11.	Event-Driven Programming and Visual Basic
A A A	4.	Project: Creating Packages	12.	Quiz 2: Interactive and Graphical Programming
3 8 8	5.	Flowcharts Mapping	13.	Project: Special Project*
FUI PRC OFTM	6.	Quiz 1: Program Components and Logic	14.	Unit 4 Test
	7.	HTML Basics	15.	Course Project Part 4: Open-Source Programming*
S	8.	Project: A Web Page Essay About the Web	16.	Glossary and Credits

FUNDAMENTALS OF PROGRAMMING AND SOFTWARE DEVELOPMENT						
E A	Assignment Titles					
RAN	1.	Software Development Life Cycle	11.	New Trends and Technologies		
5 G	2.	Project: Planning a Software Development Project	12.	Quiz 2: Preparing for a Career in Software		
RC VE	3.	Programming Languages		Development		
ᇈద	4.	User-Centered Software Design	13.	Project: Special Project*		
S O	5.	Project: User-Testing a Product Prototype	14.	Unit 5 Test		
A A L	6.	Quiz 1: Creating Software Products	15.	Course Project Part 5: Impacts of Future		
ΣE	7.	Skills and Interests for Software Careers		Technologies*		
ME	8.	Project: Taking Stock	16.	Glossary and Credits		
ΑĢ	9.	Software Industry Careers				
Z Z	10.	Project: Planning Your Computer Science Degree				
正		Program				

UNDAMENTALS OF PROGRAMMING AND SOFTWARE DEVELOPMENT	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM						
AENT SAMIN OFTW	Assignment Titles							
ADAN ROGE ND SC	1.	Course Project Part 6: Issues and Experiences in	2.	Review				
Į a A n		the World of Software Development*	3.	Exam				

# Introduction to Information Technology Support and Services

# **Course Overview**

This course focuses on real-world application including common industry best practices and specific vendors that offer tools for technicians, project managers, and IT leadership. Emphasis should be made that the purpose of the IT department of an enterprise is to support the overall mission of the company, and it is not simply a stand alone component of the company's infrastructure. Students will continue to apply their knowledge of hardware and software components associated with IT systems while exploring a variety of careers related to IT support and services. Students will analyze technical support needs to perform customer service, perform configuration management activities, and evaluate application software packages and emerging software. Students will demonstrate and apply knowledge of IT analysis and design by initiating a system project and evaluating applications within the IT system. Information Technology is a dynamic discipline that is continuously evolving.

You will also find these objectives at the beginning of each lesson under "Lesson Expectations."

### Objectives

- Explore systems design and implementation.
- Investigate the implementation and maintenance of IT infrastructure.
- Review the basics of management collaboration and reporting.
- Discuss education and careers in IT and how to pursue such a career.

This is an introductory course in support and services providing information technology services and management. There are no requirements other than a basic familiarity with personal computers and the Internet. Students should be able to access the web and to use it to retrieve information and create accounts on free services.

UNIT 1: SYSTEM DESIGN AND IMPLEMENTATION  Assignment Titles  1. Course Overview 2. Supporting the Business Workflow Model 3. Project: Understanding Software Development Models 4. Operating Systems, Hardware, and Software Selection 5. Project: Building a Mind Map 6. Implementation and End-User Training 7 Project: Preparing a Support Plan 8. Quiz 1: On-Premise Systems 9. Public Clouds  10. Project: Moving to the Cloud 11. Private Clouds 12. Hybrid Clouds 13. Project: Companies in the Hybrid Cloud 14. Quiz 2: Cloud-Based Systems 15. Project: Special Project* 16. Unit 1 Test 17. Course Project Part 1: Creating an IT Soupport Project from Scratch* 18. Glossary and Credits 18. Glossary and Credits				
Assig	gnment Titles			
1.	Course Overview	10.	Project: Moving to the Cloud	
2.	Supporting the Business Workflow Model	11.	Private Clouds	
3.	Project: Understanding Software Development	12.	Hybrid Clouds	
	Models	13.	Project: Companies in the Hybrid Cloud	
4.	Operating Systems, Hardware, and Software	14.	Quiz 2: Cloud-Based Systems	
	Selection	15.	Project: Special Project*	
5.	Project: Building a Mind Map	16.	Unit 1 Test	
6.	Implementation and End-User Training	17.	Course Project Part 1: Creating an IT Service and	
7	Project: Preparing a Support Plan		Support Project from Scratch*	
8.	Quiz 1: On-Premise Systems	18.	Glossary and Credits	
9.	Public Clouds		•	

OGY SS	⊱ UNIT 2: SYSTEM MAINTENANCE				
010 010	Assig	nment Titles			
E S S	1.	Anti-malware	10.	Hardware and Software Redundancy-3	
S E E	2.	Patch Management	11.	Project: Selecting Storage Area Networking	
E E E	3.	Project: Patch Management Project		Products	
N N N	4.	Network Vulnerabilities	12.	Quiz 2: Disaster Recovery	
OI TIC	5.	Project: Hackers	13.	Project: Special Project*	
MA PO	6.	Quiz 1: Security	14.	Unit 2 Test	
OR OP	7.	Hardware and Software Redundancy-1	15.	Course Project Part 2: Specifying Software*	
INF(	8.	Hardware and Software Redundancy-2	16.	Glossary and Credits	
_	9.	Project: Disaster!		•	

NFORMATION PPORT AND SS	UNIT	3: END-USER SUPPORT		
ANI A	Assig	nment Titles		
RN ₹	1.	Types of Help Desk Systems and Support	10.	Building a Knowledge Base
요 <u> </u>	2.	Project: Training for a Service Desk	11.	Project: Creating a Knowledge Management Site
O IN SUPF	3.	Resolution Methodologies for Help Desks	12.	Quiz 2: Ticketing System / Knowledge Base
INTRODUCTION TO TECHNOLOGY SU SERVIC	4.	Project: Branding and Customer Service	13.	Project: Special Project*
	5.	Customer Service	14.	Unit 3 Test
) TIC	6.	Quiz 1: Helpdesk	15.	Course Project 3: How, How Much, and When?*
N N	7.	Ticketing Systems	16.	Glossary and Credits
무는	8.	Protocols and Procedures		
E E	9.	Project: From Plato to Technical Support, a Paper		
롣		on Problem Solving in History		

6≺	UNIT 4: MANAGEMENT COLLABORATION AND REPORTING						
CES	Assign	ment Titles					
RODUCTION TO ATION TECHNOLOGY RETAND SERVICES	1.	Working with the Management Team	10.	Project Management Applications			
	2.	Project: Role-playing Senior Management Meeting	11.	Project: Creating a Project in Open Project			
	3.	Departmental Reporting	12.	Quiz 2: Leading Technology Projects			
	4.	Project: Role-playing with Departmental Reports	13.	Project: Special Project*			
SET	5.	Emerging Technologies	14.	Unit 4 Test			
	6.	Quiz 1: Management Collaboration and Reporting	15.	Course Project Part 4: Management Collaboration			
유용	7.	Creating and Managing an IT Project		and Reporting*			
INFORN SUPP	8.	Project: Create a Feasibility Study	16.	Glossary and Credits			
_	9.	Managing IT Projects					

۸. و	UNIT	UNIT 5: CONTINUING EDUCATION AND CAREER OPPORTUNITIES				
ION TO CHNOLOGY SERVICES	Assignment Titles					
	1.	Pursuing Technical Education	9.	Off-Premise (Outsource) IT Support		
정공뜷	2.	Technical Education Degree Programs	10.	Consultant/Educator		
	3.	Project: Take a Free Course in Computing	11.	Project: Imagining a Consulting Practice		
D S S	4.	On-the-Job Training	12.	Quiz 2: Emerging Trends		
Z T	5.	Project: Developing a Personal Syllabus	13.	Project: Special Project*		
E M O	6.	Quiz 1: Continuing Education	14.	Unit 5 Test		
- R P	7.	On-Premise (Insource) IT Support	15.	Course Project Part 5: Presenting your plan*		
INFOF SUI	8.	Project: Understanding Job Requirements and	16.	Glossary and Credits		
_		Certifications				

TION ATION OGY AND	UNIT 6: COURSE REVIEW, AND EXAM				
DUC NOL NOL	Assignr	nent Titles			
SE S	1.	Course Project Part 6: Describing What You	2.	Review	
		Learned*	3.	Exam	

# Introduction to Network Systems

### **Course Overview**

How can we automate the transfer of information from one computer to another? To answer that question, this course introduces students to the fundamental technology and concepts that make networking systems possible. The question itself is a very practical one and the concepts taught are more concerned with practices and processes rather than theoretical generalities.

The most important concept introduced is that of the OSI reference model and its bottom four layers, which are most directly concerned with networking instead of computing. Each networking layer is explored in a three-lesson chapter. By the end of the course, every student should be comfortable reading a sentence that says something like, "X is a protocol working at the third layer."

The course also explores a good deal of technology, specifically the software and hardware supporting LANs, WANs, and Wi-Fi networks. Particularly important are the protocols in the TCP/IP stack that are used to communicate across a network, but the students are also introduced to the hardware, including hubs, switches, bridges, routers, and transmission media. The student is expected to learn that a network is not some mysterious idea out there in cyberspace. It is a mechanism that is fully dependent on its parts working properly.

Once the students understand the fundamentals of the layers and network hardware, they can be introduced to questions of security, network management, and network operating systems. In particular, they should understand the role of the server. They have already encountered many examples of client-server relationships, and the material later in the course should introduce them to the many roles that a server can play as a part of a network.

# Objectives

- State the purpose of a computer network, and explain the role of network hardware in achieving that purpose;
- List at least four protocols from the TCP/IP stack and explain how each contributes to data transmission;
- Explain the technical differences between a LAN and a WAN;
- Explain the importance of technical standards in networks;
- List all seven layers of the OSI reference model and explain what each of the bottom four layers contributes to a network;
- Compare and contrast the Windows Server and Linux operating systems.

Students who are unfamiliar with computers and/or the Internet are likely to be at a disadvantage in this course. There are, however, no theoretical concepts required or expected for students entering the course.

	UNIT	1: NETWORKING FUNDAMENTALS		
o s	Assign	nment Titles		
ΕΞ	1.	Course Overview	10.	Project: Slide Show: Networking Layers
NO ST	2.	Networking Concepts	11.	Data Encapsulation
E S	3.	Project: Report: Technology Devices	12.	Project: Slide Show: Data Encapsulation
Σž	4.	Network Devices and Components	13.	Quiz 2: OSI and TCP/IP Networking Models
ION NO	5.	Network Topologies	14.	Project: Special Project*
INTRODUCTION TO NETWORK SYSTEMS	6.	Project: Hardware Awareness	15.	Unit 1 Test
≟ <del>Z</del>	7	Quiz 1: Computer Networks	16.	Course Project Part 1: Uses of a Small Business
	8.	The OSI Reference Model		Network*
	9.	The TCP/IP Networking Model	17.	Glossary and Credits

	UNIT			
o s	Assig	nment Titles		
INTRODUCTION TO NETWORK SYSTEMS	1.	Physical Layer: Transmission Media, Properties,	8.	Components of the Data-link Layer
No IS		and Components	9.	Project: FAQ: A Data-Link Sublayer
E &	2.	Project: The Physical Layer	10.	Data-link Layer Devices
ΣŽ	3.	Fundamentals of Electrical Circuits: Signaling and	11.	Project: Video: Data-Link Hardware
<u>5</u> 8		Circuit Configuration	12.	Quiz 2: Data Link Layer Networking Concepts
# E	4.	Network Security at the Physical Layer	13.	Project: Special Project*
≟ <del>Z</del>	5.	Project: Under Attack	14.	Unit 2 Test
	6.	Quiz 1: Physical Layer Networking Concepts	15.	Course Project Part 2: Physical Standards*
	7.	The Data-Link Layer	16.	Glossary and Credits

	UNIT	UNIT 3: LOCAL AREA NETWORKS				
o s	Assign	nment Titles				
ĔΞ	1.	LAN Fundamentals	10.	Transport Layer Protocols		
INTRODUCTION TO NETWORK SYSTEMS	2.	Project: Proposal: Classroom LAN	11.	Project: Slide Show: Sending/Receiving a		
E S	3.	Ethernet LANs		Communication		
ΣX	4.	Wireless LANs	12.	Quiz 2: Network, Transport, and Application Layers		
ο Ο Ν	5.	Project: Video: Value of Hotspots	13.	Project: Special Project*		
<u> </u>	6.	Quiz 1: LAN Components and Technologies	14.	Unit 3 Test		
≟₹	7.	Network Addressing	15.	Course Project Part 3: Internet Connection*		
	8.	Project: Table: IP Addresses	16.	Glossary and Credits		
	9.	Network Routing and Protocols				

ORK	UNIT	UNIT 4: WIDE AREA NETWORKS AND SECURING THE NETWORK						
≧	Assignment Titles							
INTRODUCTION TO NET SYSTEMS	1.	WAN Fundamentals	9.	Network Threats and Mitigation				
O MS	2.	Project: FAQ: WAN Connections	10.	Project: Policy: Password Policy				
ZΞ	3.	WAN Technologies and Protocols	11.	Physical and Hardware Security				
TIC	4.	WAN Transmission Media	12.	Quiz 2: Network Security				
5	5.	Project: Slideshow: Fiber Optics	13.	Project: Special Project*				
Q	6.	Quiz 1: Wide Area Networks	14.	Unit 4 Test				
IR	7.	Authentication and Access Controls	15	Course Project Part 4: Security*				
Ξ	8.	Project: FAQ: Public Key Infrastructure (PKI)	16.	Glossary and Credits				

	UNIT	5: MANAGING THE NETWORK		
INTRODUCTION TO NETWORK SYSTEMS	Assign	nment Titles		
	1.	Managing and Monitoring the Network	10.	The Linux Operating System
	2.	Project: Slide Show: Management	11.	Project: Report: Network Wish List
	3.	Network Troubleshooting	12.	Quiz 2: Network Operating Systems
ΣŽ	4.	Project: FAQ: Utilities	13.	Project: Special Project*
10 N	5.	Software and Hardware Troubleshooting Tools	14.	Unit 5 Test
<u> </u>	6.	Quiz 1: Network Management and Troubleshooting	15	Course Project Part 5: Servers and Operating
≠ ₹	7.	The Server in a Network		System*
	8.	Project: Diagram: Web Email Service	16.	Glossary and Credits
	9.	Networking with Windows		

TION ORK 1S	UNIT	6: COURSE REVIEW, AND EXAM		
DUC	Assig	nment Titles		
INTRODI TO NET SYST	1.	Course Project Part 6: Slide show: Introducing	2.	Review
<b>≟</b> □		Your Network*	3.	Exam

# **Network System Design**

# **Course Overview**

The Network System Design course will provide students with an understanding of computer networks and how they operate, as well as a basic understanding of how to manage and maintain computer networks. These skills will provide students with the ability to design, configure, and troubleshoot networks of all sizes.

Students will learn the basics of network design, including how to identify network requirements and determine the proper network architecture. They will be instructed on the requirements of network models, as well as be introduced to local area networks. Students will also learn about Internet Protocol and the basics of routing data on a network.

Students will be introduced to wide area networks and network security issues. In addition, students will learn about network management, including monitoring and troubleshooting. Last, students will learn about network operating systems and their role in connecting computers and facilitating communications.

## Objectives

- Understand computer networks and their functions, as well as know how to analyze business and technical
  goals of a network to effectively meet customer needs.
- Identify requirements to successfully support network users, applications, and devices. They will also understand network architecture and topology, protocols, and services of local and wide area networks.
- Identify principles and operation of equipment like wire and circuits, as well as of standards such as open system interconnection, TCP/IP, and high-speed networking.
- Demonstrate knowledge of security requirements and data protection on a network, as well as the role of security tools such as routers, firewalls, and virtual private networks.
- Understand network operating systems and be able to support computer networks.

For topics in this course, it is helpful for students to be familiar with the basics of computer hardware (desktop and laptop), as well as desktop operating systems.

If students are not familiar with these topics, it is recommended, though not required, that they be introduced to computer hardware and desktop or workstation operating systems before starting this course. That includes examining hardware devices such as motherboards, hard drives, and processing chips and exploring the features and functions of a workstation operating system.

	UNIT 1: INTRODUCTION TO NETWORK DESIGN					
	Assign	nment Titles				
Σ	1.	Course Overview	10.	Logical Network Design – Addressing and Routing		
μ	2.	Customer Needs and Goals		Protocols		
×S	3.	Project: Designing a Business Network	11.	Project: Exploring Higher Math		
\$ S	4.	Network Design: Network Infrastructure	12.	Network Architectural Models - Topologies and		
SRI ES	5.	Network Design: Physical and Functional Network		Classifications		
NETWORK SYSTEM DESIGN		Requirements	13.	Quiz 2: Network Architecture		
E	6.	Project: Office Planning	14.	Project: Special Project*		
Ë	7	Quiz 1: Network Requirements	15.	Unit 1 Test		
	8.	Network Architecture Components - Physical and	16.	Course Project Part 1: Physical and Functional		
		Functional		Requirements of a Network*		
	9.	Project: Connecting Physical to Function	17.	Glossary and Credits		

UNIT 2: NETWORKING MODELS AND LOCAL AREA NETWORKS							
	Assignment Titles						
NETWORK SYSTEM DESIGN	1.	The Network Reference Models	9.	Project: State Your Case, Argue For Each			
ST	2.	Project: Port Sniffing	10.	Wireless LANs and Security			
≥ Σ	3.	The OSI Networking Model	11.	Project: Playing With Wireless			
× ≥	4.	The TCP/IP Networking Model	12.	Quiz 2: Local Area Networks – Topologies,			
OF E	5.	Project: Researching TCP/IP		Transmission Media and Technologies			
≥ _	6.	Quiz 1: TCP/IP and OSI Networking – The	13.	Project: Special Project*			
<u> </u>		Fundamentals	14.	Unit 2 Test			
	7.	LAN Fundamentals: Media, Topologies and	15.	Course Project Part 2: Local Area Network*			
		Protocols	16.	Glossary and Credits			
	8.	LAN Technologies: Ethernet					

	UNIT 3: INTERNET PROTOCOL (IP): ADDRESSING AND ROUTING						
NETWORK SYSTEM DESIGN	Assign	nment Titles					
	1.	Addressing Fundamentals	8.	IP Routing Protocols: Distance Vector Routing			
	2.	IP Address: Classful Addressing	9.	Project: Routing Tables			
S S	3.	Project: IP Address Ranges and Subnetting	10.	IP Routing Protocols: Link State Routing			
RS ESI	4.	Subnetting, Supernetting and Classless	11.	Project: Router Security			
≥ □		Addressing	12.	Quiz 2: IP Routing			
<u> </u>	5.	Project: Researching Classless Inter-Domain	13.	Project: Special Project*			
岂		Routing	14.	Unit 3 Test			
	6.	Quiz 1: IP Addressing	15.	Course Project Part 3: Internet Protocol*			
	7.	Routing Basics	16.	Glossary and Credits			

	UNIT	4: WIDE AREA NETWORKS AND NETWORK	SECURITY	<i>(</i>					
ĒΜ	Assignment Titles								
F	1.	WAN Concepts	9.	Network Security Threats					
NETWORK SYS DESIGN	2.	WAN Technologies	10.	Network Security Techniques					
×≈	3.	Project: Connecting to the Internet Backbone	11.	Project: Analyzing Network Security					
S H	4.	WAN Configuration	12.	Quiz 2: Network Security					
_ ≥	5.	Project: What Do All These Boxes Look Like?	13.	Project: Special Project*					
	6.	Quiz 1: Wide Area Networks	14.	Unit 4 Test					
	7.	Understanding Network Security	15.	Course Project Part 4: Network Security*					
	8.	Project: Creating a Network Security Policy	16.	Glossary and Credits					

	UNIT	5: NETWORK MANAGEMENT AND NETWORK	OPERA	ATING SYSTEMS				
NETWORK SYSTEM DESIGN	Assignment Titles							
	1.	Network Management Design	9.	The Windows Server				
	2.	Project: Designing a Network Management Plan	10.	The Linux Operating System				
	3.	Network Management Architecture	11.	Project: Installing and Using Linux OS				
SRI ES	4.	Network Management Tools and Protocols	12.	Quiz 2: Network Operating Systems				
م کی	5.	Project: Using Network Troubleshooting Tools	13.	Project: Special Project*				
E	6.	Quiz 1: Network Management Strategies and	14.	Unit 5 Test				
ž		Design	15.	Course Project Part 5: Network Management				
	7.	Network Operating Systems		Protocols*				
	8.	Project: Researching Network Operating Systems	16.	Glossary and Credits				

VETWORK SYSTEM DESIGN	UNIT	6: COURSE REVIEW, AND EXAM			
	Assign	nment Titles			
	1.	Course Project Part 6: Network Administration*	3.	Exam	
	2.	Review			

# New Applications: Wed Development in the 21st Century

### **Course Overview**

New Applications introduces students to the rapidly evolving world of apps, or applications. The introduction of the Apple II in 1977 followed by the IBM PC and scores of compatible computers just four years later created strong consumer demand for software programs, as these applications were referred to at the time. Capable of formatting spreadsheets, composing and proofing hundreds of lines of text, or supporting classroom instruction, computer programs were initially sold by specialty stores, college bookstores, or through the mail.

The explosive growth of the Internet that followed at the beginning of the twenty-first century with the introduction of high-speed networking, the dynamic World Wide Web, and most recently the development of affordable smartphones and web tablets have all contributed to global, cultural, and societal change.

This course begins with a historical tour of the Internet and World Wide Web as well as the programs and applications that made it possible for computer users on every continent to begin to explore and better understand their world. Then, through a step-by-step introduction to WordPress, students gain the tools and insight necessary to create their own web pages and discover their online voice.

In addition to learning how to use WordPress and other applications that promote students' presence on the World Wide Web, this course discusses how the web has become the foremost channel for the distribution of applications that increase the functionality of the web and support a global hub of social networking and communication. Students are introduced to the evolution of networking and data-transfer capabilities beginning with early HTTP protocols continuing through to the recent introduction of smartphones capable of connecting to sites on the World Wide Web without having to rely on a browser for navigation.

The course concludes with a survey of the continuing explosion of new apps, or applications, designed to operate on one or more of the proprietary mobile devices (smartphones, tablets, and netbooks). Students are given an opportunity to track fundamental changes in this growing industry as development has moved from the original model of a single experienced programmer developing a single app for distribution at little or no cost to a model in which retailers, non-profit organizations, government agencies, and Fortune 500 companies contract with mid-sized marketing and communications firms to develop sophisticated apps designed to raise global market and public awareness of institutions and issues. Additionally, students have an opportunity to understand that career opportunities in app development have evolved from programming and coding to now include marketing, public relations, creative arts, project and product management and sales, with a growing number of careers in the industry requiring little if any actual programming experience.

New Applications is a survey course that travels from the first software programs developed to facilitate communication on the Internet to the new generation of mobile and native apps that access the Internet without a reliance on a web browser. New Applications is also a practical course in how to develop a presence on the World Wide Web using WordPress and other available web-application tools. The goal of the course is to provide the learner insight into the rapidly evolving universe of programming and application development so that he or she can make informed career decisions in an industry that is changing as quickly as it is growing.

### Objectives

- Describe major advances in network and communications technology beginning with the early Internet and continuing through the introduction of web-enabled smartphones and other devices.
- Create a web presence using simple applications.
- Evaluate and select from a variety of web development tools and apps those most appropriate for their interests and needs.
- Design a current generation app for use on a smartphone or tablet.
- Evaluate the education and training qualities and experiences essential to secure a position with growth potential in the app industry

This is an introductory course in the history and development of new applications for use on web-enabled devices including personal computers, tablets, smartphones, and ultrabooks. While there are no specific prerequisites for this course, students should have a basic understanding of the Internet, the World Wide Web, browsers, file formats, hardware, and software applications. Students who have working knowledge of IP addressing, programming, the differences among local, wide-area, and cloud-computing networks as well as the current state of mobile devices will be well prepared to complete this course.

	UNIT	1: THE WORLD WIDE WEB: HISTORY AND DE	FINITIO	NS				
NEW APPLICATIONS	Assignment Titles							
	1.	Course Overview	10.	The Editor's Two Flavors: HTML (Part Two)				
ΔT	2.	History of the Web in a Nutshell	11.	Project: On Assignment as a Web Developer				
<u> </u>	3.	Project: The Interconnected Internet	12.	The Wave of the Present - WordPress				
겉	4.	File Sizes and Resolution	13.	Quiz 2: Hosted and Non-Hosted Applications				
Αb	5.	Project: Consulting	14.	Project: Special Project*				
≥	6.	What Does This Do? Hosted vs. Local Computing	15.	Unit 1 Test				
Á	7	Quiz 1: Defining the Web	16.	Course Project Part 1: The Home Page*				
_	8.	Manual Transmission: HTML (Part One)	17.	Glossary and Credits				
	9.	Project: Developing HTML						

	UNIT 2: WEB SITE DESIGN ON CONTENT MANAGED PLATFORMS						
ICATIONS	Assign	ment Titles					
<u> </u>	1.	WordPress Roles	10.	Third Party Add-ons			
ΑT	2.	Project: Developing a WordPress Account	11.	Project: A Comparative Study of Apps, Plugins,			
APPLIC	3.	WordPress Themes		and Extension			
	4.	Project: Marketing to a Potential Client	12.	Quiz 2: Website Elements			
ΑÞ	5.	Topography	13.	Project: Special Project*			
	6.	Quiz 1: WordPress Components	14.	Unit 2 Test			
NEW	7.	Detailed Editors	15.	Course Project Part 2: Planning the Site*			
_	8.	Widgets	16.	Glossary and Credits			
	9.	Project: Bringing It All Together					

	UNIT	3: MANAGING SITE CREATION		
NEW APPLICATIONS	Assign	nment Titles		
	1.	Assigning Roles	9.	Approvals, Change Orders, and Last-Minute Edits
	2.	Project: Photos, Videos, and Sound Files in	10.	Self-Evaluation and Your Projects
		WordPress	11.	Project: Baseline, Benchmark, Objective, and Goal
	3.	Designing the Publication	12.	Quiz 2: Working Together
ΑP	4.	Project: Creating Posts	13.	Project: Special Project*
≥	5.	Developing the Content	14.	Unit 3 Test
ý	6.	Quiz 1: Bringing It All Together	15.	Course Project Part 3: Under Construction*
	7.	Publishing Deadlines	16.	Glossary and Credits
	8.	Project: Creating a Statement of Work		

	UNIT	4: INTERNET DISTRIBUTED APPLICATIONS		
	Assign	nment Titles		
NEW APPLICATIONS	1.	What Are Internet Distributed Applications?	9.	Project: RSS Feed Comparisons
<u> </u>	2.	Project: What Is Cloud Computing?	10.	Report on the Present
ΔT	3.	Distribution of Internet Applications	11.	Project: Find Your Own Trends
<u> </u>	4.	Project: Are You Online or Offline?	12.	Evaluating Products and Services
렃	5.	The Internet Is a Revolutionary Path to Application	13.	Quiz 2: Emerging Trends
Αb		Development	14.	Project: Special Project*
≥	6.	Project: New Technology: Autos vs. Internet	15.	Unit 4 Test
岁	7.	Quiz 1: Introduction to Internet Distributed	16.	Course Project Part 4: Reviewing Web
		Applications		Applications*
	8.	Strategies for Keeping Well-informed about New	17.	Glossary and Credits
		Trends and Developments		

APPLICATIONS	Assignment Titles						
	1.	The Mobile Apps Industry	10.	Technology Advances, Careers Redefined			
	2.	Project: Apps Review	11.	Project: Next Year's App Solution			
	3.	Building Apps	12.	Quiz 2: Career Choices: Solo or Solid			
	4.	Health Considerations in Developing Apps	13.	Project: Special Project*			
Αb	5.	Project: The Ergonomic App Development Office	14.	Unit 5 Test			
` ≥	6.	Quiz 1: A New Industry	15.	Course Project Part 5: The Mobile App Hall of			
NEW	7.	Entrepreneurial App Development		Fame*			
	8.	Project: Researching Network Operating Systems	16.	Glossary and Credits			
	9.	Expanding Career Opportunities in a New Industry					

/ TIONS	UNIT	6: COURSE REVIEW, AND EXAM			
NEW	Assign	ment Titles			
Z Z	1.	Course Project Part 6: The Future of Apps Blog*	3.	Exam	
АР	2.	Review			

<sup>(\*)</sup> Indicates alternate assignment

# **Software Development Tools**

### **Course Overview**

This course introduces students to the variety of careers related to programming and software development. Students will gather and analyze customer software needs and requirements, learn core principles of programming, develop software specifications, and use appropriate reference tools to evaluate new and emerging software. Students will produce IT-based strategies and a project plan to solve specific problems, and define and analyze system and software requirements.

### Objectives

- Understand the development of the computer.
- Be able to describe the organization of the Central Processing Unit.
- Demonstrate knowledge of widely used software applications (e.g., word processing, database management, spreadsheet development).
- Identity three levels of programming languages.
- Identity execution differences between interpreted, translated, and compiled languages.
- Describe how computers address data in memory.
- Design structures, classes, and objects that include variables and methods.
- Summarize how data is organized in software development.
- Understand the standard primitive types and operations of the java programming language.
- Define and initialize Java arrays.
- Demonstrate knowledge of the basics of structured, object-oriented language.
- Write software applications using while, do while, for, for-each loops.
- Define logic statements using if, else if, else and switch statements.
- Develop an application using conditional statements.
- Demonstrate knowledge of key constructs and commands specific to a language.
- Develop an application that responds to user input.
- Develop a web application that responds to user input.

S	UNI	T 1: INTRODUCTION TO SOFTWARE DEVELOP	MENT TO	OOLS
STOO	Assig	nment Titles		
Ŏ	1.	Course Overview	9.	Web-Based Software Applications
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	2.	Coding Standards and Conventions	10.	Project: Multimedia and Web Design Careers
SOFTWARE	3.	Software Processes and Methodology	11.	Software Design Principles and Tools
ĘΣ	4.	Project: Grades Projection IPO	12.	Project: Software Design Principles Table
9 9	5.	Software Types and Elements	13.	Quiz 2: Central Processing Unit Operations
S	6.	Project: Software Types and Elements	14.	Project: Special Project*
DEV	7	Quiz 1: Computer History, Computer Hardware,	15.	Unit 1 Test
Ω		Software, and Organization	16.	Glossary and Credits
	8.	Multimedia and Graphics Software Applications		

LS	UNIT 2: SOFTWARE DEVELOPMENT					
100	Assig	nment Titles				
ع پي	1.	Personal Information Management (PIM) Tools	9.	Project: My Personal Website		
불분	2.	Project: My Mind-Mapping	10.	Integrated Development Environments (IDEs)		
≥₩	3.	Computer Security Application Tools	11.	Project: My Text Editor IDE Evaluation		
면	4.	Individual Programming Development Tools	12.	Quiz 2: Building Blocks of Programs		
SC	5.	Project: Assessment of Competitive Office Suites	13.	Project: Special Project*		
SOFTWARE DEVELOPMENT TO	6.	Quiz 1: Different Language Abstraction Layers	14.	Unit 2 Test		
DE	7.	Database Software Development Tools	15.	Glossary and Credits		
	8.	Web Design Software Development Tools				

	UNIT	T 3: DEBUGGING		
LS	Assig	nment Titles		
SOFTWARE DEVELOPMENT TOOLS	1.	Download, Install, Explore IntelliJ IDEA	9.	STDIN and STDOUT
щĽ	2.	Download, Install, Explore NetBeans	10.	File Input, Output, and Network Input, Output
F	3.	Project: MY IntelliJ NetBeans IDE Evaluation	11.	Project: Concepts of File I/O and Network I/O
≥₩	4.	Download, Install, Explore Eclipse	12.	Quiz 2: Text Input, Output, and Exceptions
년 <u>주</u>	5.	Project: MY IntelliJ NetBeans Eclipse IDE	13.	Project: Special Project*
SC		Evaluation	14.	Unit 3 Test
N N	6.	Quiz 1: Basic Java Applications	15.	Glossary and Credits
DE.	7.	Exceptions		
	8.	Project: Best Practices in Exception Handling in		
		Java Programming		

S	UNIT 4: SOFTWARE CONFIGURATION MANAGEMENT						
OOLS	Assignment Titles						
ŏ	1.	Code Blocks	9.	Project: Write an IFELSE Program that			
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	2.	Project: Concepts of Programming Code Structure		Computes the New Salary for the CIO			
Şä		in Java	10.	Switch Statements			
ŀΣ	3.	Iterative Loops	11.	Project: Write a Program Using a SWITCH			
99	4.	For-Each Loops		Statement			
SOFTWARE 'ELOPMENT TO	5.	Project: Computing Class Grades	12.	Quiz 2: If, Then, and Switch Statements			
DEV	6.	Quiz 1: While, Do, While, For, Statements	13.	Project: Special Project*			
Ω	7.	Java Logic	14.	Unit 4 Test			
	8.	If, Else If, Else	15.	Glossary and Credits			

	UNIT 5: OBJECT MODELING UML AND SOFTWARE TESTING						
FS	Assign	nment Titles					
OOLS	1.	Swing and AWT	8.	Project: Social Media on Campus			
щ	2.	Creating Frames and Dialog Boxes, Components,	9.	Application Servers and JavaServer Pages (JSP)			
A F		Form Fields, Panels, Buttons	10.	JavaServer Faces and Future Trends in			
SOFTWARE YELOPMENT TO	3.	Project: Building Better Java using GUI		Programming			
면		Applications, Frames, Containers, and Dialogs	11.	Project: Create a Simple Java Server Page			
SC	4.	HTML and Web Pages	12.	Quiz 2: The Future of Programming			
NE NE	5.	Project: Creating a Web Page	13.	Project: Special Project*			
DEV	6.	Quiz 1: GUI Programming	14.	Unit 5 Test			
	7.	Business Information System Trends, Applications,	15.	Glossary and Credits			
		and eCommerce					

RE IENT	UNIT	UNIT 6: COURSE PROJECT, REVIEW AND EXAM					
SOFTWARE EVELOPMEN TOOLS	Assign	ment Titles					
SOF DEVEL	1.	Course Project: The Design Team: Creating a	2.	Review			
		Tablet GUI*	3.	Exam			

# LAW, PUBLIC SAFETY, CORRECTIONS, AND SECURITY

## Introduction to Law, Public Safety, Corrections, and Security

#### **Course Overview**

Law enforcement, public safety, corrections, and safety professionals work daily to keep our cities and communities safe. There are few careers paths in the United States that can be as rewarding, challenging, and important as a career in legal, public safety, corrections or security fields. The sacrifices and challenges faced by these selfless individuals is virtually unparalleled by any other profession outside of the armed forces. Whether it be keeping innocent people from harm, bringing justice to victims, fighting fires, saving people from danger, or ensuring evil-doers are locked away. These career fields offer great opportunities to those who choose to work in them.

Life in the twenty-first century would not be possible without police officers, paramedics, firefighters, attorneys, corrections officers or security guards. In this course, you learned about the many careers that exist within the fields of law, law enforcement, public safety, corrections, and security. Besides learning about the training and educational requirements for these careers, you learned about the history of these fields and how they developed to their current state. You also learned how these careers are affected by and affect local, state, and federal laws. Finally, you learned about the relationships between professionals in these fields and how collaborations between professionals in these careers help to create a safer, more stable society.

### Objectives

- Analyze and interpret the differences between the public sector criminal justice system, and private security.
- Understand the duties of the various career paths in the legal, public safety, corrections, and private security fields.
- Recognize and be able to apply the different laws and regulations affecting the legal, public safety, corrections, and private security fields.
- Develop the requisite interpersonal, conflict resolution and communication skills, and critical thinking skills
  that are required to have successful careers in an ever-changing economic, technological, political, and social
  environment.
- Understand regulations and policies relating to human resource management, technologies, and sustainability to maintain safe and productive work environments.
- Demonstrate an understanding of legal, public safety, corrections, and security practices.
- Apply analytical methods to understand the process of gathering and utilizing intelligence in crime prevention and providing security services.
- Understand the evolution of public safety in the United States.
- Recognize the different regulations and requirements required to obtain employment in the legal, public safety, corrections, and private security fields.

### For this course, students should know that:

- there are many available careers in the law enforcement, public safety, corrections, and security fields.
- these careers have diverse career paths that combine educational and physical requirements with high standards for training.
- these careers are directly impacted by local, state, and federal laws.

#### Students should have:

- the ability to access the Internet
- the ability to work in group settings

INTRODUCTION TO LAW, PUBLIC SAFETY, CORRECTIONS, AND SECURITY	UNIT	1: LAW ENFORCEMENT CAREER PATHS		
Ă≻	Assign	nment Titles		
C.S	1.	Course Overview	10.	Project: The Responsibilities and Jurisdictions of
표 그	2.	History of Law Enforcement		Law Enforcement Agencies
PU	3.	Project: Understanding Police History: A Timeline	11.	Federal Law Enforcement Careers
ŠΩ		Project	12.	Project: Making the Team: Federal Law
Y Y	4.	Career Paths for Police Work		Enforcement Agencies
2 S	5.	Legal Aspects of Law Enforcement	13.	Quiz: Federal Law Enforcement in the United States
N N	6.	Project: The Bill of Rights: Daily Concerns for Police	14.	Project: Special Project*
E		Officers	15.	Test
C S	7	Quiz: Local and State Law Enforcement: Evolution,	16.	Course Project Part 1: Choosing a Career of
G S2		Career Paths and Legal Aspects		Interest*
TRG	8.	History of Federal Law Enforcement	17.	Glossary and Credits
Z	9.	Jurisdiction of Federal Law Enforcement Agencies		•

LAW, PUBLIC FIONS, AND FY	UNIT 2: CAREERS IN CORRECTIONS				
图片	Assign	nment Titles			
V, P	1.	History of Prisons and Jails in the United States	9.	The History and Nature of Parole in the United	
₹Ö.	2.	Jails and Jail Administration		States	
l ς ξ Ε	3.	Project: Jails in Your County	10.	Careers in Probation and Parole	
LE REC	4.	Correctional Career Paths	11.	Project: Parole: Are We Better Off Without It?	
이 등 다	5.	Project: Getting a Job in a Corrections Field	12.	Quiz: Probation and Parole	
F) C, S	6.	Quiz: Incarceration and Corrections Officers	13.	Project: Special Project*	
3 ₹	7.	The History and Nature of Probation in the United	14.	Test	
ᅙᄪ		States	15.	Course Project Part 2: Requirements for the Career	
NTRODU SAFET	8.	Project: Probation in Your State		of Your Choice*	
=			16.	Glossary and Credits	

PUBLIC , AND	UNIT	UNIT 3: AMERICAN CRIMINAL LAW AND LEGAL SERVICES					
Β. Σ. δ.	Assign	Assignment Titles					
LAW, I TONS,	1.	The Origins of Law in the United States	8.	Project: Volunteer with a Legal Aid Organization			
<b>4</b>	2.	Federalism in the United States	9.	Federal and Local Prosecutors in the United States			
C II 등	3.	Project: Whose Laws Reign Supreme? The Supreme	10.	Project: Entertainment Versus Fiction			
N		Court and Federal Law	11.	Paralegals, Court Reporters, and Mediators			
달 영 품	4.	The Adversarial Due Process System	12.	Quiz: The Legal System and Career Paths			
Ö ,	5.	Project: Civil versus Common Law	13.	Project: Special Project*			
O E	6.	Quiz: American Criminal Law	14.	Test			
INTRODU	7.	Federal and Local Criminal Defense in the United	15.	Course Project Part 3: Laws and Regulations*			
<b>Z</b>		States	16.	Glossary and Credits			

PUBLIC , AND	UNIT 4: PUBLIC SAFETY SERVICES				
₽Ą	Assig	nment Titles			
×, X	1.	History of Firefighters in the United States	9.	Project: Charting a Career Path as an EMT	
<b>₹</b> 2 ≥	2.	The Training and Role of Firefighters	10.	EMT Medical Procedures	
5 2 2	3.	Project: Becoming a Firefighter in Your State	11.	Project: CPR - A Life Saving Skill	
N	4.	Specialized Firefighters	12.	Quiz: Emergency Medical Services	
E S B	5.	Project: Beyond Smokey the Bear: Wildland	13.	Project: Special Project*	
)		Firefighters	14.	Test	
8 1	6.	Quiz: Firefighting	15.	Course Project Part 4: Interview with a Professional	
INTRODU	7.	History of Emergency Medical Services in the U.S.		in This Career*	
르	8.	EMT Levels and Certification	16.	Glossary and Credits	

	Assign	nment Titles		
CORRECTIONS, AND SECURITY	1.	History of the Private Security Industry	10.	Legal Aspects of Partnerships Between Military and
2	2.	Career Paths in Private Security		Private Security Agencies
3	3.	Project: Requirements for a Private Security Job	11.	Project: Understanding International Law: The UN
5	4.	Training Requirements by State for Security		Mercenary Ban
		Professionals	12.	Quiz: Constitutional and Legal Aspects of Private
	5.	Project: Licensing Requirements in Your State		Security
	6.	Quiz: Private Security: Evolution, Career Paths and	13.	Project: Special Project*
		State/Local Regulations	14.	Test
	7.	Constitutional Law and Private Security	15.	Course Project Part 5: Identifying a Career Path*
	8.	Partnerships Between Private Security and Law	16.	Glossary and Credits
		Enforcement Agencies		
	9.	Project: Understanding the Advantages and Risks of		
		Collaborations Between Private Security and Law		
		Enforcement Agencies		

INTRODUCTION TO LAW, PUBLIC SAFETY, CORRECTIONS, AND SECURITY	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM						
UCTI BLICS ECTI SECUI	Assignment Titles						
TROD 7, PUE SORR AND 5	1.	Course Project Part 6: A Mini Career Fair: Sharing	2.	Review			
E & C		Your Research	3.	Exam			

<sup>(\*)</sup> Indicates alternate assignment

#### Corrections: Policies and Procedure

#### **Course Overview**

Corrections is one of the three branches of the Criminal Justice System (CJS) in the United States. All three branches employ personnel who are authorized to uphold and enforce the law, and are required to operate under the rule of law. Each branch works as part of the entire system to maintain the public safety and well-being, and bring criminals to justice.

Corrections facilities and programs are run by a complex systems of policies and procedures, which uphold local, state, and federal laws. This course gives students an introductory, yet thorough view of many aspects of corrections operations. Students receive historical and legal background information as they study how prisons and prisoners have evolved into correctional facilities and programs for offenders.

In this course the duties responsibilities, conduct, training, and special certification possibilities for corrections staff are explored. Many aspects of procedures in corrections are reviewed, giving students an in-depth look at what a variety of careers in this growing field encompass and require.

#### Objectives

- Analyze training and use of force reports.
- Ascertain the value of effective communication in correctional settings.
- Decipher concepts of the essentials of effective communication.
- Deconstruct the principles of written communication and reports.
- Differentiate effective communication skills for managing offenders with mental illness.
- Evaluate the importance of following agency procedures for emergency response incidents.
- Evaluate safety and security concepts for physical plants.
- Evaluate the historical practices of offender management, control and incarceration.
- Interpret aspects of legal uses of force and different levels of force, including deadly force.
- Interpret concepts of computer forensic investigations.
- Interpret prevention and cause of security breaches.
- Interpret the critical constitutional rights of offenders in correctional setting (First, Fourth, Fifth, Sixth, Eighth, and Fourteenth Amendments).
- Interpret the major responsibilities of corrections.
- Investigate the powers of agencies responsible for investigation and enforcing applicable federal, state, and local laws and regulations.

This is an introductory course in corrections. As such, there are no prerequisites for the student. An interest in the subject is expected, and online access to the research materials they will need to locate and review. The projects require mainly online research and presentation creation in PowerPoint, so Microsoft Office software or equivalent is required.

There is some physical fieldwork in some projects, but virtual alternatives are proposed for those without access to the public facilities suggested.

Personal skills in observation and recall, self-analysis, and experience assessment for communications skills are part of certain projects, and require some interaction with others, which any student should easily be able to complete.

Students will be studying a wide range of corrections subjects. The course provides students interested in a career in corrections many opportunities for in-depth research into educational and career pathways that they use for their own advancement in the field.

	UNIT 1: CORRECTIONS WITHIN THE CRIMINAL JUSTICE SYSTEM					
2	Assign	ment Titles				
CORRECTIONS: POLICIES AND PROCEDURE	1.	Course Overview	9.	Juvenile Corrections		
₩	2.	The Criminal Justice System, and Police, Corrections,	10.	Project: Juvenile Classifications Research		
) CIC		and Courts	11.	Key Correctional Support Disciplines and Non-		
2 5	3.	History of Incarceration Practices and Current		Incarcerated Offender Supervision		
NS:		Offender Management Protocols	12.	Project: Community Corrections Positions		
[5] PR	4.	Project: Comparing Annual Reports	13.	Quiz: Disciplines of Offender Management		
<u> </u>	5.	Criminal Justice System Levels	14.	Project: Special Project*		
%R.	6.	Project: Statistical Research and Analysis Using	15.	Test		
Ö		CSAT	16.	Course Project Part 1: Initial Career Goals and		
	7	Quiz: Overview of the Criminal Justice System		Educational Pathways*		
	8.	Adult Corrections	17.	Glossary and Credits		

Ω	UNIT	UNIT 2: IMPACT OF LAWS ON THE CORRECTIONS SERVICE				
Ā	Assignment Titles					
ES,	1.	Eliminating the "Hands-Off" Doctrine	9.	Offender Rules and Regulations		
드 및	2.	Constitutional Rights for Offenders	10.	Agency Investigations and Inspections		
CORRECTIONS: POLICIES AND PROCEDURE	3.	Project: Prisoners' Rights and Corrections	11.	Project: Policy Changes		
		Procedures	12.	Quiz: Development of Correctional Policies and		
ŽΟ	4.	Corrections Service Accreditation		Procedures and Offender Rules and Regulations		
T. P.R	5.	Project: Grievances and Accreditation History	13.	Project: Special Project*		
E	6.	Quiz: Understanding Impact of Constitutional Law,	14.	Test		
R.		State and Local Laws	15.	Course Project Part 2: The Importance of Policies		
$\mathcal{E}$	7.	Staff Policies and Procedures		and Procedures*		
	8.	Project: Choose a Procedure	16.	Glossary and Credits		

AND	UNIT	UNIT 3: EFFECTIVE COMMUNICATIONS AND ETHICAL STAFF CONDUCT					
SA	Assign	ment Titles					
CORRECTIONS: POLICIES PROCEDURE	1.	Essentials of Effective Communication	9.	Inmate Manipulation			
) LIC JRE	2.	Project: Your Communication Style and Skills	10.	Maintaining a Climate for Ethical Staff Conduct			
2 E	3.	Managing Offenders Through Communication	11.	Project: Ethical Behavior in Real Life			
NS:	4.	Effective Communication During Emergencies	12.	Quiz: Ethical Staff Behavior			
<u> </u>	5.	Project: Communications Courses at Corrections	13.	Project: Special Project*			
[ii] H		Academies	14.	Test			
ZRE	6.	Quiz: Effective Communications	15.	Course Project Part 3: Communication Skills in			
Ö	7.	Ethics and Integrity		Action*			
· ·	8.	Project: Ethics and Integrity Self-Experiments	16.	Glossary and Credits			

□	UNIT 4: HIGH LIABILITY IN CORRECTIONS SERVICES: USE OF FORCE, CRISIS AND EMERGENCY							
AND	RESP	RESPONSES						
CORRECTIONS: POLICIES, PROCEDURE	Assignment Titles							
吕思	1.	Use of Force: Law, Procedures, and Reports	9.	Training, Preparedness, and Response				
<u> </u>	2.	Project: Use of Force Presentation	10.	Project: Emergency Response Team Special Training				
E S:	3.	Training, Equipment, and Firearms	11.	Prevention and Procedures in Emergency Response				
88	4.	Project: Academy Comparisons	12.	Quiz: Crisis and Emergency Response				
E =	5.	Use of Force: Practical Application	13.	Project: Special Project*				
R.	6.	Quiz: Use of Force	14.	Test				
OR	7.	Major Correctional Emergencies	15.	Course Project Part 4: Emergency Response*				
Ü	8.	Project: Fire Safety Inspection	16.	Glossary and Credits				

	UNIT 5: SECURE FACILITIES, AND COMPUTER FORENSICS					
R	Assign	nment Titles				
CORRECTIONS: POLICIES AND PROCEDURE	1.	Safety and Security Principles in Corrections	10.	Supervising Cyber Criminals		
ë	2.	Project: Prison Escape	11.	Project: Cyber Crime Case Study		
걸묎	3.	Safety and Security Practices	12.	Quiz: Cyber Forensics and Managing Cyber		
2 D	4.	Project: Detection		Criminals		
S S	5.	Ensuring Accountability and Inspections	13.	Project: Special Project*		
<u> </u>	6.	Quiz: Safety and Security Practices and Physical	14.	Test		
Σ <u>.</u>		Plant Security	15.	Course Project Part 5: Computers in Corrections		
R.	7.	Cyberspace Trespassing		Security and Cyber Crime*		
Ö	8.	Computer Forensics Investigations	16.	Glossary and Credits		
0	9.	Project: Why Prisoners Should Not Have				
		Smartphones				

IONS: AND URE	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM						
SED	Assign	ment Titles					
RREG DLICI ROCI	1.	Course Project Part 6: Now That You Know: Where	2.	Review			
8 2 로		You See Yourself in Corrections	3.	Exam			

<sup>(\*)</sup> Indicates alternate assignment

# **Fire and Emergency Services**

#### **Course Overview**

Emergency and fire-management services are essential infrastructure components of a community. They provide a resource for dealing with numerous types of emergencies, including fires, motor vehicle, and industrial accidents, and medical emergencies. In addition, these services provide fire prevention and community-outreach programs.

This course provides students with the basic structure of these organizations as well as the rules and guidelines that govern pre-employment education requirements. The vehicles, equipment, and emergency-mitigations strategies that are commonly used in the emergency- and fire-management field are also explored. Students will understand the goals of an emergency-management service and how they are implemented and managed, including personnel, budget, and labor-management challenges in the organization.

Finally, the course also provides students with an overview of large-scale emergency incidents that overwhelm local agencies. Various preparedness plans are discussed. In the end, students will have been exposed to the typical characteristics and framework of modern emergency- and fire-management organizations and will have a better understanding of a career in this field.

### Objectives

- Summarize the hierarchy of an emergency and fire-management system.
- List the educational and work-experience requirements for entry-level positions in the EMS or fire systems.
- Predict the pathway of authority between the various levels within an emergency and fire-service organization when orders are given.
- Identify common geographical areas where fire apparatus are located.
- Predict which apparatus is most appropriate to send for five different emergency situations.
- Explain how target hazards need to be identified and considered in emergency-response plans.
- Identify the unique functions of special-operations firefighting and emergency-medical operations.
- Given a specific hazardous industry, predict what regulations and apparatus would be required for emergency protection for those locations.
- Determine the required steps in the command sequence.
- Given an emergency scenario, create the basic outline of an appropriate action plan.
- Analyze a scenario to determine the most appropriate strategic concept for the situation.
- Identify common apparatus and crew specialization.
- List the technical abilities a crew member on an apparatus must possess in order to fulfill the mission.
- Discuss the pieces of information shared in an initial incident report.
- Describe how an incident manager chooses which apparatus to deploy to accomplish various missions.
- List four areas of diversification that typical emergency-management agencies perform.
- Identify the types of emergency services a local fire department has available.
- Predict how a population shift away from a big city into an outlying town, or vice versa, would alter the demands placed on an emergency organization.
- Discuss challenges and benefits associated with workforce diversity changes.
- Analyze the methods the departments use to maintain and boost morale among the ranks.
- Defend why an emergency-management agency would institute the customer service model into its
  operations.
- Explain what the phrase "do more with less" means, and describe three changes an agency would make to enact this idea.
- Describe two ways that a local government would impact the operations of an emergency agency.
- Explore the concept of bargaining by organized labor in the operation of an emergency agency.
- Describe different types of disasters, as well as their trends and consequences on communities.
- Outline the disaster cycle of preparedness, response, reconstruction, and mitigation.
- Predict the methods responders would utilize to address the complications encountered during a disaster.
- Describe methods used to train and practice emergency management.
- Explain what the National Incident Management System (NIMS) is and how it is used in emergency incidents.
- Identify federal agencies that regulate modes of transportation in the United States.

	UNIT	1: MODERN EMERGENCY AND FIRE MANAGEM	1ENT S	ERVICES
CES	Assign	nment Titles		
FIRE AND EMERGENCY SERVICES	1.	Course Overview	10.	Employment Standards and Requirements
	2.	People in Emergency and Fire Management Systems	11.	Conveying Information in Fire Management
	3.	Roles, Duties, and Responsibilities	12.	Project: Written Situational Report
Ž	4.	Project: Recruitment Brochure or Advertisement	13.	Quiz: Characteristics of an Emergency- and Fire-
GE	5.	Problem Solving within the Ranks		Management Employee
第	6.	Project: Near-Miss Analyses	14.	Project: Special Project*
≧ E	7	Quiz: Overview of Emergency Medical and Fire	15.	Test
9		Service Structure	16.	Course Project Part 1: Who is Your Local Fire
Ι	8.	Education for a Future Emergency Management		Department?*
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		Employee	17.	Glossary and Credits
ш.	9.	Project: Local Education Requirements for Entry-		
		Level EMT, Firefighter and Paramedic Positions		

ICES	UNIT	2: TOOLS OF THE TRADE		
EMERGENCY SERVICES	Assig	nment Titles		
	1.	Types of Modern Emergency Vehicles	10.	Specialty Apparatus Applications
<u>∑</u>	2.	Project: Local Fire or EMS Station Apparatus	11.	Project: Potential Hazardous Business Investigation
H. H.	3.	Functions of Modern Emergency Vehicles	12.	Quiz: Specialty Emergency Vehicles
. R	4.	Equipment on Modern Emergency Vehicles	13.	Project: Special Project*
Ξ	5.	Project: Equipment Historical Analysis	14.	Test
DE	6.	Quiz: Emergency Vehicles and Apparatus	15.	Course Project Part 2: How Does Your Fire
AND	7.	Specialized Fire Apparatus		Department Prepare to Help You?*
FIRE,	8.	Project: Special-Operations Apparatus	16.	Glossary and Credits
큔	9.	Specialized Fire Apparatus Functions		

AND EMERGENCY SERVICES	UNIT 3: EMERGENCY AND FIRE MANAGEMENT SKILLS IN ACTION					
≥	Assign	nment Titles				
SE	1.	Mission Possible: Emergency Scene Priorities	10.	Which Apparatus for the Task at Hand?		
≥	2.	Anatomy of an Action Plan	11.	Project: Fire Apparatus Assignments		
Ë	3.	Project: Action Plan Chart	12.	Quiz: Fire Apparatus History		
88	4.	Strategies and Tactics at the Scene	13.	Project: Special Project*		
Ξ	5.	Project: Strategies and Tactics Analysis	14.	Test		
DE	6.	Quiz: Getting a Handle on the Emergency Incident	15.	Course Project Part 3: How Can Your Fire		
Z	7.	Apparatus and Crews: The Worker Bees		Department Help You?*		
FIRE,	8.	The History of Fire Apparatus and Firefighting	16.	Glossary and Credits		
≣	9.	Project: Fire Apparatus History Research				

	UNIT	4: ORGANIZING AND MANAGING AN EMERG	ENCY AI	ND FIRE MANAGEMENT SYSTEM
CES	Assign	nment Titles		
FIRE AND EMERGENCY SERVICES	1.	Emergency Management, Now and Then	9.	Department Mission: Doing More with Less
ËE	2.	Project: Local Emergency Services, an Interview	10.	Project: Customer-Service Programs in Local
.<	3.	The Changing Demands and Expectations of the		Communities
ž		Community	11.	People Who Influence How an Emergency Agency
g	4.	Scientific Advances: The Good and the Bad		Operates
#	5.	Project: Fire Safety in the Home	12.	Quiz: Influences Within and Outside Fire
습	6.	Quiz: Shifting Demographics and Diverse		Departments
문		Expectations	13.	Project: Special Project*
¥	7.	The Winds of Change in Emergency Management	14.	Test
<u>≅</u>		Departments	15.	Course Project Part 4: How is Your Fire Department
	8.	Project: Demographics in Community and Fire		Changing?*
		Department	16.	Glossary and Credits

Assi	Assignment Titles					
1.	Anatomy of a Disaster	10.	Mitigating the Transportation Emergency Situation			
2.	Project: Natural Disaster Chart	11.	Project: Hazardous Materials Research			
3.	Disaster Response and Planning	12.	Quiz: Mass Transit and Mass Casualty Incidents			
4.	Managing the Resources: NIMS / ICS	13.	Project: Special Project*			
5.	Project: NIMS Command Chart	14.	Test			
6.	Quiz: Disasters and Catastrophes	15.	Course Project Part 5: What is Your Fire			
7.	Demographics and the Risks of Mass Transit		Department Prepared For?*			
8.	Transportation Modes and Emergencies	16.	Glossary and Credits			
9.	Project: Transportation Emergencies Chart		•			

S CY	UNIT	6: COURSE PROJECT, REVIEW, AND EXAM					
A GENERAL	Assignment Titles						
FIRE MER SER'	1.	Course Project Part 6: How Volunteering Makes a	2.	Review			
ш		Difference*	3.	Exam			

<sup>(\*)</sup> Indicates alternate assignment

### **Law Enforcement Field Services**

#### **Course Overview**

The Introduction to Law Enforcement Services course will introduce students to the field of law enforcement and the local, county, state, and federal laws that law enforcement personnel are sworn to uphold. The student will also gain an understanding of the career options available in this field and the skills, education, and background experience needed to succeed in these careers.

Students will learn about the evolution of the role of law enforcement in the United States and the interplay between individual freedoms and the government's need to protect the country. They will also learn about key changes affecting law enforcement following the September 11, 2001, terrorist attacks, including the creation of new laws, the restructuring of many departments within the federal government, and the creation of the Department of Homeland Security.

Students will learn about the interaction between local, county, state, and federal law enforcement agencies. The lessons will emphasize the importance of interagency communication and information sharing. Students will learn about the technological advances and new federal programs that aid cooperation between agencies.

Students will also learn about the types of crime that are commonly committed and the procedures, evidence collection techniques, and technological advances that law enforcement personnel use to investigate them. Students will learn how the development of computers and the Internet has changed the way many crimes are committed. They will also learn how investigators address the resulting increased globalization of criminal activity.

### Objectives

- Introduce the student to the field of law enforcement and to explain the role of local, county, state, and federal
  law enforcement agencies within the community.
- Discuss the scope of the authority local police have, and compare it with the scope of authority of federal
  officials.
- Explain the importance of communication and information sharing between different law enforcement agencies.
- Describe different communications protocols.
- Describe law enforcement's disaster response plan on the local, county, state, and federal levels.
- Compare different types of crime and differentiate between crimes against an individual, crimes against property, and crimes against the community.
- Compare the U.S. Code of Law and the Uniform Military Code of Justice and describe the procedures and agencies that investigate violations of each.
- Discuss the differences in the level of protection of individual rights under each of the codes.
- Describe how new technologies, computer networks, and widespread Internet use have revolutionized the field of law enforcement.
- Identify career options in the field of law enforcement, explain the education and background requirements for each option, and design a personalized preliminary career plan.

For the topics and assignments in this course, it will be helpful for the student to have a general understanding of the structure of the federal government and the relationship between local, county, state, and federal governments. He or she should have the ability to communicate thoughts in written and oral form and be able to use factual data to defend an opinion. It will also be useful for the student to be familiar with conducting online research and be able to evaluate the credibility of online sources. If a student is not comfortable assessing the credibility of online sources, information on this topic can be found on a variety of educational websites, including:

- Evaluating Online Sources
- Criteria to Evaluate the Credibility of Online Sources

	UNIT	1: A TRADITION OF SAFE COMMUNITIES		
G.	Assign	nment Titles		
NT FIELD	1.	Course Overview	10.	State Law
	2.	A Nation of Laws	11.	Federal Law
ES ES	3.	Project: Gideon v. Wainwright, a Case Study	12.	Project: Prohibited Wildlife: Deterring Purpose
E ≥	4.	Law Enforcement as a Civic Duty	13.	Quiz: Three Levels of Law
S. S.	5.	Project: The Citizen Police Academy Curriculum	14.	Project: Special Project*
LAW ENFORCEMENT SERVICES		Guide	15.	Test
<b>□</b> >	6.	Policing in the United States	16.	Course Project Part 1: Evaluate the Response to a
₹	7	Quiz: A Short History of Policing		Previous Disaster*
_	8.	Municipal Ordinances and County Codes	17.	Glossary and Credits
	9.	Project: There Ought to be a Law (or Ordinance)		

	UNIT	2: LOCAL AND STATE LAW ENFORCEMENT		
9	Assign	ment Titles		
LAW ENFORCEMENT FIELD SERVICES	1.	Municipal Police Departments	9.	Emergency Response
	2.	Project: Planning a Career with Local Law	10.	Project: A Personal Emergency Preparedness Plan
		Enforcement	11.	Criminal Investigations
E	3.	County Sheriff's Offices	12.	Quiz: Practices and Policies
S. S.	4.	Highway Patrols, State Police, and Other Agencies	13.	Project: Special Project*
F S	5.	Project: Comparing Campuses	14.	Test
E >	6.	Quiz: Qualifications and Training	15.	Course Project Part 2: Local and State Disaster
₹	7.	Communications and Information Services		Response*
_	8.	Project: Teaching Police Officers to Observe, Speak,	16.	Glossary and Credits
		Listen, and Report		•

	UNIT	3: FEDERAL LAW ENFORCEMENT		
FIELD	Assign	nment Titles		
'LAW ENFORCEMENT FII SERVICES	1.	U.S. Departments and Agencies	9.	Military Investigative Agencies
	2.	Project: Federal Law Enforcement Timeline	10.	Civilian Careers in Military Justice and Military Law
	3.	Federal Bureau of Investigation		Enforcement
	4.	U.S. Department of Homeland Security	11.	Project: Design a Recruiting Brochure
	5.	Project: Careers with the Department of Homeland	12.	Quiz: Military Law Enforcement
		Security	13.	Project: Special Project*
	6.	Quiz: Agencies and Responsibilities	14.	Test
₹	7.	Uniform Code of Military Justice	15.	Course Project Part 3: Federal Disaster Response*
*	8.	Project: A Court-Martial Case Study: Major Nidal	16.	Glossary and Credits
		Hasan		

۵	UNIT	UNIT 4: CRIME AND CRIMINALS						
귤	Assignment Titles							
ENFORCEMENT FIELD SERVICES	1.	Crimes Against the Individual	10.	Project: Design a Training Guide				
	2.	Project: Create a Community Crime Prevention Plan	11.	Balancing the Rights of the Community and the				
	3.	Crimes Against Property		Rights of the Individual				
	4.	Crimes Against Communities	12.	Quiz: Innocent Until Convicted				
	5.	Project: Create a Family Emergency Plan	13.	Project: Special Project*				
	6.	Quiz: Reducing Criminal Activity	14.	Test				
LAW	7.	The Bill of Rights	15.	Course Project Part 4: Rights of Individuals Versus				
2	8.	Project: Landmark Supreme Court Decisions		Public Safety*				
	9.	Conflict Management and Professionalism	16.	Glossary and Credits				

4	Assign	nment Titles		
	1.	New Technology Tools	9.	Increased Specialization in Policing
SENVICES	2.	Project: Advertisement for Law Enforcement	10.	Planning a Career in Law Enforcement
5		Technology	11.	Project: Compose a Letter of Introduction
	3.	Expanding Cybercrime	12.	Quiz: Emerging Career Trends in Law Enforcemer
	4.	Project: Internet Safety Information Brochure	13.	Project: Special Project*
	5.	New Crimes, New Laws	14.	Test
	6.	Quiz: Technology: Tools and Threats	15.	Course Project Part 5: Technology*
	7.	Educational Opportunities and Expectations	16.	Glossary and Credits
	8.	Project: Design a Higher-Education Plan		•

ENT	UNIT	6: COURSE PROJECT, REVIEW, AND EXAM		
×≅≅	Assign	ment Titles		
LA VFORC ELD SE	1.	Course Project Part 6: Public Service Announcement*	2.	Review
			3.	Exam

<sup>(\*)</sup> Indicates alternate assignment

## **Legal Services**

### **Course Overview**

The Legal Services course will provide students with an overview of the system of laws in the United States and the practice areas and career options in the field.

Students will learn about how the legal system operates to control how society punishes those who commit crimes and settles disputes, as well as how criminal and civil cases reach court and are resolved. They will learn about the courtroom and the basics of a typical court case.

Students will learn about constitutional rights and legal safeguards, as well as how technology has changed the practice of law. They will also learn about legal education and careers in law for attorneys and non-attorneys with an interest in the field.

# Objectives

- Understand the basics of the U.S. legal system.
- Explain the significant historical events that impacted the formation of the current legal system.
- Understand how the rule of law influences the modern world.
- Distinguish between the various types of written laws and select the most appropriate for a given situation or application.
- Understand the Bill of Rights and analyze the impact of Supreme Court decisions regarding those important rights.
- Identify the roles of court personnel.
- Evaluate a controversy or dispute to determine what legal recourse is available to the aggrieved parties; as well as be able to analyze and determine the appropriate use of various types of evidence.
- Summarize the steps to admission to law school and be familiar with court requirements for the Juris Doctor program.
- Understand the role of the paralegal and be able to evaluate various career options in the legal workforce.

For topics in this course it is helpful for students to be familiar with the basics of U.S. history and the organization of the U.S. government.

If students are not familiar with these topics, it is recommended, though not required that they familiarize themselves with the structure of the government in the United States. This includes reading the U.S. Constitution, reviewing the roles of the three branches of the federal government, as well as reviewing the structure of various state governments

	UNIT	1: THE LAW: ORIGINS AND STRUCTURE		
	Assig	nment Titles		
10	1.	Course Overview	9.	Project: Researching a Civil Lawsuit
ĕ	2.	Rule of Law, Magna Carta	10.	Criminal Law
Ž	3.	Common Law, Stare Decisis, and the U.S. Legal	11.	Appealing a Ruling
LEGAL SERVICES		System	12.	Project: An Appeals Case
H <sub>2</sub>	4.	Project: Where Does the Law Come From?	13.	Quiz: Civil, Criminal, and Appellate Law
9	5.	Drafting Written Law	14.	Project: Special Project*
	6.	Project: Dealing with Disputes	15.	Test
	7	Quiz: The Rule of Law and Origins of Our Legal	16.	Course Project Part 1: Criminal Law*
		System	17.	Glossary and Credits
	8.	Civil Law		

	UNIT	2: THE COURTROOM AND THE CASE		
SERVICES	Assign	nment Titles		
	1.	Attorneys, Jurors, and Civic Responsibility	9.	Trial
	2.	Project: Who Participates in a Trial?	10.	Project: Death Penalty Appellate Process
SEF	3.	Victims, Defendants, and Litigants	11.	The Appellate Process
4.	4.	Project: Representing a Client at Trial	12.	Quiz: The Legal Process
LEGAL	5.	The Judge and Support Staff	13.	Project: Special Project*
	6.	Quiz: Roles Within the Courtroom	14.	Test
	7.	Pre-trial	15.	Course Project Part 2: Trial*
	8.	Project: Writing an Opening Statement	16.	Glossary and Credits

	UNIT	3: CONTEMPORARY LAW TOPICS		
	Assign	ment Titles		
ČĚ	1.	Freedoms in the Bill of Rights	9.	Technology for the Attorney
≅	2.	Precedent; Judicial Activism; Evolution of Law	10.	Project: Researching Case Law
LEGAL SERVICES	3.	Project: Investigating Judicial Interpretation	11.	Technology's Impact on Discovery
	4.	Federal Statutes; 42USC1983 and 42USC1985	12.	Quiz: The Law and Technology
EG,	5.	Project: Considering Federal Civil Rights Protections	13.	Project: Special Project*
_	6.	Quiz: Civil Rights	14.	Test
	7.	Technology and Issues in Law	15.	Course Project Part 3: Technology*
	8.	Project: Analyzing Copyright Protection	16.	Glossary and Credits

	UNIT	4: EVIDENCE AND FORENSICS		
10	Assign	nment Titles		
Ä	1.	Types of Evidence	9.	Hearsay and Rules of Evidence
≅	2.	Project: Researching DNA Evidence	10.	Admissions and Confessions
SE	3.	Scientific Evidence	11.	Project: Admitting Guilt
AL :	4.	Evidence Rules and Chain of Custody	12.	Quiz: Testimonial Evidence
LEGAL SERVICES	5.	Project: Examining Evidence	13.	Project: Special Project*
	6.	Quiz: Documentary and Forensic Evidence	14.	Test
	7.	Depositions	15.	Course Project Part 4: Depositions*
	8.	Project: Diagramming a Deposition	16.	Glossary and Credits

	UNIT 5: POST-SECONDARY LEGAL EDUCATION AND CAREERS IN THE LEGAL FIELD					
SERVICES	Assig	nment Titles				
	1.	The Juris Doctor Degree	9.	Careers as a Legal Paraprofessional		
≅	2.	Project: Practicing the LSAT	10.	Career Advancement in the Legal Field		
SER	3.	Other Legal Educational Paths	11.	Project: Planning a Career in Law		
뒴	4.	Beyond the J.D.	12.	Quiz: Careers in the Legal Field		
LEGAL	5.	Project: Comparing Jobs	13.	Project: Special Project*		
	6.	Quiz: Post-secondary Legal Education	14.	Test		
	7.	Careers as an Attorney	15.	Course Project Part 5: Paralegals*		
	8.	Project: Researching Legal Practice Areas	16.	Glossary and Credits		

VICES	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
Ë	Assignment Titles						
S'ALS	1.	Course Project Part 6: Representing a Criminal	2.	Review			
LEC		Client*	3.	Exam			

# **Security and Protective Services**

# **Course Overview**

Security is critical for the safety and stability of life in the United States and many other nations. The security and protective services industry includes companies and professionals that provide the strategic, managerial, and legal knowledge and skills that are necessary to protect property and people.

The purpose of this course is to provide an overview of the security and protective services industry. Students will understand different types of security services and how they relate to one another. They will also understand the distinction between the criminal justice system within the public sector and private security. The course begins with an introduction to the history of private security, with subsequent units focusing on a specific sector. The concluding unit focuses on the emerging challenges facing security services in the twenty-first century, including international terrorism. In addition, the course will provide information about many different careers that are available to students who are interested in security and protective services.

#### Objectives

- Understand the security services industry and the regulations, methodologies, and practices that are applied as well as the technologies that are available.
- Recognize the different laws and regulations affecting the security field.
- Understand the policies that are used to maintain safe and productive work environments, and the importance
  of technology as part of the overall process of security.
- Construct ideas for overcoming challenges and issues related to security services, and identify the different career paths related to the security and protective services industry.
- Analyze the process of utilizing intelligence in crime prevention and security and the evolution of the security enterprise in the United States and worldwide.
- Apply analytical methods to gather intelligence and information for sustainable security practices
- Develop communication and critical thinking skills required for addressing complex security problems that have multiple perspectives and multiple vested interests.

For topics in this course, it is helpful to students to be familiar with general concepts about security services as well as the basics of conducting research on websites.

If students are not familiar with these topics, it is important for them to familiarize themselves with online resources for security and protective service concepts by visiting such sites as <u>asisonline.org</u> or

<u>securitymanagement.com</u>. These websites will provide an introduction to important issues in the field of security and protective services.

SERVICES	UNIT 1: PRIVATE SECURITY: HISTORY, CAREER PATHS, AND REGULATIONS					
≅	Assign	nment Titles				
SEF	1.	Course Overview	11.	Legal Responsibilities in the Private Security Field		
	2.	History of Private Security	12.	Project: Design a Private Security Services Video		
SECURITY AND PROTECTIVE	3.	Career Paths in Private Security		Game		
Ĕ	4.	Project: Careers Slide Show	13.	Quiz: Constitutional and Legal Aspects of Private		
RO	5.	State Regulations Overview		Security		
DP	6.	Project: Security Video	14.	Project: Special Project*		
Z Z	7	Quiz: History and Career Paths	15.	Test		
<u></u>	8.	Constitutional Law and Private Security	16.	Course Project Part 1: Building Security and		
꽁	9.	State Regulation and the Private Security Field		Emergency Evacuation Plan*		
<u> </u>	10.	Project: Diagram the Process of a Landmark Court	17.	Glossary and Credits		
S		Case				

ш	UNIT	2: PHYSICAL SECURITY SERVICES		
SECURITY AND PROTECTIVE SERVICES	Assign	nment Titles		
Ë	1.	Daily Security Activities and Patrol Duties	10.	Corporate Espionage
E S	2.	Project: Crisis Intervention Skills	11.	Project: Preventing Corporate Espionage
PR ICE	3.	Personal Security Operations	12.	Quiz: Private Investigation and Corporate
칠잝	4.	Loss Prevention		Espionage
ΥA	5.	Project: Cybercrime	13.	Project: Special Project*
F	6.	Quiz: Security Services and Loss Prevention	14.	Test
5	7.	Roles and Responsibilities of Private Investigators	15.	Course Project Part 2: IT Security Plan*
SE	8.	Tools and Techniques for Private Investigations	16.	Glossary and Credits
	9.	Project: Skip Trace Investigator Report		

AND PROTECTIVE SERVICES	UNIT 3: INTERACTIONS WITH THE PUBLC AND COMMUNICATIONS							
:RV	Assignment Titles							
ESI	1.	Understanding the Fundamentals of	9.	Project: Take a Witness Statement				
≥		Communications	10.	Conducting Interrogations				
딢	2.	Project: Interviewing Skills	11.	Project: Profiling a Great Interrogator				
ОТ	3.	Gathering Information for Reports	12.	Quiz: Interviews and Interrogations				
PR	4.	Report Writing	13.	Project: Special Project*				
Q	5.	Project: DAR and Summary Report	14.	Test				
ΑA	6.	Quiz: Interpersonal Communication and Report	15.	Course Project Part 3: Integrating the Security				
É		Writing		Systems for a Comprehensive Approach*				
SECURITY,	7.	Conducting the Interview	16.	Glossary and Credits				
SEC	8.	Interviewing Techniques						

ш	UNIT 4: SECURITY OPERATIONS							
SECURITY AND PROTECTIVE SERVICES	Assig	Assignment Titles						
	1.	Good Management and Leadership Practices	10.	Conducting Evacuations and Responding to Threats				
SS	2.	Project: Management Case Study	11.	Project: Physical Security Plan				
E PR	3.	Conducting Risk Analysis	12.	Quiz: Incident Response				
2 ≥	4.	Project: Produce a Risk Analysis	13.	Project: Special Project*				
≺A	5.	Risk Management	14.	Test				
RIT	6.	Quiz: Security Management	15.	Course Project Part 4: Testing Parts of the Proposed				
SECU	7.	Security Operations		Plan*				
	8.	Basic First-Aid Practices	16.	Glossary and Credits				
	9.	Project: CPR						

<b>₩</b>	UNIT 5: SECURITY IN THE 21ST CENTURY							
SECURITY AND PROTECTIVE SERVICES	Assignment Titles							
E	1.	Identifying Terrorist Organizations	9.	Project: Major Security Breach Case Study				
PRC	2.	Preventing and Responding to Acts of Terrorism	10.	How Technology Supplements Private Security				
ΔN	3.	Project: Write an Evacuation Plan	11.	Project: Design a Surveillance System				
AN	4.	Responding to Weapons of Mass Destruction	12.	Quiz: Technology and the Private Security Field				
_ ≧ "	5.	Project: Responding to a WMD	13.	Project: Special Project*				
UR.	6.	Quiz: Combating Terrorism	14.	Test				
EC	7.	Understanding IT Security	15.	Course Project Part 5: Identifying Resources*				
<b>o</b> s	8.	Understanding Technological Warfare	16.	Glossary and Credits				

AND IVE	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM				
ECT VICE	Assign	ment Titles				
R 2 G	1.	Course Project Part 6: Finalize Your Proposal*	2.	Review		
SEC PR			3.	Exam		

# **MANUFACTURING**

## Introduction to Careers in Manufacturing

#### **Course Overview**

The Introduction to Careers in Manufacturing course provides the fundamentals of manufacturing in the United States and explores the jobs and career opportunities that manufacturing offers.

Unit 1 provides an overall view of manufacturing in the United States, including how it evolved, how manufacturers are organized, and the impact of manufacturing on our society and economy.

Unit 2 examines the elements of process design, management, and improvement through quality assurance plans, production and quality control, and performance measurement systems.

Unit 3 focuses on jobs and careers in manufacturing, including the need for skilled workers, the outlook for manufacturing in the U.S., and the competencies that manufacturers value and develop in their workers.

Unit 4 focuses on key elements in manufacturing systems and types of manufacturing processes. It also covers research and development, product design, process design and management, and lean manufacturing.

Unit 5 addresses two areas of concern for manufacturers: compliance and safety. It introduces the regulatory and safety environments in which manufacturers work and the steps they take to comply with regulations, as well as the steps some manufacturers take to go beyond compliance to create a high-performing workplace.

#### Objectives

- Evaluate the impact of manufacturing, including the Industrial Revolution and Second Industrial Revolution, on the U.S. society and economy.
- Describe the value of manufacturing to and its impact on American society and economy.
- Analyze possible careers available in manufacturing and its subsectors and in manufacturing operations.
- Interpret the trends in manufacturing technologies and how they will change the industry and our lives.
- List the benefits of standards in manufacturing processes and products.
- Identify the goals of quality assurance, including process redesign, management, and improvement.
- Estimate the diversity of and potential for growth in manufacturing career opportunities, including the need for skilled workers.
- Describe the personal effectiveness, academic, and workplace competencies, and evaluate their value to manufacturers.
- Summarize the manufacturing research and development process and the types of jobs needed to perform it.
- Characterize the role of product design in manufacturing, and list the steps in a typical product design process.
- Describe how manufacturers design, manage, and improve their processes.
- Compare the types of production systems and processes.
- Define manufacturing process, and identify the types of jobs such processes offer.
- Describe the benefits, key principles, and elements of lean manufacturing.
- Examine the purpose of regulations for manufacturers.
- List the main compliance areas for manufacturing.
- Evaluate the impact of regulations on manufacturing, on public health and safety, and on environmental protection.
- Summarize the most common safety hazards in manufacturing.
- Describe the key components of an effective workplace safety program.
- Characterize the attributes of a high-performing workplace.

Students will need access to the Internet to conduct research for the lesson assignments. They will also need a paper or electronic notebook to record their "Reflections" or "Notebook" responses from the lessons and their assignments.

N S	UNIT	1: SCOPE AND ECONOMIC EFFECT OF MANU	JFACTUR	RING IN THE USA AND BEYOND
INTRODUCTION TO CAREERS MANUFACTURING	Assign	nment Titles		
8 8	1.	Course Overview	10.	Manufacturing Technologies
<b>₹</b>	2.	The Evolution of Manufacturing	11.	Project: The Impact of a New Technology
.0 ⊇	3.	How Manufacturers Are Organized	12.	Manufacturing Operations
Z S	4.	Project: Learning About Your Interests	13.	Quiz 2: The Structure of Manufacturing
ᅙᅜ	5.	The Impact of Manufacturing	14.	Project: Special Project*
ΒZ	6.	Project: Emerging Technologies	15.	Test
Ž₹	7	Quiz 1: Manufacturing's Impact on the Economy	16.	Course Project Part 1: Exploring a Career in
0	8.	Manufacturing Industries		Manufacturing*
T.	9.	Project: Learning More about a Manufacturing	17.	Glossary and Credits
Z		Subsection		

	UNIT 2: PROCESS IMPROVEMENT IN MANUFACTURING							
و ع الأ	Assignment Titles							
$\mathbb{Z} \mathbb{Z} \mathbb{Z}$	1.	Quality Assurance	9.	Project: Interpret Variation in a Process				
ĭ S Z	2.	Manufacturing Process Improvement	10.	Measuring Performance				
	3.	Project: Use PDSA to Problem Solve	11.	Project: Compare Balanced Scorecards				
고 유 <u>규</u>	4.	Manufacturing Process Redesign	12.	Quiz 2: Production Quality, Planning, and Control				
8 S Z	5.	Project: Redesign a Process	13.	Project: Special Project*				
₽ ₹	6.	Quiz 1: Process Management and Improvement	14.	Test				
= -	7.	Production Planning and Inventory Control	15.	Course Project Part 2: Explore Jobs and Careers*				
	8.	Production Control and Quality Control	16.	Glossary and Credits				

ERS	UNIT	3: CAREERS IN MANUFACTURING		
INTRODUCTION TO CARE IN MANUFACTURING	Assign	ment Titles		
2 ₹	1.	Careers in Manufacturing	8.	Academic Competencies for Manufacturing
요금	2.	Project: Find Job Openings at a Manufacturer	9.	Project: Improve Your Academic Competencies
ZA	3.	The Outlook for Manufacturing Jobs	10.	Workplace Competencies for Manufacturing
으또	4.	Education for Careers in Manufacturing	11.	Project: Explain a Business Fundamental
D Z	5.	Project: Evaluate Your Readiness for Manufacturing	12.	Quiz 2: Competencies for Manufacturing
Š₹		Jobs	13.	Project: Special Project*
ÖZ	6.	Quiz 1: Jobs and Careers in Manufacturing	14.	Test
품 _	7.	Personal Effectiveness Competencies for	15.	Course Project Part 3: Prepare a Learning Plan*
Z		Manufacturing	16.	Glossary and Credits

INTRODUCTION TO CAREERS IN MANUFACTURING	UNIT 4: ADVANCED MANUFACTURING PROCESSES						
품 일	Assignment Titles						
<b>∑</b> ₹	1.	Manufacturing Research and Development	9.	Manufacturing Processes			
₽₽	2.	Project: Research and Development: Is It for You?	10.	Lean Manufacturing			
ZA	3.	Product Design	11.	Project: A Case Study: Toyota's Lean			
ᅙᄕ	4.	Process Design and Management		Manufacturing Process			
らぎ	5.	Project: Developing an Understanding of Continuous	12.	Quiz 2: Manufacturing Systems and Processes			
$\supset \stackrel{\checkmark}{\triangleleft}$		Improvement	13.	Project: Special Project*			
ÖZ	6.	Quiz 1: Product and Process Design	14.	Test			
¥ -	7.	Manufacturing Systems	15	Course Project Part 4: Think Process*			
Z	8.	Project: The Baldrige Award	16.	Glossary and Credits			

INTRODUCTION TO CAREERS IN MANUFACTURING	UNIT	5: SAFETY AND REGULATIONS IN MANUFACT	URING				
88	Assignment Titles						
ბ ₹	1.	Manufacturing Regulations and Standards	10.	Developing a High-Performing Workplace			
2 ≥	2.	Compliance for Manufacturers	11.	Project: Evaluate a Best U.S. Company			
ZY	3.	Project: Research Manufacturing Compliance Jobs	12.	Quiz 2: Safety in a High-Performing Workplace			
ᅙᄕ	4.	The Impact of Regulations on Manufacturing	13.	Project: Special Project*			
らぎ	5.	Project: Argue a Regulatory Issue	14.	Test			
Ω₹	6.	Quiz 1: Manufacturing Regulations and Compliance	15	Course Project Part 5: Determine Potential			
ÖZ	7.	Manufacturing Workplace Hazards		Hazards*			
- A	8.	Manufacturing Workplace Safety Programs	16.	Glossary and Credits			
Z	9.	Project: Study OSHA Violations					

ICTION ERS IN TURING	UNIT	6: COURSE PROJECT, REVIEW, AND EXAM			
DDUC AREE FACT	Assign	ment Titles			
IRO NUF	1.	Course Project Part 6: Look to the Future*	3.	Exam	
Z Z Z	2.	Review			

# **Careers in Manufacturing Processes**

### **Course Overview**

Careers in Manufacturing Production Process Development concerns the manufacturing process, from the conception of a new product through the prototype stage to fabrication, assembly, testing, and customer satisfaction. Manufacturing is the beating heart of American enterprise. Indeed, it is the heart of the economy of any advanced industrialized nation. This course examines every aspect of the manufacturing process from strategy and management to factory-floor tactics.

### Objectives

- Analyze means for achieving excellence in a manufacturing company.
- Develop skills to draw up a manufacturing plan and schedule.
- Chart the manufacturing skills needed to research and create products that address the needs of current and future customers.
- Apply market research, analytical skills, and financial understanding to the concepts of entrepreneurial endeavors in manufacturing.
- Analyze engineering, quality, and manufacturing responsibilities needed to build an excellent process and team
  approach.
- Recognize the need for accurate records and for making decisions based on data and facts.
- Analyze data, records, and budgets to determine optimal business and management strategies for the company.
- Develop interpersonal, communication, and critical thinking skills to work in teams and to use the skills of all team members.
- Chart the job and skill types that create manufacturing processes from conception to postpurchase.
- Instruct others on the basics of maintaining safe working environments.
- Analyze the cultures of high-performing companies, and differentiate among various kinds of continuous improvement and lean manufacturing strategies.
- Analyze fabrication, assembly, inspection, and testing as they combine in a value stream to produce a quality product meeting or even exceed customer expectations.
- Analyze the function and requirements of product service in the field and warranty work on products and how
  these two activities affect budgets and manpower.

CTURING	UNIT	UNIT 1: INTRODUCTION TO MANUFACTURING AND CORPORATE CULTURE				
UR	Assign	nment Titles				
<del> </del>	1.	Course Overview	10.	Market Research and Core Competencies		
A.	2.	Introduction to Manufacturing and Corporate	11.	Project: Preparing to Work with Your Dream		
SSE		Culture		Company		
IN MANUFAC PROCESSES	3.	The Economic Impact of Manufacturing	12.	Moving Forward into Preproduction		
ΣÖ	4.	Project: Learning about a Manufacturing Company	13.	Quiz 2: Customers and Manufacturing		
골 K	5.	The Manufacturing Career	14.	Project: Special Project*		
SS .	6.	Project: Looking at Work, Looking for Work	15.	Test		
	7	Quiz 1: The Role of Manufacturing	16.	Course Project Part 1: Introduction of Your Product		
CAREERS	8.	Customers' Values and Needs		or the Improvement to a Product*		
ŭ	9.	Project: My Product to Improve the World	17.	Glossary and Credits		

IN MANUFACTURING PROCESSES	UNIT	2: PRODUCT DEVELOPMENT PHASE		
UR	Assign	nment Titles		
E	1.	The Product Development Process	10.	Release to Production
A S	2.	Organizing a Product Development Team	11.	Project: Project Assessment for Overseeing Testing
SS E	3.	Project: Picking a Manufacturing Career		of a Bicycle Trailer
A A	4.	The Evaluation of Alternative Designs Using 3P	12.	Quiz 2: Prototypes and Preproduction Testing
Σŏ	5.	Project: What Do Others Think of an Idea?	13.	Project: Special Project*
ZK	6.	Quiz 1: Developing a Product	14.	Test
CAREERS	7.	Building and Testing Prototypes	15.	Course Project Part 2: Prototype Phase*
H	8.	Prototype Flow from Procurement to Testing	16.	Glossary and Credits
A'A	9.	Project: Prototype Project Manager for an Industrial		
Ü		Dishwasher		

	UNIT	3: PRODUCTION I					
ی	Assignment Titles						
7 N N	1.	Production Planning	9.	Scheduling Material			
	2.	Bill of Materials and Cost Collection	10.	Identifying Critical Parts and Materials			
ES CT	3.	Project: Bill of Materials and Cost Collection for a	11.	Project: Researching Supply Chain Risk			
S A E		Fundraiser	12.	Quiz 2: Procurement			
A I	4.	Lean Manufacturing	13.	Project: Special Project*			
AAA	5.	Project: A System of Profound Knowledge	14.	Test			
Σ	6.	Quiz 1: Planning Production	15.	Course Project Part 3: Staffing*			
	7.	Production Procurement	16.	Glossary and Credits			
	8.	Project: Creating Documentation					

CTURING	UNIT	4: PRODUCTION II		
J.	Assign	nment Titles		
l	1.	Core Competencies and Production	9.	Project: Ways OSHA Promotes Worker Safety
UFA(	2.	Project: Investigate the Flexible Manufacturing System (FMS)	10.	Continuous Improvement
IN MANUFAC PROCESSES	3.	Manufacturing Processes, Safety, and Jobs	11.	Project: Baldrige Award Winners and How They Won
Z K	4.	Core Competencies and Production	12.	Quiz 2: Assembling and Testing Products
RS	5.	Project: Working with TIM WOOD	13.	Project: Special Project*
H	6.	Quiz 1: The Manufacturing Process	14.	Test
CAREERS	7.	Assembly and Testing	15	Course Project Part 4: Production Phase*
Ü	8.	Quality and Safety	16.	Glossary and Credits

	UNIT	5: CUSTOMER SERVICE: BEFORE DELIVERY	TO AFTER	DELIVERY				
Ŋ	Assign	Assignment Titles						
_ Z	1.	Customer Acceptance	10.	Customer Satisfaction and Delight				
SES CR	2.	Project: Career Choices	11.	Project: Customer Delight at a Car Accessories				
	3.	The Packing Process		Store				
S A SE	4.	Project: Dunnage	12.	Quiz 2: After Delivery				
¥ ∑ X	5.	Shipping	13.	Project: Special Project*				
O A H	6.	Quiz 1: Delivering the Product	14.	Test				
Σ	7.	Field Service	15	Course Project Part 5: Delivery*				
	8.	Project: Creating a Field Service Department	16.	Glossary and Credits				
	9.	Warranty Service						

CAREERS IN INUFACTURING PROCESSES	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM				
EER! ACT CES!	Assign	ment Titles				
SAR	1.	Course Project Part 6: Corporate Responsibility*	3.	Exam		
MA I	2.	Review				

# **MARKETING**

## Introduction to Careers in Marketing

#### **Course Overview**

The Introduction to Marketing course will provide students with an overview of marketing, which is an essential element for any company that produces products that are bought and used by individuals.

Students will learn about what marketing is and how the process of marketing works, the role of market research and how companies incorporate ethics into their marketing strategies.

They will also learn about the importance of strategic planning for marketers, the five step marketing strategic process, and strategies for growth.

Students will learn about the environment in which marketers operate. This includes the microenvironment, which refers to entities and influences close to the company or marketer, and the macroenvironment, which refers to influences that impact all of society, such as culture, social trends, and technology.

They will also learn about the Four P's of the marketing mix: product, price, promotion, and place. Students will evaluate the importance of each of these four elements and learn specifically about how technology has changed the approach to the marketing mix. They will also learn about international markets and how to approach marketing at a global level.

After completing this course, students will have a fundamental understanding of the principles of marketing. They will be able to explain the marketing process, marketing strategic planning, the marketing environment, and the trends, opportunities, and challenges in the marketing world today.

After completing this course, students will be able to:

#### Objectives

- Understand what marketing is and its role both within the company and society.
- Undesrtand how marketing achieves its primary objective of adding value.
- Learn the marketing process and how it impacts marketing strategic planning.
- Understand the various components of the marketing environment.
- Analyze the elements of the marketing mix (the Four P's) and determine how each element contributes to the marketing effort.
- Become aware of the impact technology has had on marketing.
- Recognize the need for ethical practices and know the types and consequences of unethical behavior.

INTRODUCTION TO CAREERS IN MARKETING	UNIT	1: OVERVIEW OF MARKETING		
Ŗ	Assig	nment Titles		
2 5	1.	Course Overview	10.	Project: Protecting Consumers from Harmful
오늘	2.	Marketing		Products
두 꽃	3.	Project: Is There Truth in Advertising?	11.	Sustainability
<u>0</u> <u>R</u>	4.	The Marketing Process	12.	Project: Sustainability Initiative
ნ ≩	5.	Marketing Research	13.	Quiz 2: Ethics and Sustainability
ŔΖ	6.	Project: Identifying a Market	14.	Project: Special Project*
ō	7	Quiz 1: Marketing	15.	Test
¥	8.	Ethics	16.	Course Project Part 1: Creating a Marketing Plan*
Z	9.	Ethical Issues	17.	Glossary and Credits

INTRODUCTION TO CAREERS IN MARKETING	UNIT	2: MARKETING STRATEGIC PLANNING		
L C E	Assig	nment Titles		
Z X	1.	Defining the Business Mission	9.	Implementation and Marketing Mix
E A E	2.	Project: Creating a Mission Statement	10.	Evaluating Performance
. Σ	3.	Conducting a Situational Analysis	11.	Project: Measuring Web Performance
ਰ ਵ	4.	Project: Analyzing a Company Using SWOT	12.	Quiz 2: Strategic Planning (Part 2)
S 53	5.	Segmentation	13.	Project: Special Project*
巨盟	6.	Quiz 1: Strategic Planning (Part 1)	14.	Test
AR =	7.	Targeting and Positioning	15.	Course Project Part 2: Segmenting the Market*
O	8.	Project: Paying Attention to Marketing Messages	16.	Glossary and Credits

NG NG	UNIT 3: THE MARKETING ENVIRONMENT AND CONSUMER BEHAVIOR					
유 타	Assig	nment Titles				
DDUCTION TO S IN MARKETIN	1.	The Microenvironment	9.	Psychological Factors		
	2.	Project: Conducting a Competitive Analysis	10.	Social and Situational Factors		
	3.	The Macroenvironment (Part 1)	11.	Project: Learning about Influences on Consumers		
	4.	The Macroenvironment (Part 2)	12.	Quiz 2: Consumer Behavior		
S S S S S S S S S S S S S S S S S S S	5.	Project: Economic Analysis	13.	Project: Special Project*		
INTROI	6.	Quiz 1: The Marketing Environment	14.	Test		
= A	7.	The Consumer Decision-making Process	15.	Course Project Part 3: Consumer Behavior*		
O	8.	Project: Making a Purchase Decision	16.	Glossary and Credits		

NG	UNIT	4: THE MARKETING MIX		
오블	Assign	nment Titles		
INTRODUCTION CAREERS IN MARKI	1.	The Marketing Mix: Products	9.	The Marketing Mix: Promotion (Part 1)
ĕĕ	2.	Project: Developing a New Product	10.	The Marketing Mix: Promotion (Part 2)
ე ≥	3.	The Marketing Mix: Services	11.	Project: Using Promotional Tools
₫ €	4.	The Marketing Mix: Price	12.	Quiz 2: The Marketing Mix (Part 2)
S 55	5.	Project: Analyzing Price-fixing Cases	13.	Project: Special Project*
巨甾	6.	Quiz 1: The Marketing Mix (Part 1)	14.	Test
= \{	7.	The Marketing Mix: Distribution	15	Course Project Part 4: Promotional Strategy*
_ 0	8.	Project: Learning About Logistics	16.	Glossary and Credits

ERS	UNIT	5: MARKETING TODAY		
Ä	Assig	nment Titles		
INTRODUCTION TO CAREERS IN MARKETING	1.	Technology: Products	9.	Project: Expanding Globally
	2.	Project: The Evolution of a Technology-based	10.	Career Opportunities in Marketing
두 꽃		Product	11.	Project: Finding a Job
<u> </u>	3.	Technology: Price and Distribution	12.	Quiz 2: Global Marketing
υŽ	4.	Technology: Promotion	13.	Project: Special Project*
ŔΖ	5.	Project: Impact of Technology on Marketers	14.	Test
0	6.	Quiz 1: Technology	15	Course Project Part 5: Global Market Entry*
T <sub>R</sub>	7.	Global Marketing Evaluations	16.	Glossary and Credits
Z	8.	Global Marketing Entry Strategies		

INTRODUCTION TO CAREERS IN MARKETING	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
	Assignment Titles					
TRO O CA	1.	Course Project Part 6: The Completed Marketing	2.	Review		
<u>z</u>		Plan*	3.	Exam		

# Careers in Marketing Research

### **Course Overview**

Marketing research is the foundation of all marketing activities because it provides the data needed to make key strategic decisions about products, promotions, pricing, and other key organizational decisions. This course will provide information about the process of investigation and problem analysis by using research to produce key marketing statistics that are communicated to management and used throughout the organization. This course concludes with the execution, interpretation, and presentation of marketing research.

## Objectives

- Plan, organize, and manage day-to-day marketing research activities.
- Design and conduct research activities to facilitate marketing business decisions.
- Use information systems and tools to make marketing research decisions.
- Describe the impact of economics, economics systems and entrepreneurship on marketing.
- Implement marketing research to obtain and evaluate information for the creation of a marketing plan.
- Plan, monitor, manage, and maintain the use of financial resources for marketing activities.
- Plan, monitor, and manage the day-to-day activities required for continued marketing business operations.
- Describe career opportunities and the means to achieve those opportunities in each of the Marketing Career Pathways.
- Select, monitor, and manage sales and distribution channels.
- Determine and adjust prices to maximize return while maintaining customer perception of value.
- Obtain, develop, maintain, and improve a product or service mix in response to market opportunities.
- Communicate information about products, services, images, and/or ideas to achieve a desired outcome.
- Use marketing strategies and processes to determine and meet client needs and wants.

	UNIT	1: THE WORLD OF MARKETING RESEARCH		
<u>5</u>	Assign	nment Titles		
CAREERS IN MARKETING RESEARCH	1.	Course Overview	10.	Marketing Research for Decision-making
	2.	Introduction to Market Research	11.	Project: Making Decisions Using Marketing
	3.	Project: Discovering Business Problems		Research
	4.	Market Research and the Organization	12.	Types of Marketing Research
	5.	Project: Pets and People's Attitudes Toward	13.	Quiz 2: Marketing Research and Decision-making
SSI		Them	14.	Project: Special Project*
第二	6.	Trends in Marketing Research	15.	Test
꽃	7	Quiz 1: Overview of Marketing Research	16.	Course Project Part 1: Elements of Marketing
Š	8.	Functions of Marketing Research		Research*
	9.	Project: Utilizing the Functions of Marketing Research	17.	Glossary and Credits

/ D	UNIT	UNIT 2: THE MARKETING RESEARCH INDUSTRY AND ETHICS				
CAREERS IN MARKETING RESEARCH	Assign	ment Titles				
<u>.</u>	1.	Overview of the Marketing Research Industry	9.	Ensuring Ethical Standards in Each Phase of		
ੋਂ <b>±</b>	2.	Project: Making Decisions Using Marketing Research		Research		
Z A	3.	Key Firms in the Industry	10.	Project: Ethical Case Studies		
≥ ₹	4.	The Marketing Research Industry Structure	11.	Participants' Rights and Responsibilities		
Z E	5.	Project: Understanding and Utilizing the Marketing	12.	Quiz 2: Research Ethics		
88 S		Research Industry Structure	13.	Project: Special Project*		
ä	6.	Quiz 1: The Marketing Research Industry	14.	Test		
AF	7.	Marketing Research Ethics	15.	Course Project Part 2: Careers and Ethical		
0	8.	Project: Examining a Code of Marketing Research		Situations in Marketing Research*		
		Standards	16.	Glossary and Credits		

<b>,</b> D	UNIT	3: TYPES OF MARKETING RESEARCH		
ž	Assign	nment Titles		
CAREERS IN MARKETING RESEARCH	1.	Overview of Traditional Research Methods	10.	Determining if Online Marketing Research is the
※ ェ	2.	Using Surveys and Types of Surveys		Right Choice
₹ C	3.	Project: Creating a Survey	11.	Project: Determining if Online Marketing Research
≥¥	4.	Secondary Data and its Role in Marketing Research		is the Best Choice
	5.	Project: Utilizing Secondary Data	12.	Quiz 2: Online Marketing Research
% <u>~</u>	6.	Quiz 1: Traditional Survey Research and Secondary	13.	Project: Special Project*
ij		Data	14.	Test
¥	7.	Technology and Marketing Research	15.	Course Project Part 3: Marketing Research Study
O	8.	Project: Utilizing Technology in Marketing Research		Design*
	9.	Reaching Participants Online	16.	Glossary and Credits

<b>,</b> D	UNIT	4: MARKET RESEARCH BASICS		
ž	Assign	ment Titles		
CAREERS IN MARKETING RESEARCH	1.	Overview of Measurement and Labeling of	9.	Project: Careers in Data Processing and Analysis
		Information	10.	Tabulating the Data
	2.	Project: Measurement in Marketing Research	11.	Project: Examples of One-Way Tabulation and
	3.	Data Types and Marketing Research		Cross-Tabulation
ESE	4.	Project: Examples of Nominal, Ordinal, Interval, and	12.	Quiz 2: Data Processing
85 2		Ratio Scales	13.	Project: Special Project*
ij	5.	Data Examples and Their Uses	14.	Test
Α̈́	6.	Quiz 1: Concepts of Measurement	15	Course Project Part 4: Data Processing and
0	7.	Raw Data into Useful Information		Analysis*
	8.	The Five Steps in the Data Processing/Analysis Phase	16.	Glossary and Credits

(2)	UNIT	5: PUTTING IT ALL TOGETHER		
Ž	Assig	nment Titles		
CAREERS IN MARKETING RESEARCH	1.	Communicating the Research Results	9.	Evaluating Decisions and Updating Information
₩ ₩ ₩	2.	Project: Marketing Research Report		through Marketing Research
A P	3.	Decisions Based on the Findings	10.	Continued Uses for Data
≥ ₹	4.	Project: Examples of Conclusions and	11.	Project: Continued Uses of Data
ESE		Recommendations/Decisions	12.	Quiz 2: Managing Marketing Research
85 2	5.	Implementing the Decisions	13.	Project: Special Project*
ä	6.	Quiz 1: Communicating the Research Results	14.	Test
A	7.	Managing Marketing Research for the Long Term	15	Course Project Part 5: Making a Marketing
0	8.	Project: Changes that Require New or Updated		Research Presentation*
		Decisions	16.	Glossary and Credits

SIN	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
KET	Assig	nment Titles					
CARI AAR RESI	1.	Course Project Part 6: Marketing Research: A	2.	Review			
0 2		Comprehensive Overview *	3.	Exam			

# STEM (SCIENCE, TECHNOLOGY, ENGINEERING AND MATHEMATICS)

#### Introduction to STEM

#### **Course Overview**

This semester-length high school elective introduces students to the four areas of Science, Technology, Engineering, and Mathematics through an interdisciplinary approach that will increase awareness, build knowledge, develop problem solving skills, and potentially awaken an interest in pursuing a career in STEM. Students will be introduced to the history, fundamental principles, applications, processes, and concepts of STEM. Students will explore some of the great discoveries and innovations in STEM and review and analyze some of the world's problems that still exist today.

Students are introduced to several computer applications used to analyze and present technical or scientific information. They will also gain a higher understanding of the uses for images and measurement in everyday life. Finally, students will be challenged to use a selection of problem- solving strategies to solve a wide variety of unique problems representative of the kinds of strategies frequently used in these disciplines. Throughout the course, students will have the opportunity to gain a better awareness of their specific strengths through practical applications and awareness of the various careers in STEM.

### Objectives

- Understand the STEM field along with the concepts, theories, practical applications, and STEM careers.
- Compare and contrast the different fields in STEM education, and examine the impact STEM education has on the world by reviewing some of the great STEM innovations and inventions.
- Describe the roles, duties, educational requirements, salaries, and outlook for different STEM careers.
- Formulate solutions to various world problems by conducting scientific experiments, collecting and analyzing the results of various experiments, and applying technology.

For topics in this lesson, students should have a basic knowledge of the STEM field: Science, Technology, Engineering, and Mathematics, and its importance in the world. They should also understand that people in the STEM field are dedicated to resolving and improving societal, economic, and environmental problems.

	UNIT 1: ON WHOSE SHOULDERS ARE WE STANDING?				
_	Assign	ment Titles			
TOSTEM	1.	Course Overview	10.	Get Organized: Mind Maps and Mind Mapping!	
LS C	2.	What is STEM Education?	11.	Education and Training in STEM	
	3.	The Great Discoverers and Discoveries	12.	Project: Mind Map of Personal STEM Education and	
O	4.	Project: Timeline of Great Discoverers and		Career Plan	
INTRODUCTION		Discoveries in the STEM Field	13.	Quiz 2: What Lies Ahead?	
Ž	5.	Identify Careers in Science, Technology, Engineering,	14.	Project: Special Project*	
Ö		and Mathematics	15.	Test	
Ĕ	6.	Project: Exploring Careers in the STEM Field	16.	Course Project Part 1: Information on STEM, STEM	
=	7	Quiz 1: Introduction		Careers, and Education*	
	8.	Get Organized: Outlines and Outliners!	17.	Glossary and Credits	
	9.	Project: Create a Google Website			

_	UNIT	2: A PICTURE IS WORTH A THOUSAND WO	RDS				
STEM	Assignment Titles						
	1.	A Picture is Worth a Thousand Words	10.	Project: Saving the Planet			
$\sqsubseteq$	2.	Project: Math is Everywhere	11.	Satellite Imagery: The Eyes of the Military			
INTRODUCTION TO STEM	3.	Seeing is Believing?	12.	Quiz 2: Fun with Images			
	4.	Project: STEM Campaign!	13.	Project: Special Project*			
	5.	Images Saving Lives!	14.	Test			
	6.	Quiz 1: Images, Images, Everywhere	15.	Course Project Part 2: Create an Original Drawing,			
	7.	Satellite Imagery: Space and Beyond		Avatar, or Animation*			
_	8.	Project: NASA Internship Application Paper	16.	Glossary and Credits			
	9.	Satellite Imagery: Observing Earth					

-	UNIT	3: HOW MUCH IS ENOUGH?		
Ä	Assig	nment Titles		
INTRODUCTION TO STEM	1.	Terms of Measurement	10.	Project: Air Quality Index
	2.	Project: Room Makeover	11.	Thinking about Measuring
	3.	Measuring the Really Big	12.	Quiz 2: How Small are Things?
Ē	4.	Project: Metric Recipe	13.	Project: Special Project*
Ď	5.	How Big are These?	14.	Test
lo:	6.	Quiz 1: How BIG are Things?	15.	Course Project Part 3: Create a
Ĕ	7.	Term Review		Walking/Running/Cycling Path*
_ ≤	8.	Project: Measuring Tall Structures	16.	Glossary and Credits
	9.	Small Things Need Measurement, Too		

_	UNIT 4: HOW TO BE A DETECTIVE				
O STEM	Assign	nment Titles			
	1.	The Scientific Method	9.	Project: Uncovering the World's Mysteries	
Ĕ	2.	Project: Scientific Method and STEM Career	10.	Thinking Outside the Box	
Ö		Exploration	11.	Project: Fibonacci Sequence	
- E	3.	Scientific Theory	12.	Quiz 2: What if I Fail?	
Ď	4.	Project: Scientific Laws and STEM Careers	13.	Project: Special Project*	
ō	5.	Scientific Laws	14.	Test	
INTRODUCTION TO	6.	Quiz 1: How Might I Solve a Problem?	15.	Course Project Part 4: Create an Optical Illusion	
=	7.	Critical Thinking		Drawing*	
	8.	Thinking Like a Detective	16.	Glossary and Credits	

_	UNIT 5: STEM IS EVERYWHERE						
INTRODUCTION TO STEM	Assignment Titles						
LSC	1.	STEM and Politics	10.	STEM and Law Enforcement			
Ĕ	2.	Project: Develop and Conduct a Survey	11.	Project: Forensic Footprinting			
NO NO	3.	STEM and Sports	12.	Quiz 2: STEM and Music, Fashion, and Law			
Ė	4.	Project: Running with Proper Biomechanics		Enforcement			
Ž	5.	STEM and Art	13.	Project: Special Project*			
Ö	6.	Quiz 1: STEM and Politics, Sports, and Art	14.	Test			
Ĕ	7.	STEM and Music	15.	Course Project Part 5: Create Eco-Friendly Fashion*			
=	8.	Project: Music Editing	16.	Glossary and Credits			
	9.	STEM and Fashion					

NOI F. W	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM						
STE	Assignment Titles							
TRODU(	1.	Course Project Part 6: Create a Google STEM	2.	Review				
Ξ		Educational Website*	3.	Exam				

# **Engineering and Design**

#### **Course Overview**

Engineering and Design is part of the STEM (Science, Technology, Engineering, and Mathematics) education and career path. By building real-world problem-solving and critical thinking skills, students learn how to innovate and design new products and improve existing products. Students are introduced to the engineering design process to build new products and to the reverse engineering process, which enables engineers to adjust any existing product.

Students will also address how fluid power is used by engineers to make difficult maneuvers easier, increasing efficiency and minimizing effects on the environment. Students then identify how engineering and design have a direct impact on the sustainability of our environment and the greening of our economy. Finally, students incorporate the engineering design process, environmental life cycle, and green engineering principles to create a decision matrix to learn how to solve environmental issues.

#### Objectives

- Understand the basic STEM requirements of engineers and the skills required for the occupation.
- Define and understand how forces are transmitted with fluid systems to build efficiency and increase sustainability. With this knowledge, students can solve a problem with a new design solution using fluid power.
- Utilize sketching skills and techniques to produce detailed sketches of components in the design of a real-world object to scale. This allows students to determine the feasibility of a product or design.
- Use the engineering design process and reverse engineering techniques and apply them to a design. They will be able to create and use decision matrices to make design decisions based on logic and analysis. Students will be able to identify and research environmental issues and challenges with respect to energy and air quality.
- Identify and analyze the environmental life cycle of a product or process to solve sustainability challenges for social and industrial environmental issues.

It is helpful if students are familiar with renewable and nonrenewable resources.

Many of the principles discussed in this course can be better addressed through the use of broken machines, toys, and electronics. Collection of these materials prior to the course will greatly help the student in the course.

DESIGN	UNIT	UNIT 1: INTRODUCTION TO ENGINEERING AND DESIGN AND THE DESIGN PROCESS			
ESI	Assign	nment Titles			
	1.	Course Overview	10.	Project: Researching Materials Designs	
$\exists$	2.	Design Opportunities All Around Us	11.	Application of Materials	
₹	3.	Design Improvements	12.	Project: Designing a Destructive Test	
9	4.	Project: Creating a Product Discussion Forum	13.	Quiz 2: Fundamentals of Engineering	
₹	5.	Improvements of Everyday Items	14.	Project: Special Project*	
ENGINEERING AND	6.	Project: Model or Prototype Suggestion Presentation	15.	Test	
	7	Quiz 1: Introduction to Design Opportunities	16.	Course Project Part 1: Identifying the Product or	
Ž	8.	Basic Engineering Concepts		Process*	
ш	9.	Choosing Materials for Design	17.	Glossary and Credits	

z	UNIT	UNIT 2: FLUID SYSTEMS: ENERGY AND POWER TECHNOLOGIES IN ENGINEERING				
DESIGN	Assig	nment Titles				
Ä	1.	Fluid Power Systems	9.	Efficient Fluid Power Designs		
	2.	Fluid Power Devices	10.	Designing a Fluid Power Lifting System		
ENGINEERING AND	3.	Project: Researching a Fluid Power System Goal	11.	Project: Designing a Fluid Power Lift System		
3	4.	Designing Fluid Power Systems for Future	12.	Quiz 2: Fluid Power Applications and Capabilities		
Z Z		Developments	13.	Project: Special Project*		
뜼	5.	Project: Creating a Fluid Power System for the	14.	Test		
Z		Future	15.	Course Project Part 2: Incorporating a Fluid Power		
<u>ত</u>	6.	Quiz 1: Introduction to Fluid Power		System*		
$\frac{\Box}{\Box}$	7.	Common Applications for Fluid Power Systems	16.	Glossary and Credits		
	8.	Project: Identifying Fluid Power in Daily Life				

	UNIT 3: MODELING AND SKETCHING				
ENGINEERING AND DESIGN	Assign	nment Titles			
ESI	1.	Introduction to Technical Sketching and Drawing	9.	Project: Researching Model Uses in Remote or	
ΩC	2.	Project: Interview an Engineer About Sketching		Dangerous Locations	
Ž	3.	Geometric Shapes and Solids in Engineering	10.	Designing a Sketch Model	
₽ 0	4.	Drawing to Scale	11.	Project: Presenting a Sketch Model of a Designed	
Z	5.	Project: Creating a Technical Sketch of an Everyday		Pet Toy	
笛		Object to Scale	12.	Quiz 2: Sketch Modeling	
Z.	6.	Quiz 1: Introduction to Design and Technical	13.	Project: Special Project*	
S		Sketches	14.	Test	
ш	7.	The Applications for Modeling in Engineering	15.	Course Project Part 3: Designing a Sketch Model*	
	8.	Modeling and Prototypes	16.	Glossary and Credits	

	UNIT	4: REVERSE ENGINEERING				
	Assignment Titles					
Z.	1.	Reverse Engineering: Visual Analysis	10.	Calculating the Process: Materials, Time, and Cost		
SIG	2.	Reverse Engineering: Functional Analysis		for Improvement		
Ë	3.	Project: Creating a Function Structure Diagram or	11.	Project: Researching Materials, Time, and Cost for		
₽		Product Teardown Chart		Product Modifications		
ENGINEERING AND DESIGN	4.	Reverse Engineering: Structural Analysis	12.	Quiz 2: Using Reverse Engineering for Product		
Š	5.	Project: Creating a Morphological Matrix		Improvement		
8	6.	Quiz 1: Introduction to Reverse Engineering	13.	Project: Special Project*		
필	7.	Finding the Product: The Reverse Engineering and	14.	Test		
<u>5</u>		Design Process Applied	15.	Course Project Part 4: Calculating the Process:		
풉	8.	Implementing the Procedure: Reverse Engineering a		Materials, Time, and Cost Analyses*		
		Product	16.	Glossary and Credits		
	9.	Project: Reverse Engineering Documentation and				
		Presentation				

NS S	Assignment Titles					
ENGINEERING AND DESIGN	1.	Environmental Engineering Introduction	11.	Project: Creating a Decision Matrix for an		
ОС	2.	Project: Researching a Local Sustainability Issue		Environmental Issue		
Ž	3.	Energy and Air Quality	12.	Quiz 2: Environmental Life Cycle and Green		
9	4.	Green Buildings and Green Initiatives		Engineering Design		
Z	5.	Project: LEED Ratings for Building Construction	13.	Project: Special Project*		
ä	6.	Quiz 1: Introduction to Environmental Engineering	14.	Test		
Z.	7.	Environmental Assessment and Impacts	15.	Course Project Part 5: Incorporating Green		
ž	8.	Project: Researching Life Cycles for Assessment		Engineering Principles*		
ш	9.	Green Design Principles: Systems and Environment	16.	Glossary and Credits		
	10.	Incorporating Green Engineering Principles				

ENGINEERING AND DESIGN	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
EER	Assignment Titles						
ND GIN	1.	Course Project Part 6: Conducting a Life Cycle	2.	Review			
A A		Analysis*	3.	Exam			

# **Engineering and Innovation**

#### **Course Overview**

The Engineering and Innovation course will provide students with an understanding of the field of engineering and introduction to the concepts of invention and innovation, as well as some of the skills and tools necessary to invent and innovate. This information will provide students with the ability to invent and innovate in their field of choice.

Students will learn details about the scope and nature of the field of engineering. They will also learn about the history of invention and innovation and how those activities play a role in the advancement of human society. Students will be introduced to patents, regulations, and ethical and professional standards that apply in the fields of engineering and invention.

Students will also learn about analytical modeling and problem solving, interpreting the results of models and experiments, and understanding how bias impacts outcomes. In addition, students will learn about innovations and inventions in the fields of biomedicine and the environment and how those fields have impacted the health and well being of society. Lastly, students will learn about career choices and organizations and resources available for individuals who wish to incorporate invention and innovation into their careers and lives.

### Objectives

- Understand the field of engineering as well as the concepts of invention and innovation.
- Understand the history of inventions and innovations and compare and contrast the roles of innovators, inventors, and engineers.
- Understand the changes that inventions have brought to society and how engineers and inventors collaborate
  with business.
- Understand how to search and apply for patents, find regulations, and research ethical and professional standards that apply in the fields of engineering and innovation.
- Understand the process of invention as problem solving, including using and interpreting models, and apply a
  model to a problem to solve it.
- Understand problem solving and innovation specifically in the fields of biomedicine and the environment.
- Identify career options and resources in interest areas, as well as understand how to bring a product or idea to market.

For topics in this course, it is helpful for students to be familiar with general concepts of the world of business as well as the basics of conducting research on websites.

If students are unfamiliar with these topics, it is recommended that they familiarize themselves with conducting online searches for business-related topics on the Internet by visiting sites such as Business.USA.gov or business magazine websites such as Forbes.com or BusinessWeek.com. These websites will provide an introduction to what is currently happening in the business world as well as give students an opportunity to practice navigating websites.

	UNIT 1: INTRODUCTION TO ENGINEERING AND INNOVATION					
Ω	Assignment Titles					
ENGINEERING AND INNOVATION	1.	Course Overview	10.	Engineers as Inventors		
<i>G</i> <u>O</u>	2.	Who are Inventors and Innovators?	11.	Project: Researching an Innovator		
N N N	3.	Exploring Engineering and Business	12.	Life-Altering Innovation		
	4.	Project: Innovating a Product	13.	Quiz 2: The History of Invention		
Ζ̈́Ξ	5.	Who's the Hero: The Inventor or the Business?	14.	Project: Special Project*		
ੁ ≥	6.	Project: Starting a Business	15.	Test		
<u>ы</u>	7	Quiz 1: Introduction	16.	Course Project Part 1: History of Related		
	8.	The History of Invention		Inventions*		
	9.	Project: Historical Inventions	17.	Glossary and Credits		

	UNIT	2: PATENTS AND REGULATIONS		
Ω	Assign	nment Titles		
ENGINEERING AND INNOVATION	1.	Provisional and Traditional Patents	10.	The Balance Between Excessive Regulation and
<u>0</u>	2.	Types of Patents		Encouraging Innovation
	3.	Project: Comparing Patent Applications	11.	Project: Apply for a Patent: Rules and Regulations
ER S	4.	Scope of Patent Protection	12.	Quiz 2: Regulations and Innovations
ZZ	5.	Project: Patent Search	13.	Project: Special Project*
<u></u>	6.	Quiz 1: Patents	14.	Test
₩	7.	Laws and Regulations	15.	Course Project Part 2: Patenting the Invention*
	8.	Project: Apply for a Patent	16.	Glossary and Credits
	9.	Staying Current on New Laws		

NOI	UNIT	UNIT 3: ETHICAL AND PROFESSIONAL PRACTICES				
ENGINEERING AND INNOVAT	Assign	nment Titles				
Q	1.	Ethics in Innovation	9.	Project: Practicing Analytical Skills		
ź	2.	Project: Case Study: Ethical Innovation by a	10.	Modeling in Innovation		
⊒		Company	11.	Project: Career Exploration		
Æ	3.	Professional Standards	12.	Quiz 2: Analytical Problem Solving		
S	4.	Project: Industry Ethics and Professional Standards	13.	Project: Special Project*		
<u> </u>	5.	Familiarization with Rules and Requirements	14.	Test		
單	6.	Quiz 1: Ethical and Professional Innovators	15.	Course Project Part 3: Modeling the Invention*		
5	7.	Researching as Inventors	16.	Glossary and Credits		
Ä	8.	Analytical Approach to Innovation				

NOI	UNIT	UNIT 4: ANALYTICAL MODELING AND OUTCOMES ASSESSMENT				
/ATI	Assign	nment Titles				
NONNI	1.	Analytical Modeling	10.	Interdependence: Innovation and Environment		
ź	2.	Project: Comparing Models	11.	Project: New Green Innovation		
	3.	Choosing a Model and Limiting Bias	12.	Quiz 2: Green and Environmental Issues in		
Æ	4.	Interpreting Results		Innovation		
ENGINEER ING AND	5.	Project: Career Exploration	13.	Project: Special Project*		
곮	6.	Quiz 1: Analytical Model Selection and Outcomes	14.	Test		
필	7.	The Green and Environmental Movements	15.	Course Project Part 4: Solving Environmental Issues		
<u> </u>	8.	Innovation in Environmental Causes		With This Invention*		
풉	9.	Project: Green Innovation	16.	Glossary and Credits		

NOI	UNIT	UNIT 5: BIOMEDICINE AND EMERGING INNOVATIONS				
/ATI	Assign	nment Titles				
Ó	1.	Biomedical Innovation	8.	Project: Your Invention		
NONNI	2.	Project: Impact of Biomedical Innovation	9.	Careers in Innovation		
	3.	Resources in Innovation for Biomedicine	10.	Resources for Innovators		
₹	4.	Project: Researching the Biomedical Innovation	11.	Project: Researching Innovative Groups		
S		Process	12.	Quiz 2: Summary and Advancement		
EN IN	5.	Advancement of Humankind from Biomedical	13.	Project: Special project*		
舅		Innovations	14.	Test		
ENGINEERING AND	6.	Quiz 1: Engineering and Technical Tools	15.	Course Project Part 5: Identifying Resources*		
ᇳ	7.	Innovators, Inventions, and Modeling	16.	Glossary and Credits		

ION	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM				
# 5 F	Assign	ment Titles			
A A NON	1.	Course Project Part 6: Business Plan*	2.	Review	
<u> </u>			3.	Exam	

## **Engineering and Product Development**

#### **Course Overview**

Engineers address society's needs and problems by designing and producing products and services. The field is diverse and includes professionals who design skyscrapers, design machinery, oversee public works, and develop software and systems.

The purpose of this course is to provide an overview of the concepts of product engineering and development. Students will analyze the life cycle of a product to prepare a product for distribution and for target markets. The course begins with building an understanding of the product life cycle, from the initial idea to drafting requirements to using 3-D modeling tools and other design tools. The final unit focuses on assembling the pieces for a project plan for a product and evaluating the plans for a successful product launch. In addition, the course will provide information about the different careers available to students interested in engineering, product development, and project management.

### Objectives

- Understand the field of engineering design and product development, as well as economic and project management concepts.
- Recognize the complex variables that need to be planned and coordinated as part of the product development life cycle. They will be able to summarize the challenges and issues facing engineers who prepare products and services for target markets and clients.
- Develop ideas for overcoming challenges and issues related to engineering and product development and identify different career paths related to engineering and project management. Students will analyze product development life cycle management and discuss the role of data and human resources.
- Identify best practices for project management in engineering and strategies for building successful projects
  that utilize communication and critical thinking skills required for addressing complex problems. Students will
  evaluate and critique multiple perspectives and multiple vested interests involved in engineering project
  management and product development.

For topics in this course, it is helpful for students to be familiar with general concepts about engineering, as well as the basics of accessing IT tools and resources for conducting research on Web sites.

If students are not familiar with these topics, it is important for them to familiarize themselves with online resources for engineering and product development.

5	UNIT 1: INTRODUCTION TO ENGINEERING AND PRODUCT DEVELOPMENT					
Ž	Assignment Titles					
D PRODUCT AENT	1.	Course Overview	10.	Testing the Product		
~ F	2.	Introduction to Engineering	11.	Deploying Products to Market		
걸	3.	Fundamentals of Product Development	12.	Project: Software Deployment Plan		
7 5	4.	Project: Analyze Product Engineering	13.	Quiz 2: Specifications, Design and Testing Products		
/5 CO	5.	Identifying and Testing Product Concepts	14.	Project: Special Project*		
≅ 5	6.	Project: Product Development Process	15.	Test		
꼾	7	Quiz 1: Engineering and Product Concepts	16.	Course Project Part 1: Research Smart Grids*		
ENGINEERING AND DEVELOPME	8.	Requirements in Engineering, Design and Developing	17.	Glossary and Credits		
<u>ত</u>		a Prototype				
	9.	Project: Write Engineering Requirements for Your				
		Product				

ENGINEERING AND PRODUCT DEVELOPMENT	UNIT 2: PROJECT CHARTER AND REQUIREMENTS (PDLC PHASES)					
C	Assignment Titles					
N F	1.	What is a Project Charter?	9.	Project: Competing with the Best		
급	2.	Writing Project Charters and Understanding	10.	Writing Product Requirements		
7 2		Requirements	11.	Project: Reverse Engineering		
G G	3.	Project: Write a Project Charter	12.	Quiz 2: Establishing Requirements		
₹ 5	4.	Analyzing Project Charters	13.	Project: Special Project*		
E E	5.	Project: Write a Charter for a Recycling Project	14.	Test		
岁-	6.	Quiz 1: The Components of Project Charters	15.	Course Project Part 2: Summarizing Case Studies of		
<u>ত</u>	7.	What Are Requirements?		Selected Smart Grid Technology*		
<u> </u>	8.	Defining and Writing Requirements	16.	Glossary and Credits		

ICT	UNIT 3: DESIGN AND 3-D MODELING					
7	Assignment Titles					
ENGINEERING AND PRODUCT DEVELOPMENT	1.	Design Engineering	9.	Project: Design a Part in 3D		
	2.	Project: Student Engineer Needed: Houseplant	10.	Evaluate Engineering Tools and Careers		
		Watering System	11.	Project: Evaluate 3D Modeling Tools		
	3.	Analyze Problems and Potential Solutions in Design	12.	Quiz 2: Becoming Familiar with Design Tools		
		Engineering	13.	Project: Special Project*		
	4.	Analyze Design Plans	14.	Test		
	5.	Project: Design a Running Shoe	15.	Course Project Part 3: Developing Components for		
<u> </u>	6.	Quiz 1: Exploring the Possibilities in Design		the Final Project Plan*		
ž	7.	Engineering Modeling Tools	16.	Glossary and Credits		
В	8.	Practice Using Engineering Modeling Tools				

UCT	UNIT 4: PRODUCT LAUNCH (IMPLEMENTATION)				
ОС	Assignment Titles				
ENGINEERING AND PRODUCT DEVELOPMENT	1.	The Implementation Stage	9.	Project: Timeline, Market, Budget	
	2.	Analyze an Implementation Plan	10.	Marketing, Engineering, and Implementation	
	3.	Project: Write an Implementation Plan	11.	Project: Reverse Engineer a Marketing Plan	
	4.	PLM, Implementation, and Industry Concepts	12.	Quiz 2: Getting the Product Ready for the Market	
	5.	Project: Prepare a Presentation about Engineering	13.	Project: Special Project*	
E E		Contests	14.	Test	
ᄬᅳ	6.	Quiz 1: Putting Implementation into Action	15.	Course project Part 4: Designing and Modeling the	
<u>5</u>	7.	Implementation Plan and Product Launch		Smart Grid*	
	8.	Implementation Plan and Product Life Cycle	16.	Glossary and Credits	

F.	UNIT 5: REVIEW FULL PRODUCT DEVELOPMENT LIFE CYCLE					
Š	Assignment Titles					
ENGINEERING AND PRODUCT DEVELOPMENT	1.	Reviewing the Product Development Life Cycle and	9.	Project: Develop a 3-D Video Game Project Plan and		
		Key Strategies		Sample Game		
	2.	Project: Write a Project Plan	10.	How to Evaluate Project Plans		
	3.	Assembling a Successful Project Plan	11.	Project: Write a Project Brief and Evaluate It		
	4.	Planning, Structure, and Thinking Behind Project	12.	Quiz 2: Perfecting Your Project Plan		
₹ 5		Plans	13.	Project: Special Project*		
E E	5.	Project: Write Part of a Project Plan Chart	14.	Test		
	6.	Quiz 1: Putting Together the Pieces of the Plan	15.	Course Project Part 5: Implementation Plan*		
<u>5</u>	7.	Compare and Contrast Project Plans	16.	Glossary and Credits		
풉	8.	Assembling Project Plans and Engineering for the				
		Twenty-First Century				

UCT VENT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
S C C	Assign	Assignment Titles				
AGIN VELC	1.	Course Project Part 6: Finalize Your Proposal*	2.	Review		
A A B			3.	Exam		

# **Principles of Technology & Engineering**

### **Course Overview**

The Principles of Technology and Engineering course will introduce students to the field of engineering and the types of technology that can result from the engineering design process. Student will also gain an understanding of the career options available in this field, and the skills, education, and experience needed to obtain these careers.

Students will learn how to be successful problem solvers. They will become familiar with the steps in the invention process and will investigate the ways in which engineers take an idea from an initial concept to a working technology. They will learn about real-world examples of engineering innovations, including global civil engineering projects, cutting-edge medical technology, and environmentally friendly designs.

Students will also learn about the relationship between engineering, science, and technology. They will learn how scientific knowledge is applied to create technology that benefits society. Additionally, students will learn how design modifications can be made based on an analysis of the underlying principles from physics, chemistry, biology, and the earth sciences.

### Objectives

- Understand the field of engineering and the technology that can result from the engineering design process.
- Distinguish the steps of the engineering design process and apply this process to solve a problem or meet a challenge.
- Use problem-solving and critical thinking skills to construct a prototype that presents a workable solution to a problem.
- Classify energy resources as renewable or nonrenewable and analyze energy usage and efficiency.
- Recognize the social, health, environmental, and economic costs and benefits of renewable energy sources in comparison with nonrenewable energies.
- Critique the technology that results from the engineering design process and suggest modifications based on scientific principles.
- Define terms and phrases associated with engineering products and systems and use them to communicate their analysis or ally and in written form.
- Identify career options in the field of engineering, and explain the benefits and educational requirements for each option.

For the topics and assignments in this course, it would be helpful for the student to have a basic understanding of the scope of scientific investigations, including the types of questions that science does and does not address.

It will also be useful for the student to be familiar with conducting online research and be able to evaluate the credibility of online sources. If a student is not comfortable assessing the credibility of online sources, information on this topic can be found on a variety of educational websites, including <u>library.columbia.edu</u> and <u>mason.gmu.edu</u>.

	UNIT 1: THE ROLE OF ENGINEERING DESIGN IN SOCIETY AND THE ECONOMY					
	Assignment Titles					
7 S	1.	Course Overview	10.	Designing to Scale		
SS CS	2.	What is Engineering Design?	11.	Prototype and Models		
	3.	Project: Understanding a Patent	12.	Project: Build Your Ideal Room		
등 위 뿐	4.	History of Technology	13.	Quiz 2: Overview of the Applications of the		
ŽΞΞ	5.	Trying To Solve Problems		Engineering Design Process		
R I	6.	Project: Engineering Design Process in Action	14.	Project: Special Project*		
	7	Quiz 1: Overview of Engineering Design	15.	Test		
	8.	Drawing	16.	Course Project Part 1: Inventing a Machine*		
	9.	Project: Engineering Drawings	17.	Glossary and Credits		

3Y &	UNIT	UNIT 2: THE SCIENCE AND CAREERS OF ENGINEERING					
ŏ	Assign	nment Titles					
ᆼ,,	1.	The Relationship Between Science, Technology, and	8.	Project: Design Your Curriculum			
루불		Engineering	9.	How Engineering Pays			
PRINCIPLES OF TECHNOLOGY ENGINEERING	2.	Project: Create a Venn Diagram	10.	Project: The Next Big Thing			
	3.	Applied Sciences	11.	Careers and Projects for Your Future			
	4.	Technologies	12.	Quiz 2: Finding Employment in Engineering			
ES	5.	Project: Advertise Your Favorite Civil Engineering	13.	Project: Special Project*			
글		Technology	14.	Test			
ū	6.	Quiz 1: Science, Technology, and Engineering: A	15.	Course Project Part 2: Scientific Fundamentals*			
Z		Never-Ending Cycle	16.	Glossary and Credits			
꿉	7.	College Courses in Engineering					

	UNIT	3: ENGINEERING AND THE ENVIRONMENT		
	Assign	nment Titles		
7. S G	1.	Engineering that Destroys Instead of Builds	9.	Hydro and Solar
SGS	2.	Project: Campaign for the Environment	10.	How to Use Alternative Energy Sources in a Design
	3.	Designs that Flow with the Environment	11.	Project: Research a Green Technology
	4.	Making the Most of Energy in a Design	12.	Quiz 2: Alternative Energy in Engineering
호 포 및	5.	Project: Conduct an Energy Audit	13.	Project: Special Project*
유 년 교	6.	Quiz 1: Saving the World One Design at a Time	14.	Test
	7.	Wind and Biomass	15.	Course Project Part 3: Environmentally Friendly
	8.	Project: Pitch a New Alternative Energy Plant to a		Design*
		Community	16.	Glossary and Credits

	UNIT	74: INTERNATIONAL INNOVATION					
OF ₹ &	Assig	Assignment Titles					
© ≿ S	1.	European Buildings	9.	Water Designs			
ES O ES	2.	Project: Build the Tallest Tower	10.	Unique Asian Bridges			
로 의 띄	3.	Fighting a Lack of Land	11.	Project: Build a Bridge			
우루 등	4.	European Cars	12.	Quiz 2: The Awe-Inspiring Engineering of Asia			
	5.	Project: Your Dream Car	13.	Project: Special Project*			
ᇫᄪ	6.	Quiz 1: Europe, A Western Wonder	14.	Test			
	7.	Asian Buildings	15.	Course Project Part 4: Build a Tower or Bridge*			
	8.	Project: Design an Asian Building	16.	Glossary and Credits			

	UNIT	5: BIOMEDICAL ENGINEERING		
⊥ .∞	Assign	ment Titles		
9 % P	1.	Restoring the Senses: Bionic Ears, Eyes, and Skin	9.	Medical Diagnostics
ES O ES	2.	Project: Advertising Bionics	10.	Cutting-Edge Treatment Options
로 의 필	3.	Restoring Motion: Robotics and Prosthetic Limbs	11.	Project: Contact a Research Team
우 후 등	4.	Restoring Vital Body Functions: Artificial Organs	12.	Quiz 2: Biomedical Devices
	5.	Project: Creating a Timeline	13.	Project: Special Project*
교	6.	Quiz 1: Biomedical Bionics	14.	Test
	7.	What Is Nanotechnology?	15.	Course Project Part 5: Mimicking the Human Body*
	8.	Project: Breakthroughs in Nanotechnology	16.	Glossary and Credits

ES OF OGY & RING	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
$ \sim$ $-$	Assignment Titles						
RINCIP	1.	Course Project Part 6: Patenting Your Rube	2.	Review			
EN EN EN		Goldberg Machine*	3.	Exam			

### Science and Mathematics in the Real World

#### **Course Overview**

Science and mathematics are part of the STEM (Science, Technology, Engineering, and Mathematics) multi-dimensional strategy that can effectively sustain our twenty-first century knowledge-based economy. STEM careers provide a wide variety of opportunities to understand and address global issues. The most pressing issues of this generation include overpopulation, environmental degradation, pollution, and global warming. These are all subjects of intense and dedicated research by STEM professionals in very diverse fields.

In this course, students will focus on how to apply science and mathematics concepts to the development of plans, processes, and projects that address real world problems, including sustainability and "green" technologies. This course also highlights how science and mathematics and the applications of STEM will be impacted as a result of the development of a greener economy.

The course exposes students to a wide variety of STEM applications and to real world problems from the natural sciences, technology fields, and the world of sports, and emphasizes the diversity of STEM career paths. The importance of math, critical thinking, and mastering scientific and technological skill sets is highlighted throughout. Challenging and enjoyable activities provide multiple opportunities to develop critical thinking skills and the application of the scientific method, and to work on real world problems using STEM approaches.

### Objectives

- In this course, students will learn about the many applications of STEM to real world problems. Using examples from a variety of STEM fields ranging from meteorology to sports medicine, students will learn about how STEM career paths provide opportunities for meaningful and challenging work. After completing this course, students will understand the STEM fields and the contributions made by professionals in these careers and will be prepared to begin to develop the specialized skill sets that will launch a successful STEM career.
- Students will finish this course with an understanding of the basic scientific, mathematical, and technical skills that are necessary for success in virtually all STEM fields. Each student will develop his or her understanding of the scientific method, critical thinking, and applied math and science during the course. Additionally, students will develop their understanding of global issues such as environmental change and global poverty and will enhance their understanding of the interconnected nature of today's global society. STEM fields play an important role in generating answers to many of the most pressing problems faced around the globe today. Students will learn about sustainability and how the STEM fields can be applied to generate sustainable, holistic solutions to global challenges.

For this course, students should know the following:

- Science and mathematics provide a myriad of opportunities for challenging, rewarding, and lucrative careers in the STEM fields.
- STEM career paths develop out of a combination of academic and professional experience.
- STEM provides effective tools to generate solutions to real world problems.

#### Students should have the following:

- An ability to access the Internet in order to review videos, articles, and additional educational materials provided throughout the course
- An ability to work in group settings

SCIENCE AND MATHEMATICS IN THE REAL WORLD	UNIT	UNIT 1: INTRODUCTION TO SCIENCE AND MATHEMATICS ALL AROUND US				
Щ	Assignment Titles					
丰	1.	Course Overview	10.	Project: Case Study: The Benefits of Compact		
Z	2.	The Importance of Science and Mathematics in Our		Fluorescent Lamps		
S		Society	11.	STEM Careers as Explained by STEM Professionals		
ΙĔ	3.	Exploring Science and Math Through Everyday	12.	Project: Meet the Experts		
A D		Problem Solving	13.	Quiz 2: Developing and Applying Science,		
문	4.	Project: Discerning Data		Mathematics, and Critical Thinking Skills in the Real		
₽ĕ	5.	Engaging Science and Mathematics with Global		World		
\ ₹ _		Issues	14.	Project: Special Project*		
۵	6.	Project: Scientists as Problem Solvers: Drawing	15.	Test		
Ī		Conclusions about Ocean Populations	16.	Course Project Part 1: Formulating the Question		
E /	7	Quiz 1: Introduction		and Conducting Research*		
2	8.	The STEM Careers and STEM Career Paths	17.	Glossary and Credits		
$\equiv$	9.	Critical Thinking and Other Core Skills in the STEM				
SC		Careers				

Z 'S	_					
SCIENCE AND MATHEMATICS THE REAL WORLD	Assignment Titles					
AT D	1.	Temperature Changes in Our Environment	10.	Carbon Footprint: Using STEM to Quantify		
Z. I	2.	Mathematics in Our Weather		Environmental Impact		
뿔ᅙ	3.	Project: Calculating Temperature Based on Elevation	11.	Project: Calculating Your Carbon Footprint		
₹ ≤	4.	Temperature Comparisons: Charts, Graphs, and	12.	Quiz 2: Science in Our Environment		
ΣΚ		Conversions	13.	Project: Special Project*		
글 뿚	5.	Project: Adopt a Weather Buoy	14.	Test		
절품	6.	Quiz 1: Technology as a Mathematical Tool	15.	Course Project Part 2: Writing the Review of		
₩ F	7.	Discovering Environmental Issues		Literature and Formulating a Hypothesis*		
Ž	8.	Understanding Environmental Data		Glossary and Credits		
S	9.	Project: Predictions, Climate Data, and Effective	16.			
S		Communication				

SCIENCE AND MATHEMATICS IN THE REAL WORLD	UNIT	UNIT 3: MATHEMATICS AND SCIENCE IN THE WORLD OF SPORTS					
Z	Assign	Assignment Titles					
CSI	1.	Baseball: Averages and Projectiles	9.	Project: Identifying STEM Applications in Sports			
Ĕ	2.	Project: Mathematics and Baseball		Technologies			
MA	3.	Swimming: Drag and Lift	10.	STEM Careers in Sports			
불형	4.	Running: Probability and Biomechanics	11.	Project: STEM and Sports Careers			
L A	5.	Project: Feeling the Burn: Determining Your Caloric	12.	Quiz 2: Sports and Technology – How New			
EA		Needs		Developments Have Changed the Game			
Ž ~	6.	Quiz 1: Winning the Game - How Mathematics and	13.	Project: Special Project*			
ËΑ		Science Play a Part	14.	Test			
S.	7.	STEM Technologies: Changing How We View and	15.	Course Project Part 3: Materials, Methods, and			
CE		Play Sports		Procedures*			
S	8.	How Technology Has Improved Sports Performance	16.	Glossary and Credits			

품	UNIT	UNIT 4: GREENING OUR ENVIRONMENT USING SCIENCE AND MATHEMATICS				
프	Assign	nment Titles				
SCIENCE AND MATHEMATICS IN THE REAL WORLD	1.	Recycling - The Economic Impact	8.	Water and Power: Hydroelectric Technologies		
	2.	Clean Water - Using and Conserving Fresh Water	9.	Project: Building a Waterwheel and a Turbine		
		Resources	10.	Wind and Energy		
	3.	Project: Calculating Your Household Water Usage	11.	Project: Calculating Alternative Energy Needs		
A A	4.	The Oil Spill - What is the Impact?	12.	Quiz 2: The Science of Alternative Energy		
즐 끊	5.	Project: STEM and Restoration Efforts in the Gulf of	13.	Project: Special Project*		
Ā		Mexico	14.	Test		
CE	6.	Quiz 1: Cleaning Up Our Environment - How Science	15.	Course Project Part 4: Conducting the Experiment		
듑		and Mathematics Play a Part		and Recording Data*		
SC	7.	Solar Energy	16.	Glossary and Credits		

SCIENCE AND MATHEMATICS IN THE REAL WORLD	UNIT	UNIT 5: SCIENCE AND MATHEMATICS INSIDE POPULATION GROWTH					
Ψ	Assign	Assignment Titles					
Ė	1.	Aging and the Effect on Global Population	9.	Demographics: Graphing Populations			
<u>∠</u>	2.	Populations and Natural Disasters - What Are the	10.	Probability and Statistics in Human Populations			
<u> </u>		Effects?	11.	Project: Lifestyle and Life Expectancy Predictions			
Δ	3.	Project: Mapping Earthquakes	12.	Quiz 2: Population in Motion: Mathematics and			
문	4.	Poverty and Population Growth		Development			
Ε×	5.	Project: Ending Global Poverty by 2030: Possible or	13.	Project: Special Project*			
Ψ		Not?	14.	Test			
₽	6.	Quiz 1: Linking Population, Science, and Our	15.	Course Project Part 5: Analyzing Your Data*			
Æ		Environment	16.	Glossary and Credits			
<u> </u>	7.	Demographic Data and Trends					
量	8.	Project: Global Population: Challenges and					
SC		Opportunities					

AND TTICS	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
CE /	Assign	ment Titles				
Z Z Z Z	1.	Course Project Part 6: Interpreting and Presenting	2.	Review		
S A ≡		Your Findings*	3.	Exam		

<sup>(\*)</sup> Indicates alternate assignment

### Scientific Research

### **Course Overview**

The course Scientific Research describes these activities from the point of view of a professional scientist. While this inside look should appeal to students of all ages, the lessons provide support, accessible ideas, and specific language that do not dumb down the content but rather guide students at their own pace through most of the steps, insights, and experiences they would eventually face if they continue through higher education toward a graduate degree.

On the other hand, knowing the practical, everyday basics of scientific thinking and laboratory activity could also serve as a necessary first step to a career as a technician or a lab assistant. While these jobs are hands-on and technical, the intellectual and historical background covered in the course provides an awareness that is essential to working in such an atmosphere.

### Objectives

- Identify research questions and generate testable hypotheses.
- Design, conduct, and evaluate a scientific research study.
- Apply the scientific method to the investigation of scientific questions.
- Determine appropriate statistical tests based on type of data generated.
- Report research findings.
- Explore ethical considerations in research.

This course is designed to help students develop a firm understanding of scientific exploration and a clear working knowledge of the scientific method as an integral tool for student-centered scientific research. There are no prerequisites for this course although students are advised to preview descriptions and design models that use the scientific method.

	UNIT 1: INTRODUCTION TO SCIENTIFIC RESEARCH AND EXPLORATION					
天	Assig	nment Titles				
SCIENTIFIC RESEARCH	1.	Course Overview	9.	William Harvey and Blood Circulation		
E	2.	What is Scientific Research?	10.	Project: Model of the Heart		
ES	3.	Why Do Scientists Change Their Minds?	11.	Gregor Mendel and Genetics		
~	4.	Project: Mapping Scientists' Minds	12.	Project: Punnett Square for Third Generation		
Ē	5.	Core Principles of Scientific Research	13.	Quiz 2: History of Scientific Discovery		
Ę	6.	Project: Testing 1, 2, 3	14.	Project: Special Project*		
鱼	7	Quiz 1: Principles of Scientific Discovery and	15.	Test		
SC		Research	16.	Course Project Part 1: Choose a Research Question		
	8.	Fleming, Chain, and Florey: The Discovery of		that is Meaningful and Empirically Based*		
		Penicillin	17.	Glossary and Credits		

	UNIT 2: THE SCIENTIFIC METHOD AND SCIENTIFIC INQUIRY					
프	Assignment Titles					
SCIENTIFIC RESEARCH	1.	Observation and Scientific Inquiry	9.	Research Questions in Environmental Sciences		
ĕ	2.	Formulating Questions that Enable Scientific	10.	Genomics and Cancer		
ES		Investigation and Experimentation	11.	Project: Genomics in the Lab and the Courtroom		
~	3.	Project: Now, That's Saying Something!	12.	Quiz 2: Identifying a Research Topic		
ᇤ	4.	Creating a Testable Hypothesis: Simplicity is the Key!	13.	Project: Special Project*		
Ē	5.	Project: What Were They Thinking?	14.	Test		
鱼	6.	Quiz 1: Observations, Questions, and the Testable	15.	Course Project Part 2: Plan the Details and		
SC		Hypothesis		Methods; Perfect Your Research Design and		
	7.	Research Questions in Chemistry		Hypothesis*		
	8.	Project: Chemistry Sub-Disciplines	16.	Glossary and Credits		

	UNIT 3: DESIGNING AND CONDUCTING AN EXPERIMENT				
_	Assign	ment Titles			
SCIENTIFIC RESEARCH	1.	Experimental Design	9.	Record Keeping	
¥.	2.	Dependent and Independent Variables	10.	Conducting the Experiment: Materials, Methods,	
ESI	3.	Project: Clearing up Confusion about Confounders		Reproducibility	
\ <u>\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\</u>	4.	Experimental Controls: What Are They? Why Do We	11.	Project: The Role of the Lab Assistant	
Ĕ		Need Them?	12.	Quiz 2: Research Basics	
눋	5.	Project: Bias in Control Groups	13.	Project: Special Project*	
쁭	6.	Quiz 1: Applying the Scientific Method to Answer	14.	Test	
Š		Research Questions	15.	Course Project Part 3: Conduct Tests, Gather Data*	
	7.	Random Sampling and Sample Size	16.	Glossary and Credits	
	8.	Project: Sample Size and Medical Research			

	UNIT	UNIT 4: THE DATA: EVALUATING RESULTS AND DRAWING CONCLUSIONS			
_	Assign	nment Titles			
SCIENTIFIC RESEARCH	1.	What is Statistical Analysis?	10.	Controversy: Relevance and Research	
Ä	2.	Statistical Significance	11.	Project: Research in Your Area	
ESE	3.	Project: P-values	12.	Quiz 2: Interpreting Results and Drawing	
<u>۳</u>	4.	Commonly Used Statistical Tests		Conclusions	
Ĕ	5.	Project: Training Dolphins	13.	Project: Special Project*	
눋	6.	Quiz 1: Statistical Analysis of Data	14.	Test	
픙	7.	Data Replication, Reproducibility, and Accuracy	15.	Course Project Part 4: Analyze Data, Determine	
Ň	8.	Project: Looking Behind the Curtain of Published		Statistical Significance*	
		Research	16.	Glossary and Credits	
	9.	Making Assumptions and Drawing Conclusions			

_	UNIT	5: REPORTING YOUR FINDINGS		
SCIENTIFIC RESEARCH	Assign	nment Titles		
Ă	1.	Poster Presentations	9.	Working with Human Subjects
ESI	2.	Project: On Display: Creating a Scientific Poster	10.	Teamwork and Collaboration in Science
CR	3.	Scientific Papers	11.	Project: Six-Step Social Networks
重	4.	Publishing: Scholarly vs. Popular Press	12.	Quiz 2: Ethical Considerations in Research
Ę	5.	Project: Comparing Science Reporting	13.	Project: Special Project*
쁭	6.	Quiz 1: Posters and Publishing	14.	Test
Š	7.	Integrity in Research	15.	Course Project Part 5: Make a Poster*
	8.	Project: Validity of Research	16.	Glossary and Credits

운동	UNIT	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM					
AR E	Assignment Titles						
SCIENTIFIC	1.	Course Project Part 6: Report Your Results*	2.	Review			
<b>0</b> 7 –			3.	Exam			

## **STEM and Problem Solving**

### **Course Overview**

Science, technology, engineering, and math (STEM) are active components in the real world. This course will outline how to apply the concepts and principles of scientific inquiry, encouraging the use of problem-solving and critical-thinking skills to produce viable solutions to problems.

Students will learn the scientific method, how to use analytical tools and techniques, how to construct tests and evaluate data, and how to review and understand statistical information. This course is designed to help students understand what we mean by problem solving and to help understand and develop skills and techniques to create solutions to problems.

Advanced problem-solving skills are necessary in all science, technology, engineering, and math disciplines and career paths. This problem-solving course stresses analytic skills to properly format problem statements, use of the scientific method to investigate problems, the use of quantitative and qualitative approaches to construct tests, and an introduction to reviewing and interpreting statistical information.

### Objectives

- Understand basic techniques of problem-solving skills in the real world.
- Learn to prioritize and evaluate complex problems using critical-thinking skills.
- Understand how to analyze data to formulate a problem statement.
- Understand how to apply the scientific method to the investigation of problems.
- Understand the standards for constructing tests for research and the methods for gathering and evaluating data.
- Understand statistics and models.
- Demonstrate how to interpret statistical information and present meaningful research results.

Students should understand how to research a topic through books, magazines, and the Internet. and have proficiency using Microsoft Word and PowerPoint, and a basic understanding of Excel.

(5	UNIT	1: INTRODUCTION TO PROBLEM SOLVING		
PROBLEM SOLVING	Assig	nment Titles		
_ ≥	1.	Course Overview	11.	Project: Forming Categories and Setting
Q	2.	What is Problem Solving?		Benchmarks
Σ	3.	Project: Applying Problem-Solving Steps to Global	12.	Analyze Solutions in a Team Setting, Implement a
<u> </u>		Issues		Strategy, and Review Results
OB	4.	Understanding a Problem - Discerning Data and	13.	Quiz 2: Problem-Solving Strategies, Creating a Plan,
)RC		Identifying Gaps		Implementing, and Review
	5.	Project: Fact Gathering to Research Global Issues	14.	Project: Special Project*
STEM AND	6.	Principles of the Problem Statement	15.	Test
7	7	Quiz 1: Principles of Problem-Solving	16.	Course Project Part 1: Energy Use at Your Facility
包	8.	Evaluating Problem-Solving Strategies		and Setting Benchmarks*
S	9.	Project: Technical Problems and Complex Problems	17.	Glossary and Credits
	10.	Explore Steps to Generate Solutions to a Problem		·

PROBLEM SOLVING	UNIT 2: CRITICAL THINKING AND PROBLEM SOLVING				
≥	Assign	nment Titles			
Q.	1.	Importance and Development of Critical Thinking	10.	Project: Evaluate Reason and Fallacies	
Σ		Skills	11.	Developing Critical Judgments for Thinking and	
<u> </u>	2.	Project: Tasks for Better Critical Thinking		Analyzing Validity of a Statement	
OB	3.	Arguments, Inductive and Deductive Reasoning	12.	Quiz 2: Applying Critical Thinking in Problem	
, K	4.	Premises and Conclusions		Solving	
	5.	Project: Building an Argument	13.	Project: Special Project*	
Z	6.	Quiz 1: Principles of Critical Thinking	14.	Test	
5	7.	Evaluating Statements	15.	Course Project Part 2: Presenting Your Argument	
STEM AND	8.	Project: Design a Survey		for an Energy Efficiency Program*	
S	9.	Syllogisms and Fallacies	16.	Glossary and Credits	

	UNIT	3: PROFESSIONAL RESEARCH AND THE SCIE	NTIFIC M	IETHOD
<u>9</u>	Assig	nment Titles		
SOLVING	1.	Observation and Scientific Inquiry	9.	Quantitative, Qualitative, and Mixed Method
<u>5</u>	2.	Data-Gathering Methods and Reducing Bias		Research Design
7 S	3.	Project: Performing Observational and Survey	10.	Project: Statistical Models: Making Graphs and
<u> </u>		Research		Charts
PROBLEM	4.	Review Research Studies Using Various	11.	Principles of the Problem Statement
PRO		Methodologies to Compare and Contrast Data	12.	Quiz 2: Scientific Study Methods and Analysis
AND	5.	Project: Analyze Reports to Understand Data	13.	Project: Special Project*
Æ		Collection	14.	Test
STEM	6.	Quiz 1: Professional Research Methodology and	15.	Course Project Part 3: Building a Research Proposal
ST		Scientific Research		for Energy-Saving Options*
	7.	From Observation to Problem Statements	16.	Glossary and Credits
	8.	Project: Research Proposal		

<u>0</u>	UNIT 4: DESIGN A RESEARCH PROJECT				
PROBLEM SOLVING	Assign	ment Titles			
77	1.	Research Problems and Populations	10.	Research Constructs and Research with People	
J.S.	2.	Project: Problems and Populations	11.	Project: Studies with People	
	3.	Overview of Sampling, Data Collection, and Data	12.	Quiz 2: Overview of Sampling, Data Collection, and	
IBC		Analysis		Data Analysis	
P.R.	4.	Project: Sampling and Planning	13.	Project: Special Project*	
	5.	Validating Data	14.	Test	
STEM AND	6.	Quiz 1: Define a Population and a Sampling Method	15.	Course Project Part 4: Choosing the Population and	
$\Xi$	7.	Define a Population and a Sampling Method		Areas for Your Study*	
ST	8.	Collecting Data	16.	Glossary and Credits	
	9.	Project: Design an Experiment			

<u>0</u>	UNIT	UNIT 5: REVIEWING AND INTERPRETING STATISTICAL INFORMATION AND RESEARCH DATA				
PROBLEM SOLVING	Assign	nment Titles				
77	1.	Using Statistics to Analyze Data	11.	Peer Review: Evaluate the Research Project and		
NS/	2.	Selecting Statistical Tests and Software		Results		
当	3.	Project: Coding Data and Statistical Analysis	12.	Quiz 2: Evaluating Conclusions and Reporting		
IBC	4.	Evaluating Statistical Results		Research Results		
PR(	5.	Project: Testing a Hypothesis	13.	Project: Special Project*		
	6.	Quiz 1: Collect and Interpret Data Using Statistics	14.	Test		
STEM AND	7.	Final Evaluation of Study and Results	15.	Course Project Part 5: Calculating and Coding		
Ξ	8.	Project: Preparing a Standard Research Paper		Research Data from All Research*		
STI	9.	Reporting Results	16.	Glossary and Credits		
	10.	Project: Analyzing Research Studies in the Media				

و ∡ ⊊	UNIT 6: COURSE PROJECT, REVIEW, AND EXAM						
A B E	Assignment Titles						
STEM A PROBL SOLVI	1.	Course Project Part 6: Preparing and Presenting a	2.	Review			
		Proposal for an Energy Efficiency Program*	3.	Exam			

# TRANSPORTATION, DISTRIBUTION & LOGISTICS

### Introduction to Careers in Transportation, Distribution, and Logistics

#### **Course Overview**

Transportation and Distribution Logistics is a course intended to introduce students to the complicated world of commercial transportation. This area of commerce is becoming increasingly complex and sophisticated, with work and career openings available at all levels of education. Most people, however, see only fragments of the big picture.

Transportation is among the most crucial and defining elements of modern commerce. The ability to move people and goods from place to place requires vast investments of technology, and of manpower. Without that investment almost all aspects of modern life would grind to a halt.

### Objectives

- Describe the nature and scope of the Transportation, Distribution, and Logistics Career Cluster and the role of transportation, distribution, and logistics in society and the economy.
- Describe the application and use of new and emerging advanced techniques to provide solutions for transportation, distribution, and logistics problems.
- Describe the key operational activities required of successful transportation, distribution, and logistics facilities.
- Identify governmental policies and procedures for transportation, distribution, and logistics facilities.
- Describe transportation, distribution, and logistics employee rights, responsibilities, and employers' obligations concerning occupational safety and health.
- Describe career opportunities and means to achieve those opportunities in each of the transportation, distribution, and logistics career pathways.
- Understand the strengths and weaknesses of the major modes of transportation, and the technological innovations that are occurring in each area.
- Learn about the role of governmental agencies and their impact on transportation systems.
- Analyze financial data to develop budgets, and determine profitability, cost reduction, and asset utilization.
- Identify the job requirements and aptitude needed to successfully pursue different career pathways in the TDL areas.

EERS IN	UNIT	1: TRANSPORTATION OVERVIEW		
SIL	Assign	ment Titles		
# 요	1.	Course Overview	10.	The Regulatory and Competitive Environment for
R IS S	2.	Characteristics of Each Transportation Mode		Transportation
C/ SIS	3.	Project: Create a Shipping Plan	11.	Careers in Transportation That Move People
7, 12 1, 13 1, 13	4.	A Brief History of Transportation, Logistics, and the	12.	Project: Understanding Educational Requirements
$\mathbb{Z} \subseteq \mathbb{Q}$		Economic Environment		for Specific Jobs
ĔΕĢ	5.	Careers in Transportation	13.	Quiz 2: Transportation of People and the Regulatory
N T A	6.	Project: A Week in the Life of a Transportation		Environment
9 2		Worker	14.	Project: Special Project*
ĔŽ	7	Quiz 1: Modes of Transportation	15.	Test
INTRODU TRANSPOI	8.	Mass Transportation	16.	Course Project Part 1: What's Your Niche?*
	9.	Project: FAA Guidelines for Pilots	17.	Glossary and Credits

SIS	SOL	UNIT:	2: DISTRIBUTION AND WAREHOUSING		
<u>'</u> يا	IS I	Assign	ment Titles		
1 % S	8	1.	The Roles of Distribution	10.	Careers in Distribution Center Management
O F I		2.	Project: Design a Distribution Center	11.	Project: Interview a Warehouse Employee
£ £ :	Z	3.	Warehouse Functions and Facilities Management	12.	Quiz 2: Roles and Responsibilities in the
NO S	ż	4.	Facility Layout and Equipment		Distribution Center
E S	은	5.	Project: Visit a Warehouse	13.	Project: Special Project*
\2 \\ \2 \\ \2 \\ \3 \\ \\	Ę	6.	Quiz 1: Inside Distribution Centers and Warehouses	14.	Test
员트	2	7.	Automation in Distribution	15.	Course Project Part 2: Your Team*
l Ĕ	DIST	8.	Project: Create an Advertisement	16.	Glossary and Credits
= 1		9.	Managing Distribution Operations		

EERS IN IBUTION,	UNIT	3: TRANSPORTATION SYSTEMS, INFRASTRUC	CTURE P	LANNING, MANAGEMENT & REGULATION
RS UTI	Assign	nment Titles		
CAREE STRIBI ICS	1.	History of Transportation Systems in the United States	9.	Transportation Planning and Regulation in the United States
O O IO I	2.	Project: The Pony Express	10.	Careers in Transportation Planning and Regulation
L Z Z	3.	History of Transportation Systems in Europe	11.	Project: Getting Around Your Community
0 E 3 C	4.	Project: Early Transportation Systems	12.	Quiz 2: Modern Transportation Infrastructure
D E E	5.	History of Transportation in Asia		Management, Planning, and Regulation
19 P	6.	Quiz 1: History of Transportation Systems	13.	Project: Special Project*
SP PS	7.	Modern Transportation Infrastructure	14.	Test
INTRODU RANSPOF	8.	Project: Regulated Transportation Industries	15	Course Project Part 3: Job Descriptions*
<b>-</b> ⊭		·	16.	Glossary and Credits

z Ž	UNIT	4: LOGISTICS & LOGISTICS SERVICES		
IS IN	Assign	nment Titles		
REERS IN RIBUTION,	1.	Inventory Management	9.	Project: United States Army Corps of Engineers:
S TRI	2.	Project: Design an Inventory Ordering System for		Their Contributions
C/SIS		Your Household	10.	Careers in Logistics
5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	3.	Purchasing	11.	Project: You: The Logistician
	4.	Reverse Logistics	12.	Quiz 2: Outsourced and Military Logistics, and
Ĕ ₹ Ģ	5.	Project: Evaluate a Company's Reverse Logistics		Logistics Careers
N K A		Policies	13.	Project: Special Project*
O S	6.	Quiz 1: Logistics Functions (Other than	14.	Test
ĔŽ		Transportation and Distribution)	15	Course Project Part 4: Getting the Right People in
INTRODU TRANSPOR	7.	Third- and Fourth-Party Logistics		the Right Seat*
	8.	Logistics in the Military	16.	Glossary and Credits

S IN TION,	UNIT 5: FUTURE TRENDS IN TRANSPORTATION, DISTRIBUTION & LOGISTICS							
BU	Assignment Titles							
OCAREERS IN DISTRIBUTION, ISTICS	1.	Self-Driving Vehicles	9.	Increased Supply Chain Visibility				
	2.	Project: Getting from Here to There without a Driver	10.	Project: The Science Behind the Technology				
T V O	3.	Drones	11.	The Rebirth of Manufacturing in the USA				
ATIO DL	4.	Robots	12.	Quiz 2: Impact of Technology (Part 2)				
AN AN	5.	Project: Robotics in Our Future	13.	Project: Special Project*				
SPC	6.	Quiz 1: Impact of Technology (Part 1)	14.	Test				
F S A	7.	Radio Frequency Identification (RFID)	15	Course Project Part 5: Building the Company*				
INTRODUCTION TO TRANSPORTATION, C AND LOGIS	8.	Project: The Evolution of RFID Technology	16.	Glossary and Credits				

ON TO IN ATION, N, AND	UNIT	6: COURSE PROJECT, REVIEW, AND EXAM		
ORT/ ORT/ OTIO	Assigni	ment Titles		
CAR CAR ANSF TRIB	1.	Course Project Part 6: You're in Business	3.	Exam
.≅ # 8	2.	Review		

## **Careers in Logistics Planning and Management Services**

## **Course Overview**

This course discusses careers in Logistics Planning and Management Services, and provides students with the history of logistics and recent advances in the field. The history of logistics creates a foundation of knowledge to build our understanding of the social and economic benefits of modern logistics. Modern societies and economic development depend on the ability to transport products from their point of origin to store shelves and then into the hands of consumers. Current trends in logistics favor low-cost methods, safety, technology, sustainability, and regulations to keep the goods flowing from their source to the consumers.

Packaging goods and materials for safe transport begins with knowing what is being handled. Goods that are intended for consumers have different packaging requirements than materials being shipped to manufacturers. Unitization makes it possible to move goods easily inside warehouse and distribution centers and between modes of transportation. Goods are often shipped through a combination of air, land, rail, and sea modes of transportation. When deciding which node to use, logistics managers consider the location, transportation plan, routing, convenience, security, and costs related to their node decision.

Managing inventory involves decision making and analysis to ensure the goods and materials flow through the logistics channels and supply chain properly. Inventory is an asset that the business carries to add revenues and profits. Identifying the need for goods and services is the first step in obtaining goods and services. Within the logistics process, many goods and services are obtained through a process of procurement. Space, time, and money are all important factors to consider when managing existing inventories and the need for future inventories.

Decision makers often look for a balance between the speed and the cost to ship goods. Documentation is needed to identify goods, enable tracking, indicate where the goods are from, and where they are being shipped. Liability for goods is common in all modes of shipping. Risk management identifies, analyzes, and evaluates elements of the business that can go wrong. These liabilities can be outside of the company's control, but many can be prevented. Regulatory agencies create rules and regulations that are intended to protect the public from many risks. Risk management considers the potential for risk—insurance is one way to minimize the risk. Everyone who holds a financial interest in the goods, vehicles, and property wants to know they are protected, so they buy insurance.

Regulatory agencies work in cooperation with other agencies to minimize the risks and liabilities for employers and their employees. OSHA advises employers, their staff, labor unions, and industry leaders on what they can do to keep the workplace safe. They also inspect the workplace to ensure the employers are in compliance with OSHA standards. Logistics offers many career opportunities across seven career pathways. Logistics is a high growth industry, and is a stable career choice. There is something for every career-seeker, ability, and experience level.

The objective of this course is to introduce the student to the field of logistics planning and management and to explain the career opportunities that are available in this field.

### Objectives

- Apply communication skills with students, parents and other groups to enhance learning and a commitment to learning.
- Demonstrate critical thinking skills while processing logistics management perspectives, warehouse and distribution operations, inventory controls, regulations, and safety procedures.
- Categorize risks to safety, health, and the environment in the logistics industry.
- Demonstrate collaboration skills to enhance professional objectives for the company and the customer.
- Describe the rights and responsibilities that apply to individuals and practitioners within the logistics industry.
- Define professional development requirements to maintain employment and to advance in their chosen career.
- Apply organizational skills and logic to enhance their abilities and aptitudes.
- Demonstrate skills that enhance their understanding of safety in the workplace.

CAREERS IN LOGISTICS PLANNING AND MANAGEMENT SERVICES	UNIT	1: PROVIDING AND MANAGING LOGISTICS SE	RVICES	FOR THE COMPANY AND THE CUSTOMER
<u> </u>	Assign	nment Titles		
IS E	1.	Course Overview	9.	Project: Goods and Their Origins
S P	2.	The Role of Transportation, Distribution, and	10.	The Challenges of Transporting Goods
은동		Logistics in Society and the Economy	11.	Making Logistics Easier with Technology
Si Si	3.	Project: From Origin to Consumer	12.	Project: Process Improvement
0 9	4.	Current Trends in Logistics	13.	Quiz 2: Logistics and the Supply Chain
ZZ	5.	You Are the Future of Logistics	14.	Project: Special Project*
SS I	6.	Project: Making Goals	15.	Test
	7	Quiz 1: Transportation, Distribution, and Logistics -	16.	Course Project Part 1: Distribution Facility Project*
AR		Then and Now!	17.	Glossary and Credits
C	8.	Logistics Management and the Supply Chain		

CS	UNIT	C2: LOGISTICS AND SUPPLY CHAIN MANAG	GEMENT					
rics	Assignment Titles							
ISI DI SI	1.	Material Handling: Packaging	9.	Distribution is the Center of Activity Within				
GA TSI	2.	Project: Consumer Goodies	10.	Project: Where Did You Get That?				
	3.	Material Handling: Unitization	11.	Pricing				
S Z Z	4.	Material Handling: Weights & Measures	12.	Quiz 2: Warehousing, Distribution, and Pricing				
	5.	Project: The Space Shuttle Endeavor	13.	Project: Special Project*				
CAR P MAN/	6.	Quiz 1: Material Handling	14.	Test				
	7.	Warehousing	15.	Course Project Part 2: Innovation*				
	8.	Project: Kansas City Smart Port	16.	Glossary and Credits				

CS	UNIT 3: INVENTORY AND INVENTORY MANAGEMENT					
rics /ice	Assig	nment Titles				
ISI DI SI	1.	Inventory	9.	Managing Procurement and Purchasing		
00. GA TSI	2.	Project: Taking Stock (Part 1)	10.	Project: Business Culture		
ZŽE	3.	Inventory Management	11.	Optimizing Procurement Practices		
S N N	4.	Project: Taking Stock (Part 2)	12.	Quiz 2: Procurement and Purchasing		
	5.	Inventory Accounting	13.	Project: Special Project*		
CAR P MANA	6.	Quiz 1: Inventory Management	14.	Test		
	7.	Procurement and Purchasing	15	Course Project Part 3: Inventory Controls*		
	8.	Project: Colgate's Procurement Process	16.	Glossary and Credits		

S	UNIT	4: TRANSPORTATION MANAGEMENT					
rics //CES	Assign	Assignment Titles					
IN LOGISTICS VING AND ENT SERVICES	1.	Modes of Transportation	9.	Regulating Risk			
	2.	Project: Mode to Go	10.	Project: Emergency Response			
	3.	Documentation	11.	Insuring Risk			
S N N	4.	Project: Importing & Exporting	12.	Quiz 2: Risk Management			
REERS I PLANN JAGEM	5.	Liability	13.	Project: Special Project*			
CAR P MANA	6.	Quiz 1: Transportation, Documentation, and Liability	14.	Test			
	7.	Managing Transportation Risk	15	Course Project Part 4: Modes of Transportation*			
	8.	Project: Risk Management	16.	Glossary and Credits			

SS CES	UNIT	5: LOGISTICS SAFETY & OPPORTUNIT	ГҮ	
	Assig	nment Titles		
IS ON SE	1.	OSHA Rights & Responsibilities	9.	Available Careers
OG S A S	2.	Project: OSHA's Forms	10.	Project: Creating a Resume
물물등	3.	Safety First	11.	Career Credentials
S N N N N N N N N N N N N N N N N N N N	4.	Project: Hazardous Materials	12.	Quiz 2: You are the Future of Logistics!
	5.	Working & Safety	13.	Project: Special Project*
A A	6.	Quiz 1: Safety First	14.	Test
C) A	7.	Career Goals	15	Course Project Part 5: Preparation & Prevention*
	8.	Project: Personality Traits	16.	Glossary and Credits

SIN CS AND AENT	UNIT	6: COURSE PROJECT, REVIEW, AND EXAM			
SISTI SISTI SING GEN	Assign	ment Titles			
CAR LOC ANA SER	1.	Course Project Part 6: Preparing Your Proposal*	3.	Exam	
_ <u> </u>	2.	Review			